



Legislation Details (With Text)

**File #:** 61149      **Version:** 1      **Name:** Discussion Item: Alder Social Media Accounts & Council Social Media Policy

**Type:** Discussion Item      **Status:** Filed

**File created:** 7/13/2020      **In control:** PRESIDENT'S WORK GROUP TO REVIEW COUNCIL COMMUNICATION TOOLS & PROCESSES

**On agenda:**      **Final action:** 7/23/2020

**Enactment date:**      **Enactment #:**

**Title:** Discussion Item: Alder Social Media Accounts & Council Social Media Policy

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 7/23/20 DRAFT Social Media Policy\_Phase 1\_Mainella Document.pdf, 2. 5/17/19 CA May\_ACA Allen\_Memo\_Use of Social Media by Govt Officials.pdf, 3. Facebook Agency User Guide.pdf, 4. Social Media Strategy Plan.pdf, 5. Social Media Campaign Plan.pdf, 6. Social Media Content Outline.pdf, 7. Social Media Comments Policy\_City of Madison, City of Madison, Wisconsin.pdf, 8. Social Media Tip Sheet.pdf, 9. APM 3-16 Social Media and Department Websites Policy.pdf, 10. APM 3-13 Web Linking Policy.pdf, 11. FINAL Council Social Media Policy.pdf

Date	Ver.	Action By	Action	Result
7/23/2020	1	PRESIDENT'S WORK GROUP TO REVIEW COUNCIL COMMUNICATION TOOLS & PROCESSES	Discuss and Finalize	
7/16/2020	1	PRESIDENT'S WORK GROUP TO REVIEW COUNCIL COMMUNICATION TOOLS & PROCESSES	Discuss and Finalize	
7/13/2020	1	Council Office	Refer	

**Title**  
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