

October/November 2019

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2019: 43

Umbrella Licenses Issued in 2019: 28

Observation/Verbal Warning:

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: Brasin' Hussies was featured on the Morning Show on Channel 3 for their first place finish in the Food Cart Review. The Isthmus did their annual recap of the Food Cart Review <https://isthmus.com/food-drink/braisin-hussies-best-madison-food-cart-2019/>. The site assignment process will begin in late November/early December.

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2019: 79

Observation/Verbal Warning:

Warning:

Marigold Kitchen – customers seated and eating with no enclosures.

Merchant Madison – bases of enclosures present without enclosures at midnight. This was a tripping hazard for customers leaving the bar or walking down the sidewalk.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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ARTS & CRAFTS STATUS

Licenses Issued in 2019: 49

Observation/Verbal Warning: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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MERCHANT VENDOR STATUS

Licenses Issued in 2019: 7

Observation/Verbal Warning:

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2019: 5

Observation/Verbal Warning:

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

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Comments: There is nothing to report in this category.
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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2019: 4 for food 6 goods

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: City trashcan was filled before the game at 12:30 and overflowing by 3:30 p.m. Some trash from Street Vendors could be seen, but most of it was not.



Licensed ticket sellers, complained that there were many unlicensed ticket sellers present. This was observed by Street Vending staff throughout the UW Football Game Day Vending area and surrounding areas, especially on the bike bath at Regent and Monroe. Two people I spoke to had been issued citations and one had their tickets confiscated. Multiple people were interested in obtaining a business card.

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TOSVOD Vending

Licenses Issued in 2019: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.
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LATE NIGHT VENDING STATUS

Licenses Issued in 2019: 4

Observation: There is nothing to report in this category.

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Warning: There is nothing to report in this category.

Citation: JDs – illegally parked overnight

Comments: Street Vending received a complaint from Riley’s Liquor that JDs was parked in the loading zone on a Saturday morning. This was causing issues with Riley’s deliveries. Street Vending staff observed that the cart was left overnight. Parking enforcement was also contacted and issued a citation.

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BASIC STREET VENDOR/UMBRELLA LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Basic Street Vendor Licenses Issued in 2019: 11 (food), 14 (tickets), 18 (goods)

Umbrella Street Vending Licenses issued in 2019: 7

Observation/Verbal Warning: There is nothing to report in this category.

Warning: Pizza Pit/Extreme – illegally parked adjacent to a school and an unlicensed cart that exceeded current size requirements.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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TABLING PERMIT STATUS as of 10/14/19

Permits Issued in 2019: 178

Observation/Verbal Warning:

Enforcement: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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BANNER PERMIT STATUS as of 10/14/19

Organizations applying for one or more in 2019 banner spaces to date: 48

Banner permits issued to date in 2019: 66

Enforcement: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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MISCELLANEOUS

- 2019 Food Cart Review Scores Announced
- Future items for discussion:
 - Review the Rules of Procedure for Quasi-Judicial Hearings
 - Consider adopting Rules of Procedure for regular VOC business, including whether the Chair should vote.
 - Mobile Retail and Services
 - Late Night Vending Program Updates
 - Merchant Vending + Sidewalk Café + Experience
 - Art & Craft Ordinance and Regulations updates
- Review 2020 VOC Meeting Calendar