

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through March 31, 2013 and 2012

Fixed Route Passenger Revenue

2013	January	February	March	Total
Cash fares	\$ 128,244	\$ 124,262	\$ 129,802	\$ 382,308
Day passes	\$ 8,079	\$ 7,350	\$ 7,497	\$ 22,926
2 ride passes	\$ 23,830	\$ 13,130	\$ 20,703	\$ 57,663
10 ride passes	\$ 99,820	\$ 79,570	\$ 77,040	\$ 256,430
31 day passes	\$ 157,878	\$ 104,238	\$ 137,353	\$ 399,469
EZ Rider/Summer Youth passes	\$ 122,080	\$ 161,756	\$ 161,756	\$ 445,592
Total cash, ticket & pass revenue	\$ 539,931	\$ 490,306	\$ 534,151	\$ 1,564,388
UW ASM	\$ 271,644	\$ 271,643	\$ 271,644	\$ 814,931
UW Employees	\$ 150,772	\$ 150,772	\$ 150,772	\$ 452,316
MATC	\$ 52,571	\$ 69,315	\$ 62,306	\$ 184,192
City of Madison	\$ 11,518	\$ 11,347	\$ 11,566	\$ 34,431
Edgewood	\$ 8,466	\$ 12,368	\$ 10,187	\$ 31,021
St. Mary's	\$ 2,390	\$ 2,711	\$ 3,146	\$ 8,247
Meriter	\$ 2,754	\$ 2,673	\$ 2,586	\$ 8,013
Dane County	\$ 2,198	\$ 2,100	\$ 2,136	\$ 6,434
Commuter	\$ 11,317	\$ 12,143	\$ 13,795	\$ 37,255
Total unlimited ride pass revenue	\$ 513,630	\$ 535,072	\$ 528,138	\$ 1,576,840
Total passenger revenue	\$ 1,053,561	\$ 1,025,378	\$ 1,062,289	\$ 3,141,228
Cumulative YTD passenger revenue	\$ 1,053,561	\$ 2,078,939	\$ 3,141,228	

2012	January	February	March	Total
Cash fares	\$ 116,363	\$ 118,857	\$ 113,311	\$ 348,531
Day passes	\$ 7,082	\$ 7,530	\$ 6,917	\$ 21,528
2 ride passes	\$ 25,860	\$ 9,580	\$ 14,505	\$ 49,945
10 ride passes	\$ 111,255	\$ 89,735	\$ 85,650	\$ 286,640
31 day passes	\$ 122,348	\$ 128,755	\$ 122,092	\$ 373,195
EZ Rider/Summer Youth passes	\$ 99,000	\$ 165,000	\$ 157,000	\$ 421,000
Total cash, ticket & pass revenue	\$ 481,907	\$ 519,457	\$ 499,475	\$ 1,500,839
UW ASM	\$ 256,804	\$ 256,804	\$ 256,804	\$ 770,411
UW Employees	\$ 144,798	\$ 144,798	\$ 144,798	\$ 434,394
MATC	\$ 52,705	\$ 84,875	\$ 80,540	\$ 218,119
City of Madison	\$ 11,096	\$ 11,685	\$ 11,152	\$ 33,933
Edgewood	\$ 9,942	\$ 14,273	\$ 12,451	\$ 36,665
St. Mary's	\$ 3,012	\$ 3,455	\$ 3,471	\$ 9,937
Meriter	\$ 3,367	\$ 3,928	\$ 3,873	\$ 11,169
Dane County	\$ 2,205	\$ 2,060	\$ 1,940	\$ 6,204
Commuter	\$ 9,245	\$ 9,741	\$ 8,999	\$ 27,984
Total unlimited ride pass revenue	\$ 493,173	\$ 531,617	\$ 524,027	\$ 1,548,817
Total passenger revenue	\$ 975,080	\$ 1,051,074	\$ 1,023,502	\$ 3,049,656
Cumulative YTD passenger revenue	\$ 975,080	\$ 2,026,154	\$ 3,049,656	

