



Legislation Details (With Text)

File #: 56505 **Version:** 2 **Name:** Establishing a President’s Work Group to Review Council Communication Tools & Processes.

Type: Resolution **Status:** Passed

File created: 6/26/2019 **In control:** Council Office

On agenda: 7/2/2019 **Final action:** 7/16/2019

Enactment date: 7/22/2019 **Enactment #:** RES-19-00527

Title: Establishing a President’s Work Group to Review Council Communication Tools & Processes.

Sponsors: Shiva Bidar, Barbara Harrington-McKinney, Grant Foster, Lindsay Lemmer, Zachary Henak, Syed Abbas, Keith Furman, Donna V. Moreland, Tag Evers

Indexes:

Code sections:

Attachments: 1. 56505 v1.pdf

| Date | Ver. | Action By | Action | Result |
|-----------|------|------------------------------------|---|--------|
| 7/16/2019 | 2 | COMMON COUNCIL | Adopt | Pass |
| 7/16/2019 | 2 | COMMON COUNCIL EXECUTIVE COMMITTEE | RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER | Pass |
| 7/2/2019 | 1 | COMMON COUNCIL | Refer | Pass |
| 6/26/2019 | 1 | Council Office | Referred for Introduction | |

Fiscal Note

No appropriation required.

Title

Establishing a President’s Work Group to Review Council Communication Tools & Processes.

Body

WHEREAS, the City of Madison Common Council values the ability to communicate city information and their work in a variety of formats with the residents of the City; and,

WHEREAS, the Common Council desires to improve communication to city residents and to further the goals and mission of the Common Council by incorporating the core value of Civic Engagement - commitment to transparency, openness and inclusivity; and,

WHEREAS, the Common Council wishes to review the City’s current offering of existing communication tools and processes and investigate options and alternatives to improve those tools and processes;

NOW THEREFORE IT BE RESOLVED, that the Common Council of the City of Madison establishes a President’s Work Group to Review Council Communication Tools & Processes; and,

BE IT FURTHER RESOLVED, that the work group review will include the following along with other communication tools and processes as identified by the work group:

- Alder Blog & email subscriptions
- Alder Home Page
- How Alders share content via social media
- Use of calendars for meetings and events

- Templated/prepared content
- Sharing of updates generated by city agencies

BE IT FURTHER RESOLVED, the following Common Council member are appointed to the President's Work Group to Review Council Communication Tools & Processes:

Ald. Grant Foster, District 15 (Chair)
Ald. Barbara Harrington-McKinney, Council Vice-President
Ald. Lindsay Lemmer, District 3
Ald. Donna Moreland, District 7
Ald. Keith Furman, District 19

BE IT FURTHER RESOLVED, that the work group will be staffed by the Common Council office, with input from the city's Information Technology Department and other city departments as needed; and,

BE IT FURTHER RESOLVED, that the work group will use a racial equity and social justice lens throughout its work and may access training to apply the City of Madison Racial Equity and Social Justice Impact Tool; and,

BE IT FINALLY RESOLVED, that the Work Group will begin work upon adoption of this resolution with a goal of completing the review and report by the November 5, 2019 Common Council Executive Committee meeting.