



## Legislation Details (With Text)

---

<b>File #:</b>	27499	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Miscellaneous	<b>Status:</b>		<b>Unfinished Business</b>	
<b>File created:</b>	8/24/2012	<b>In control:</b>	MADISON LOCAL FOOD COMMITTEE (renamed Public Market Development Committee 12/2016)		
<b>On agenda:</b>		<b>Final action:</b>	3/31/2022		
<b>Enactment date:</b>		<b>Enactment #:</b>			

**Title:** Public Market Discussion

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 8526-0-2016-BP MPM Design Development\_LFC edits 4\_8\_16.pdf, 2. Market Ready Program Guide.pdf, 3. updated 8525-0-2016-BP MPM Financials 3\_31\_16.pdf, 4. IMP SUMMARY.pdf, 5. Public Market operator role from Anne\_2\_14\_16.pdf, 6. Financial and Fundraising Consultant.pdf, 7. Public Market RFP for schematic design, DD, and management 2\_1\_16.pdf, 8. Market Ready Program 1 page summary.pdf, 9. UPDATED\_Public Market Implementation Strategy LFC 2\_4\_16 DRAFT (2).pdf, 10. Public Mrkt Implementation Timeline Feb 4 2016.pdf, 11. UPDATED\_Public Market Implementation Strategy LFC 2\_4\_16 DRAFT.pdf, 12. Food Innovation Districts\_An Economic Gardening Tool.pdf, 13. Public Market Implementation Strategy 12\_28\_15.pdf, 14. Public Market Operating options 11172015.pdf, 15. Implementation Discussion Questions for LFC at 10\_1\_15 meeting.pdf, 16. 2015\_IMCP\_Projects.pdf, 17. IMCP-2-Pager-Handout-Madison.pdf, 18. Public Market District Completed Equity Tool\_DRAFT\_7\_27\_15.pdf, 19. Public Market meeting schedule\_july 2.pdf, 20. DRAFT Resolution June 4 2015.pdf, 21. Pre-Opening Expenses Income Projection Operating Pro Forma June 4 2015.pdf, 22. April 30 2015\_Public Market Business Plan Roll.pdf, 23. Draft Public Market Timeline 5\_6\_15.pdf, 24. Fleet building photos.pdf, 25. Notes from April 30 Madison Local Food Committee.pdf, 26. Madison Public Market\_BUSINESS PLAN DRAFT\_4.24.15 No Appendices.pdf, 27. Market Timeline Updated March 5 2015.pdf, 28. Richmond Handout March 5 2015.pdf, 29. Take Me to Willy Wash March 5 2015.pdf, 30. Willy Wash Fact Sheet March 5 2015.pdf, 31. Public Market District Timeline Feb 5 2015.pdf, 32. Public Market Equity Survey Draft 1\_12\_15.pdf, 33. 1 Madison Public Market Governance - LFC mtg - Copy.pdf, 34. Fleet Building - examples of other markets.pdf, 35. MPM\_Management Implementation + Goals\_DRAFT.pdf, 36. MPM\_Management Organizational Options\_DRAFT.pdf, 37. Madison WI\_PlaceGame 2014.pdf, 38. map with all sections.pdf, 39. Workshop Agenda.pdf, 40. Madison Public Market District\_FactSheet.pdf, 41. PhaseIII Proposal.pdf, 42. Catalog of all uses and ideas diagram.pdf, 43. Madison Site Presentation Gravity Model Final.pdf, 44. Next Steps July 29 2014 draft.pdf, 45. PPS Letter July 29 2014.pdf, 46. Letters from Community July 29 2014.pdf, 47. DRAFT Phase 2: Site Analysis Report.pdf, 48. Madison Public Market Site Analysis (2).pdf, 49. Site Matrix.pdf, 50. Key\_Site Matrix.pdf, 51. Presentation for June 23 LFC.pdf, 52. PPS\_MPM Phase 1 Report\_PPT.pdf, 53. March 31 2014 PPS\_MPM\_Phase 1 Report\_FINAL DRAFT w Appendix.pdf, 54. Progress Report\_2\_6\_2014.pdf, 55. Interested Vendors 12\_18\_13.pdf, 56. Madison Food Business Survey Results PPT.pdf, 57. Focus Group Participants.pdf, 58. Open House Summary Oct 29 2013.pdf, 59. Wells Asset Categories Handout Nov 21 2013.pdf, 60. Food Committee handouts by M. Mikolajewski March 13 2013.pdf, 61. survey summary.pdf, 62. Approved vendor survey report.pdf, 63. S WIS Food Hub Handout 11 26 12.pdf, 64. Food Committee - Public Market Revised Timeline 11-15-12.pdf, 65. Intro and Survey Oct 23 DRAFT.pdf, 66. Types of Public Markets Oct 10 2012.pdf, 67. Madison Local Food Committee - Public Market Timeline Memo.pdf, 68. Mayor Soglin Public Market memo July 23 2012.pdf, 69. Topf Wells email on Public Market July 23 2012.pdf, 70. Food Committee - Public Market Next Steps 8-6-12.pdf, 71. Potential Goals for a Madison Public Market-Olver.pdf, 72. Draft Community Outreach Plan May 22 2013.pdf, 73. Analysis of Previous Work on the Public Market.pdf, 74. Madison Public Market Documents.pdf, 75. DRAFT Public Market Draft Outreach Plan

6\_26\_13.pdf, 76. Stakeholder List and Contact Info1 June 20.pdf, 77. Public Market RFP and Outreach Timeline June 20.pdf, 78. PPS trip schedule.pdf, 79. Stakeholder List and Contact Info\_Updated 10\_2\_13.pdf, 80. 17\_+0105 DRAFT Madison Site Plan.pdf, 81. 2016\_11\_29 East Johnson Street Revised Exhibit.pdf, 82. Public Market Campaign Feasibility - City Committee. revised(2).pdf, 83. site confirmations 1\_5\_17.pdf, 84. Public Market Timeline\_1\_23\_17 (2).pdf, 85. Q1 2017 Quarterly Update on the Madison Public Market.pdf, 86. Talking Points MarketReady Program.pdf, 87. 7\_6\_17 Vendor Interest Form Responses.pdf, 88. 17\_0706 PMDC Presentation - 3d.pdf, 89. 17\_0706 PMDC Presentation - Plans.pdf, 90. 17-0717 Committee Presentation.pdf, 91. Changes to site plan May 2017.pdf, 92. Design Goals.pdf, 93. Madison Public Market\_Q2 2017 Quarterly Update.pdf, 94. MarketReady Summary.pdf, 95. MarketReady\_Applicant Numbers\_07-05-17.pdf, 96. MarketReady\_ApplicationReviewProcess.pdf, 97. MPM current committee structures.pdf, 98. MPM summary of equity recommendations.pdf, 99. MR Press release page 2.pdf, 100. MR Press release.pdf, 101. Notes from vendor workshop.pdf, 102. Public Market Design\_High Scoring Images.pdf, 103. Public Market Site Plan Parking Analysis.pdf, 104. Public market vendor questionnaire response summary 4\_5\_17.pdf, 105. Public Market Website framework.pdf, 106. Q1 2017 Quarterly Update on the Madison Public Market.pdf, 107. Site Plan Comparisons 5\_30\_17.pdf, 108. Spring 2017 upcoming MPM outreach.pdf, 109. upcoming MPM outreach.pdf, 110. Food Innovation Center Feasibility Study 7\_28\_17.pdf, 111. MarketReady Applicant Numbers\_17-08-01.pdf, 112. MarketReady\_ApplicationEvaluationTimeline\_17-08-03.pdf, 113. MarketReady\_BusinessPitchInstructions.pdf, 114. Memo to PMDC on Design 8\_3\_17.pdf, 115. Updated MPM Business Plan 8\_31\_17.pdf, 116. MarketReady\_PMDC\_Report\_2017-12-07.pdf, 117. 2017-12-07.MPDCAccelerationEducation.pdf, 118. Floor plan 1\_31\_18.pdf, 119. PMDC 2\_1\_18\_Strengths and weaknesses of different types of space.pdf, 120. Scenarios for a smaller and cheaper public market 1\_31\_18.pdf, 121. MarketReady\_PMDC\_Report\_2018-02-01.pdf, 122. MarketReady\_PMDC\_Report\_2018-06-28.pdf, 123. Development and RFP Timeline 6\_27\_18.pdf, 124. PRESENT\_MPM\_sm.AW edits 6.22.2018.pdf, 125. Update to PMDC on Operating Agreement 6\_25\_18.pdf, 126. MarketReady Update 8-2-18.pdf, 127. MarketReady\_PMDC\_Report\_2018-08-06.pdf, 128. Collaboration Agreement 10\_2\_18.pdf, 129. Madison Public Market Status Report\_10\_01\_18.pdf, 130. MPM Leadership Roster 10\_4\_18.pdf, 131. PMDC Mission exercise step 2 (oct 2018).pdf, 132. MarketReady\_PMDC\_Report\_2018-08-06.pdf, 133. MarketReady\_PMDC\_Report\_2018-11-01.pdf, 134. MarketReady\_PMDC\_Report\_2018-12-06.pdf, 135. 24x36 Future home of the MPM 1\_27\_18.pdf, 136. info about fleet services building.pdf, 137. site plan shift to fleet.pdf, 138. Year End MR Info Graphic 2018.pdf, 139. MarketReady\_PMDC\_Report\_2019-04-04.pdf, 140. MarketReady\_PMDC\_Report\_2019-05-02.pdf, 141. MarketReady\_PMDC\_Report\_2019-06-06.pdf, 142. MarketReady\_PMDC\_Report\_2019-10-03.pdf, 143. MarketReady\_PMDC\_Report\_2019-11-07.pdf, 144. MarketReady\_PMDC\_Report\_2020-02-06.pdf, 145. MPMF Letter to Mayor 6.25.20.pdf, 146. MPM Foundation First Street Timeline Memo 11-17-20.pdf, 147. Overview Letter of Requirements for MPM Project Advancement 102720.pdf

Date	Ver.	Action By	Action	Result
3/3/2022	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
12/2/2021	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
7/1/2021	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
6/3/2021	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
5/6/2021	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
3/4/2021	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		

1/7/2021	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
9/14/2020	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
8/17/2020	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
8/6/2020	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
10/3/2019	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
7/23/2019	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
6/6/2019	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
4/4/2019	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
3/5/2019	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
1/15/2019	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
12/6/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
11/1/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
10/4/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
9/6/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
8/2/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
6/28/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
4/26/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
3/1/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)
2/1/2018	1	PUBLIC MARKET

		DEVELOPMENT COMMITTEE (ended 1/2024)		
1/4/2018	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
12/7/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
11/2/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
10/5/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
9/7/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
8/3/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
7/17/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
7/6/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
6/1/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
5/4/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
4/6/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
3/2/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
1/5/2017	1	PUBLIC MARKET DEVELOPMENT COMMITTEE (ended 1/2024)		
12/1/2016	1	MADISON LOCAL FOOD COMMITTEE (renamed Public Market Development Committee 12/2016)		
3/3/2016	1	MADISON LOCAL FOOD COMMITTEE (renamed Public Market Development Committee 12/2016)	Discuss and continue	Pass

Title  
**Public Market Discussion**  
Body  
Public Market Discussion