



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Tuesday, August 11, 2015

5:30 PM

Madison Water Utility
119 E. Olin Avenue

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Monica Host, Susan Morrison, Nancy, Saiz, Jennifer Stoiber

Paul Van Rooy called the meeting to order at 5:35 pm.

Present: 8 - Amanda Hall; Felicitus Ferington; Patricia A. Lasky; LaShana M. Miller; Kim Genich; Bridget D. Rogers; Jean M. MacCubbin and Paul J. Van Rooy

Absent: 2 - Shiva Bidar-Sielaff and Michelle L. Michalak

APPROVAL OF MINUTES

A motion was made by Jean MacCubbin, seconded by Pat Lasky, to approve the minutes from June 24, 2015. Motion passed by voice vote.

PUBLIC COMMENT

Heather Johnson from RSVP is a retired senior who volunteers. She discussed how important volunteers are in Madison. Volunteers provide thousands of hours of unpaid service in programs that would not exist without them. She shared her experiences volunteering for Literacy Network, St. Vincent de Paul Food Pantry, and Bus Buddies.

Marcia Hendrickson from South Madison Coalition of the Aging appeared on behalf of the four Madison senior coalitions. She asked the committee to support the staff recommendations. The increase in funding for case management services is needed. She also asked the committee to reconsider fully funding the coalition collaboration project. The Guardian program is on the B-list. It is the only program of its kind in Madison.

Monya Choudhury empathizes with the job the committees have to do. She reminded the members to utilize the alders in the room to advocate for more funding. In the grand scheme of things, it is not too much to ask to add another million dollars to the CDD budget.

Edward Lee from Urban League of Greater Madison thanked the committee and the City for the financial support over the years. He discussed the stats of those Urban League have helped in the employment field. They are committed to doubling it by 2024. They appreciated the recommendation to move two smaller City funded programs into one program.

DISCLOSURES AND RECUSALS

Kim Genich is employed by Dane County Parent Council, so he will recuse himself from any decisions made for them.

Amanda Hall is employed by DAIS, so she will recuse herself from any decisions made for them.

NEW BUSINESS

1. [39590](#) Mayor's Message

Mayor Paul Soglin emphasized the importance of developing systems to deal with challenges in the community. He discussed a study that was done on the south side of Madison called the Park Street T Findings. They found that agencies in the area did not work well together. There was an open acknowledgement that agencies were reluctant to refer clients to other services because of the fear that the other agency would become successful and become better competition for the limited pool of funding in the city. If agencies did make referrals, it was done without really knowing the other agency. HIPPA rules also caused challenges for referrals. Agencies could tell clients about the other agency, but they could not tell the other agency about the client, so there was no follow-up.

The Mayor identified five critical services: transportation, housing, quality childcare, health care (including mental health, nutrition and hunger, free from trauma), and education/job training. He stressed the importance of having agencies collaborate to take care of all five services, in order to be successful. Madison is different than it was fifteen years ago. We need to change who and what we fund. This means funding new agencies that may not have a long history. Everyone wants successful numbers, but that may not be what we need here. We fund too many agencies. We need to reduce the number of providers, and be more efficient and more effective. He thanked the committee for the important decision they will make, and staff for the work they've done.

2. [39591](#) Presentation of Staff Recommendations on the Intent to Continue Applications

Attachments: [ITC Recommendations-All Programs.pdf](#)
[2015 Intent to Continue Proposals FIN.doc](#)
[ITC Report.pdf](#)

Jim described the agenda for tonight, and why it is so complicated. This is the first step in reforming the funding process. We focused on two program areas, Adult Senior Services and Crisis Support Services, and issued an RFP. All other POS contracts are intended to go through an abbreviated application to be sure they want to continue funding, and to gather information for future funding processes. Two agencies opted not to continue, and a handful of agencies asked to deviate from the way they've been doing things. Some of the Intent to Continue proposals need to be acted on by the CDD Conference Committee, then they can adjourn. The rest of the proposals will be acted on by the CSC. We will listen to information on proposals in Adult Senior and Crisis Support Services, then come back in two weeks to make decisions.

Laura Noel walked the committee through the proposed contract changes. See attached document for a summary of changes.

3. [39593](#) Approving Early Childhood Care and Education Committee Recommendations on Children and Families Intent to Continue Applications

Attachments: [ECCEC ITC Recs for Children and Families.pdf](#)

Monica Host discussed the recommendations made by the Early Childhood Care and Education Committee on the Children and Families program area. Canopy and Center for Families did not apply for continued funding. Staff and ECCEC came up with a recommendation for what to do with the unallocated money. They would like it to continue to serve children and families. DCPC Great Beginnings-Verona Road moved from Verona Road to a Todd Drive location. The program on Todd Drive serves the same number of low income children, with more of them from the Arbor Hills neighborhood than the Allied Drive neighborhood. DCPC would like to continue their funding in the new location, and the ECCEC agrees to this change.

A motion was made by Pat Lasky, seconded by Amanda Hall to accept the recommendation of the ECCEC for the Intent to Continue applications in the Children and Families program area.

Kim Genich suggested a friendly amendment, which was accepted by the motioners, to separate out the DCPC programs. Motion passed by voice vote.

A motion was made by Pat Lasky, seconded by Jean MacCubbin to approve the ECCEC recommendations for DCPC Intent to Continue funding. Motion passed by voice vote, with Kim Genich recusing himself from the vote.

4. [39630](#) Approving the Intent to Continue Staff Recommendations for the Youth , Access to Resources, Adult Workforce Preparedness and Employment, and Neighborhoods Program Areas.

A motion was made by Jean MacCubbin, seconded by Pat Lasky to approve all of the staff recommendations on the Intent to Continue proposals in all other program areas. Motion passed by voice vote.

5. [39594](#) Staff Recommendations on the Crisis Support Services Applications

Attachments: [Staff Recs for Crisis Support Services.pdf](#)

Laura Noel discussed the staff recommendations on crisis support services. The budget directive was to prepare a flat budget. Staff is aware of significant need for expansions and funding losses in this program area. We wanted to focus on collaboration and accessibility of services, including language access and cultural competency. It is clear that people would have appreciated a heads up regarding the collaboration proposal. We have not closed the door to collaboration in the crisis area. We have four or five agencies that are trying to run 24 hour crisis services. We want those 24 hour services to be culturally competent and language accessible, and are very interested in a coordinated effort through multiple agencies. We are collaborating with the County. There is a meeting next week to look at shared funding and shared reporting.

Laura discussed the staff observations and recommendations on the crisis support services funding area.

Bethel Community Services-they did not meet the basic criteria to be a 24 hour crisis shelter. There is a chance the County will fund them.

Briarpatch Youth Services-they are the only shelter for youth in Dane County. The staff recommendation is contingent upon them opening the shelter and securing funding for a year.

Canopy Center-staff did not support expansion because we felt it was not sustainable or addresses the larger access issue.

Center for Families-ECCEC recommended \$53,204 of the unallocated funds go to the Respite program. The program recently lost \$110,000 from United Way, so we want to do our part in addressing the shortfall. The County may also address this.

DAIS-staff requests \$100,000 on the B-list in expansion funds. DAIS doubled capacity when they moved to the new facility.

Freedom Inc-this is a unique program serving the Hmong population.

Rainbow-the Early Intervention program is consistent with strategy #4. We want to increase funding to increase their staff in this program. For the RRT program, staff is following the recommendation from the ECCEC to use unallocated funds.

Rape Crisis Center-staff recommends continuing funding

UNIDOS-staff would like to broaden the focus of their work. We recommend additional funds on the B-list to support adding parent support to their program.

6. [39595](#) Crisis Support Services Agency Presentations

Donna Fox-Canopy Center. They have no problem with discussing collaboration, as they are currently working on them. They asked for additional funding, and were hoping to get it from the amount they didn't request in the Children and Families Area. They need to market their hotline in the spanish speaking community. They need to work on collaboration with UNIDOS and other service agencies.

Casey Behrend-Briarpatch Youth Services. Casey gave an overview on research in homeless youth, and thanked the committee for their support. The shelter will open on October 1, and serves 13-17 year olds. This will more than double the cost of the annual budget. Homeless youth are a hidden population that need our support. They are working on securing the year's support. They are turning youth away every month because they do not have room for them.

Veronica Lazo-UNIDOS. UNIDOS would like to target the whole family, holistically, for family support. They provide personal service to the spanish speaking community to help minimize stress in getting services. Veronica described her personal out-of-work crisis work. They are collaborating with Alianza Latina and Project Respect.

Erin Thornly Parisi-Rape Crisis Center. They are providing training to Briarpatch. She recently found out that RCC was started by members of the Common Council in 1973. They did not ask for increased funding because she did not think there was more money to be had. They are working on some new collaboration. There has been some concern that RCC did not have a great relationship with law enforcement, so they are doing ride-alongs and working together on a PSA. Erin is very passionate about increasing services for minorities. She is intent on accessibility and inclusion. They are doing heavy recruiting for on-call advocates that are women of color.

Shannon Barry-DAIS. All services in all organizations are important to the community. It is hard to write a grant when you are in competition with your partners. The City funds 12% of the shelter budget. 95% of shelter clients are in poverty. 90% are City residents. We are now asking the City to assume 25% of the shelter budget. The increased security has improved our outcomes, but the problem is not fixed. Affordability of housing in this City is a big problem.

M Adams-Freedom Inc. Our proposal is to increase services to the Hmong community, and to include the Cambodian community as well. They would like to increase services to black queer, transgendered community. We know our model works as we are nationally recognized. We are culturally specific, and no one does the work we do. We need an increase in funds to increase the support.

Connor Wild-Bethel Community Support Services. In 2014 Bethel served 1300 unduplicated individuals with one staff member. The County is committed to providing a second staff member in 2015 and have already served 1500 unduplicated individuals this year. We collaborate with many different service providers. We have never turned anyone away, but without funding, we may need to put a cap on the number of people we can serve.

Sharyl Kato-Rainbow Project. She thanked the committee for the Rapid Response Team support. It is important to respond to young ones in that critical time of needed trauma support. The Mayor talked about funding new agencies, but you don't want to lose the experience of old agencies. They are innovative and move forward and change. Sharyl discussed a success story of the Rainbow Project. They are ahead of the game because they know the business.

7. [39592](#) Committee on Aging Recommendations on the Adult Senior Services Applications

Attachments: [COA Adult Senior Services Recs.pdf](#)

Christine Beatty discussed the decisions of the Committee on Aging. They recommend a no growth budget. Funding for Focal Point Based Community Assistance has been eliminated and applied to case management. There is a County run program that deals with these same issues. Case management has a six week to three month waiting list. This increase in funding will allow them to add an appropriate level of staffing to decrease the waiting list. The COA was impressed with the South Madison Coalition on Aging's Guardian program, so they recommend funding on the B-list. The United Way funding for this program is being lost, so we hope to provide that support. Friends of Wil-mar did not apply for funding this year. We recommend \$18,000 increase to senior activities funding. We recognize the value of RSVP and West

Madison Coalition's Home Chore program, but we had to reduce funding, and hope to restore it through a supplemental budget request. The COA supports the collaborative proposal by all four Coalitions. They approved staff recommendations and requested an additional \$10,000 for the coalition collaborative program. The committee wants to advocate for additional senior services, and will be addressing older adult and homelessness in future meetings.

A motion was made by Jean MacCubbin, seconded by Kim Genich to refer the adult senior services and crisis services recommendation decisions to the August 25 meeting. Motion passed by voice vote.

ADJOURNMENT

A motion was made by Amanda Hall, seconded by LaShana Miller to adjourn at 8:46 pm. Motion passed by voice vote.