



City of Madison

City of Madison
Madison, WI 53703
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Minutes – Draft

Subcommittee of the Transit and Parking Commission: REVIEW TAXI REGULATIONS & SHARED-RIDE SERVICES

October 30, 2014

Meeting Time
12:00 PM - Noon

Madison Municipal Building, Suite LL 110
215 Martin Luther King, Jr. Blvd.
Madison, WI 53701-2986

Please note: A quorum of the Transit and Parking Commission may be present.

Documents prepared for this Subcommittee can be found on the City website by searching on 34194 under Legislation at the Legislative Information Center.

I. CALL TO ORDER/ROLL CALL – The meeting was called to order at 12:04 PM.

Present: Wayne Bigelow, Anita Weier, Ann Kovich, Kate Lloyd, and Gary Poulson

Others Present: Alder Scott Resnick, Keith Pollock, TE; Nick Anderson, Uber; Carla Jacobs, Uber; Mayor Paul Soglin; Jason Glomp, President of Union Cab; Adam Chern, Union Cab; William LeGore, Dane County Regional Airport; Adriana Peguero, Assistant City Attorney.

II. APPROVAL OF MINUTES – October 13, 2014 Meeting

The minutes were approved by unanimous vote.

III. PUBLIC COMMENT

Nick Anderson from Uber was available for questions.

IV. DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code. - None.

V. BUSINESS ITEMS

- a. Review current taxicab company and other fleet vehicle maintenance standards.

Pollock discussed the packet of documents provided to the committee which included: current city law pertaining to vehicle maintenance; taxicab company responses to a TE question related to taxicab maintenance submitted during 2013-2015 license renewal process; more details of maintenance process provided by certain taxi companies; and taxicab maintenance standards of other cities.

Motion was made by Kovich, seconded by Poulson: Adopt Resnick proposal's language requiring TNCs vehicles be inspected by a mechanic approved by TE and maintain current law inspection standards provided under MGO 11.06(10)(c)1. This change would not affect licensed taxicab companies maintenance requirements. The motion passed by voice vote/other.

b. Subcommittee wants clarification re: price differential for licensing TNC services between the 2 proposals; schedule of deposits included in Alternative but not Substitute versions.

ACA Peguero clarified that there was no rationale between the difference in rates proposed in the Substitute and Alternative proposals. The two items were simply drafted independently.

Nick Anderson from Uber discussed his desire to have TNCs pay one fee for a TNC company instead of a per vehicle fee. Bigelow suggested that Uber come back to the Subcommittee with a proposal. The discussion of rates was tabled for a future meeting.

c. Review of previous subcommittee recommendations and major items where no recommendations have been made.

The subcommittee decided to work item by item from the table titled, “Comparison Between Current Law, Resnick’s Substitute, Soglin’s Alternative, and TPC Subcommittee Recommendations.”

The group discussed provisions related to the definition of a TNC.

Motion was made by Kovich, seconded by Weier: Define TNC as any company or organization that provides transportation services **only** using an online-enabled platform to connect passengers with drivers **who may be using** their own personal vehicles. This motion, unlike the Substitute or Alternate, added the phrase, “who may be using” before “their personal vehicles” and stated that TNCs vehicles **only** use an online-enabled platform. The motion passed by voice vote, with Lloyd voting no.

The group discussed provisions related to 24 x 7 service. Carla Jacobs from Uber offered to provide data showing the level of coverage that Uber had been providing.

No motion on this item was made.

The group discussed provisions related to geographic coverage.

No motion on this item was made.

The group discussed provisions related to disclosure of certain risks to drivers.

Motion was made by Kovich, seconded by Poulson: Provide that TE provide a list of best practices to drivers relating to potential risks of driving a TNC vehicle. The motion passed by voice vote/other.

The group discussed provisions related to the right to refuse a passenger. Nick Anderson from Uber discussed the process of drivers accepting or not accepting passengers. Drivers only saw the location and driver rating of the potential passenger. If a driver did not accept a ride request within 15 seconds, the request was passed onto another TNC driver.

Adam Chern from Union Cab discussed taxicab drivers’ requirement to serve all customers and brought up Uber’s ability to deny a ride for many unknown and “untraceable” reasons.

Motion was made by Lloyd, seconded by Poulson: Maintain current law. TNCs and taxis shall not refuse service unless a passenger engages in violent, abusive, indecent behavior. The motion passed by voice vote/other.

The group discussed provisions related to exterior marking of TNC vehicles.

Motion was made by Weier, seconded by Kovich: Adopt requirements related to TNC exterior markings provided in Mayor's Alternate. Kovich and Weier voted aye on the motion. Poulson and Lloyd voted no. Bigelow, breaking the tie, voted against the motion. The motion to adopt this recommendation failed.

Motion was made by Poulson, seconded by Lloyd: Adopt provision in Resnick's Substitute related to vehicle marking, with the additional requirement that once a customer requested a vehicle on the TNC App, the license plate number of that vehicle shall be displayed on the app. The motion passed by voice vote, with Weier voting no.

During discussion of the various provisions, Mayor Soglin talked about some of the issues related to prices and fares for these companies. He was working on a proposal that would allow customers to select any licensed public passenger vehicle.

d. Further review of Substitute and Alternative amendments and forwarding recommendations regarding TNC and taxicab licensure.

[34016](#) Amending the Madison General Ordinances to permit the business of and outline the licensing requirements for Transportation Network Companies operating in the City of Madison.

Alder Resnick Proposals and Substitute items

[Version 1](#) : Original proposal re: TNCs

[Substitute Body](#): Substitute proposal

Mayor's Alternative Proposal

[Alternate Body](#):

VI. ANNOUNCEMENTS

a. General announcements by Chair. - None.

b. Items for future meetings.

- Hours of Operation (24 x7)
- Taximeter requirements
- Rate Changes allowed
- Driver requirements
- Fees charged to TNC companies and drivers (TNC proposal)

c. Next meeting date: Tuesday, November 11, 2014

VII. ADJOURNMENT

Lloyd/Poulson made a motion to adjourn at 1:30 PM. The motion passed by voice vote/other.