



Legislation Details (With Text)

**File #:** 45968      **Version:** 1      **Name:** Authorizing the City to execute an agreement with BKM Group, LLC to conduct food and beverage concession sales (alcoholic and non-alcoholic) and selling supporting merchandise at Olbrich Park from the years of 2017-2023.

**Type:** Resolution      **Status:** Passed

**File created:** 1/31/2017      **In control:** BOARD OF PARK COMMISSIONERS

**On agenda:** 3/7/2017      **Final action:** 3/7/2017

**Enactment date:** 3/10/2017      **Enactment #:** RES-17-00206

**Title:** Authorizing the City to execute an agreement with BKM Group, LLC to conduct food and beverage concession sales (alcoholic and non-alcoholic) and selling supporting merchandise at Olbrich Park from the years of 2017-2023.

**Sponsors:** David Ahrens

**Indexes:**

**Code sections:**

**Attachments:** 1. Olbrich Park Beach House Use Agreement (Biergarten).pdf, 2. BMK Operational Plan for a Biergarten Proposal at Olbrich Park Beach, 3. 45397 Biergarten Public Input.pdf, 4. Nick Berigan .pdf, 5. Board of Estimates 2.13.2017 Biergarten.pdf, 6. Beth Godfrey.pdf, 7. Biergarten Public Input-2.pdf

Date	Ver.	Action By	Action	Result
3/7/2017	1	COMMON COUNCIL	Adopt	Pass
2/13/2017	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
2/8/2017	1	BOARD OF PARK COMMISSIONERS	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
2/7/2017	1	BOARD OF PARK COMMISSIONERS	Refer	
2/7/2017	1	COMMON COUNCIL	Refer	Pass
1/31/2017	1	Parks Division	Referred for Introduction	

**Fiscal Note**

This resolution authorizes up to a 7-year agreement with BKM Group, LLC at Olbrich Park. The agreement will set forth the terms and conditions upon which the City will allow BKM Group, LLC to conduct food and beverage concession sales (alcoholic and non-alcoholic) and selling supporting merchandise. The agreement will begin upon execution and conclude on December 31, 2023, unless not renewed or terminated earlier. BKM Group, LLC will pay the City an anticipated \$171,650 over the seven (7) years of the agreement and make a minimum of \$62,500 in capital improvements to the City’s facilities. These revenues will be recognized in the Parks Division Operating Budget.

**Title**

Authorizing the City to execute an agreement with BKM Group, LLC to conduct food and beverage concession sales (alcoholic and non-alcoholic) and selling supporting merchandise at Olbrich Park from the years of 2017-2023.

**Body**

WHEREAS, for many years, vendors have entered into agreements with the City allowing vendors to provide

recreational, placemaking and concession services to City residents and visitors at City shelters and facilities located at numerous City parks, which agreements are in the public's interests as they facilitate greater access and enjoyment of the City's lakes and recreational opportunities; and,

WHEREAS, the vendors provide services to City residents and visitors, such as canoeing, kayaking, and boating lessons, watercraft rentals, kids camps, and food and general concessions, that the City does not, and cannot, otherwise provide at these, or other, locations, but that are in the public's interest, which services help the City with its placemaking efforts at the City's parks; and,

WHEREAS, it is in the City's interest to have only one vendor of these recreational and concession services at each Park to ensure that general public's use of the Park is not interfered with, and that the vendor complies with general standards of safety and care in its dealings with the public; and,

WHEREAS, in order to find the vendor who can best provide these recreational and concession services at various City parks consistent with City standards and interests, the City issued a Request for Proposals for Placemaking Services at select parks including Olbrich Park; and,

WHEREAS, in 2016, following a Request for Proposals Process, Permittee was selected to provide placemaking services at the Olbrich Beach House in Olbrich Park, consisting of food and alcohol concessions in a biergarten setting; and

WHEREAS, there are needed capital investments to the Olbrich Beach House grounds and facilities that need to be made to provide the best and safest services possible, and these improvements can only be made by the Permittee if there is a contract confirming the relationship between the City and the Permittee;

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to enter into a Use Agreement with BKM Group, LLC to conduct food and beverage concession sales (alcoholic and non-alcoholic) and selling supporting merchandise at Olbrich Park from 2017-2023, in a format that is approved by the City Attorney, the Risk Manager and the Parks Superintendent, and that is consistent with the Agreement attached hereto.