



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, January 3, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 6 - Marsha A. Rummel; Shiva Bidar-Sielaff; Ledell Zellers; Rebecca Kemble;
Maurice S. Cheeks and Sheri Carter

Excused: 2 - Michael E. Verveer and Denise DeMarb

Others Present: Ald. David Ahrens, Brad Wirtz, Ald. Barbara McKinney, Susan Gafner, Ald. Larry Palm, Heather Allen, John Sumi and Brenda Konkel

Ald. Marsha Rummel, vice-chair, called the meeting to order at 4:32 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Ledell Zellers, seconded by Ald. Shiva Bidar-Sielaff, to approve the minutes of the December 6, 2016 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

Ald. Denise DeMarb arrived at 4:33 p.m. Ald. Mike Verveer arrived at 4:37 p.m.

Present: 8 - Michael E. Verveer; Marsha A. Rummel; Shiva Bidar-Sielaff; Ledell Zellers;
Rebecca Kemble; Maurice S. Cheeks; Sheri Carter and Denise DeMarb

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

REPORTS / UPDATES

40426

Report: 2016 Wisconsin Alcohol Policy Seminar | Policy Options to Address Excessive Drinking - Ald. Paul Skidmore, District 9 & Ald. David Ahrens, District 15

Attachments: [POLD Brochure.pdf](#)
[2016 WI Alcohol Policy Seminar Policy Option Agenda.pdf](#)

Ald. Ahrens was present for discussion on this item. He noted the following from the conference (language from program material):

1. Place of Last Drink Program - Effective in identifying where alcohol is consumed (drinking establishments)

Michelle Enderle, Specialist, City of Waukesha Police Department | Lieutenant Dan Furseth, De Forest Police Department

The law enforcement agencies that issue citations for OWI collect information on the last location which served alcohol to an impaired driver but very few communities in Wisconsin compile or use that data. Two communities that have will describe how the data was compiled, then how the data was used to identify locations that habitually over-serve patrons. They will also discuss some unexpected results and the community reaction to it.

2. ACA Zilavy's presentation on alcohol license conditions

Municipalities may add specific requirements, usually called conditions, to on-premises and off-premises alcohol licenses when they are issued. These conditions can address neighborhood concerns, potential nuisance issues, safety issues and quality of life issues. The City of Madison uses liquor license conditions in a variety of situations in an attempt to address known concerns or anticipated concerns with a new or renewal liquor license. Learn how your community could use license conditions to prevent later problems.

3. Community festival alcohol policies

Tracy Herlitzke, Director, CESA #4 | Brenda Rooney, PhD, Epidemiologist, Gunderson Health Systems

The La Crosse Changing the Culture of Risky Drinking Behavior Coalition has successfully worked with health care providers, educators, law enforcement and local elected leaders to implement community policies which will improve the local alcohol environment. In 2010, the Coalition turned its attention to alcohol serving polices at the outdoor events and festivals in the area. The Coalition targeted 12 best practices which reduce alcohol misuse at large events and are readily observable to the volunteer survey teams. The policies selected were among those suggested by the University of Minnesota Alcohol Epidemiology Program for outdoor events. Come learn more about how to evaluate how alcohol is sold and served at community events and how you can affect change around your community and its festivals. Participants will: 1. Examine best practices to improve alcohol control at community events and festivals to reduce underage access to alcohol and binge drinking. 2. Review community festival assessment tool, methodology, scoring process, and results to evaluate how alcohol is sold and served at events. 3. Discuss best use of assessment results to change community festival alcohol policies and practices.

[40366](#)

Report: 118th Annual League of Wisconsin Municipalities Conference (Stevens Point WI) - Ald. Mark Clear, District 19

Attachments: [Wheel Tax Presentation -- Annual Conference October 2016.pdf](#)
[LWM Annual Conference Presentations Link](#)

Ald. Mark Clear was present for discussion on this item. He noted that he was interested in the local vehicle registration fee (wheel tax). Counties and municipalities can impose the fee, 17 municipalities are using the fee (with 7 new in 2016). Ald. Clear thought the revenue generated from this could pay for all the sidewalk replacement the city typically budgets in a year.

CCOC members had concerns with the tax being regressive. Ald. Clear thought that this issue could be discussed in a reconstituted President Work Group on Alternative Revenue Sources. (see attached PDF re: wheel tax from LWM Annual Conference)

[45562](#)

Update: CCOC Subcommittee on Police & Community Relations - Ald. Marsha Rummel, Chair

Ald. Marsha Rummel provided an update to the CCOC members on the activities of the subcommittee. The members of the subcommittee recently had a presentation by State Rep. Chris Taylor on her use of force proposals. The subcommittee will be surveying neighborhood associations to find out their experiences with working and communicating with the Madison Police Department and that may require an additional meeting.

DISCUSSION ITEMS

[45563](#)

Discussion: City Staff & Lobbying Public on Council Actions - Ald. David Ahrens

Ald. David Ahrens was present for discussion on this item. He noted that he had concerns with city staff advocating and encouraging the public to lobby the council on funding for the public market. He believed it was an abuse of city resources (i.e. employee staff time).

City Attorney May will be invited to a future CCOC meeting to discuss this issue.

[41300](#)

Discussion: Common Council Chief of Staff Position

Ald. Denise DeMarb noted that the chief of staff position was budgeted for in the 2017 budget with a July 1 start date.

Council President Verveer created a work group to develop the chief of staff position. Members include: Ald. Ledell Zellers, Ald. Shiva Bidar-Sielaff and Ald. Denise DeMarb

Brad Wirtz, HR Director, noted that one model could be a non-civil service position, with a contract and serving at the will of the Council President.

FUTURE AGENDA ITEMS

There were no other future agenda items.

ADJOURNMENT

A motion was made by Ald. Marsha Rummel, seconded by Ald. Ledell Zellers, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:30 p.m.