



## Legislation Details (With Text)

**File #:** 68802      **Version:** 1      **Name:** Adopting the Greater East Towne Plan  
**Type:** Resolution      **Status:** Passed  
**File created:** 12/9/2021      **In control:** ECONOMIC DEVELOPMENT COMMITTEE  
**On agenda:** 2/22/2022      **Final action:** 2/22/2022  
**Enactment date:** 2/25/2022      **Enactment #:** RES-22-00144  
**Title:** Adopting the Greater East Towne Plan as a supplement to the Comprehensive Plan and directing staff to implement the recommendations contained in the plan.  
**Sponsors:** Satya V. Rhodes-Conway, Gary Halverson, Lindsay Lemmer  
**Indexes:**  
**Code sections:**

**Attachments:** 1. GETAP Final Draft\_Dec21.pdf, 2. TPPB-memo\_01-10-2022\_GETAP.pdf, 3. TPPB\_GETAP\_01-22\_presentation.pdf, 4. BPC-memo\_01-12-2022\_GETAP.pdf, 5. BPC-presentation\_01-12-22\_GETAP.pdf, 6. UDC-memo\_01-12-2022\_GETAP.pdf, 7. UDC\_GETAP\_01-12-22\_presentation.pdf, 8. EDC-memo\_01-19-2022\_GETAP.pdf, 9. EDC\_GETAP\_01-19-22\_presentation.pdf, 10. PC-memo\_01-28-22\_GETAP.pdf, 11. GETP\_UDC\_Report011222.pdf

Date	Ver.	Action By	Action	Result
2/22/2022	1	COMMON COUNCIL	Adopt	Pass
2/7/2022	1	PLAN COMMISSION	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
1/19/2022	1	ECONOMIC DEVELOPMENT COMMITTEE	Return to Lead with the Recommendation for Common Council to Adopt	Pass
1/12/2022	1	BOARD OF PARK COMMISSIONERS	Return to Lead with the Recommendation for Approval	Pass
1/12/2022	1	URBAN DESIGN COMMISSION	Return to Lead with the Recommendation for Approval	Pass
1/10/2022	1	TRANSPORTATION POLICY AND PLANNING BOARD - ended 3/2023	Return to Lead with the Following Recommendation(s)	Pass
1/4/2022	1	PLAN COMMISSION	Refer	
1/4/2022	1	PLAN COMMISSION	Refer	
1/4/2022	1	PLAN COMMISSION	Refer	
1/4/2022	1	COMMON COUNCIL	Refer	Pass
1/4/2022	1	PLAN COMMISSION	Refer	
12/9/2021	1	Department of Planning and Community and Economic Development	Referred for Introduction	

### Fiscal Note

No City appropriation required. City costs associated with urban development in this area will be included in future operating and capital budgets, subject to Common Council approval.

### Title

Adopting the Greater East Towne Plan as a supplement to the Comprehensive Plan and directing staff to implement the recommendations contained in the plan.

## Body

WHEREAS, the Comprehensive Plan, adopted in August, 2018 (Legistar File # 51349), provided a vision for the City's future and established goals, strategies and actions in the following areas: Land Use and Transportation, Neighborhoods and Housing, Economy and Opportunity, Culture and Character, Green and Resilient, and Effective Government; and

WHEREAS, the Comprehensive Plan calls for the preparation and adoption of a detailed plan addressing connectivity improvements, more parks and open space, and other amenities and infrastructure necessary to support residential development within the area; and

WHEREAS, the changing nature of retail has resulted in several store closures, vacant retail spaces and changes of uses, all of which has been further accelerated by Covid-19; and

WHEREAS, the auto-oriented style of the majority of the development in the area has detrimental impacts on climate and the environment by encouraging driving through the overprovision of surface parking; and

WHEREAS, the Greater East Towne Area is planned to receive bus rapid transit service, which is an enhanced level of transit that is expected to further increase the demand for redevelopment within the planning area and reduce the area's dependence on the automobile; and

WHEREAS, in November 2019, the Common Council adopted a resolution (Legistar File # 57900), authorizing the development of an area plan for the Greater East Towne Area; and

WHEREAS, the Greater East Towne Area Plan process utilized multiple public engagement activities that were adapted to seek input and feedback during a pandemic, in which traditional in-person public engagement was not possible (virtual public meetings, focus groups, surveys, etc.); and

WHEREAS, the Greater East Towne Area Plan has been developed to guide redevelopment, transportation, and sustainability improvements within this underutilized area and identify recommendations to implement a new vision for the area; and

WHEREAS, the Greater East Towne Area Plan allows for phased redevelopment, not requiring major demolition for impactful infill development to occur.

NOW, THEREFORE BE IT RESOLVED, that the Greater East Towne Area Plan is hereby adopted as a supplement to the Comprehensive Plan.

BE IT FINALLY RESOLVED, that staff is directed to implement the recommendations contained in the Plan.