

DOWNTOWN URBAN DESIGN GUIDELINES

A – HISTORIC ARCH TO BE UTILIZED AS THE PRIMARY PROJECT ENTRY POINT

B – OUTDOOR PATIOS DESIGNED TO CREATE ACTIVE USERS THAT ENGAGE THE STREET AND OR SIDEWALK (ORIENTATION 1C & LANDSCAPING 4C)

C – CANOPIES ARE CONSISTENT WITH THE BUILDING DESIGN IN TERMS OF RHYTHM AND DESIGN OF THE WINDOW BAYS (AWNINGS & CANOPIES 7A-C)

D – LOWER LEVEL STREET FAÇADE INCORPORATES ACTIVE USE AREAS, SUCH AS RESTAURANTS AND OUTDOOR PATIOS (BUILDING COMPONENTS 2A)

MATERIALS LEGEND

- 1 BRICK
- 2 FIBER CEMENT
- 3 GLAZING W/ ALUM. FRAMES
- 4 METAL AWNINGS



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUPJJR

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- D – UPER FLOORS HAVE BEEN STEPPED BACK TO MAINTAIN A LOWER MASSING AND TO MINIMIZE THE OVERALL SCALE (MASSING 1B)
- E – WINDOW SIZE & RHYTHM IS RESPECTFUL OF THE MATC BUILDING WITHOUT BEING DUPLICATIONS (DOOR & WINDOW OPENINGS 4A & B)
- F – MECHANICAL PENTHOUSE IS FULLY INTEGRATED INTO THE BUILDING ARCHITECTURE (BUILDING COMPONENTS 2C)

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N. CARROLL ST.

EXISTING
M.A.T.C.
BUILDING

PROPOSED EIGHT
STORY ADDITION

W. DAYTON ST.

PHOTOMETRIC SCHEDULE					
Calculation Points Name	Average	Maximum	Minimum	Average / Minimum	Maximum / Minimum
SITE NEW	3 fc	13 fc	0 fc	82.4	427.7

Lighting Fixture Schedule							
Type	Count	Apparent Load	Manufacturer	Model	Lamp	Lamp Description	Description
EXISTING HPS	9	395 VA	NA	Existing	N/A		Existing LED Shoe Box (City Owned)
EXISTING LED	6	395 VA	NA	Existing	N/A		Existing LED Shoe Box (City Owned)
EXISTING PEDESTRIAN	10	42 VA	NA	Existing	N/A		Existing LED Acorn(City owned)
EXISTING STAIR	2	42 VA	NA	Existing	N/A		Existing @ Stair, New LED Bulb
H3	12	120 VA	Columbia Lighting	SLLED 1	N/A		LED Step Lights
R1	10	16 VA	Prescolite	DBX/ Trim TBW60	Satco S9447	16 Watt PAR 38 LED	Rec Dwnlt 7 1/2"H x 6-1/4"Dia;Med Base; 7-1/4" OD Specular Clear Reflector
V2	8	42 VA	PHILIPS HADCO	UX1 64 H 2.5 N A 5 N N S N/Pole P1526-14-H-B-G	N/A		Mount on 3" X 14" Round Post, 18" Ø 28 1/8" HEIGHT, BRONZE