



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, May 10, 2023

4:30 PM

Virtual

CALL TO ORDER / ROLL CALL

Present: 8 - Marsha A. Rummel; Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Rafeeq D. Asad and Russell S. Knudson
Excused: 1 - Amanda T. Arnold

APPROVAL OF MINUTES

A motion was made by Knudson, seconded by Harper, to Approve the Minutes of April 26, 2023. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [75183](#) Public Comment
None.

DISCLOSURES AND RECUSALS

None.

AGENDA OVERVIEW

Jessica Vaughn gave an overview of the projects.

PUBLIC HEARING ITEM

2. [77009](#) 325, 327, 329, 331 E Wilson Street - Signage Exception in UMX Zoning. 4th Ald. Dist.

The motion included findings that both the location and the mounting height of the proposed sign are appropriate.

**A motion was made by Knudson, seconded by Bernau, to Grant Final Approval.
The motion passed by voice vote/other.**

INFORMATIONAL PRESENTATION

3. [76205](#) 304-318 N Broom St/408-430 W Johnson St/407 & 431 W Gorham St - New Student Housing Building. 4th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

SPECIAL ITEMS OF BUSINESS

4. [77467](#) Amending Section 31.112 of the Madison General Ordinances, Advertising Sign Bank and Replacement Advertising Signs, to extend the sunset date for 8 years and make minor procedural clarifications to the sign bank process for advertising signs.
- A motion was made by Knudson, seconded by Braun-Oddo, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by the following vote:**
- Ayes:** 6 - Lois H. Braun-Oddo; Jessica Klehr; Shane A. Bernau; Christian J. Harper; Rafeeq D. Asad and Russell S. Knudson
- Abstentions:** 1 - Marsha A. Rummel
- Excused:** 1 - Amanda T. Arnold
- Non Voting:** 1 - Cliff Goodhart
5. [71257](#) Discussions and Information Related to Future Amendments to MGO Chapter 33.24 - Urban Design Commission Ordinance and the Urban Design Commission Policy and Procedure Manual
- The Urban Design Commission discussed Phase 1, Administrative/Process Related updates to Chapter 33.24**

SECRETARY'S REPORT

BUSINESS BY MEMBERS

6. [75615](#) 2023 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT

The meeting was Adjourned at 7:38 p.m. by unanimous consent.