

Northeast Area Plan



Northeast Area Plan Team

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3/13/24 - Project update – Urban Design Commission

Northeast Area

- 7,666 acres
- 14,790 residents
- 6,800 housing units
- 43.7% BIPOC
- 20,798 jobs



Meetings and Outreach



- January 31st meetings (virtual + in-person), 2023
- Multi-agency Open House - March 29, 2023
- Sandburg Elementary PTO - May 4, 2023
- Community Meetings (virtual + in-person) – May30/31, 2023
- Make Music Madison – June 21, 2023
- Westchester Gardens Block Party – June 24, 2023
- Sandburg Neighborhood Walk and Talk – July 12, 2023
- Northeast Connect Events – Aug 15 & 16, 2023
- Burke Height Walk and Talk – Sept 27, 2023
- Community Open House w DOT – December 18, 2023
- Art Workshop – Jan 24, 2024
- *Community Navigators*
- *Community Surveys, Commenting map, Interactive Initial Plan Draft*



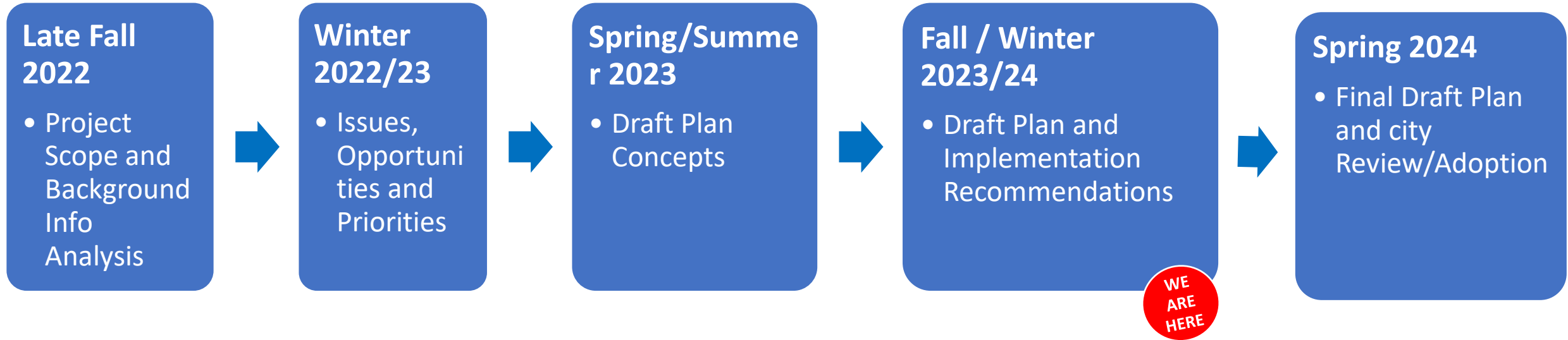
Themes in public comment



- Great parks and access to open spaces
- Excitement about BRT and E. Washington Redevelopment
- Desire for more walkable destinations
- Concern about housing affordability
- Fragmented bike network
- Excitement about Imagination Center
- Concern about homeless and impacts
- Safety: lighting improvements and neighborhood traffic management



Process and Recommendation Framework

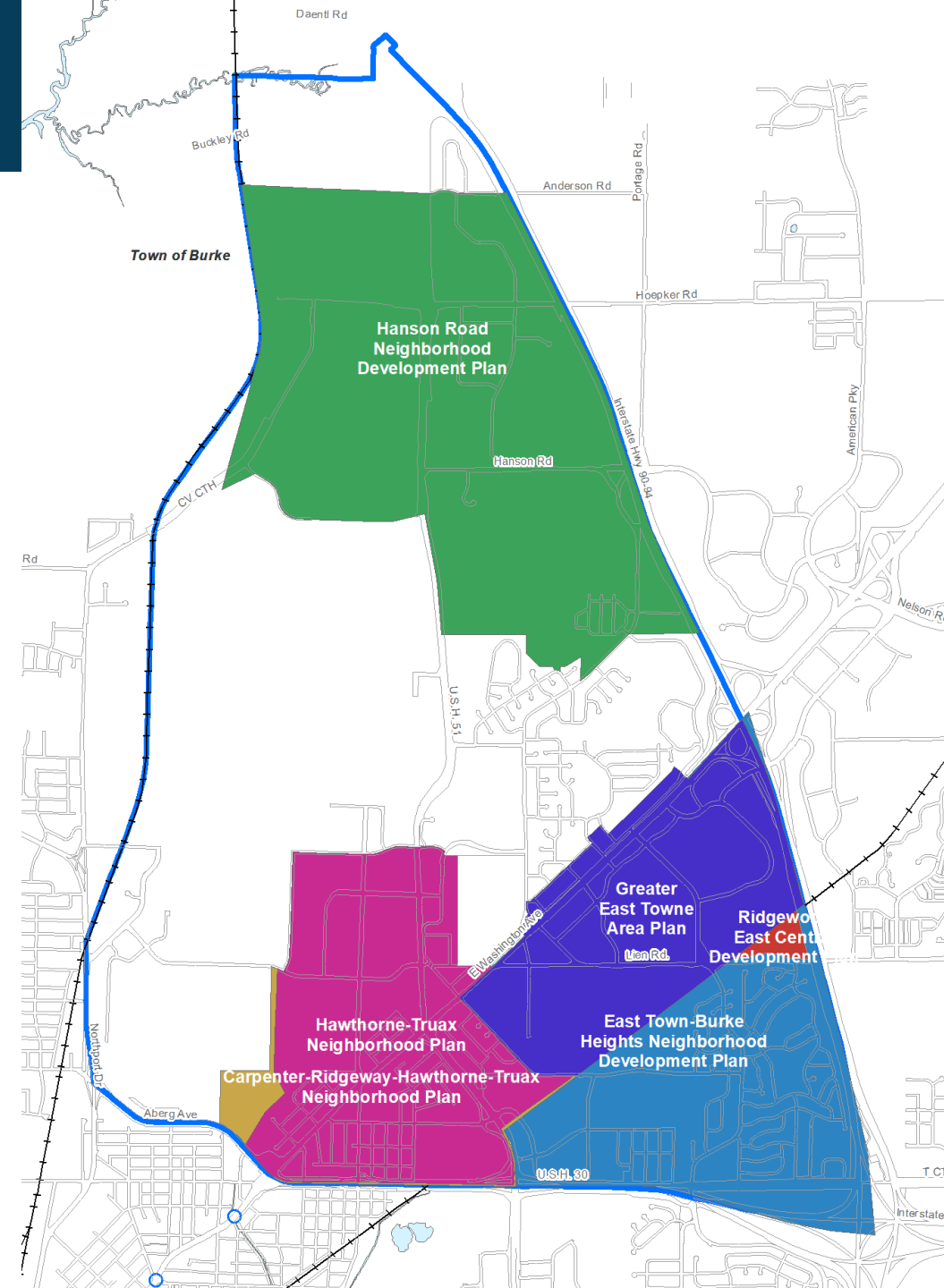


Northeast Area Plan: Chapters



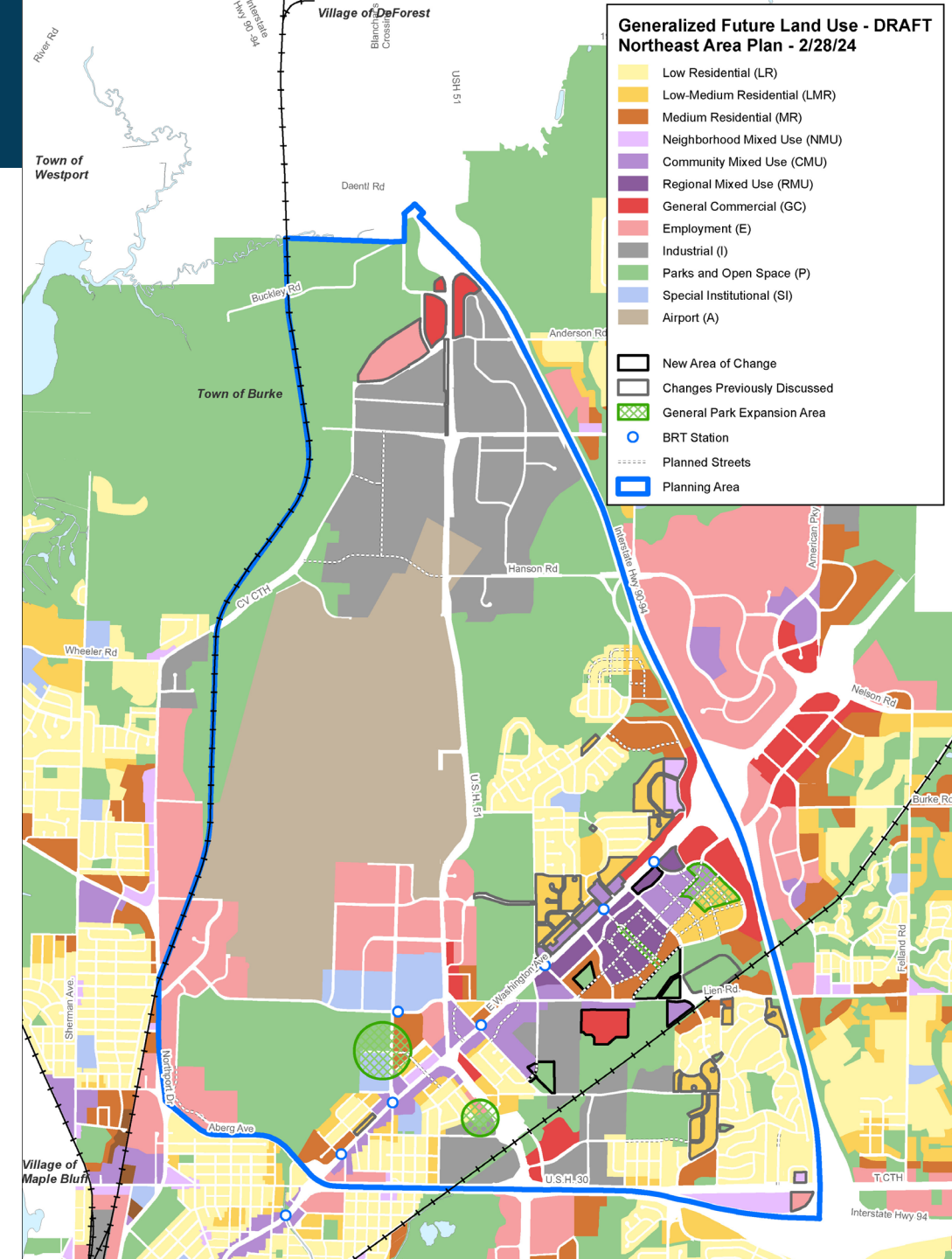
Existing Plan Evaluation

- Existing plans to be archived with adoption of Northeast Area Plan
 - Include relevant recommendations into Northeast Area Plan
 - Evaluation criteria
 - Place-specific; not citywide
 - Within the City's control
 - Consistent with current policies



Land Use

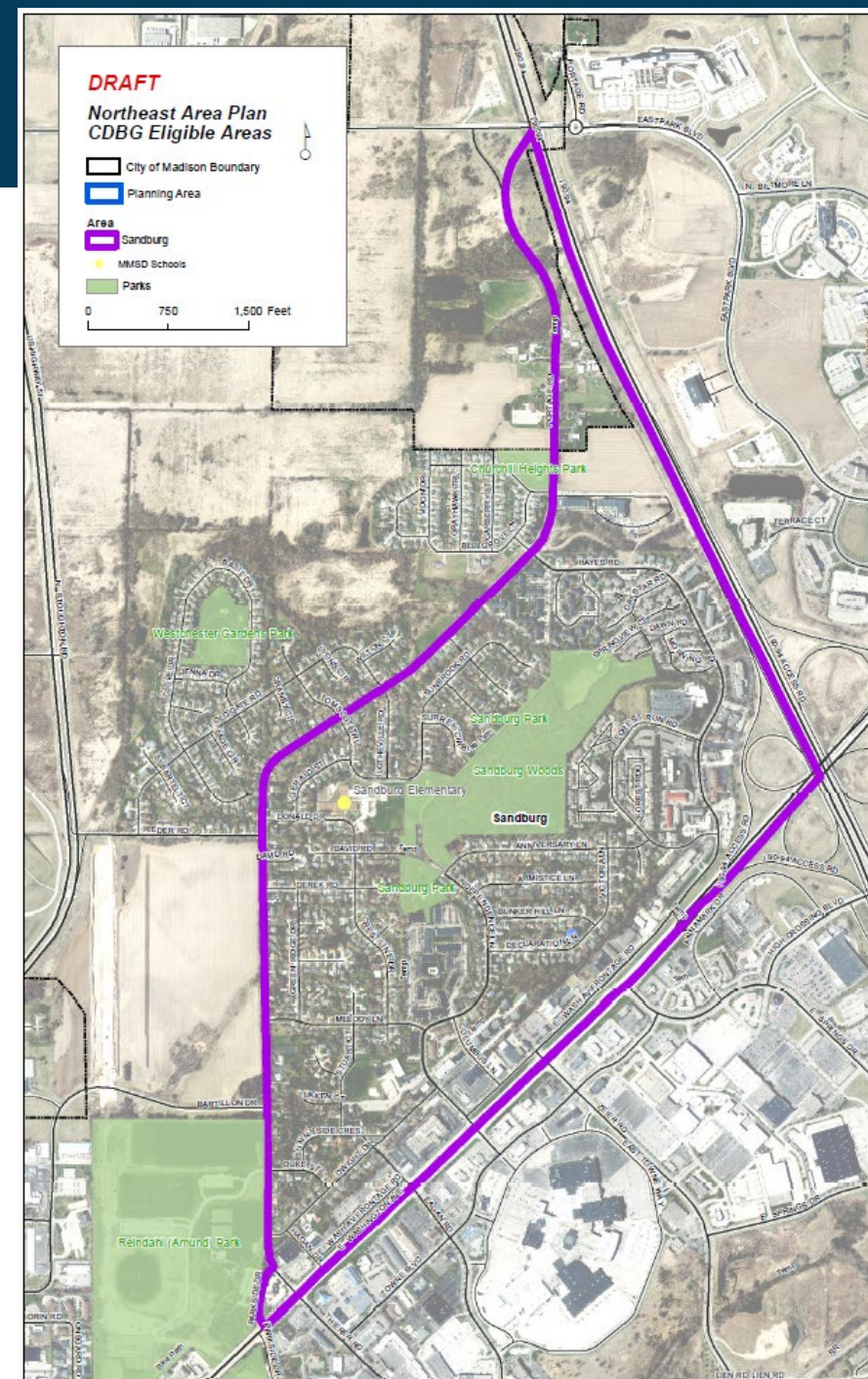
- Because of recent plans, most major growth areas already addressed
- Recommended Changes:
 - Mixed-Use north of East Washington
 - Low-Medium Residential (missing middle) within neighborhoods
 - Commercial and Employment at CTH CV and Hwy 51



Community Action Strategy

Sandburg

Top 5	Community Action Project- in Order	Potential Location
1	Lighting and Safety	<p>Lighting</p> <ul style="list-style-type: none"> Bike and walking paths (Starkweather Creek Path, Sandburg Woods) <p>Safety: traffic calming and safer crossings along:</p> <ul style="list-style-type: none"> Portage Rd between E Wash and Reider Independence Ln Anniversary Ln Melody and Bartillion Clove and Basil Dwight Drive
2	Public Gathering Spaces	<ul style="list-style-type: none"> Sandburg Park Benches in Sandburg Woods
3	Community Garden	<ul style="list-style-type: none"> Sandburg Park
4	Shelters and Pavilions in Parks	<ul style="list-style-type: none"> Sandburg Park
5	Permanent Games in Parks	<ul style="list-style-type: none"> Sandburg Park Westchester Gardens Park



Community Action Strategy



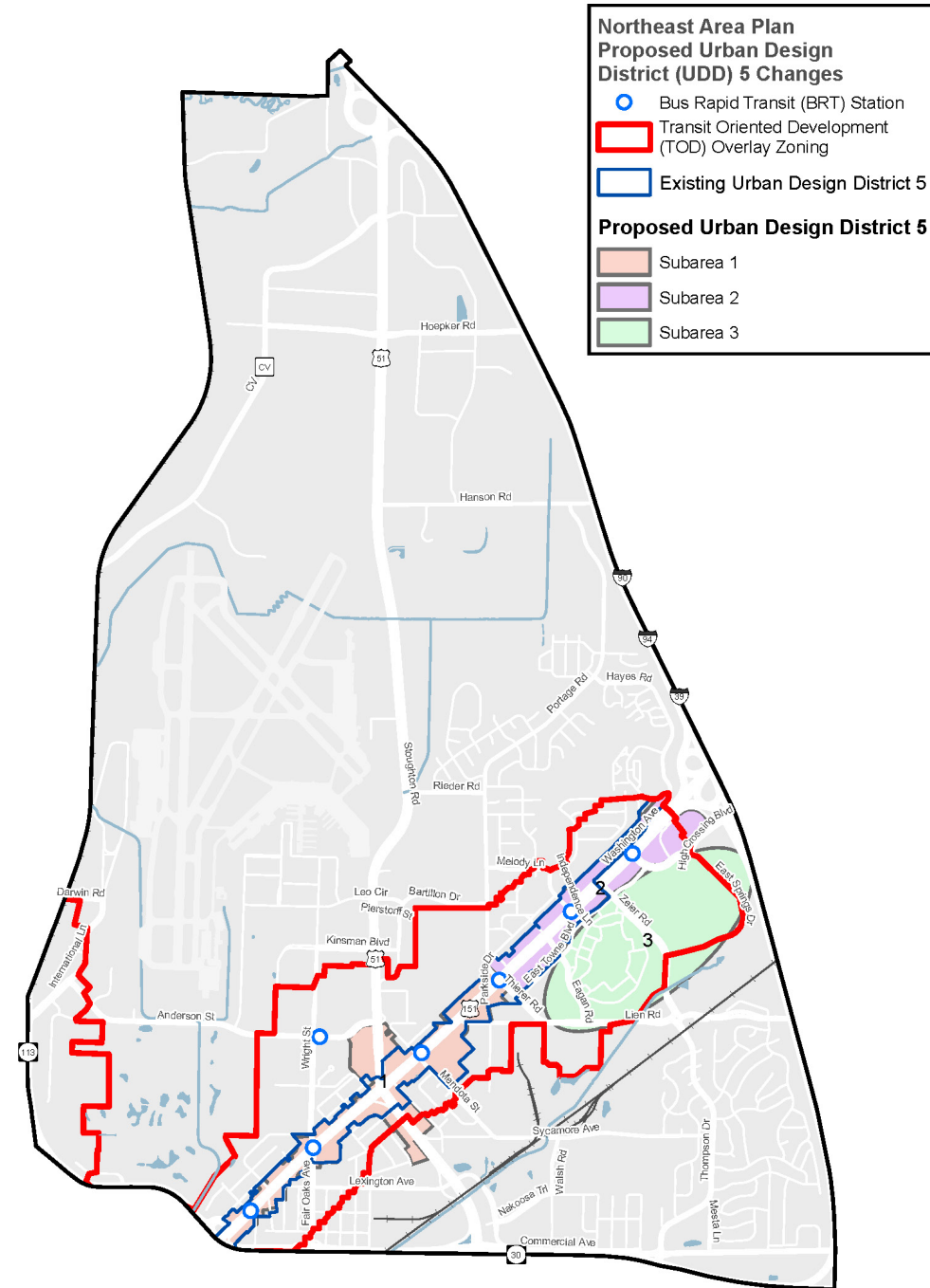
Burke Heights

Top 5	Community Action Project- in Order	Potential Location
1	Lighting and Safety	<ul style="list-style-type: none"> Sycamore Park Neighborhoods surrounding Sycamore Park Speed limit signs along Sycamore and Mendota
2	Community Garden	<ul style="list-style-type: none"> Sycamore Park Fruit trees
3	Bike Pump Track	<ul style="list-style-type: none"> Mayfair Park
4	Permanent Games in Parks	<ul style="list-style-type: none"> Mayfair Park
5	Amphitheatres/Stages	<ul style="list-style-type: none"> Mayfair Park



Urban Design District 5

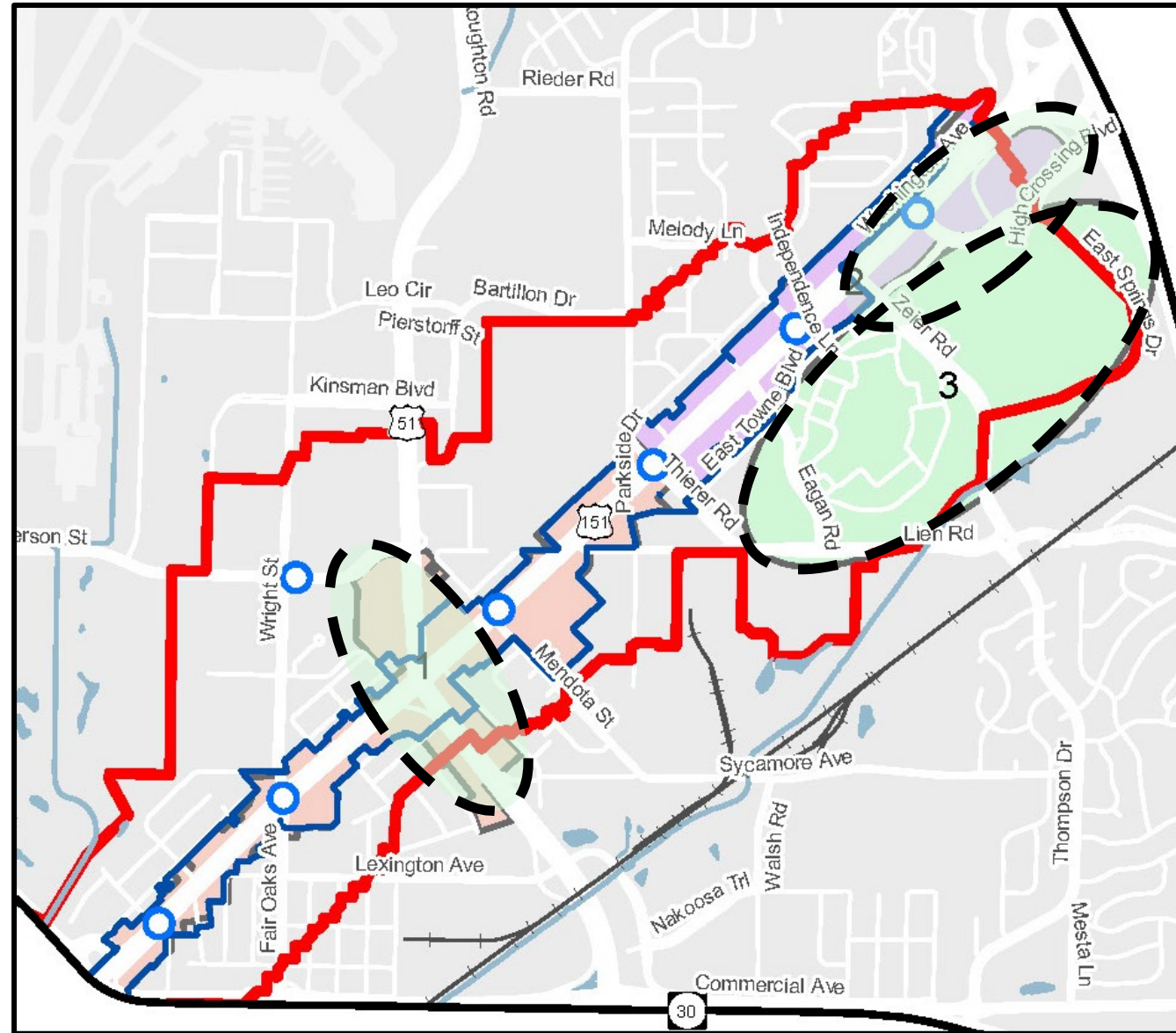
Revise and update UDD 5 to foster a human-centric environment, striking a balance between human scale and the incorporation of visually appealing architectural elements along the BRT corridor.



Urban Design District 5



- Extend UDD 5 to the Interstate and also explore expanding it to include key sites south of East Washington Avenue.
- Incorporate TOD overlay features to UDD 5 requirements and guidelines.
- Separate UDD 5 by character into three distinct subareas to better guide development along the East Washington Avenue Corridor as illustrated in the Map below.

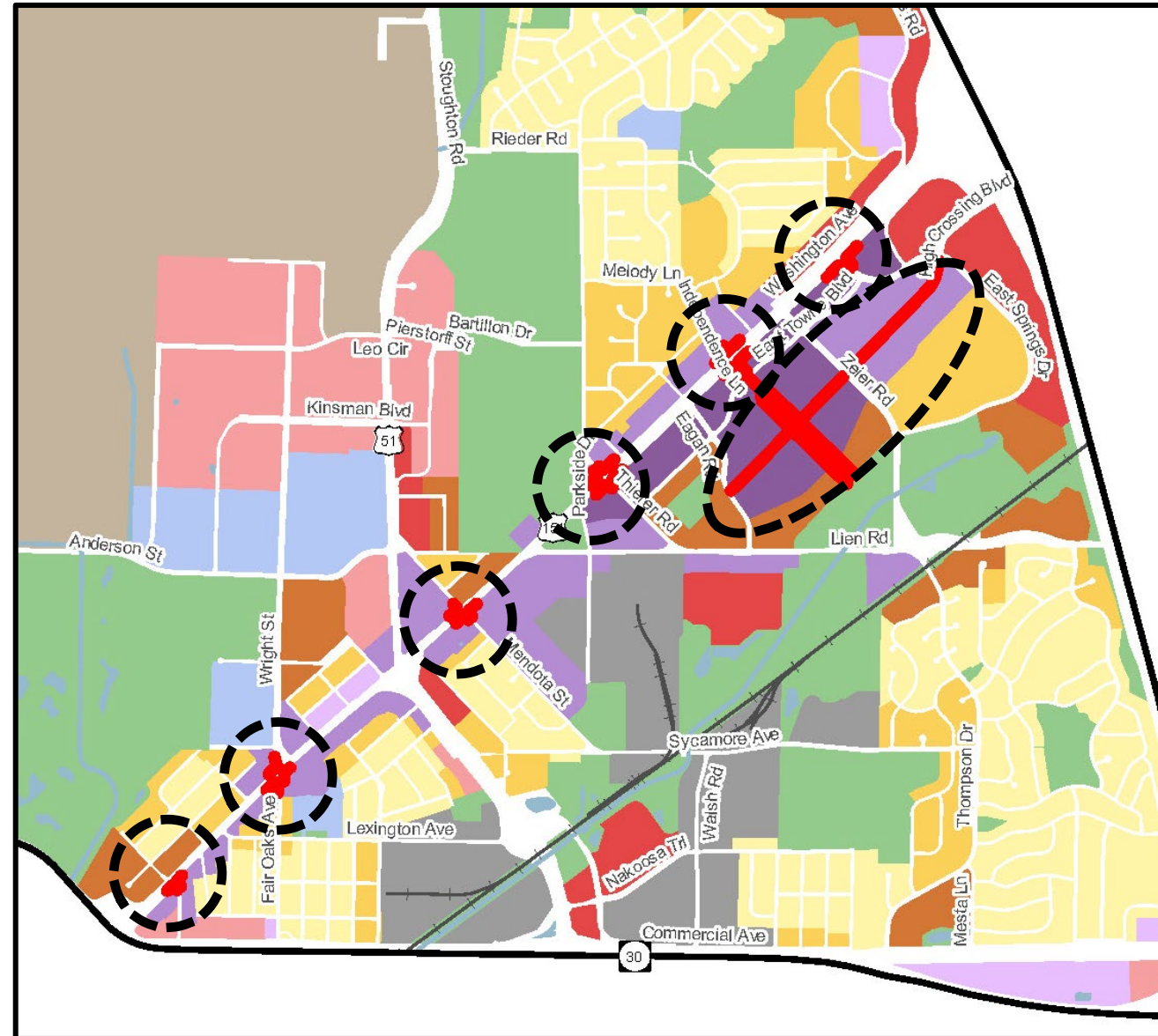


Urban Design District 5



Commercial Core

- Have minimum setbacks to create a consistent, engaging, and walkable street frontage.
- Buildings not fronting Commercial Core areas should generally be minimally set back to maintain walkability and create easy pedestrian connections to the street and nearby transit. Substantial variations in setbacks between adjoining parcels should be avoided
- Active ground floor commercial uses (retail, restaurant, service, or office uses).



Next Steps



- **Landmarks Commission meeting – March 18**
- **Upload complete draft Plan – early April**
- **Present draft document to the public - May 2024**
- **Plan adoption process – June-July 2024**