



Paratransit Outreach Efforts

OUTREACH CAMPAIGN FOR POTENTIAL SERVICE CHANGES

Public Hearing Outreach – September through October 2017

- Public Hearing Legal Notice Thursday, September 14
- Hearing poster in Metro lobby Monday, September 25
- Direct mailer to all paratransit clients (in alt. formats) Tuesday, September 26
- Text alert (paratransit group) Tuesday, September 26
- Email alert (paratransit group) Tuesday, September 26
- Twitter post Tuesday, September 26
- Facebook post Tuesday, September 26
- Email to Dane County Human Services Wednesday, September 27
- Email alert (general group) Friday, September 29
- Press release Thursday, October 5
- Email alert (paratransit group) Thursday, October 5
- Text alert (paratransit group) Thursday, October 5
- Email alert (general group) Friday, October 6

TPC Meeting Outreach – October 2017 through present

- Email alert (general group) Friday, October 20
- Email alert (paratransit group) Re: November meeting Thursday, October 26
- Email alert (general group) Thursday, October 26
- Text alert (paratransit group) Thursday, October 26
- Website update
- Email alert (paratransit group) Re: November meeting Friday, November 3
- Email alert (general group) Friday, November 3
- Email alert (general group) Wednesday, November 8
- Website update
- Email alert (paratransit group) Re: Results of meeting Friday, November 10
- Email alert (general group) Friday, November 17
- Email alert (paratransit group) Re: December TPC meeting Tuesday, November 21
- Email alert (general group) Wednesday, November 22
- Email alert (general group) Friday, December 1
- Website update
- Email alert (paratransit group) Re: January TPC meeting Thursday, December 21
- Email alert (paratransit group) Re: January TPC meeting Thursday, December 28
- Facebook post Tuesday, January 16
- Twitter post Tuesday, January 16
- Website update Re: transition to family care
- Text alert Tuesday, January 23
- Twitter post Re: transition to family care Wednesday, January 24
- Email alert (paratransit group) Tuesday, February 6
- Email alert (general group) Tuesday, February 6
- Direct mailer to all paratransit clients (in alt. formats) Wednesday, February 7



Agency/ Group Outreach – August 2017 through present

- Meeting w/ Care WI, MCO Thursday, August 3
- Meeting w/ TMG, ICA Thursday, August 31
- Presentation to DD Coalition, MCOs, ICAs Monday, September 11
- Meeting w/ My Choice, MCO Monday, September 25
- Meeting w/ iCare, MCO Tuesday, September 26
- Meeting w/ Connections, ICA Thursday, October 5
- Meeting w/ Care WI, MCO Friday, October 6
- Meeting w/ IRIS, DHS, ICAs, FEAs Wednesday, November 15
- Meeting w/ IRIS, DHS, ICAs, FEAs Wednesday, December 6
- Meeting w/ Care WI, MCO Thursday, December 7
- Phone Conference w/ DCHS Wednesday, December 13
- Meeting w/ IRIS, DHS, ICAs, FEAs Tuesday, December 19
- Phone Conference w/ DHS Thursday, December 21
- Meeting w/ Care WI, MCO Wednesday, January 10
- Meeting w/ My Choice, MCO Wednesday, January 10
- Meeting w/ IRIS, DHS, ICAs, FEAs Thursday, January 11
- Phone Conference w/ My Choice, MCO Tuesday, January 16
- Info meeting w/ Residents Romnes Apartments Tuesday, January 16
- Meeting w/ IRIS Thursday, February 22
- TV appearance SENIOR BEAT Thursday, February 22
- Info meeting w/ Madison Senior Center residents TBD
- Info meeting w/ North/Eastside Senior Coalition members TBD