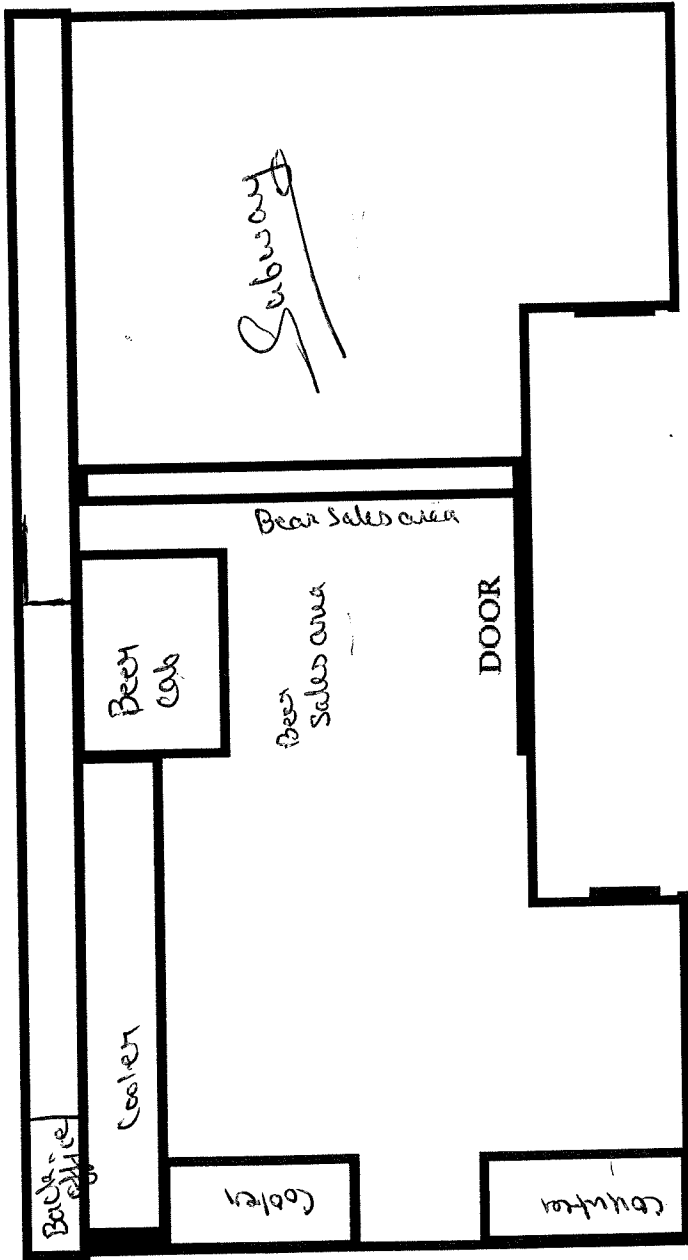


HANDYPSOT 108 LLC FLOOR PLAN



HANDYSPOT 108 LLC

BUSINESS PLAN

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I. EXECUTIVE SUMMARY

HANDYSPOT 108 LLC (referred to from hereon in as the "Company") was established as a **Limited Liability Company** at **5551 EAST PARK BLVD, MADISON, Wisconsin 53718** with the expectation of rapid expansion in the **gas station & convenience store industry**.

Business Description

The Company was formed on **06/01/2023** as **Limited Liability Company** under **Wisconsin state laws** and headed by _____.

The Company currently employs **2 full-time employees** and _____ **part-time employees**.

New Service

The Company is prepared to introduce the following service to the market:

CONVINENCE STORE: GAS, PACKAGE FOOD, BEER, POP

II. BUSINESS SUMMARY

Industry Overview

In the United States, the gas station & convenience store industry presently makes 1,580,000.00 dollars in sales.

Research shows that consumers in this industry primarily focus on the following factors when making purchasing decisions:

Legal Issues

The Company affirms that its promoters have acquired all legally required trademarks and patents.

III. MARKETING SUMMARY

Target Markets

The Company's major target markets are as follows:

MADISON AREA

MADISON AREA

The estimated number of potential clients within the Company's geographic scope is 120.00.

Competition

In the gas station & convenience store industry, customers make choices based upon _____.

The level of competition is **HIGHLY COMPETITIVE**

The primary competitors for the business are the following: KWIK TRIP.

Services

First-rate service is intended to be the focus of the Company and a cornerstone of the brand's success. All clients will receive conscientious, one-on-one, timely service in all capacities, be they transactions, conflicts or complaints. This is expected to create a loyal brand following and return business.