

2018 Breese Stevens Annual Neighborhood Impact Plan

Big Top will work with the surrounding neighborhood to address any concerns regarding the facilities impact on the area surrounding the stadium. This document is an effort to formalize plans for 2018 and open a dialogue for future concerns that can be addressed on an annual basis.

1. Pedestrian Safety

- a. Big Top will meet with the Madison Central District Police Captain and get recommendations for security both in and out of the stadium for each larger event & event that will offer beer/wine/liquor at the facility. Big Top will plan to meet the staffing recommendations from the Captain for all events in 2018 and work with the Police Department to react to any additional input they may have.
- b. Big Top will work with the Madison Police Department to attempt to eliminate car break-ins and vandalism during events and will continue to do so in future years.
 - i. These efforts will be coupled with Breese Stevens providing usher staff working in the parking lots during larger scale events. This staff is on hand to help reduce any theft and answer fans questions.

2. Noise

- a. Big Top has agreed per lease, to maintain an amplified sound level of no greater than a sustained 100 dB (across all octave bandwidths) at the sound production stage for each concert event.
- b. For these concerts, speakers shall not be oriented to face East Mifflin Street. All amplified sound for concert events will end by 10 PM.
- c. All other events will be operated at a dB level under 85 at the perimeter of the stadium. For these events each music playlist is screened and deemed appropriate. Three sound measurement locations have been agreed upon by Park Rangers & Big Top Events. An average sound reading for non-concert events will be taken from the intersection of Mifflin & Paterson, Mifflin & Brearly & the mid-point of Mifflin to determine if a specific event is in compliance. Speakers will never be directed towards Mifflin for any of these events.
- d. Big Top will not allow any music to be played during practices of any sort at the facility. Big Top will also monitor DB levels at events and will ensure that no profane or offensive lyrics are ever played over the PA system.
- e. In 2018 the city of Madison lowered the existing speakers along Mifflin St. which reduced sound bleed from athletic events into the neighborhood. These speakers will stay in the new location moving forward.

3. Litter

- a. Big Top will clean the stadium every night after events and touch up in the morning, keeping the stadium, and surrounding areas, clean at all times.
- b. Big Top has a strict NO carryout policy. Staff will be stationed at gates to enforce policies that prohibit the carryout of food and beverage containers from the stadium for all events.
- c. Big Top will also police the parking lot areas and the sidewalks around the perimeter of the facility for debris the day after every game and clean up any debris from fans from the festivities the night before.

4. Tenney Lapham Neighborhood Association

- a. Big Top will plan on attending two TLNA meetings one in the spring and one in the fall to discuss plans and review performance of events at the facility.

5. Parking

- a. Big Top has submitted a thorough fan access plan to the Parks Commission for review.