



## Legislation Details (With Text)

<b>File #:</b>	46360	<b>Version:</b>	1	<b>Name:</b>	Authorizing the City to execute a use agreement with Rutabaga Paddlesports LLC to conduct rental, instructional, non-alcoholic concession and other recreational activities at the Olbrich Park Beach House for the years 2017-2023.
<b>Type:</b>	Resolution	<b>Status:</b>	Passed		
<b>File created:</b>	2/28/2017	<b>In control:</b>	BOARD OF PARK COMMISSIONERS		
<b>On agenda:</b>	3/21/2017	<b>Final action:</b>	3/21/2017		
<b>Enactment date:</b>	3/23/2017	<b>Enactment #:</b>	RES-17-00256		
<b>Title:</b>	Authorizing the City to execute a use agreement with Rutabaga Paddlesports LLC to conduct rental, instructional, non-alcoholic concession and other recreational activities at the Olbrich Park Beach House for the years 2017-2023.				
<b>Sponsors:</b>	Samba Baldeh				
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	1. Rutabaga Olbrich Use Agreement (2017-2022) (Final).pdf, 2. Jackson Comment.pdf				

Date	Ver.	Action By	Action	Result
3/21/2017	1	COMMON COUNCIL	Adopt	Pass
3/13/2017	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	
3/8/2017	1	BOARD OF PARK COMMISSIONERS	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
3/7/2017	1	BOARD OF PARK COMMISSIONERS	Refer	
3/7/2017	1	COMMON COUNCIL	Refer	Pass
2/28/2017	1	Parks Division	Referred for Introduction	

### Fiscal Note

This resolution authorizes up to a 7-year agreement with Rutabaga Paddlesports LLC at Olbrich Park. The agreement will set forth the terms and conditions upon which the City will allow Rutabaga Paddlesports LLC to conduct water sport equipment rental and instructional programs, run day camps, sell non-alcoholic concession products, and related products at the Olbrich Park beach house. Rutabaga Paddlesports, LLC will pay the City an anticipated \$40,400 over the seven (7) years of the agreement and make a minimum of \$5,000 in capital improvements to the City's facilities. These revenues will be recognized in the Parks Division Operating Budget.

### Title

Authorizing the City to execute a use agreement with Rutabaga Paddlesports LLC to conduct rental, instructional, non-alcoholic concession and other recreational activities at the Olbrich Park Beach House for the years 2017-2023.

### Body

WHEREAS, for many years, vendors have entered into agreements with the City allowing vendors to provide recreational and concession services to City residents and visitors at City shelters and facilities located at

numerous City parks, which agreements are in the public's interests as they facilitate greater access and enjoyment of the City's parks, lakes and recreational opportunities; and,

WHEREAS, the vendors provide services to City residents and visitors, such as canoeing, kayaking, and boating lessons, watercraft rentals, kids camps, and food and general concessions, that the City does not, and cannot, otherwise provide at these, or other, locations, but that are in the public's interest, which services help the City with its placemaking efforts at the City's parks; and,

WHEREAS, Permittee is a local company, specializing in outdoor recreation and water sports, that has been operating in the Madison area for forty-years. In addition to its retail business, Permittee currently has a popular rental and instructional program and believes that it can expand to other locations to better serve the community; and,

WHEREAS, in 2016, following a Request for Proposals Process, Permittee was selected to provide recreational and non-alcoholic concession services at the Olbrich Beach House in Olbrich Park; and,

WHEREAS, there are some needed capital investments to the Olbrich Beach House grounds and facilities that need to be made to provide the best and safest services possible, and these improvements can only be made by the Permittee if there is a contract confirming the relationship between the City and the Permittee.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to enter into a Use Agreement with Rutababa Paddlesports LLC to conduct water sport equipment rental and instructional programs, run day camps, sell non-alcoholic concession products, and related products at Olbrich Park from 2017-2019, with the option of two two-year renewals (2020-2021 and 2022-2023), in a format that is approved by the City Attorney, the Risk Manager and the Parks Superintendent, and that is consistent with the Agreement attached hereto.