Small Business Equity and Recovery (SBER) Program Budget - January 2021

| | OPTIO | OPTION A - February 10th End to SBER COVID Grants | | | | | OPTION B - January 10th End to SBER COVID Grants | | | | |
|--|-----------|---|-------------|-------------|-------------|-----------|--|-------------|-------------|-------------|--|
| | 2020 | 2021 | 2022 | 2023 | Total | 2020 | 2021 | 2022 | 2023 | Total | |
| | | | | | | | | | | | |
| Total Annual Budgeted Amount | \$750,000 | \$2,500,000 | \$2,000,000 | \$2,000,000 | \$7,250,000 | \$750,000 | \$2,500,000 | \$2,000,000 | \$2,000,000 | \$7,250,000 | |
| Part 1: Items identified in the SBER Resolution (Legistar # 61605) | | | | | | | | | | | |
| COVID PPE and Revenue Grants (conservative projection based on info as of 1/18/21) | \$750,000 | \$2,250,000 | \$0 | \$0 | \$3,000,000 | \$750,000 | \$1,850,000 | \$0 | \$0 | \$2,600,000 | |
| Organization Support (Chambers, etc.) | | \$0 | \$150,000 | \$150,000 | \$300,000 | | \$100,000 | \$150,000 | \$200,000 | \$450,000 | |
| Additional Kiva Madison Support | | \$0 | \$100,000 | \$100,000 | \$200,000 | | \$50,000 | \$100,000 | \$100,000 | \$250,000 | |
| Commercial Building Improvement Grants and ADA Improvements | | \$0 | \$500,000 | \$500,000 | \$1,000,000 | | \$0 | \$500,000 | \$500,000 | \$1,000,000 | |
| BusinessReady Program | | \$0 | \$200,000 | \$200,000 | \$400,000 | | \$50,000 | \$200,000 | \$250,000 | \$500,000 | |
| Pop-Up Retail Support | | \$0 | \$50,000 | \$50,000 | \$100,000 | | \$50,000 | \$50,000 | \$50,000 | \$150,000 | |
| Online Retail Platform Development | | \$0 | \$250,000 | \$250,000 | \$500,000 | | \$50,000 | \$250,000 | \$250,000 | \$550,000 | |
| Part 2: Items in SBER through adoption of the 2021 Budget | | | | | | | | | | | |
| Commercial Ownership Assistance Program | | * | \$500,000 | \$500,000 | \$1,000,000 | | * | \$500,000 | \$500,000 | \$1,000,000 | |
| Façade Grant Program | | ** | \$150,000 | \$150,000 | \$300,000 | | ** | \$150,000 | \$150,000 | \$300,000 | |
| Part 3: Additional items contemplated for SBER support | | | | | | | | | | | |
| Center for Black Excellence Predevelopment Costs | | \$250,000 | \$0 | \$0 | \$250,000 | | \$250,000 | \$0 | \$0 | \$250,000 | |
| Entrepreneur of Color Survey/Census and Directory/Purchasing Consortium | | \$0 | \$100,000 | \$100,000 | \$200,000 | | \$100,000 | \$100,000 | \$0 | \$200,000 | |
| Total | \$750,000 | \$2,500,000 | \$2,000,000 | \$2,000,000 | \$7,250,000 | \$750,000 | \$2,500,000 | \$2,000,000 | \$2,000,000 | \$7,250,000 | |

^{* \$500,000} of 2020 Commercial Ownership Assistance funds will carry forward to 2021, unrelated to SBER.

^{**} Approximately \$65,000 of 2020 Façade Grant funds will carry forward to 2021, unrelated to SBER.