



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved MADISON PUBLIC LIBRARY BOARD

Thursday, June 7, 2012

4:30 PM

Senior Center
Rm. 1, 330 W. Mifflin St.

ALL ITEMS ARE REPORTED IN AGENDA ITEM ORDER

CALL TO ORDER / ROLL CALL

Tripp Widder called the meeting to order at 4:33 pm.

Beth Moss arrived at 4:45 pm.

Also Present: Susan Lee, Jane Roughen, Carol Froistad, Mark Benno, Marc Gartler, Michael Spelman, Deb Lehnher, Margie Navarre-Saaf, Jenni Collins, Bryan Cooper

Widder introduced and welcomed new board member Sheri Carter.

Present: 7 -

Larry Palm; Beth Moss; Barbara J. Karlen; Tracy K. Kuczenski; Sheri Carter; David L. Wallner and Theodore C. Widder, III

Excused: 2 -

Ann L. Falconer and Gregory Markle

APPROVAL OF MINUTES

Wallner moved approval of May minutes. Palm seconded. Approved unanimously.

PUBLIC COMMENT

There was none.

DISCLOSURES AND RECUSALS

There was none.

BOARD INFORMATION EXCHANGE

There was none.

ACCEPTANCE OF DIRECTOR'S REPORT

[26583](#) June 2012 Library Director's Report

A motion was made by Karlen, seconded by Kuczenski, to Approve. The motion passed by voice vote/other.

APPROVAL OF APRIL 2012 FINANCIAL STATEMENTS

[26584](#) April 2012 Financial Statements

A motion was made by Wallner, seconded by Carter, to Approve. The motion passed by voice vote/other.

APPROVAL OF 2013 CAPITAL BUDGET

[26585](#) Library Capital Budget 2013

Benno provided detail of the library's capital improvement plan for 2013 and projections for future years.

Benno advised the Board of the formation of a city committee, being led by City Finance Director David Schmiedicke to study all city maintenance facilities. Fleet Services, Traffic Engineering Radio Shop, Fire Maintenance and the Library along with Real Estate Staff are exploring the efficiencies of buying a shared facility. Land behind Steinhafels on West Badger Rd. is available for the City to build an approximately 100,000 square foot building with the library occupying about 20,000 square feet. The library's lease at the Pennsylvania Avenue facility requires the library to vacate the building by 9-30-2013 so the timing for the shared building would work well for the library. This is a capital project request that would ease the operating budget for the library.

Benno also explained the Royster Clark land acquisition request. Currently Pinney Branch operating costs exceed Sequoya because of the \$ 120,000 annual rent expense. The lease at Pinney ends 12-31-2015. The Hawthorne lease ends sooner at 12-31-2013 but the Library has five - 1 year extension opportunities. Palm requested modeling data to look at rent versus owning. Widder agreed that a cost comparison would be useful.

The board is only being asked to approve the 2013 plan at this time.

A motion was made by Palm, seconded by Karlen, to Approve. The motion passed by voice vote/other.

CHANGE OF SEPTEMBER 6, 2012 MEETING LOCATION - MARK BENNO

The board agreed to a request by Mark Benno to change the location of the September 6, 2012 meeting from the Senior Center to the Library Maintenance Annex, Suite 5, 2422 Pennsylvania Ave.

REVIEW OF DVD FINES AND ADJUSTMENT PROPOSAL - MARGIE NAVARRE-SAAF

Margie Navarre Saaf requested that the Library Board approve reducing DVD and VHS fines from \$1 to .25/day effective July 1st. The current rate has not been changed since the 1980's and she receives calls daily regarding DVD fines. The Middleton & Monona libraries do not have DVD fines and it is believed that this is causing MPL to lose customers and DVD circulations. The change will affect DVDs and VHS videos checked out starting July 1st and will not go retroactively. Juvenile DVDs and VHS videos will continue to be fine free. A motion was made by Palm, seconded by Karlen to approve the proposed request. The motion passed by voice vote/other.

UPDATE ON CENTRAL LIBRARY

Bryan Cooper reported that the major demolition work will be complete by the end of June. The hazardous material company has already completed their work and is officially off the job site. Jeannie Zwart of City Engineering is completing \$ 2,500,000.00 in purchase orders for furnishings in conjunction with gifts from DEMCO. All work is on schedule so far and a more complete schedule will be known in early fall.

FACILITIES REPORT

There was no report.

FRIENDS REPORT

There was no report.

FOUNDATION REPORT

Jenni Collins reported that the capital campaign is currently close to \$ 6,300,000.00. The public launch is scheduled for Thursday, September 20th @ 11:30 with a luncheon at the Overture Center. The Foundation has assembled a group to commission art to traverse the main staircase at the new Central and they are currently interviewing artists. The concept is a one piece design that will also be visible to pedestrians outside the library.

Palm asked if the Foundation would be able to fundraise for three branch openings in the next five years. Collins advised that she believes they can't do two campaigns on the east side in consecutive years. It would be extremely challenging from a fundraising prospective and she would prefer the pacing be different for foundation needs.

Collins updated the Board regarding the WI Book Festival. The WI Humanities Council has approached the Foundation and MPL staff about taking over the event. It would be desirable to keep the event in Madison. Karlen inquired as to cost. Collins reported that the Humanities Council spends \$200,000 a year although they receive donations in kind to support the festival. There would be no revenue generated. MPL staff would organize the event and the Foundation would be the fiscal sponsor. The Foundation hopes to raise \$ 100,000.00 cash in each of the next three years to support the event. Lee stated that MPL would like to request a new staff position in the budget to organize this event and also work on other projects. Widder advised her to include in the budget request that the initiative has come from the Mayor's office.

Wallner moved to create the position on condition that the Foundation collaborates. Carter seconded. The motion passed by voice vote/other.

SOUTH CENTRAL LIBRARY REPORT

There was no report.

DANE COUNTY LIBRARY SERVICE REPORT

There was no report.

LIBRARY DIRECTOR CANDIDATES:DISCUSSION AND DELIBERATION OVER CANDIDATES FOR DIRECTOR POSITION

On a motion by Wallner, seconded by Palm, the Board voted to go into closed session per Section 19.86(1)(c), Wis. Statutes. All members voted in the affirmative.

At the conclusion of the discussion, upon motion made by Palm and seconded by Karlen, and unanimously approved, the Board went out of closed session.

ADJOURNMENT

A motion was made by Karlen, seconded by Carter to adjourn at 6:20 pm. The motion passed by voice vote/other.