

City of Madison

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Legislation Details (With Text)

File #: 08438 Version: 1 Name: Adams Outdoor Full Wrap Pilot Amendment

Type: Resolution Status: Passed

File created: 12/10/2007 In control: COMMON COUNCIL

On agenda: 2/5/2008 Final action: 2/5/2008

Enactment date: 2/5/2008 Enactment #: RES-08-00169

Title: Authorizing the Mayor and City Clerk to amend the city's agreement with Adams Outdoor Advertising

to add five vehicles to the total number of buses that are authorized to participate in the two year full-

wrap pilot project.

Sponsors: Jed Sanborn, Brian L. Solomon, Mark Clear

Indexes:

Code sections:

Attachments: 1. 08438 Registration Stmt.pdf, 2. 08438 Registration Stmt2.pdf

Date	Ver.	Action By	Action	Result
2/5/2008	1	COMMON COUNCIL	Adopt	Pass
1/30/2008	1	COMMON COUNCIL	Reconsider	
1/22/2008	1	COMMON COUNCIL	Adopt	Fail
1/15/2008	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
1/14/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
1/8/2008	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Refer	
1/8/2008	1	COMMON COUNCIL	Refer	
12/12/2007	1	Metro Transit	Referred for Introduction	

Fiscal Note

This contract amendment will provide for estimated revenue of \$50,000 in 2008. This revenue has been included in the Metro Transit 2008 Adopted Operating Budget.

Title

Authorizing the Mayor and City Clerk to amend the city's agreement with Adams Outdoor Advertising to add five vehicles to the total number of buses that are authorized to participate in the two year full-wrap pilot project.

Body

WHEREAS the city's current transit advertising agreement with Adams Outdoor Advertising will expire on December 31, 2009 with a single option exercisable by Metro to extend the contract for one three-year period (January 1, 2010 to December 31, 2012); and

WHEREAS the current agreement allows Adams to sell a total of 15 fully-wrapped buses for a trial period that is scheduled to end April 1, 2009; and

WHEREAS the Common Council approved the addition of five vehicles to the total number of buses that are authorized to participate in the two year full-wrap trial program;

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NOW THEREFORE BE IT RESOLVED that the Common Council authorizes the Mayor and the City Clerk to amend the city's agreement with Adams Outdoor Advertising to add five vehicles to the number of buses that are authorized to participate in the two year full-wrap pilot project, bringing that total to 20 vehicles.