



MONONA
TERRACE

MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL608 261-4000 FAX608 261-4049

BOOKING PACE AS OF 1/31/15

DEFINITE	2014	2015	2016	2017	2018	2019	Total	Δ Last Month
Convention	25	30	24	10	6	3	73	6
Conference	23	29	10	1	1	0	41	3
Banquet	154	147	1	0	0	0	148	22
Meeting	93	93	0	0	0	0	93	21
Consumer Show	18	12	3	0	0	0	15	2
Entertainment Event	78	85	0	0	0	0	85	4
DEFINITE TOTAL	391	396	38	11	7	3	455	58
% Δ Last Year		+1%						

PENDING	2015	2016	2017	2018	2019	Total
Convention	0	1	0	0	0	1
Conference	0	2	0	0	0	2
Banquet	11	1	0	0	0	12
Meeting	9	2	0	0	0	11
Consumer Show	6	1	0	0	0	7
Entertainment Event	2	0	0	0	0	2
PENDING TOTAL	28	7	0	0	0	35

TENTATIVE	2015	2016	2017	2018	2019	Total
Convention	2	12	16	19	14	63
Conference	1	14	5	2	1	23
Banquet	8	34	2	0	0	44
Meeting	11	7	0	0	0	18
Consumer Show	0	7	5	4	2	18
Entertainment Event	30	22	1	1	1	55
TENTATIVE TOTAL	52	96	29	26	18	221