



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

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Wednesday, October 18, 2017

6:00 PM

Goodman Maintenance Facility  
1402 Wingra Creek Pkwy

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### NOTICE OF AGENCY PRESENTATIONS

#### CALL TO ORDER / ROLL CALL

**Staff Present:** Jim O'Keefe, Laura Noel, Deon Carruthers, Iliana Wood.

**Guests:** Matt Phair

**The meeting was called to order at 6:07 pm**

**Present:** 7 - Sara Eskrich; Donna C. Bryant; LaShana M. Miller; Kim Genich; Bridget D. Rogers; Jean M. MacCubbin and Consuelo Lopez Springfield

**Absent:** 1 - Shiva Bidar-Sielaff

#### APPROVAL OF MINUTES

A motion was made by Kim Genich, seconded by Sara Eskrich to refer the minutes to the next meeting, as they are not completed yet. Motion passed by voice vote.

#### PUBLIC COMMENT

None.

#### DISCLOSURES AND RECUSALS

Sara Eskrich will recuse herself from the Youth Employment discussion and decisions because she is on the board of directors at Bayview Community Center, and they have applied for funding through Briarpatch Youth Services

#### NEW BUSINESS

1. [49128](#) Discuss and Finalize Committee Recommendations for the Peer Support Program

Jim O'Keefe explained the panel recommendation for the Peer Support RFP. The review panel was made up of Jerrett Jones of Public Health, Joe Balles from MMSD, Ron Chance of Dane County JFF, Heather Crowley from NIP, Gloria Reyes from the Mayor's Office, Captain Jim Wheeler from Madison Police Department, and Nancy Saiz, Deon Carruthers, Laura Noel and Jim O'Keefe from Community Development Division. Their recommendation is to award Nehemiah Community Development for the provision of the peer support services under the crisis response part of the initiative. They recommend awarding up to \$150,000 for 2017 and up to \$200,000 in 2018

providing the funds are supplied in the 2018 operating budget. The panel also recommends up to \$150,000 in 2017 and up to \$200,000 in 2018 to Madison-area Urban Ministry for provision of peer support services with the goal of reducing the rate of recidivism among persons returning to the community from incarceration.

A motion was made by Kim Genich, seconded by LaShana Miller to approve the panel recommendations and forward them to the Common Council.  
Motion passed by voice vote.

2. [49132](#)

Adult Employment Applicant Presentations

The committee and review panel introduced themselves to those assembled. Jim O'Keefe gave a brief overview of the adult employment RFP and its process.

1. Wisconsin Regional Training Program-Bill Clingan and Mark Kessler stated that W RTP is at 90% performance on their current contract with the City. They highlighted their partnerships and how they came to be. They recruit, do outreach and provide a range of services to train individuals for a career path. This proposal will extend their ability to coordinate and collaborate.

2. Madison-area Urban Ministry-Linda Ketcham and Carmela Glen discuss Just Bakery, a 90 day employment program for formerly and currently incarcerated, homeless and individuals with other significant employment barriers. Ms. Glen described the new services and new curriculum that they want to offer. They are working with Madison College to give culinary credits. The increased budget will mostly go to the enhanced services.

3. Omega School-Oscar Mireles discussed the long-term impact of getting a GED or HSED. Keisha Ralston told her story of getting her GED and how it changed and improved her life, thanks to Omega School.

4. Chrysalis Inc.-Dani Rischall informed that they provide employment services for those with multiple barriers, including mental health issues. They try to tackle the stigma of mental illness in our community.

5. Common Wealth Development-Rachel Darken and John discussed the partnerships of the program and who they serve. This program is about stability, not just employment. Marcus described his experience with the program after he got out of incarceration.

6. DSS Community Center-Felicia Davis says they offer the Brentwood neighborhood residents courses in certification for child care centers. They also offer computer literacy classes in partnership with Dane Net. The case management services are with Common Wealth Development STEP program.

7. Literacy Network-Celia Gomez and Jeff Burkhart discussed the SCALE and College Success programs, and what populations they serve. Jeff discussed the huge effect tutoring has on the success of college programs. Then he described their new program, English Class for Employment. Celia just completed her citizenship and is enrolled in their english classes. She described her experience in the class and how important it is to her goals.

8. Lussier Community Education Center/Goodman Community Center and Kennedy Heights Community Center-Cliff Wilcore described his job at Lussier he earned by going through the BEATS program. The partners from JFF and Memorial High School described their partnerships with the BEATS program. It seems like a small program, but through the partnerships and outreach, it is much larger. The City funding provides the staff time to coordinate the program.

Becky Steinhoff from Goodman Center described the importance of their training program.

Lorrie Wendorf from Kennedy Heights says the little money they get for their adult employment program helps the residents remove barriers to employment. Staff help residents figure out budgeting and the financial ramification of getting particular jobs.

All three centers are partnering in the PACT program to increase the number of qualified child care teachers. They will provide child care training, and then hire the participants. All three programs are state licensed, and two of them are City accredited. They want to recruit people from their residents, targeting low income people of color. They will provide support for the training, mentors, and employment readiness training.

9. Vera Court Latino Academy of Workforce Development-Carla Garces and Tom Solyst discussed how they address racial disparity in Madison for the Latino community. Workforce Essentials will make participants more desirable to employers. Education Advancement will help Latino students get their GED, provide education and employment planning. They are the only Spanish GED program, and they also provide case management. Industry Specific Training connects Latinos with family sustaining jobs. Students must have moderate skills and relative stability. This is hands on jobs training. They are outcome driven all the way to family sustaining jobs.

10. Urban League of Greater Madison-Ed Lee and Ruben Anthony. Mr. Anthony discussed the number of people they have put into jobs and their goal to place more. They offer programs nights and weekends to help people who are underemployed. He described the outreach they do. Their programs are demand driven and have strong partnerships. Ed Lee described the three programs, and collaboration is key to what they do.

11. YWCA Madison-Maggie stated that YWCA's goal is to empower women and eliminate racism. She described their new space that increases accessibility. They have many programs that help support participants in the employability program. They show people what it means to be a good employee and supply customer service training. YWeb has been very successful. It is a 15 week technology boot camp. People have really excelled because they are treated as if they are already in a job.

12. Dane Arts Mural Arts-Sharon Kilfoy described her background in the arts and her work with the Respite Center. She has a strong background working with youth in trauma. Her youth program is for 15-18 year olds.

## ADJOURNMENT

A motion was made by LaShana Miller, seconded by Donna Bryant to adjourn at 9:35 pm. Motion passed by voice vote.