

TO:

City of Madison – Planning Division 215 Martin Luther King Jr. Blvd. Madison, WI 53703

Heather Stouder

Department of Planning & Development – City of Madison 215 Martin Luther King Jr. Blvd. Madison, WI 53703

RE:

Letter of Intent – Land Use Application for Plan Commission and Common Council Initial/Final Approval Request PROJECT:
Peloton Residences
1004 & 1032 S. Park Street Madison, WI

AYA Project # 59830 02/18/2019

The following is submitted together with the plans and application for review by City staff and the Planning Commission and Common Council. With this application we will be requesting initial and final approval of the project development and site plan layout. This letter of intent is accompanied by the Land Use application.

Organizational Structure:

Owner/ Developer:

Peloton Residences, LLC P.O. Box 620037 Middleton, WI 53562 608-345-0701 Contact: Jon Hepner

Contact: Jon Hepner jon@twallenterprises.com

Architect/ Structural Engineer:

Angus-Young Associates, Inc. 16 N. Carroll Street Suite 610 Madison, WI 53703 608-284-8225 Contact: Jeff Davis

jeffd@angusyoung.com

Site Engineer:

Vierbicher 999 Fourier Drive, Suite 201 Madison, WI 53717 608-821-3966 Contact: Joe Doyle idoy@vierbicher.com

Landscape Design:

The Bruce Company 2830 Parmenter Street PO Box 620330 Middleton, WI 53562 608-836-7041

000-030-7041

Contact: Rich Strohmenger

rstrohmenger@brucecompany.com

Introduction:

The triangular 1.65 acre site is located on the south corner of Park Street and Fish Hatchery Road and is part of an approved PUD_GDP that established a guide for redevelopment of the former Bancroft Dairy site. The PUD-GDP was approved by the Common Council on October 4, 2011 and later approved to a PUD-SIP zoning. The site is currently an open green space after the demolition of the former Bancroft Dairy Facility.

This proposal will create a dynamic mixed-use community that features attractive architecture and landscaping with density and uses that will support the surrounding businesses and residential neighborhood with a reflection to the history of the site.



Request to Urban Design Commission:

We are requesting an amendment to a previously approved and recorded Specific Implementation Plan for Peloton Residences. This development was first approved by Planning Commission and Common Council in June of 2015 and then received approval for an amendment in September of 2017.

Specifically, we are requesting approval to convert the 16 lofts, the second floor of the 2 floor unit (5 studio lofts, 10 one bedroom lofts, and 1 two bedroom loft), to individual units; 5 additional studios, 10 additional one bedrooms, and 1 additional two bedroom. The only difference being that they'll each have a door. The net bedrooms gained is 7 (2 bedrooms for the two bedroom unit 5 bedrooms for the 5 new studio units. The 10 one bedroom lofts already showed a bedroom on both the first floor of the loft as well as in the lofted portion. This conversion will occur within the currently approved building envelope.

Project Description:

The proposed development consists of 3 buildings of three to six stories surrounding an elevated and landscaped courtyard. The development provides a commercial space at the "wedge" of the site (corner of Park St. and Fish Hatchery Rd.) and along Park Street, live-work commercial spaces on Park Street and residential uses throughout the remainder of the site. Parking is below grade and the entrance is located along the South façade at the alley way between UW health and the proposed site. Residential apartments extend from the first through the fourth floors with a range of unit types available. The buildings will contain (168) apartment units, 12,287 gsf of commercial (including 1st level of live/work units and 6th level commercial/ community space), and (5) live-work units totaling 7,928 gsf of additional residential. We are providing site access via South Street (alley) from Fish Hatchery Road. Residents will be encouraged to exit the site by turning Right onto South Park Street.

The plan provides vehicular access to the site from either Park Street or Fish Hatchery via an existing shared drive. The proposed building has access to the parking level via ramp off this shared drive. 159 heated and secured parking stalls are provided. The parking level also provides room for 123 bicycle parking stalls, 76 of which are in a secured room.

The property is in the Bay Creek Neighborhood Association and within the boundaries of UDD 7, the South Madison Neighborhood Plan, the Wingra BUILD plan and an approved PD_SIP. The proposed development is generally consistent with those plans.

Building Design:

The design concept of the project reflects on the site history of Bancroft Dairy with a contemporary approach. This site was historically used as a manufacturing industrial use. With the Park Street elevation, we wanted to reflect on that history and are providing a contemporary reflection of an "industrial warehouse" feel with large divided light windows, inset balconies with soldier course and row lock brick detailing with awnings at the commercial spaces. Also, we plan to provide exposed steel canopy/ sunshade structure at the first level commercial space to further this industrial aesthetic. This warehouse look transitions into a more contemporary focus at the point – the idea being that we are transitioning to an iconic element of the design that doesn't forget about the neighborhood's history. This concept is meant to reflect the overall transition of the Park Street Corridor.

The "point" will include a 6 story glass wall with an industrial sun shade canopy that jets out towards the intersection at the first level. The point will be a mixture of vision glass and spandrel glass to hide the floor structure. The top level will include a 2,795 gsf rooftop space to be leased that includes an outdoor patio. This is intended to be an amenity to the Bay Creek Neighborhood. Also included on the top level is a rooftop patio for residents and the users of the commercial space that will feature great views of the Capitol and Lake Monona.

For exterior building materials, we are proposing a mixture of limestone base, brick veneer, composite panel and composite siding, glass and aluminum storefront. The large divided lite windows will be fiberglass, and smaller residential windows will be vinyl.



Site Development Data: Densities:

Lot area 71,647 sf or 1.64 acres

Dwelling units 173 units Lot Area/ D.U. 456 sf/ unit

Density 105.4 Units/ Acre

Lot Coverage 57,674 sf

Dwelling Unit Mix:

5 Live/Work: 38 Studio: 90 1 Bedroom: 3 1 Bedroom + Den 37 2 Bedroom:

> Total: 173



Building Height: 3-6 Stories

Floor Area Ratio:

Commercial 12,287 gsf Live/ Work Space 7,928 gsf Parking/ Support Spaces 58,767 gsf Residential 167,896 gsf Gross Floor Area 246,878 gsf 3.44

Floor Area Ratio

Vehicle Parking Stalls:

Lower Level 159

Bicycle parking stalls:

Parking Level 48 Secured Bike Storage Room 76 Sidewalk/ grade level 16

Thank you for your time reviewing our proposal.

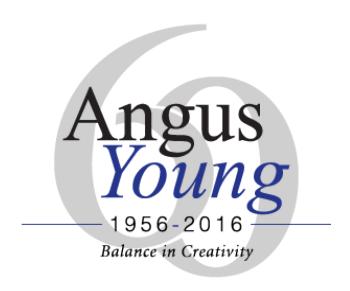
Sincerely,

Jeff Davis, AIA

Based on feedback our team received from the Urban Design Commission at the January 2, 2019 Urban Design Commission meeting, we have made the following updates and modifications to the plans. Overall, the feedback we received was a resounding request to return the 5th story facades on both Park St. and Fish Hatchery back to the visual aesthetic that was approved in fall of 2017, with relation to the windows and roof line. Additional feedback received was in regard to access to the rooftop patio space, and the need to allow access to both a potential future commercial tenant and residents of the property. Below, you'll find a list of the modifications and updates we've made to address that feedback.

- 1. Park St. 5th floor facade glass on Park St. has been increased and mullion size has been decreased. Window sections once again align with the balconies and windows below them.
- 2. Fish Hatchery The 5th floor roof line has been extended to once again carry through towards the prow of the building. Glass has been added to the commercial space facade. 5th floor facade glass has been increased and mullion size has been decreased. Window sections once again align with the balconies and windows below them.
- 3. Rooftop Patio We've created a separate secured entrance, that is A.D.A. accessible, off of the elevators that will allow building residents access to the rooftop patio regardless of a commercial tenant in the prow space. The railing for the rooftop patio has been switched from metal to glass, and the umbrellas/tables/chairs have been added back in to indicate that this space is indeed a rooftop patio.
- 4. Rooftop Patio Emergency Exit Stair The height and size of the secondary emergency exit stair, that penetrates the roof line, has been decreased and is shown at it's minimum size.
 - An additional rendering has been created to show the street level view from the southern end of the building looking down Park St. to the north, indicating that the secondary emergency exist stair has has windows added to it.
- 5. Prow Rendering During our February 13th presentation to the Urban Design Commission, there was some question and confusion as to what the material treatment between each floor section on the exterior facade would be. The updated rendering shows spandrel glass as the material covering the concrete slab at floors 2-5 on the buildings facade. In effort to further make the initial concept renderings accurate to date, we have updated the prow renderings to match the Construction Documents.

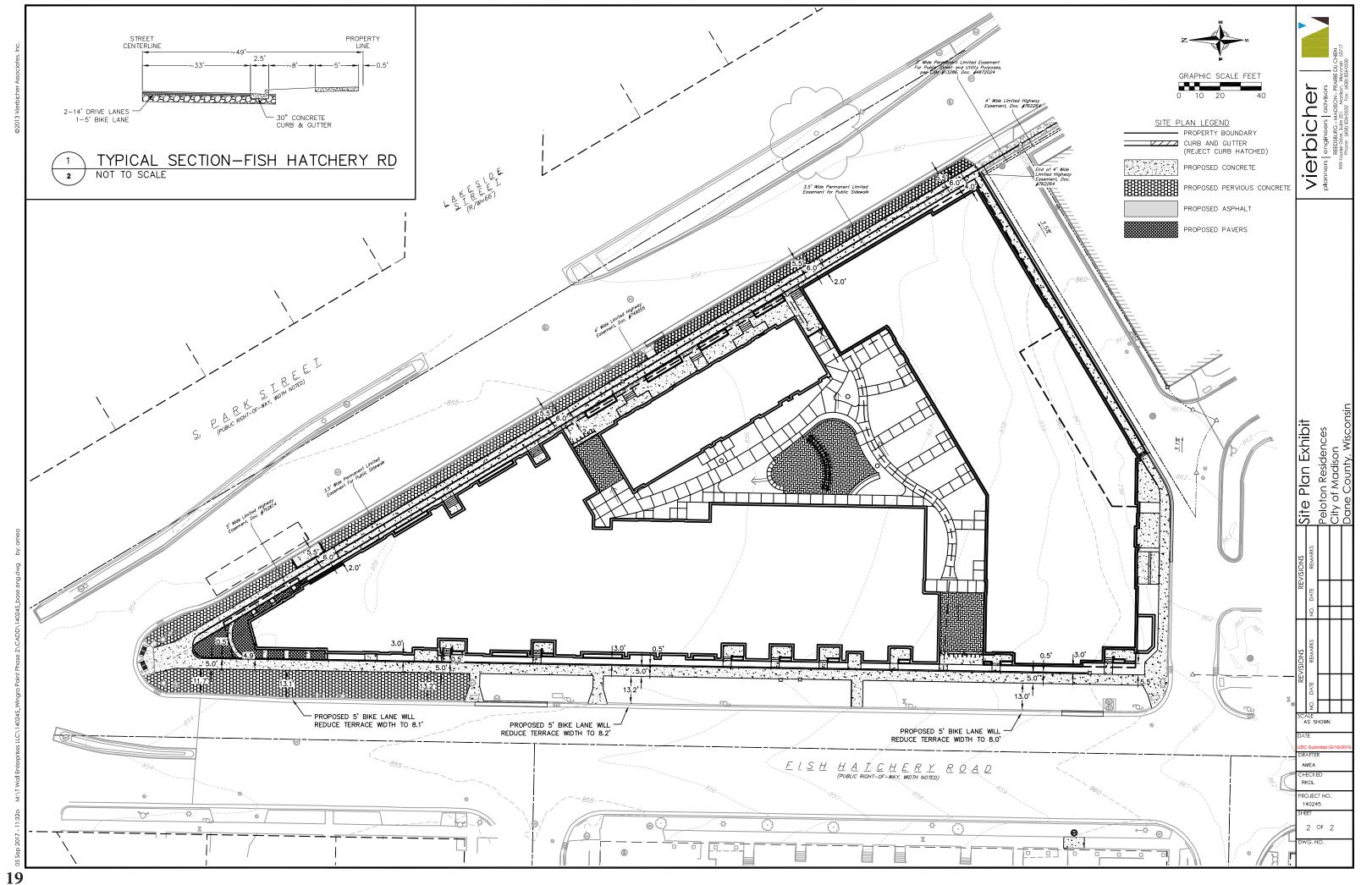




Peloton Place Residences Peloton Residences, LLC

Urban Design Commission Major Alteration Submittal

Jeff Davis Angus-Young Associates jeffd@angusyoung.com 608.284.8225 Jon Hepner Peloton Residences, LLC jon@twallenterprises.com 608.444-5552



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NORTH KEY PLAN
NOT TO SCALE

NORTH OVERALL BASEMENT FLOOR PLAN

1/8"=1'.0" jeffd

OVERALL BASEMENT FLOOR PLAN A200

PARKING GENERAL NOTES

1. PARKING IS TO BE USED FOR RESIDENTS AND COMMERCIAL EMPLOYEES ONLY, NO PUBLIC ACCESS.
2. CARMIGE DOOR INTO THE PARKING WILL BE A KEY FOR SYSTEM LIKED FOR VEHICLE ACCESS CONTROL.

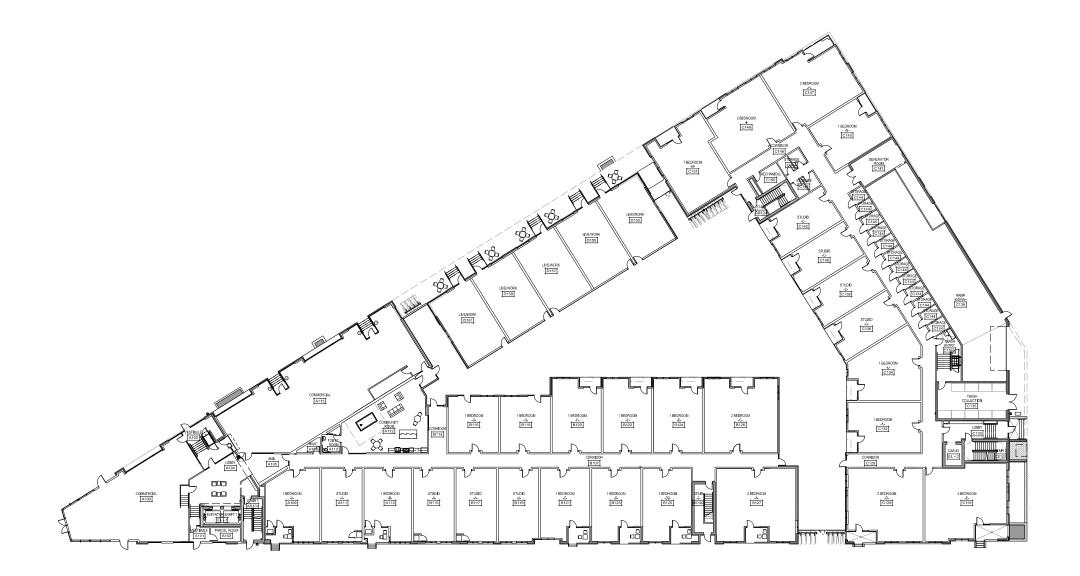
BASEMENT FLOOR PLAN KEYNOTES

91 FLOOR DRAIN, FLUMBING CONTRACTION TO COORDINATE AND VERIFY
DEPTH AND LOCATIONS WITH CONCRETE FLOOR THOMESS AND PTICH
22 INSTALL CONDUIT AT TOP AND BOTTOM OF CONCRETE RAMP FOR RUTURE IS

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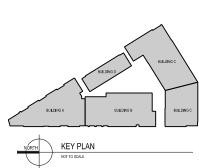


OVERALL FIRST FLOOR PLAN





HVAC UNIT NOTES	2-5 1/2"
VTAC1 - 24" 2 AT PLATFORM IZ MINIMUM ABOVE FINSHED FLOOR, 20 18" 1.32 14" VTAC OPENNO MINIMUM 18" ABOVE FINSHED FLOOR CLOSET IX 2" WIDE 1.3" DEEP WITH ZA" DOOR CONTERED IN CLOSET PLATFORM AND WILL OPENNO GAD BE RAISED UP A MAXIMUM OF 30" OFF FINSH FLOOR	1:8" COMFORT PACK
CP-1 - 29.5" x 45.5" OPENING IN EXTERIOR WALL NEEDED 24" ABOVE FINISHED FLOOR, CLOSET SHALL BE 36" WIDE x 26" DEEP WITH Z-8" DOOR CENTERED ON UNIT	NTAC VIAC
PROVIDE 3 1/2" x 3 1/2" STEEL ANGLE LINTEL AT HIVAC LOUVERS AT BRICK VENEER	



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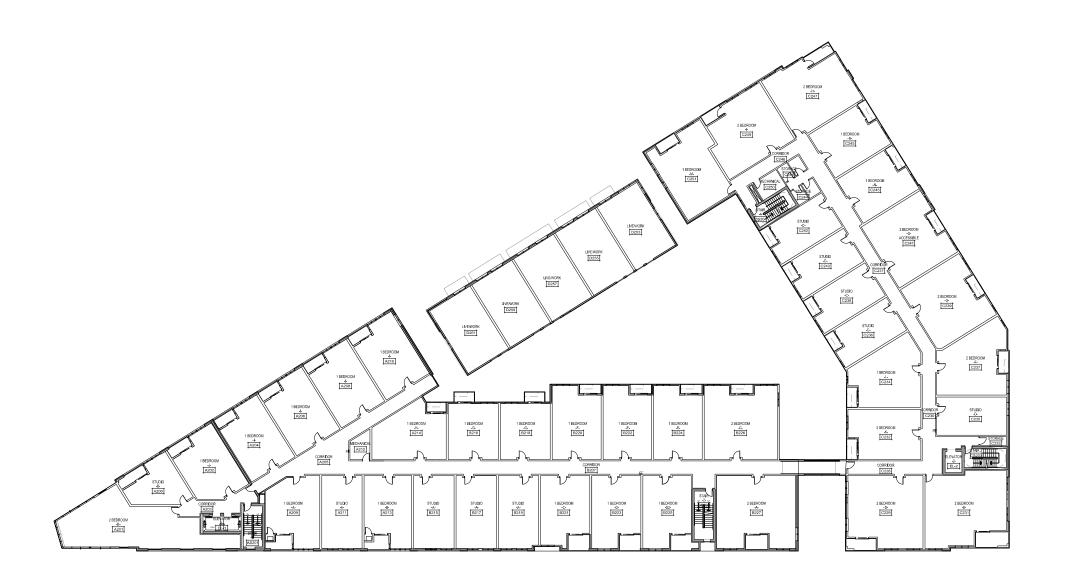


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OVERALL FIRST FLOOR PLAN A201

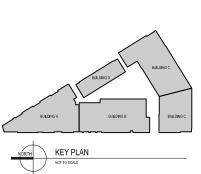


OVERALL SECOND FLOOR PLAN





HVAC UNIT NOTES	2-5 1/2"
VTAC-1 - 24" ≥ 2" PLATFORM 12" MINIMUM ABOVE FINSHED FLOOR, 20 18" ± 32 14" VTAC OPENING MINIMUM 16" ABOVE FINSHED FLOOR, CLOSET 18 42" WIDE ± 36" GEEP WITH −2" DOOK CENTERED IN CLOSET PLATFORM AND WILL OPENING CAN BE RAISED UP A MAXIBUM OF 36" OFF FINSH FLOOR	COMFORT PACK
CP-1 - 29.5" x 45.5" OPENINS IN EXTERIOR WALL MEEDED 24" ABOVE FINISHED FLOOR, CLOSET SHALL BE 35" WIDE x 28" DEEP WITH Z-8" DOOR CENTERED ON UNIT	NTAC VIAC
PROVIDE 3 1/2" x 3 1/2" STEEL ANGLE LINTEL AT HVAC LOUVERS AT BRICK VENEER	± 3



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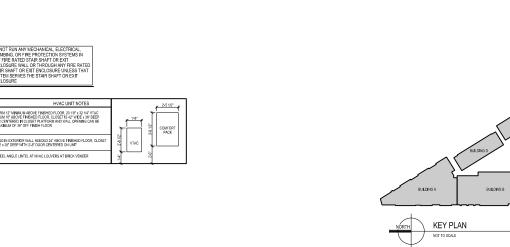


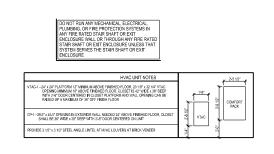


OVERALL SECOND FLOOR PLAN A202

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2 BEDROOM H-C347

STUDIO -C-C340

STUDIO C: C338

STUDIO C C336

1 BEDROOM L C334

1 BEDROOM -K-C332

2 BEDROOM D-C329

1 BEDROOM N C343

2 BEDROOM -G-C341

2 BEDROOM G C339

2 BEDROOM G337

STUDIO -D-C335

2 BEDROOM E-C331

OVERALL THIRD FLOOR PLAN

2 BEDROOM C349

1 BEDROOM -M-C351

1 BEDROOM E-B324

1 BEDROOM - D2-B325

2 BEDROOM C-B326

2 BEDROOM A B327

LIVE/WORK

1 BEDROOM E-B322

1 BEDROOM 0-B323

LIVE-WORK D355

1 BEDROOM F. B320

1 BEDROOM -C-B321

LIVE/WORK

D359

1 BEDROOM -G-B318

STUDIO A B319

LIVE/WORK D361

1 BEDROOM -G-B316

STUDIO A B317

1 BEDROOM A310

1 BEDROOM -B-A313

1 BEDROOM H A314

STUDIO A B315

1 BEDROOM

STUDIO -A-A311

1 BEDROOM

1 BEDROOM A A309

1 BEDROOM 4-A304

2 BEDROOM -B-A301



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OVERALL THIRD FLOOR PLAN A203



HVAC UNIT NOTES	2-5 1/2"
VTAC1 - 24" x AF PLATFORM 12" MINIMUM ABOVE FINSHED FLOOR, 20 18" x 32 14" VTAC OPENNO MINIMUM 16" ABOVE FINSHED FLOOR CLOSET 14" AT 20" DEE x 30" DEEP WITH 2" A DOOR CONTREEN ON LOSET PLATFORM AND WALL OPENING CAN BE RAISED UP A MAXIMUM OF 30" OFF FINSH FLOOR	1-8" COMFORT PACK
CP-1 - 29.5" x 45.5" OPENING IN EXTERIOR WALL NEEDED 24" ABOVE FINISHED FLOOR, CLOSET SHALL BE 96" WIDE x 26" DEEP WITH Z-8" DOOR CENTERED ON UNIT	S VTAC
PROVIDE 3 1/2" x 3 1/2" STEEL ANGLE LINTEL AT HIVAC LOUVERS AT BRICK VENEER	









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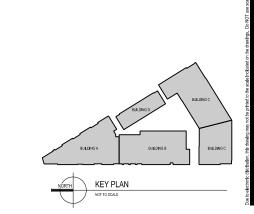


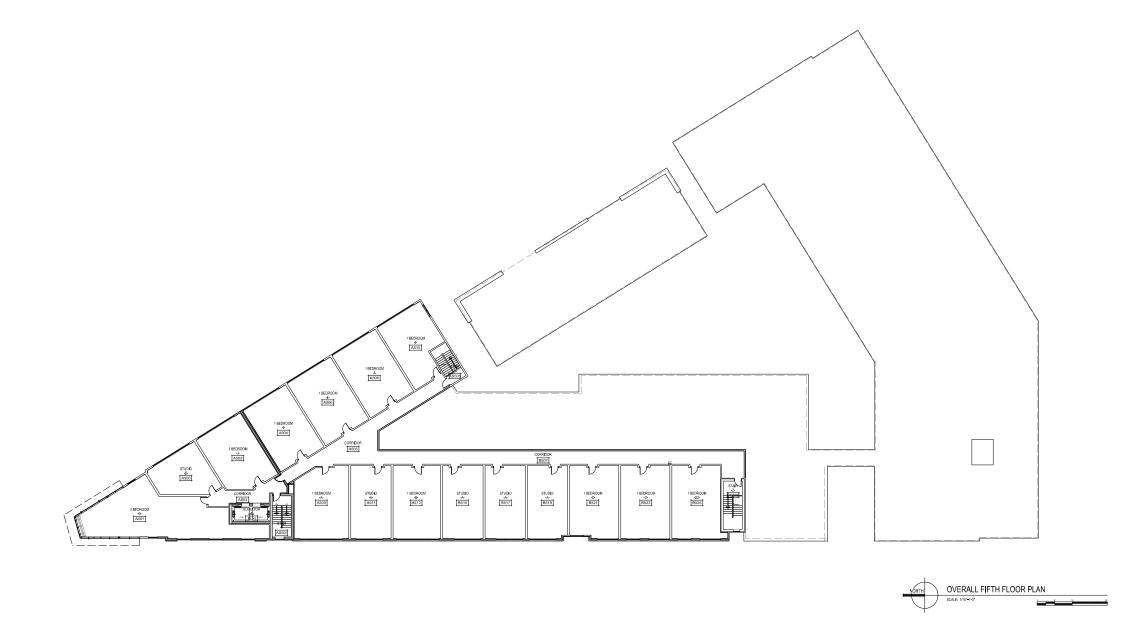
Architecture Engineering Interiors Landscape	- Balance in Creativity	MADISON
Angus Young	Balance in	JANESVILLE

0	- Balance in Creativity	JANESVILLE MADISON	WAYN STREET, S
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REVISIONS						
ISSUANCES	OVINER REVIEW - 04/03/2018	OWNER REVIEW - 04/25/2018	FOUNDATION ONLY REVIEW - 12/03/2018	MAJOR ALTERATION REVIEW - 02/06/2019	BID - 02/07/2019	UDC Submittal 02/18/2019







	HVAC UNIT NOTES			2-5 1/2"
VTAC-1 - 24" x 24" PLATFORM 12" MINIMUM ABOVE FI OPENING MINIMUM 16" ABOVE FINISHED F WITH 2"-8" DOOR CENTERED IN CLOSET PL RAISED UP A MAXIMUM OF 36" OFF FINISH	LOOR, CLOSET IS 42" WIDE x 36" DEEP LATFORM AND WALL OPENING CAN BE] ,	18.	CONFORT
CP-1 - 29.5" x 45.5" OPENING IN EXTERIOR WALL NEE SHALL BE 36" MIDE x 28" DEEP WITH 2-8" DO		SET S	VTAC	
PROVIDE 3 1/2" x 3 1/2" STEEL ANGLE LINTEL AT HVA	NC LOUVERS AT BRICK VENEER	□		

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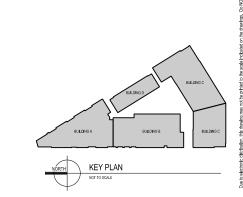


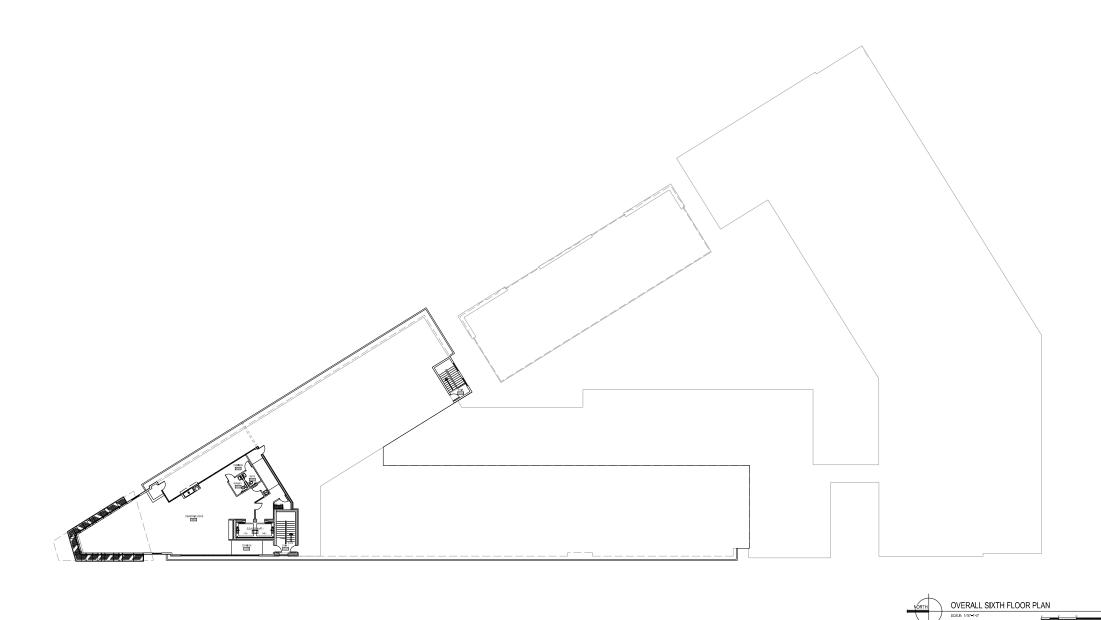


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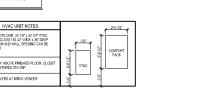


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	HVAC UNIT NOTES	2-5 1/2*	_,
	FLOOR, CLOSET IS 42" WIDE x 36" DEEP PLATFORM AND WALL OPENING CAN BE	11-3" COMFORT	1
CP-1 - 29.5" x 45.5" OPENING IN EXTERIOR WALL N SHALL BE 36" WIDE x 28" DEEP WITH Z-8" I		VTAC VTAC	
PROVIDE 3 1/2" x 3 1/2" STEEL ANGLE LINTEL AT H	IVAC LOUVERS AT BRICK VENEER	7	



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Angus Young	Balance in	IANESVILE

Angus-Young Assoc	BID-020772019 UDC Submittal 02/18/2019 Copylight © 2018
	FOUNDATION ONLY REVIEW - 12/03/2018
	OWNER REVIEW - 04/25/2018

A206

BUILDING 'C' ELEVATION SEE SHEET A402C

BUILDING 'A' ELEVATION SEE SHEET A401A

BUILDING 'D' ELEVATION SEE SHEET A401D

BUILDING 'A' ELEVATION SEE SHEET A401A

BUILDING 'D' ELEVATION SEE SHEET A401B

OVERALL EAST ELEVATION (PARK STREET)

OVERALL WEST ELEVATION (FISH HATCHERY ROAD)

A

4

BUILDING 'D' ELEVATION SEE SHEET A401C

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A401















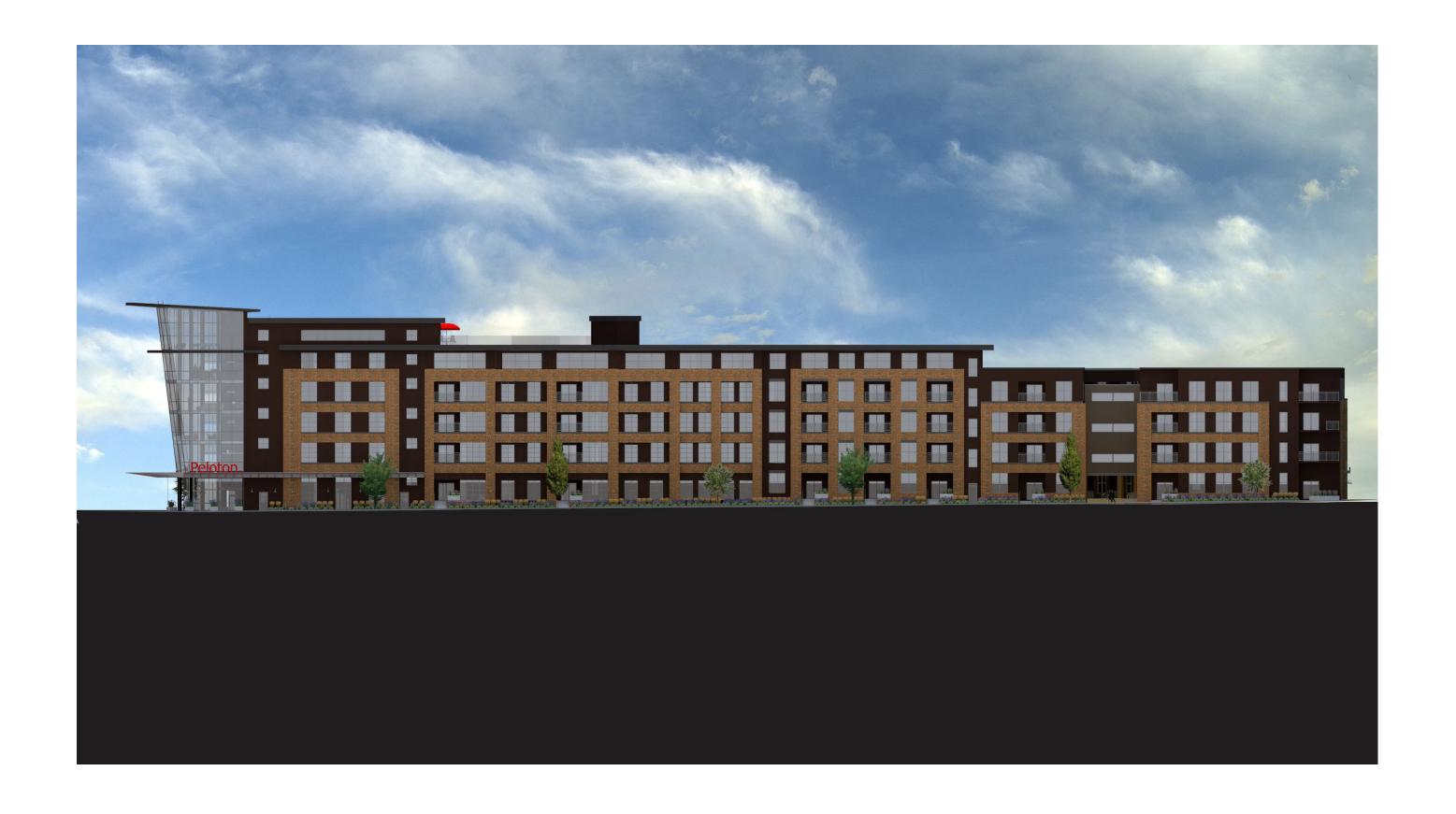








ISSUANCES	REVISIONS
REVIEW - 04/03/2018	
REVIEW - 04/25/2018	
ATION ONLY REVIEW - 12/03/2018	
ALTERATION REVIEW - 02/06/2019	
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RENDERED AND SHADOWED ELEVATIONS - Fish Hatch



RENDERED AND SHADOWED ELEVATIONS - Park St.



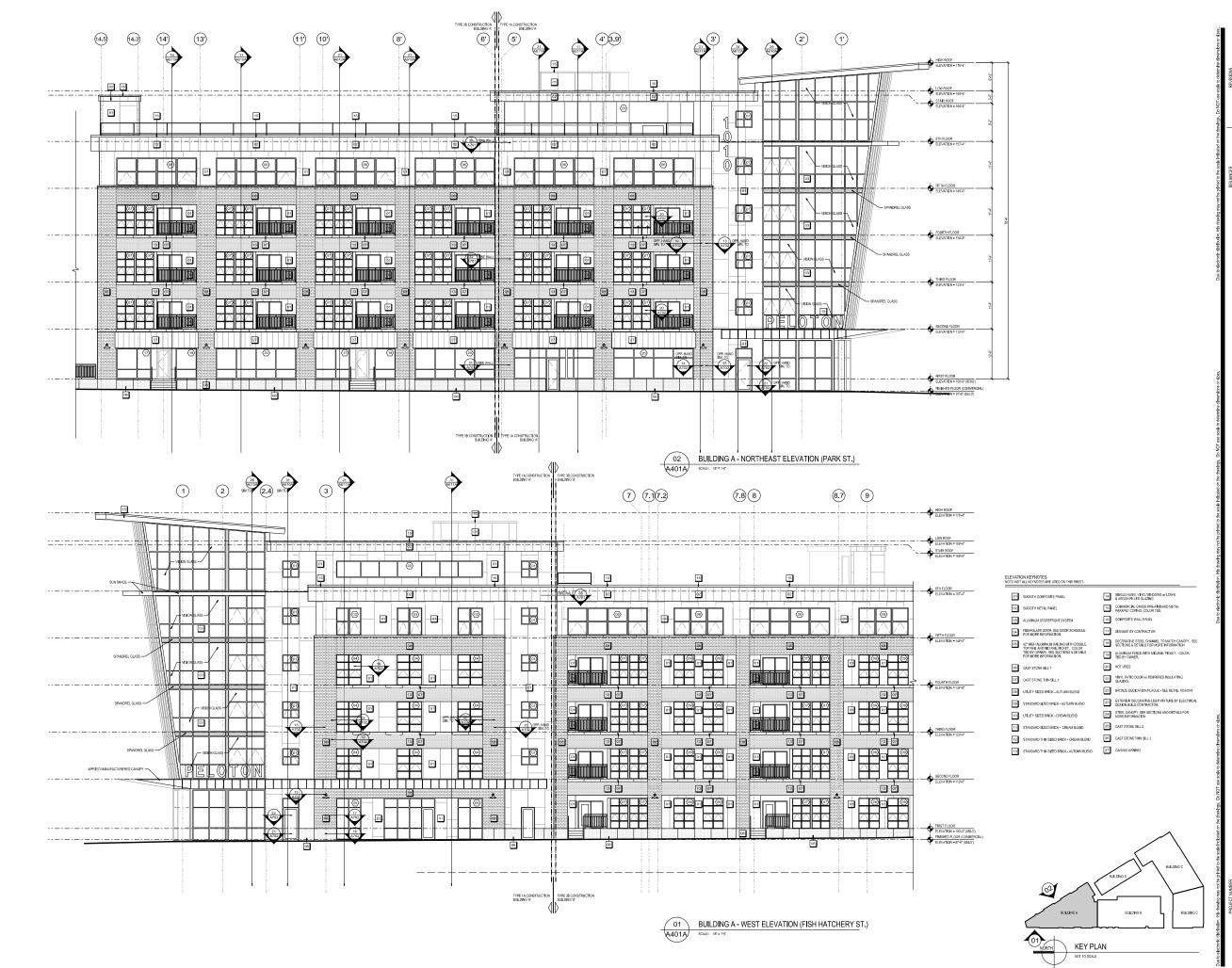
PROPOSED PERSPECTIVE RENDERINGS - Prow



PROPOSED PERSPECTIVE RENDERINGS - Prow



PROPOSED PERSPECTIVE RENDERINGS



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Architecture | Engineering Interiors | Landscape

Angus Young





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BUILDING A EXTERIOR ELEVATIONS

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