



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, March 16, 2022

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 899 7051 3989

Applications will go to the Common Council Meeting of March 29, 2022

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Donnelly

Call to Order/Roll Call

Present: 5 - Michael E. Verveer; Karen L. Reece; Kathryn M. Farley; Sheri Carter and Stefan J. Fletcher

Absent: 2 - Amanda M. Jovaag and Linda Vakunta

Excused: 2 - Charles Myadze and Michael S. Donnelly

Non Voting: 5 - Jim Verbick; James Boxrud; Harrison Zanders; Steve Brist and Deaken Boggs

Approval of Minutes

A motion was made by Reece, seconded by Carter, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [70489](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

2. [70490](#) Consent Agenda

A motion was made by Reece, seconded by Carter, to Approve The motion passed by voice vote/other on the Consent Agenda.

Item #7 removed from consent agenda.

Operator's License Applications

3. [70472](#) Operator License Application
Corenna T Levingston-Craig

A motion was made by Farley, seconded by Reece, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Corenna Levingston-Craig appeared before the committee.

Changes of Agent

4. [70473](#) Change of Agent
ALDI Inc • dba ALDI • 8222 Watts Rd

New Agent: Melissa Erickson
Class A Beer, Class A Liquor
Aldermanic District 1 (Alder Harrington-McKinney)

A motion was made by Reece, seconded by Carter, to . The motion passed by voice vote/other.

One registration in support.

5. [70474](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 1514 • 5445 University Ave
New Agent: Christopher Godar
Class A Beer, Class A Cider
Aldermanic District 19 (Alder Furman)

A motion was made by Reece, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Business Name Change

6. [70475](#) Business Name Change
502 State St LLC • Current dba: Koi Sushi
260 W Gilman St
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)
New dba: Diamond Cafe

A motion was made by Reece, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Entity Reorganization

7. [70469](#) Entity Reorganization
R.I. Heritage Inn of Madison Opco LLC • dba Madison Residence Inn
4862 Hayes Rd
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Halverson)
Add one officer, remove one officer

Public Hearing

New License - Recessed Public Hearing

8. [69577](#) Public Hearing - New License
Sriram Retails 3 LLC • dba Om's Liquor & More
1101 S Park St • Agent: Meenu Kaushal
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Evers) • Police Sector 306

A motion was made by Reece, seconded by Carter, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.

Three registrations in opposition.

New License - Public Hearing

9. [70259](#) Public Hearing - New License
Liberty Square Gas Station Inc • dba Refuel Pantry - East Wash
4222 E Washington Ave • Agent: Lakhbir Singh
Class A Beer, Class A Liquor
Aldermanic District 17 (Alder Halverson) • Police Sector 518
10. [70260](#) Public Hearing - New License
McCunes Edible Spoons LLC • dba Sookie's Veggie Burgers
502 State St • Agent: John McCune • Estimated Capacity (in/out): 50/0
Class B Beer • 10% alcohol, 90% food
Aldermanic District 2 (Alder Heck) • Police Sector 403
11. [70261](#) Public Hearing - New License
El Imperio Mexican Food LLC • dba El Imperio Mexican Food
3162 Maple Grove Dr • Agent: Sandra Castro Reyes • Estimated Capacity: 50
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 7 (Alder Wehelie) • Police Sector 121
12. [70262](#) Public Hearing - New License
Forward Craft and Coffee LLC • dba Forward Craft & Coffee
2166 Atwood Ave • Agent: Daniel Podell • Estimated Capacity: 130
Class B Beer • 45% alcohol, 49% food, 6% other
Aldermanic District 15 (Alder Foster) • Police Sector 601
13. [70263](#) Public Hearing - New License
The Renfro Refreshment Company LLC • dba Majestic Theatre
115 King St • Agent: Kevin Willmott II • Estimated Capacity: 600
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
14. [70264](#) Public Hearing - New License

The Renfro Refreshment Company LLC • dba High Noon Saloon
701 E Washington Ave • Agent: Seth Meyrick • Estimated Capacity: 434
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Benford) • Police Sector 408

15. [70486](#) 18+ Center for Visual & Performing Arts License
The Renfro Refreshment Company LLC • dba High Noon Saloon • Capacity:
400
701 E Washington Ave • Agent: Seth Meyrick
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Benford) • Police Sector 408

16. [70265](#) Public Hearing - New License
The Renfro Refreshment Company LLC • dba The Sylvee
25 S Livingston St • Agent: Kevin Willmott II • Estimated Capacity: 2684
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Benford) • Police Sector 408

17. [70417](#) Public Hearing - New License
Patricia's Supermarket Inc • dba Los Remedios
1701 Moorland Rd • Agent: Patricia Sanchez
Estimated Capacity (in/out): 80/24
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 14 (Alder Carter) • Police Sector 312

18. [70484](#) 21+ Entertainment License
Patricia's Supermarket Inc • dba Los Remedios • Capacity (in/out): 80/24
1701 Moorland Rd • Agent: Patricia Sanchez
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 14 (Alder Carter) • Police Sector 312

Report of Madison Police Department

19. [70487](#) Summary of Recent Calls for Service

Report of City Clerk's Office

20. [70488](#) Summary of Licenses Issued

Adjournment

Alcohol License Review Committee adjourned due to lack of quorum at 5:57pm.