



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved MADISON PUBLIC LIBRARY BOARD

Thursday, November 1, 2012

4:30 PM

Meadowridge Branch
5740 Raymond Rd.

ALL ITEMS ARE REPORTED IN AGENDA NUMBER ORDER

CALL TO ORDER / ROLL CALL

Present: 7 -

Larry Palm; Nancy L. Kieraldo; Barbara J. Karlen; Sheri Carter; David L. Wallner; Theodore C. Widder, III and Gregory Markle

Absent: 1 -

Tracy K. Kuczenski

Excused: 1 -

Rissel Sanderson

Also Present: Greg Mickells, Mark Benno, Deb Lehnherr, Tom Campbell, Susan Lee, Alice Oakey, Tana Elias, Marc Gartler, Ald. Matt Phair, Carol Froistad, Jane Roughen, Bryan Cooper

Tripp Widder called the meeting to order at 4:36 p.m. A quorum was present and the meeting was properly noticed.

Widder began the meeting by welcoming and introducing new board member Nancy Kieraldo.

APPROVAL OF MINUTES

A motion was made by Wallner, seconded by Karlen to Approve the Minutes. The motion passed by voice vote with all members voting in the affirmative.

PUBLIC COMMENT

Ald. Matt Phair registered in support of the expansion of the Meadowridge branch. Ald. Phair spoke and gave some background information on the Meadowridge Shopping Center. He spoke of the current opportunity available for expansion of the library due to the closing of Ace Hardware and the need of the library for more space. He stated the branch is overcrowded and can become loud and chaotic after school. Phair sees the expansion of Meadowridge branch as a big part of turning the neighborhood around by bringing people together and building community. Phair also believes an expansion will draw more patrons to the library. Ald. Phair stated that there will be a capital budget amendment to cover expansion costs.

Rachel Howard, 5111 Denton Place, registered in support of the expansion of the Meadowridge branch. Howard spoke and reported that she is working with an economic development workgroup which is trying to recruit additional residents to the Meadowridge Shopping Center. Howard would like to see the library move to a more central area of the shopping center like Ace Hardware. Howard applauded library employee Jodi for the programming available at Meadowridge but observed that the space is not optimal. Children's programs are held in the periodical room and young children can crawl and pull the papers/magazines from the shelving. Howard believes the an expanded library branch located in a central location of the shopping center will draw more visitors who will also walk by and patronize other mall businesses.

Sharon Sperling, 5814 Yorkshire Rd, registered in support of the expansion of the Meadowridge branch but did not wish to speak.

Shirley Culp, 6002 Mayhill Dr., registered in support of the expansion of the Meadowridge branch but did not wish to speak.

DISCLOSURES AND RECUSALS

Greg Markle advised that he would abstain from voting on an expansion of Meadowridge Branch Library due to his involvement with Operation Fresh Start.

BOARD INFORMATION EXCHANGE

There was none.

ACCEPTANCE OF DIRECTOR'S REPORT

[28108](#)

November 2012 Library Director's Report

A motion was made by Markle, seconded by Palm, to Approve. The motion passed by voice vote/other.

APPROVAL OF SEPTEMBER 2012 FINANCIAL STATEMENTS

[28148](#) September 2012 Financial Statements

A motion was made by Karlen, seconded by Palm, to Approve. The motion passed by voice vote/other.

APPROVAL OF STATUTORY RESOURCE SERVICES AGREEMENT FOR 2013

[28097](#) 2013 Statutory Resource Services Agreement

A motion was made by Wallner, seconded by Markle, to Approve. The motion passed by voice vote/other.

APPROVAL OF SUPPLEMENTARY SERVICES AGREEMENT FOR 2013

[28098](#) 2013 Supplementary Services Agreement

A motion was made by Wallner, seconded by Markle, to Approve. The motion passed by voice vote/other.

APPROVAL OF CATALOG SERVICES AGREEMENT FOR 2013

[28102](#) 2013 Catalog Services Agreement

A motion was made by Wallner, seconded by Markle, to Approve. The motion passed by voice vote/other.

PERSONNEL COMMITTEE REPORT

There was none.

UPDATE ON CENTRAL LIBRARY

Bryan Cooper reported on milestones completed during the month of October. The exterior steel is completed with interior steel to commence. Window frames and glass are continuing on all levels. Interior concrete slabs are poured at the sloped entry, youth area, and third floor topping. Exterior insulation and exterior plywood install is underway at all new addition areas. Work continues on furnishings, fixtures and equipment. Stair C is installed resulting in a flood of tour requests. The plan is to schedule tours for Friday afternoons and the Library Board will have opportunities available for a tour.

FACILITIES REPORT

Vote on Library Site Criteria for Site Selection and Planning Task Force

[28146](#) Site Criteria for Future Branch Placement: Madison Public Library

Greg Mickells explained that he had charged this task force with the deconstruction of the process of library siting and breaking it down into smaller parts. A generic process will allow the development of a list of sites. Mark Benno spoke regarding the lack of any sanctioned criteria for site development. Benno further explained that the listed site criteria was adapted from ALA guidelines and shared with the City's long range facility planning committee. The task force wants to develop board approved criteria and the process will get done presentation by presentation. Widder advised that the library board will not vote on this now as it is really more of a discussion because the criteria will keep being developed and presented to the board, however, the board does support the criteria.

Discussion of Proposed Meadowridge Expansion

28147

2013 Operating Budget: Adopted BOE Amendment No. 25

Greg Mickells began the discussion by reviewing the expansion of the Lakeview Branch. It was also a small facility that didn't meet the needs of the community. After expansion programming for both children and adults at Lakeview increased as well as circulation numbers. Mickells stated that the current location of Meadowridge is decent for the community and it would be a suggested site if the library had started from scratch in looking for a location for the Meadowridge branch.

Wallner inquired about fundraising for the expansion costs at Meadowridge. Widder stated that the Foundation can't do it as they are busy with the Central campaign. Karlen reported that in 2001 Lakeview friends raised \$ 211,000. Ald. Phair had spoken to the President of the Meadowridge friends group and they believe they could possibly raise \$ 30,000.00. This wouldn't fund the expansion costs but could possibly enhance.

Wallner believes the Board needs more time to discuss and deliberate expanding Meadowridge. The Board has been talking about other locations and expansions and the idea of leasing versus owning branches. He wants a process in place first. Ald. Phair emphasized the need to not wait as this opportunity cannot wait for process. Phair stated that the library can turn around this neighborhood and a lot of people in the community believe that. Wallner remarked that the library is not a social service agency first and foremost. Karlen advised that although the Lakeview branch is thriving the shopping center is not and you cannot hook your dreams on the library. Palm stated that the board needs to make sure that a lease makes sense for 10 years from now and not just currently and that the library cannot relocate further southwest due to the Verona and Fitchburg libraries.

Palm advised that the City Council does not require action from the Library Board at this time. The next steps in the process are that the council will need to approve the BOE amendment, Ald. Phair will propose and he will support a capital budget amendment, and the Library Board will make the final decision to expand or move but the money will be there.

Widder stated that this will be a future agenda item but that Mickells can communicate that the Library Board has questions and is not ready to take a position on this.

FRIENDS REPORT

There was none.

Markle advised that there is a book sale at Pinney Branch library this weekend.

FOUNDATION REPORT

Widder reported that the Central Campaign has raised \$ 7,000,000.00.

SOUTH CENTRAL LIBRARY REPORT

There was none.

DANE COUNTY LIBRARY SERVICE REPORT

There was none.

ADJOURNMENT

A motion was made by Kieraldo and seconded by Markle to adjourn. Approval was unanimous. The meeting was adjourned at 6:15 p.m.