

# DRAFT

## Exhibit B

### *Recommended terminology: An example from original Blueprint*

Sustainability Category ⇨

Goal ⇨

Sub-Goal ⇨

Recommendation ⇨

What ⇨

Why ⇨

How ⇨

Recommendation ⇨

Sub-Goal ⇨

Recommendation ⇨

#### **Energy & Climate**

##### **A. Change City Buildings and Operations**

###### **A1. Impact Madison's Existing Building Infrastructure**

*A1.1) Municipal pilot projects to showcase energy efficiency, renewable energy and other green building practices*

**What:** Recommended pilot projects include:

- Madison Municipal Building (the 6th highest energy user of the City, with MGE showing a \$89,820 energy bill in 2002);
- Monona Terrace Convention Center (high visibility, newer building that might achieve LEEDTM-EB ....

....

**Why:** Pilot projects demonstrating early program success and practical "how to" solutions will provide credibility to the ...

Will reduce concentrations of substances extracted from Earth's crust (SC!) and those produced by society (SC2)

....

**How:** Require that LEEDTM for Existing Buildings (LEEDTM-EB) be met, at the certified level at minimum initially, but raise the level over time. Use the *Advanced Buildings Guidelines* for the ...

....

*A1.2) Municipal Building stock and infrastructure: green upgrades*

**What:** Implement the following types of green building and operational measures: energy consumption reduction, green housekeeping (nontoxic chemical use), water use reduction, and green site and landscape maintenance.

**Why:** The majority of Madison building stock is already built and often contains older, less-efficient technologies than ...

Will reduce concentrations of substances extracted from Earth's crust (SC!) and those produced by society (SC2)

**How:** Take several specific measures to reach this goal:

- Initiate a "City Energy Challenge" by the Mayor to City departments and encourage each department to reduce its energy use by at least ten percent by 2010 by using its own creativity and new resources to innovate ....

###### **A2. Impact New City Buildings**

*A2.1) Adopt the LEEDTM green building rating system for new City buildings*

**What:** Write Requests for Proposals (RFPs) for municipal projects over \$1 million that require the project achieve ....

**Why:** Although the highest practical green, energy and resource efficiency levels should be the city's eventual goal (and do not ....

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