

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--September 2010 vs. September 2009

(Routes sorted in order of 2010 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2010 vs. 2009 Year to Date			Productivity, Trips per Revenue Hour				ROUTES KEY
	2010	2009	% change	2010	2009	% Change	Routes < 60% of system avg.	
80 UW CAMPUS	1,157,405	1,393,901	-17.0%	86.63	120.90	-28.34%		Core Routes operate every day, from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
90-93 SUPPLEMENTARY SCHOOL SERVICE	736,579	739,455	-0.4%	64.64	67.67	-4.48%		
85 UW CAMPUS-PARK ST CIRCULATOR	190,396	212,485	-10.4%	61.92	64.14	-3.45%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	21,385	21,737	-1.6%	50.21	50.77	-1.10%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	424,297	418,428	1.4%	44.87	44.87	0.00%		
2 WTP-NTP	842,186	822,992	2.3%	44.09	42.95	2.66%		
81-82 UW LATE NITE CIRCULATORS	133,948	189,296	-29.2%	41.82	55.36	-24.46%		
50 WTP-SCHROEDER-RAYMOND LOOP	131,527	122,557	7.3%	41.45	40.26	2.96%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	60,430	62,772	-3.7%	41.26	42.41	-2.71%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57 58, 71, 72, 74
4 NTP-STP	555,497	543,787	2.2%	39.14	37.40	4.65%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	1,065,329	997,171	6.8%	35.04	33.34	5.10%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	137,412	117,867	16.6%	34.17	34.63	-1.32%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	98,969	96,439	2.6%	33.98	33.25	2.20%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78
40 STP - ARBOR HILLS LOOP	121,414	121,318	0.1%	33.65	33.29	1.08%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	19,005	20,490	-7.2%	31.65	34.83	-9.12%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	627,608	562,244	11.6%	31.16	28.82	8.13%		
16 STP - ETP	282,354	262,113	7.7%	30.66	29.18	5.08%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	187,236	183,455	2.1%	30.40	30.93	-1.69%		
21 LAKEVIEW LOOP	141,120	137,692	2.5%	30.26	32.37	-6.52%		
3 WTP-ETP	386,569	408,207	-5.3%	29.84	30.66	-2.69%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	779,128	734,845	6.0%	29.64	28.03	5.76%		Circulator Routes 1, 9, 10, 34
55 VERONA- WTP COMMUTER	28,895	26,172	10.4%	27.71	25.25	9.75%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	255,128	255,795	-0.3%	27.26	28.15	-3.15%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	78,041	74,036	5.4%	26.37	25.40	3.80%		
51 WTP-MUIR FIELD LOOP	49,420	44,311	11.5%	25.04	23.70	5.63%		Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
32 ACEWOOD-THOMPSON LOOP	39,149	31,043	26.1%	24.71	19.70	25.45%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE	95,176	90,076	5.7%	23.91	22.43	6.59%		
52 WTP-FITCHBURG	47,232	41,159	14.8%	22.45	20.50	9.52%		
1 CAP SQUARE - UW	16,578	19,850	-16.5%	22.37	25.35	-11.74%		39 operates as a commuter route during peak hours; operates like a circulator route midday.
47 ARBOR HILLS COMMUTER	54,499	54,174	0.6%	22.20	21.95	1.13%		
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	363,897	342,646	6.2%	21.46	20.74	3.44%		
19 RED ARROW TR-CAP SQUARE	118,839	122,792	-3.2%	20.93	21.60	-3.09%		
27 NTP - UW CAMPUS COMMUTER	29,234	31,118	-6.1%	20.89	22.08	-5.36%		59 operates weekends & holidays between the WTP and Fitchburg.
58 GREENTREE COMMUTER	46,575	50,776	-8.3%	20.60	22.34	-7.79%	x	
70 MIDDLETON-CAPITOL SQUARE	102,621	103,774	-1.1%	20.54	21.49	-4.40%	x	
7 WTP-ETP (Weekends & Holidays Only)	87,236	89,879	-2.9%	20.23	20.35	-0.55%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	23,464	21,554	8.9%	18.82	17.51	7.51%	x	67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the West Transfer Point and Prairie Town Center on weekends.
73 WTP-OLD SAUK TRAILS	94,192	91,412	3.0%	17.12	16.64	2.87%	x	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	38,777	39,238	-1.2%	16.40	15.54	5.49%	x	
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	45,757	35,863	27.6%	15.54	15.43	0.72%	x	
25 AMERICAN CENTER COMMUTER	7,303	6,528	11.9%	15.31	14.86	3.00%	x	70 operates like a core route between the Capitol Square & Middleton on weekdays.
74 MIDDLETON LOOP	20,997	21,585	-2.7%	14.97	15.07	-0.62%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	7,399	6,059	22.1%	14.88	9.63	54.49%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	31,105	34,433	-9.7%	13.94	14.95	-6.77%	x	
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	41,612	4,218	886.5%	13.83	9.79	41.15%	x	UW Campus Circulators 80, 81, 82, 84, 85
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	7,772	1,219	537.6%	6.25	6.74	-7.29%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	1,881	1,768	6.4%	4.48	3.97	12.76%	x	
UNKNOWN ROUTE & ROAD BUS *	665	204	226.0%	NA	NA	NA	x	
SYSTEM TOTAL	9,833,238	9,810,933	0.2%	34.75	35.55	-2.24%	20.85	School Day Supplemental Routes 90, 91, 92, 93
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	8,330,104	7,993,514	4.2%	31.69	31.29	1.27%	19.01	

NOTE 1: Substantial changes were made across the system effective August 23, 2009. This will affect comparisons of current service to previous.

NOTE 2: Metro service did not operate on December 9, 2009 because of a severe weather event.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.