

**Real Estate Sign solution requested by UDC at February 25 special meeting:**

Real Estate signs -

revise 31.044(1)(o) in the current draft so it reads as follows:

- (o) Real estate signs advertising only the sale, rental or lease of the premises upon which the sign is located.  
Maximum ~~Gross~~ Net Area:  
Residential, conservancy and agricultural districts: twelve (12) square feet.  
Special, Commercial, Office and Manufacturing Districts: thirty-two (32) square feet, except if the zoning lot fronts a highway with a speed limit of 45 miles per hour or more, a real estate sign on that highway frontage may be up to sixty-four (64) square feet of net area, and the maximum net area for a real estate sign displayed as a ground sign shall measured under sec. 31.08(2)(c)2.  
Maximum height: one (1) story or twelve (12) feet, whichever is lower in residential, conservancy or agricultural districts (see 31.14) and fifteen (15) feet in all other districts.  
Minimum setback for a ground sign: ten (10) feet.  
Number: one (1) per street frontage.  
Illumination: No.