

City of Madison

City of Madison Madison, WI 53703 www.cityofmadison.com

Legislation Details

File #: 59988 Version: 1 Name: 2019 Destination Madison Year-end Report and

2020 Goals and Objectives: Deb Archer, President

CEO, Diane Morgenthaler, Executive Vice President, and John Leinen, Vice President of

Sales, Destination Madison

Type: Miscellaneous Status: Filed

File created: 3/11/2020 In control: MONONA TERRACE COMMUNITY AND

CONVENTION CENTER BOARD

On agenda: Final action:

Enactment date: Enactment #:

Title: 2019 Destination Madison Year-end Report and 2020 Goals and Objectives: Deb Archer, President

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Destination Madison

Sponsors:

Indexes:

Code sections:

Attachments: 1. DM_report_Q4_2019.pdf

Date Ver. Action By Action Result