

Kyle R. Richmond

929 O'Sheridan Street • Madison, Wisconsin 53715

kylerichmond@yahoo.com • 608-251-3171 cell / 608-665-3363 work

AREAS OF EXPERTISE

Committee Staffing

Community Outreach

Constituent Relations

Crisis Communication

Legislative Relations

Media Relations

Planning/Strategizing

Presentations

Press Events

Public Hearings
& Meetings

Public Speaking

Publications

Web Content
& Maintenance

Writing & Editing

PROFILE

Wide background in civic/community work, constituent relations, and political organizing

- Creative organizer with proven ability to work alone or on a team
- Detail-oriented communications manager: web, publications and media relations
- Degree in journalism; certificate in adult education
- Ten years teaching
- Nine years in state government
- Seven-term elected county supervisor
- Multi-cultural and multi-lingual work experience

CITY OF MADISON EXPERIENCE

Vice Chair, Madison Food Policy Council, City of Madison, Wisconsin, October 2012 to current.
Chair, Comprehensive Plan Work Group.

Citizen member, Madison Local Food Committee, City of Madison, Wisconsin, 2013 to 2016.

County Supervisor member, Allied Area Task Force, City of Madison, Wisconsin, 2012-2016

PROFESSIONAL EXPERIENCE

Communications Manager, Fromagination, Madison, Wisconsin, 2013 to current. Key responsibilities: Writing, website development & maintenance; promotions and publications, and various human resources duties.

Supervisor, District 4, Dane County Board, Dane County, Wisconsin, April 2002 to 2016. Key responsibilities: Conduct/attend biweekly Board/committee meetings, supervise committee and departmental staff, hold public hearings, attend community meetings, oversee budget recommendations. Key legislative accomplishments:

- Establishment of the Dane County Food Council
- Passage of County's Equal Benefits Ordinance and Domestic Partnership Registry
- Renewal of the Dane County Conservation Fund
- Establishment of County's Sustainable Agriculture Agenda
- *County appointments*: Environment, Agriculture & Natural Resources Committee (chair) Food Council, Land Conservation Committee; Public Works & Transportation Committee (vice chair); Park Commission, Solid Waste & Recycling Commission.

Communications & Political Affairs Director, Wisconsin Association for Justice, Madison, WI; 2011 to 2012. Key responsibilities: Communications planning, news media relations, writing/editing, internal fundraising, campaign finance reporting, and committee staffing.

Interim Executive Director, GSA for Safe Schools, Madison, WI; 2011. Key responsibilities: Donor relationships, Board & committee meetings, agency spokesperson, networking and communications, fundraising events, strategic planning, and website redesign.

Communications Specialist, University of Wisconsin – Whitewater, Whitewater, WI; 2009 to 2010. Key responsibilities: Communications for UWW CIO and Division of Instructional, Communication and Information Technology (ICIT), including strategic planning, website content, marketing/promotions, and campus and UW System committee support.

Communications Specialist, Government Accountability Board, State of Wisconsin, Madison, WI; 2005 to 2009. Key responsibilities: News media relations, publications, testimony and reports, running communications team meetings, communications planning, agency website content and maintenance, open records responses, Board minutes and communications, assisting local stakeholders with public information, and agency branding.

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PROFESSIONAL EXPERIENCE (CONTINUED)

Communications Specialist, Office of the Commissioner of Insurance, State of Wisconsin, Madison, WI; 1999 to 2001, and 2002 to 2003. Key responsibilities: Building agency's public presence in Wisconsin, responding to public and legislative inquiries, assisting legislative liaison, creating web content, producing newsletter, developing internal communications, writing columns and op-eds for statewide distribution, and translation of agency brochures.

Communications Specialist, Department of Agriculture, Trade and Consumer Protection, State of Wisconsin, Madison, WI; 2001 to 2002. Key responsibilities: Representing Division of Food Safety on department communications team, supporting/training division staff to handle media inquiries, publications development, agency website content, promotion of division/agency activities at public events, and emergency communications/coordination.

OTHER WORK EXPERIENCE

Board President, Friends of Silverwood Park, Edgerton, WI, 2013-present (volunteer)

Office Coordinator, Office of Equal Opportunity and Diversity, University of Wisconsin Extension, 2004-05.

Board Member, Madison Community Health Center, Madison, WI, 2000-03 (volunteer)

Secretary, Bay Creek Neighborhood Association, Madison, WI, 2000-02 (volunteer)

ESL Teacher

- Madison Area Literacy Council, Madison, WI, 1999 & 2004-05
- Madison Area Technical College, Madison, WI, 1999
- Wisconsin ESL Institute (WESLI), Madison, WI, 1997-99
- Richmond Adult School, Richmond, CA, 1991-93

EFL Teacher, Associação Cultural Brasil-Estados Unidos (ACBEU); Universal English Course (UEC); English Forever; Salvador, BA, Brazil, 1993-96

Regional Coordinator, Crusade Against Tuberculosis, Cap Haitiën, Haiti, 1985-87 (as a Brethren Volunteer Service volunteer, Church of the Brethren, Elgin, IL)

SELECTED PUBLIC PRESENTATIONS

- Issues Forum, League of Women Voters of Dane County, Madison, WI; March 2013
- Annual Meeting, Dane County United Nations Association, Madison, WI; December 2012
- Annual Food Summit, Dane County Food Council, Madison, WI; October 2012
- Green Jobs Forum, National Association of Counties; Chicago; June 2010
- Annual Convention, National Association of Counties; Richmond, VA; July 2008

EDUCATION

Executive Education Certificate, Senior Executives in State and Local Government, Kennedy School of Government, Harvard University, Cambridge, MA, 2009

Advanced Public Information Officer course, FEMA, Emmitsburg, MD, 2002

Certificate in Adult Education/TESL, University of California-Berkeley, 1991

Bachelor of Arts in Journalism, Indiana University, 1984

- Certificate in Public Affairs; Minor in Spanish
- Recipient of School of Journalism's Hazeltine Scholarship for foreign journalism research

929 O'Sheridan Street
Madison, Wisconsin 53715
Monday, July 30, 2018

Common Council President
Ald. Samba Baldeh
Re: District 13 vacancy application
Room 417, City-County Building
210 Martin Luther King, Jr. Boulevard
Madison WI 53703

Dear Council President Baldeh:

I am writing to apply for the appointment to fill the vacancy on the Madison Common Council for District 13 Alder.

I wish to serve on the Common Council for the remainder of the term because there are urgent issues in District 13 and before the Council in general that require experienced representation. I think my background in City and County government leaves me well-qualified to step in quickly to finish Alder Eskrich's term.

I would like to communicate and consult with District 13 residents to advocate for good public policy in several areas:

- Complete and pass the updated Madison Comprehensive Plan
- Review development proposals for South Park Street and ensure resident input
- Support the Madison Public Market District process
- Support the Oscar Meyer site redevelopment process
- Provide input for District 13 residents on the 2019 City budget

I am not planning to run for the District 13 Aldermanic seat in April 2019.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kyle R. Richmond', with a long horizontal line extending from the end of the signature.

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