



## Legislation Text

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**File #:** 24233, **Version:** 1

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### **Fiscal Note**

There is no fiscal impact associated with the adoption of this plan. However, implementing specific recommendations within the plan will have fiscal impacts in the future and will require Common Council approval at that time.

### **Title**

Adopting the Madison Cultural Plan

### **Body**

WHEREAS Madison's Common Council passed Resolution FILE ID 10543, RES-08-00751 on July 17, 2008 authorizing the Madison Arts Commission to issue a request for proposals for the purpose of enlisting the services of a cultural planning consultant to develop a City of Madison cultural plan; and

WHEREAS the Common Council passed Resolution FILE ID 14172, RES-09-00371, on April 21, 2009 authorizing the City to enter into a contract with Mary Berryman Agard and Associates for the creation of Madison's first cultural plan; and

WHEREAS the Common Council passed Resolution FILE ID 14910, RES-09-00600, on June 17, 2009 appointing a Cultural Plan Steering Committee (CPSC) to guide the preparation of the plan; and

WHEREAS the CPSC met between November 4, 2009 and October 10, 2011 in the preparation of the plan and oversaw a public participation process that included community discussion groups, focus groups, city staff team meetings, roundtables, key informant interviews and survey responses from across the city and reaching into a wide range of community sectors working in commercial, independent, and nonprofit structures in the arts, sciences, and history; and

WHEREAS the consultant submitted the draft of the plan to the City on September 28, 2011; and

WHEREAS the consultant identified six broad strategic goals that would lead Madison towards a future as a center for innovation and creativity in the arts, sciences, and history:

- A. Position municipal government for leadership in the creative sector.
- B. Create a nexus for sustainable local and regional creative sector development.
- C. Strengthen programs that serve the broadest possible audience.
- D. Engage creative sector resources in defining place and identity.
- E. Strengthen policy and practice around creative sector facilities utilization and development.
- F. Create a coherent funding system for creative sector development.

NOW, THEREFORE BE IT RESOLVED, that the Madison Cultural Plan is adopted.

BE IT FINALLY RESOLVED that the appropriate City agencies consider including the recommendations of the Cultural Plan in future work plans and budgets.