

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
126 S. Hamilton St.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____
Date received _____
Received by _____
Aldermanic District _____
Zoning District _____
Urban Design District _____
Submittal reviewed by _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: 4601 Frey St Madison, WI 53705
Title: Springhill Suites

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested _____

- ☒ New development ☐ Alteration to an existing or previously-approved development
☐ Informational ☐ Initial approval ☐ Final approval

3. Project Type

- ☐ Project in an Urban Design District
☐ Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
☐ Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
☐ Planned Development (PD)
☐ General Development Plan (GDP)
☐ Specific Implementation Plan (SIP)
☐ Planned Multi-Use Site or Residential Building Complex

Signage

- ☒ Comprehensive Design Review (CDR)
☐ Signage Variance (i.e. modification of signage height, area, and setback)

Other

- ☐ Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name La Crosse Sign - Kathryn Kipps
Street address 2242 Mustang Way **City/State/Zip** Madison, WI, 53718
Telephone 812 841-2942 **Email** Kathryn.Kipps@lacsosign.com
Project contact person Prian Waters **Company** Raymond Mfg Co.
Street address 8333 Greenway Blvd Suite 200 **City/State/Zip** Middleton, WI 53562
Telephone 608 662 8312 **Email** Waters@raymondteam.com
Property owner (if not applicant) Frey Street Lodging Associates, LLC and Frey Street Office, LLC
Street address 8333 Greenway Blvd. Suite 200 **City/State/Zip** Middleton / WI / 53562
Telephone (608) 833-4100 **Email** _____

5. Required Submittal Materials

- ☐ Application Form
- ☐ Letter of Intent
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- ☐ Development plans (Refer to checklist provided below for plan details)
- ☐ Filing fee
- ☐ Electronic Submittal*

Each submittal must include fourteen (14) 11" x 17" collated paper copies. Landscape and Lighting plans (if required) must be full-sized. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

*Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Greg Patmythos & Janine Glasco on 10-13-17.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Applicant name Kathryn Kippas Relationship to property Sign Contractor
 Authorized signature of Property Owner [Signature] Date 10.27.17

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- ☐ Urban Design Districts: \$350 (per §35.24(6) MGO).
- ☐ Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- ☒ Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- ☐ Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- ☐ All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

URBAN DESIGN COMMISSION APPROVAL PROCESS



Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- Initial Approval. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information what should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. Applicants/presenters are responsible for all presentation materials, AV equipment and easels.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

UDC

The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- ☐ Locator Map
- ☐ Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- ☐ Contextual site information, including photographs and layout of adjacent buildings/structures
- ☐ Site Plan
- ☐ Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1" = 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- ☐ Locator Map
- ☐ Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- ☐ Contextual site information, including photographs and layout of adjacent buildings/structures
- ☐ Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- ☐ Landscape Plan and Plant List (*must be legible*)
- ☐ Building Elevations in both black & white and color for all building sides (include material callouts)
- ☐ PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), plus:

- ☐ Grading Plan
- ☐ Proposed Signage (if applicable)
- ☐ Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- ☐ Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- ☐ PD text and Letter of Intent (if applicable)
- ☐ Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (Signage applications only)

- ☐ Locator Map
- ☐ Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- ☐ Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- ☐ Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- ☐ Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- ☐ Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- ☐ Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

December 20, 2017

TO: City of Madison, Urban Design Commission

FROM: Caleb Kaminski, serving as agent for Montreal Signs and Raymond Management Company

RE: Springhill Suites
4601 Frey St
Madison, WI 53705

Sign Package for newly constructed Hotel and Office

Existing use of this site: On May 10th 2017, the Urban Design Commission granted final approval of a 12 story, mixed-use building to be located at 4601 Frey Street. Signage was determined to be addressed at a later date.

Existing signage: There is no existing signage since this is a new build.

Proposal: Springhill Suites is asking for the consideration of installing the following: (a) one corner sign- (two pieces to connect at the corner) positioned on the North and East elevations of the tower, (b) two (2) wall signs to be located at ground level (one East, one North elevation) and (c) one single-faced canopy sign to be located on the North Elevation. Springhill Suites being a new hotel to the area needs the proposed signage for exposure to customer traffic.

Request for approval: Springhill Suites is seeking the approval to install the following signage to their 12 story building.

- One (1) Springhill Suites illuminated corner sign with two 439" x 37 ¾" x 6" faces to include 11" x 47 ¾" Marriott at the bottom (East & North Elevations)
 - Two (2) 24" x 60" illuminated wall signs (East & North Elevations)
 - One (1) 16" x 372" illuminated canopy cabinet (North Elevation)
1. All hotels possess a unique need for communication given the nature of having new transient guests every day. Most of these guests are not familiar with the city or immediate surroundings.
 2. The location of the signs provide maximum visibility to the hotel guests while being respectful to the neighboring residents and businesses. We don't anticipate the residents will be able to see any signs from their home.
 3. The signs will complement the hotel's architecture by the use of color, scale of text and signage fields. The corner wall sign is fits into the blank wall space that was oversized

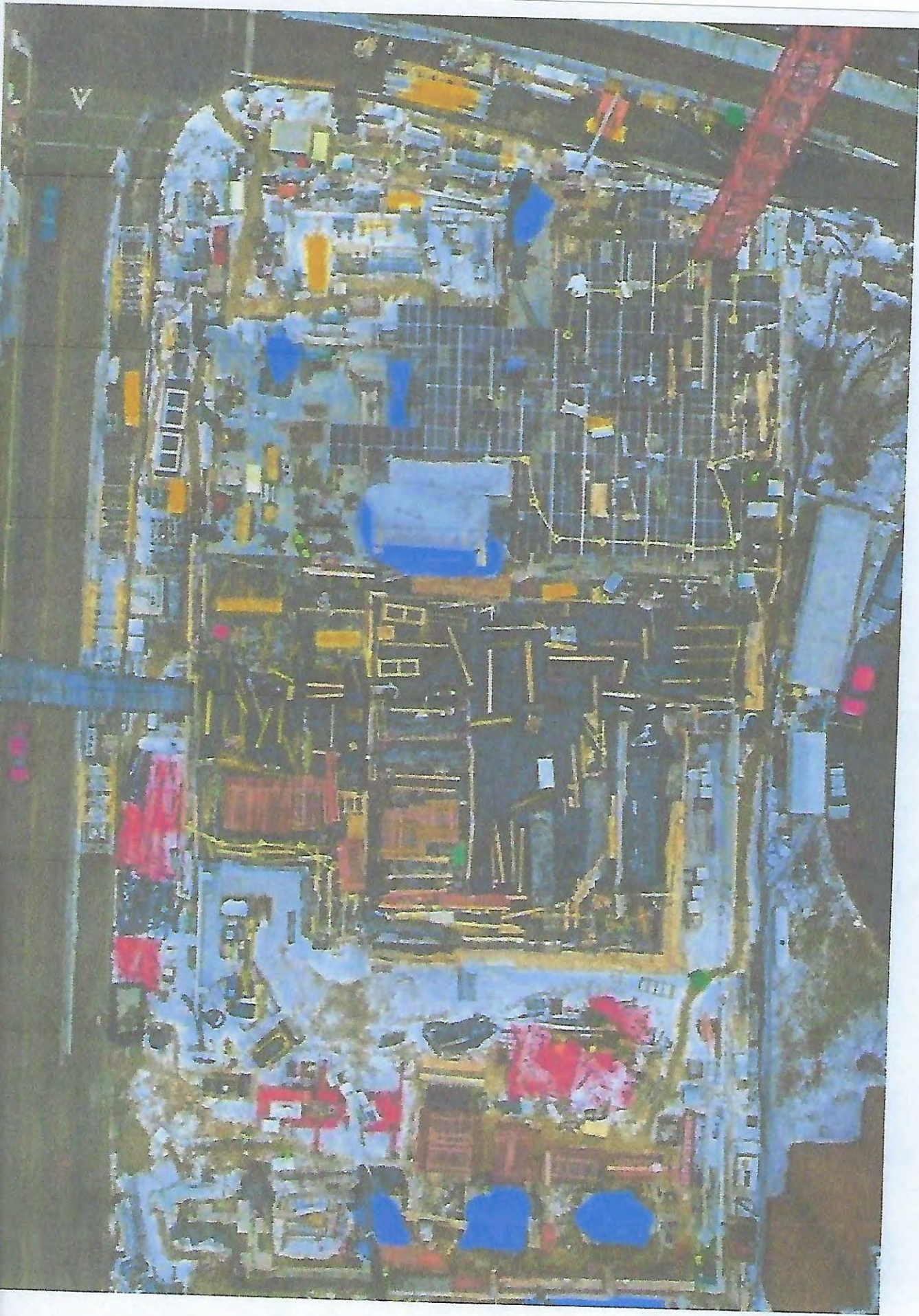
to allow for the copy to be legible and easy to read from distance, which is essential for wayfinding as the hotel is located mid-block and not readily visible to guests.

4. The proposed signage with amendment, meets all requirements described in Sections 31.02 (1) and 33.24 (2). The current sign code states signage cannot exceed 40% of signable area. Due to the design of the building the proposed signage (S1 & S2) would be able to be seen around the existing buildings. In addition code states only one sign is allowed per tenant per façade. Multiple signs per elevation will allow for adequate wayfinding for pedestrian and vehicular traffic. We are requesting to add multiple signs per façade (S3). In addition to the locations of the signs being optimal for hotel guests, it provides sensitivity to adjacent residents. The signs are positioned on elevations facing retail neighbors instead of residents.
5. The manufacturing of the proposed signage meets the standards set by the construction requirements under Section 31.04 (5). Signage will be engineered by professionals and will pose no danger to public safety.
6. The proposed sign plan will not approve any advertising beyond the restrictions in Section 31.11 and conforms to all provisions.
7. The proposed sign plan does not violate any of the following elements:
 - a. The building signs will not present any hazard to vehicular or pedestrian traffic on public or private property.
 - b. The building signs will not obstruct views to any points of ingress or egress due to the fact that they are installed on the building.
 - c. None of the signs will obstruct or visually impede the visibility of any other sign on adjacent property, due to installation on the building.
 - d. None of the signs will negatively impact the visual quality of public or private open space.
8. The proposed signage will be installed on the building, which is not located in any right of way, and the structure and landscaping shall not alter from the signage.

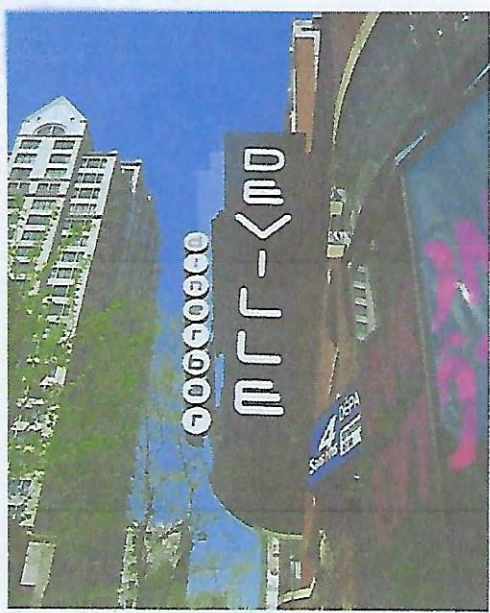
Thank you for your consideration

Caleb Kaminski
La Crosse Sign Company

WI. BUILDING CONTRACTOR REGISTRATION #1104371



Site Construction



Inspirational Photos



N1

RENDERING NIGHT VIEW
N.T.S.

REVISIONS			
No.	DESCRIPTION	Int. Ver.	DATE
00	PRESENTATION	JN FM	17-09-06
01	PERMIT	JN FM	17-09-26
02	PERMIT	JN FM	17-10-24
03	PERMIT	JN FM	17-11-10
04	PERMIT	JN FM	17-11-14
05	PERMIT	JN FM	17-12-11
06	PERMIT	JN FM	17-12-20


4135 Highway 410 West
 12001 Greenway Blvd. Suite 2000
 Middleton, WI 53598
 Phone: 452.658.8838
 Fax: 452.658.8822

ACCOUNT EXEC: MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4801 FREY STREET
MADISON, WI.

TITLE:
Rendering

#	NOTES	FILE
N1	SAME SIGN AS 12081_UDC_R00	12081_GEN_R06
01		07



RENDERING EAST ELEVATION- SAWYER TERRACE
N.T.S.

REVISIONS			
No.	DESCRIPTION	Initl. Ver.	DATE
00	PRESENTATION	JN RM	17-09-06
01	PERMIT	JN RM	17-09-26
02	PERMIT	JN RM	17-10-24
03	PERMIT	JN RM	17-11-10
04	PERMIT	JN RM	17-11-14
04	PERMIT	JN RM	17-12-11

4730 Highway 440 West
South Drive Road
Madison, WI 53717-0413
Phone: 450.668.4733
Fax: 450.668.8822

ACCOUNT EXEC. MIKE MELE

PROJECT MANAGER ROXANE METCALFE

CLIENT: RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT: SPRINGHILL SUITES-
MADISON
4601 FREY STREET
MADISON, WI.

TITLE: Rendering

FILE: 12081_GEN_R05



RENDERING NORTH ELEVATION- FREY ST.
N.T.S.

REVISIONS			
No.	DESCRIPTION	Init.	Ver. DATE
00	PRESENTATION	JN	RM 17-09-06
01	PERMIT	JN	RM 17-09-26
02	PERMIT	JN	RM 17-10-24
03	PERMIT	JN	RM 17-11-10
04	PERMIT	JN	RM 17-11-14
05	PERMIT	JN	RM 17-12-11
06	PERMIT	JN	RM 17-12-11
07	PERMIT	JN	RM 17-12-11

m 4130, Highway 410 west
South service road
Laval (Quebec) H7T 0H3
Phone: 450.668.4888
Fax: 450.668.8822

ACCOUNT EXEC.

MIKE MELE

PROJECT MANAGER

ROXANE METCALFE

CLIENT

RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT

**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE

Rendering

FILE

12081_GEN_R05

03

07



RENDERING NORTH ELEVATION- FREY ST.
N.T.S.

REVISIONS			
No.	DESCRIPTION	Init.	Ver.
00	PRESENTATION	JN	RM
01	PERMIT	JN	RM
02	PERMIT	JN	RM
03	PERMIT	JN	RM
04	PERMIT	JN	RM
05	PERMIT	JN	RM
06	PERMIT	JN	RM
07	PERMIT	JN	RM

4130 Highway 440 West
South service road
Laval (Quebec) H7T 0H3
Phone: 450-668-8888
Fax: 450-668-8822

ACCOUNT EXEC.
MIKE MELE

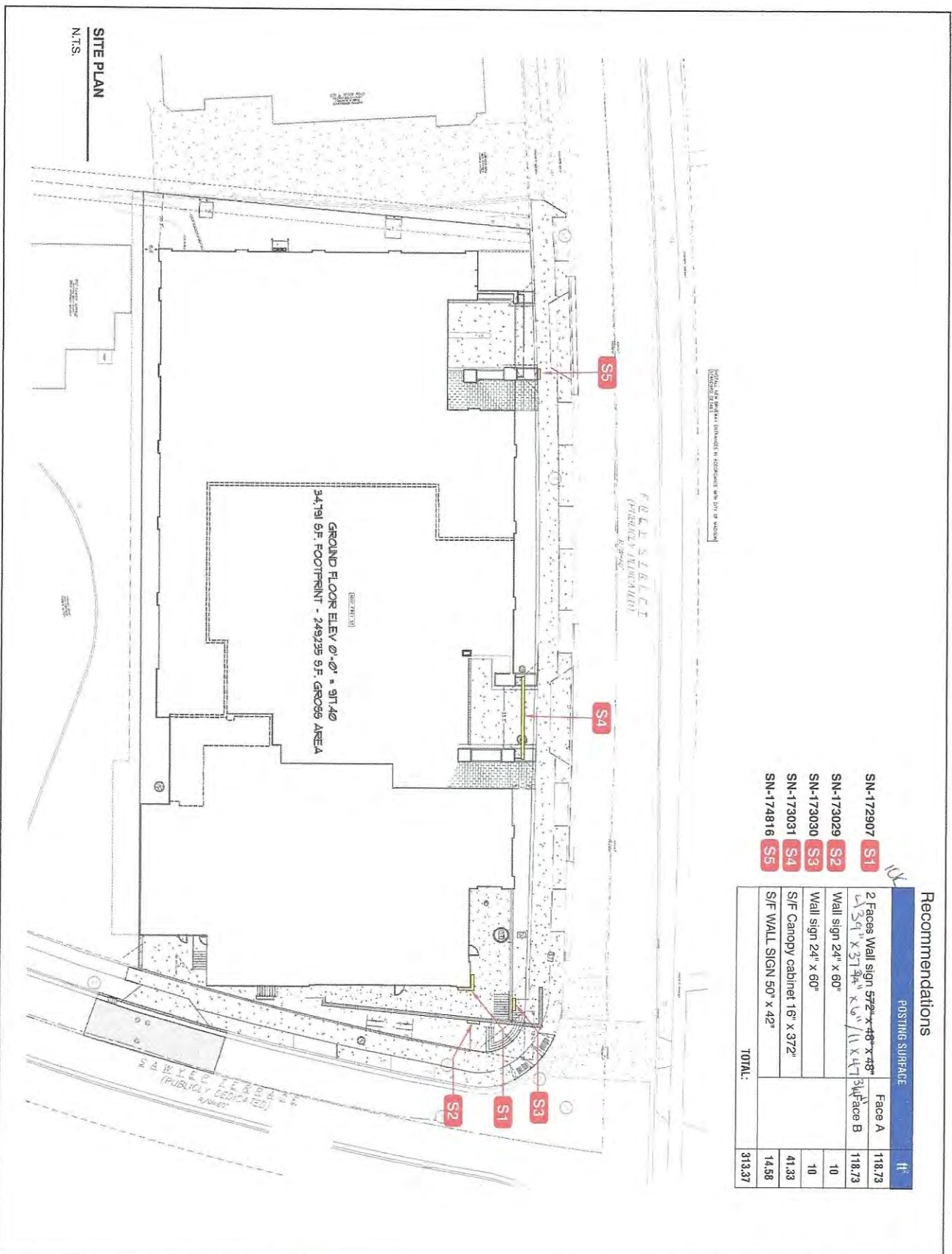
PROJECT MANAGER
ROXANE METCALFE

CLIENT
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE PROJECT
SPRINGHILL SUITES-
MADISON
4601 FREY STREET
MADISON, WI.

TITLE
Rendering

FILE
12081_GEN_R05



SITE PLAN
N.T.S.

Recommendations

POSTING SURFACE	ft
SN-172907 S1 2 Faces Wall sign 57'2" x 48" x 48"	Face A 118.73
SN-173029 S2 3 Faces Wall sign 34' x 31' 3/4" x 60" / 11' x 47'	Face B 118.73
SN-173030 S3 Wall sign 24' x 60"	10
SN-173031 S4 Wall sign 24' x 60"	10
SN-174816 S5 S/F Canopy cabinet 16' x 372"	41.33
	14.58
TOTAL:	313.37

REVISIONS

No.	DESCRIPTION	Init.	Ver.	DATE
00	PRESENTATION	JN	RM	17-09-08
01	PERMIT	JN	RM	17-09-26
02	PERMIT	JN	RM	17-10-24
03	PERMIT	JN	RM	17-11-10
04	PERMIT	JN	RM	17-11-14
05	PERMIT	JN	RM	17-12-11
06	PERMIT	JN	RM	17-12-20

m 4390 Highway 440 West
South Service Road
Well (Quebec) J7Y 0Y3
Montreal region signs
Phone: 450-688-4858
Fax: 450-688-5842

ACCOUNT EXEC: MIKE MELE

PROJECT MANAGER: ROXANE METCALFE

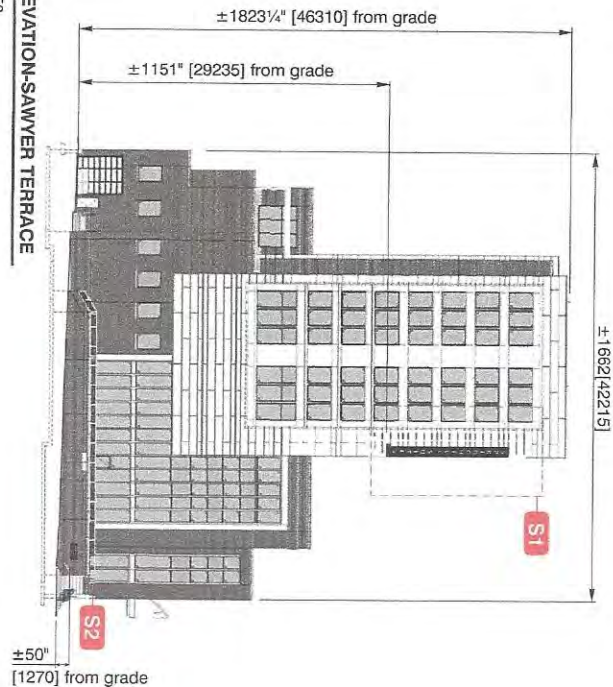
CLIENT: RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT: SPRINGHILL SUITES-
MADISON
4801 FREY STREET
MADISON, WI.

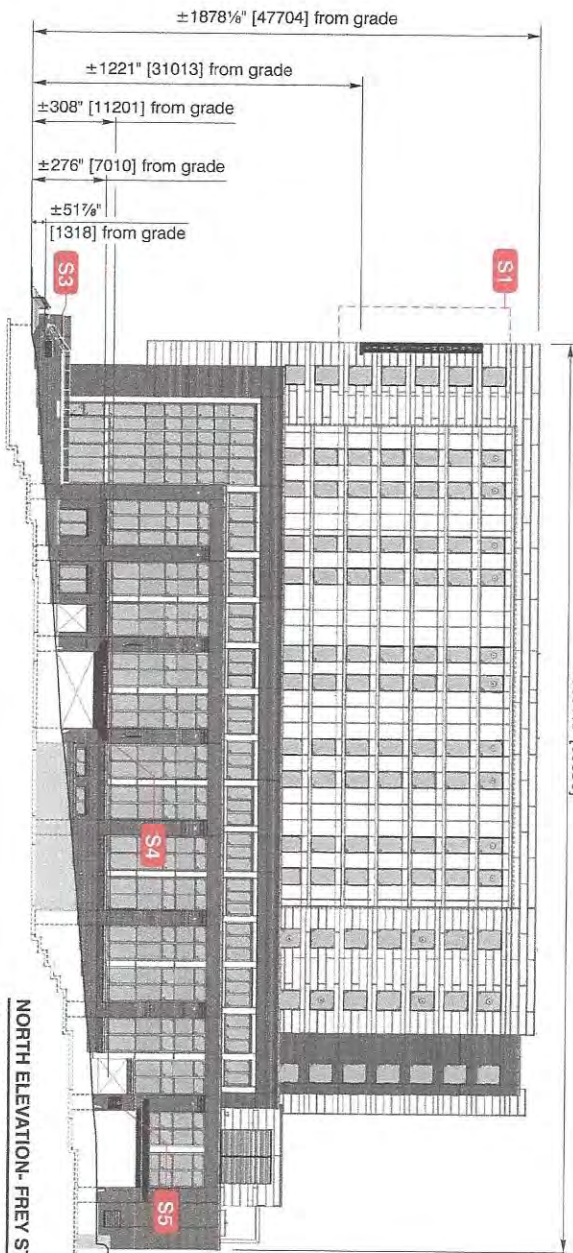
FILE: 12081_GEN_R06 05
07

EAST ELEVATION-SAWYER TERRACE

SCALE: 1/450



±3381 1/2 [85890]



NORTH ELEVATION-FREY ST.

SCALE: 1/450

REVISIONS			
No.	DESCRIPTION	Int'l. Ver.	DATE
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02	PERMIT	JN RM	17-10-24
03	PERMIT	JN RM	17-11-10
04	PERMIT	JN RM	17-11-14
05	PERMIT	JN RM	17-12-11

m
4150, Highway 440 west
South service road
Laval (Quebec) H7T 0H3
Montreal, Quebec H3T 1Y3
Phone: 450.668.4888
Fax: 450.668.8822

ACCOUNT EXEC:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

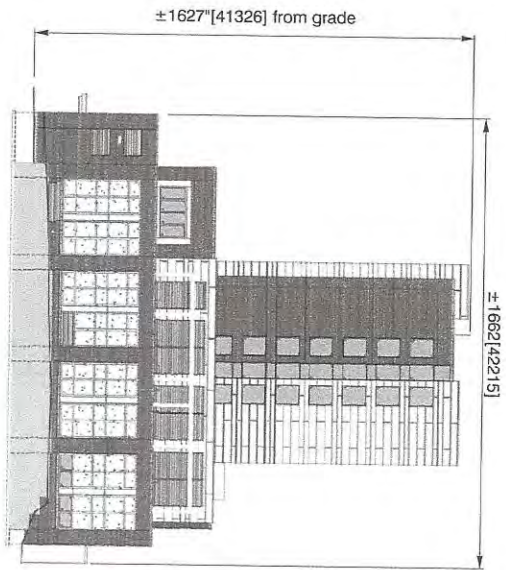
CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

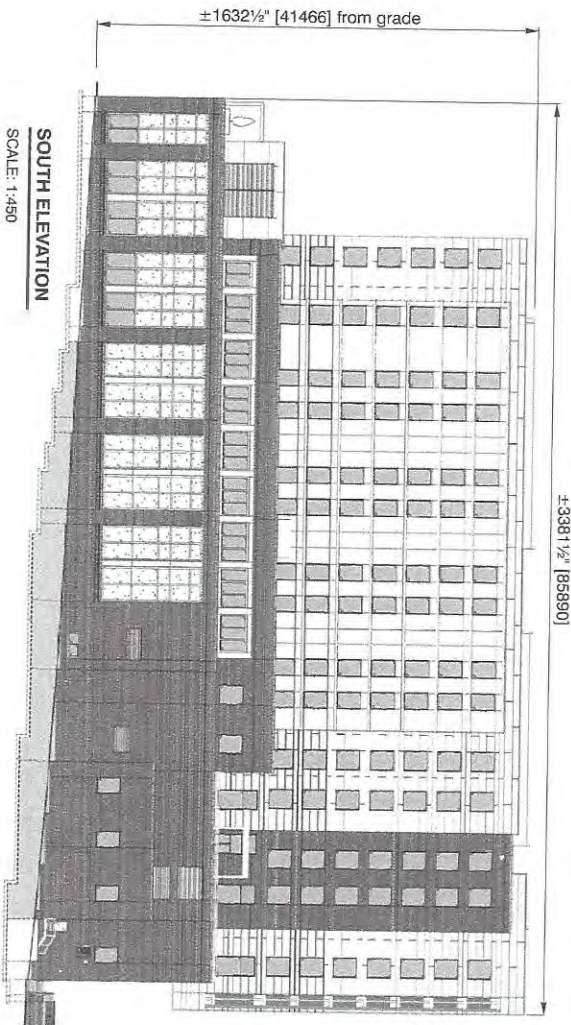
TITLE:
Elevations

FILE:
12081_GEN_R05

06
07



WEST ELEVATION
SCALE: 1:450



SOUTH ELEVATION
SCALE: 1:450

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE
00	PRESENTATION	JN	RM	17-09-06
01	PERMIT	JN	RM	17-09-26
02	PERMIT	JN	RM	17-10-24
03	PERMIT	JN	RM	17-11-10
04	PERMIT	JN	RM	17-11-14
05	PERMIT	JN	RM	17-12-11

4331 Highway 440 West
5200 Highway 440 West
Level (Outside) 147' 0"±
monument neon signs
Phone: 450.668.8828
Fax: 450.668.8822

ACCOUNT EXEC.
MIKE MELE

PROJECT MANAGER
ROXANE METCALFE

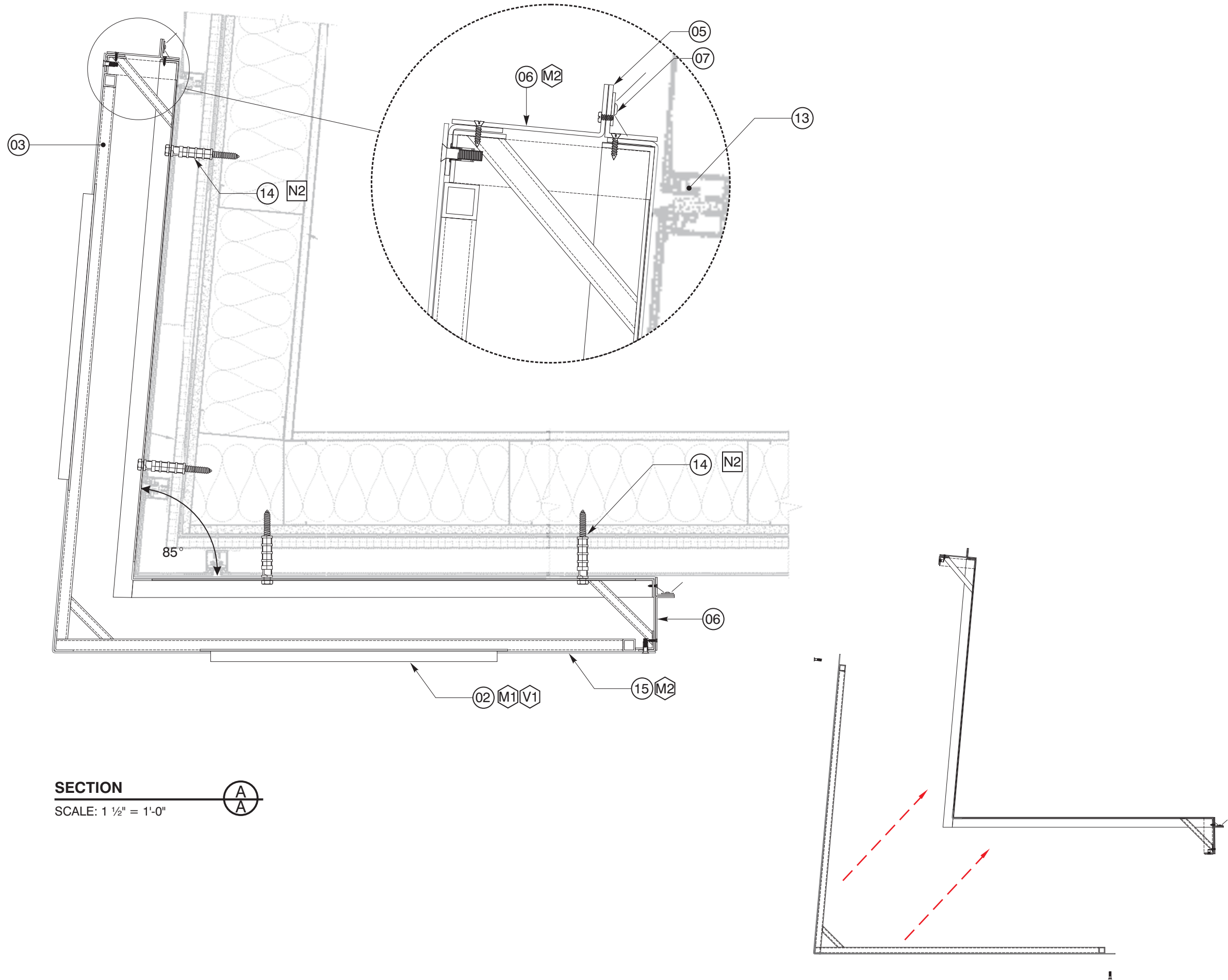
CLIENT
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

STATION/PROJECT
SPRINGHILL SUITES-
MADISON
4601 FREY STREET
MADISON, WI.

TITLE
Elevations

FILE
12081_GEN_R05

07
07

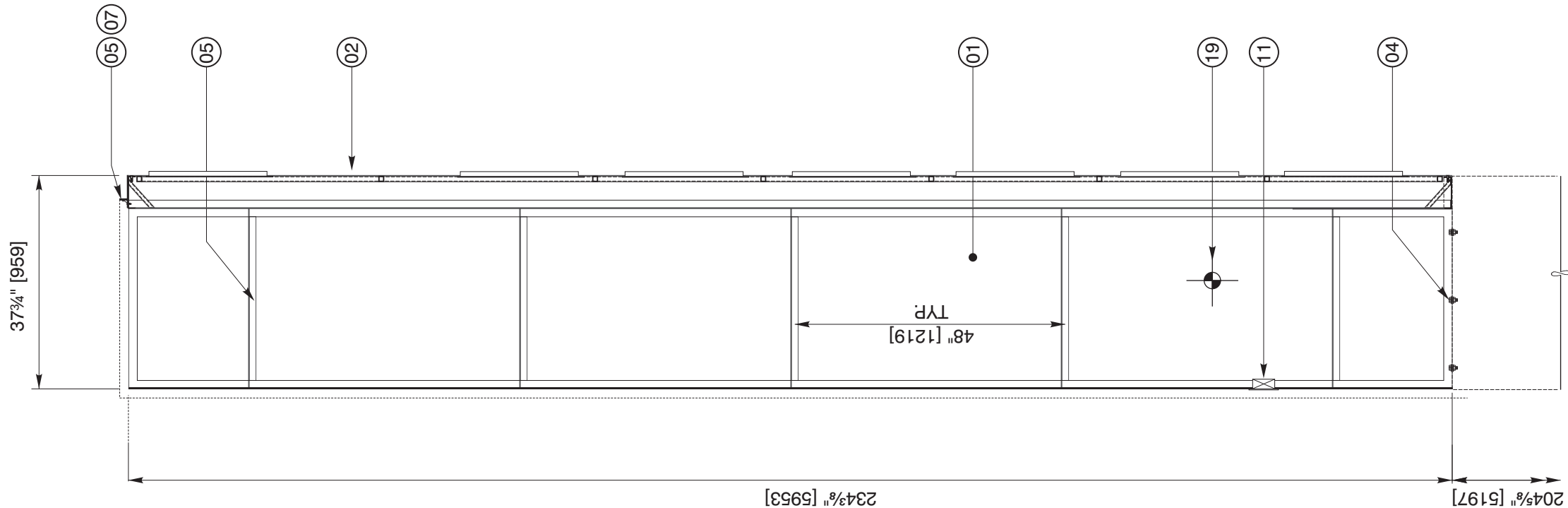
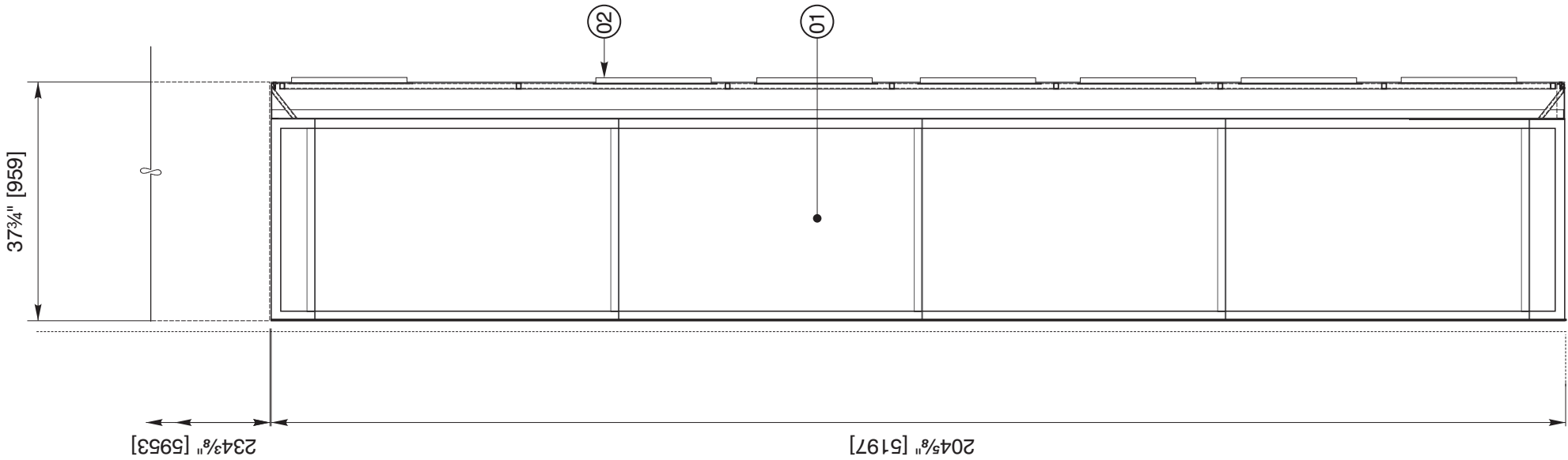


REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
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01	PERMIT	JN	RM	17-09-26
REV. PUSH				
02	PERMIT	JN	RM	17-10-24
REV. AREA				
03	PERMIT	JN	RM	17-11-10
REV.				
04	PERMIT	JN	RM	17-12-11
REV. change mesurment of s1				



4130, Highway 440 west
South service road
Laval (Québec) H7T 0H3
Phone : 450.668.4888
Phone : 514.955.3333
Fax : 450.668.8822

REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORISATION OF MONTREAL NEON	
ACCOUNT EXEC.: MIKE MELE	
PROJECT MANAGER: ROXANE METCALFE	
CLIENT: RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.	
SITE/PROJECT: SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.	
TITLE: SECTION A-A	
FILE: 12081_172907_R04	02 06



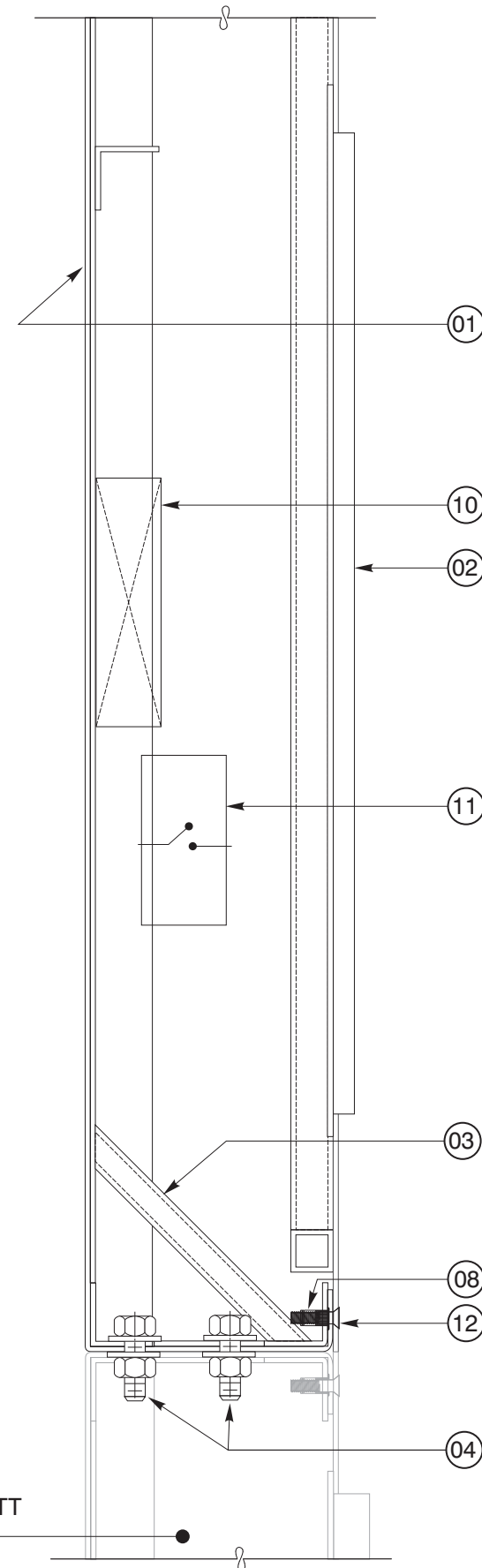
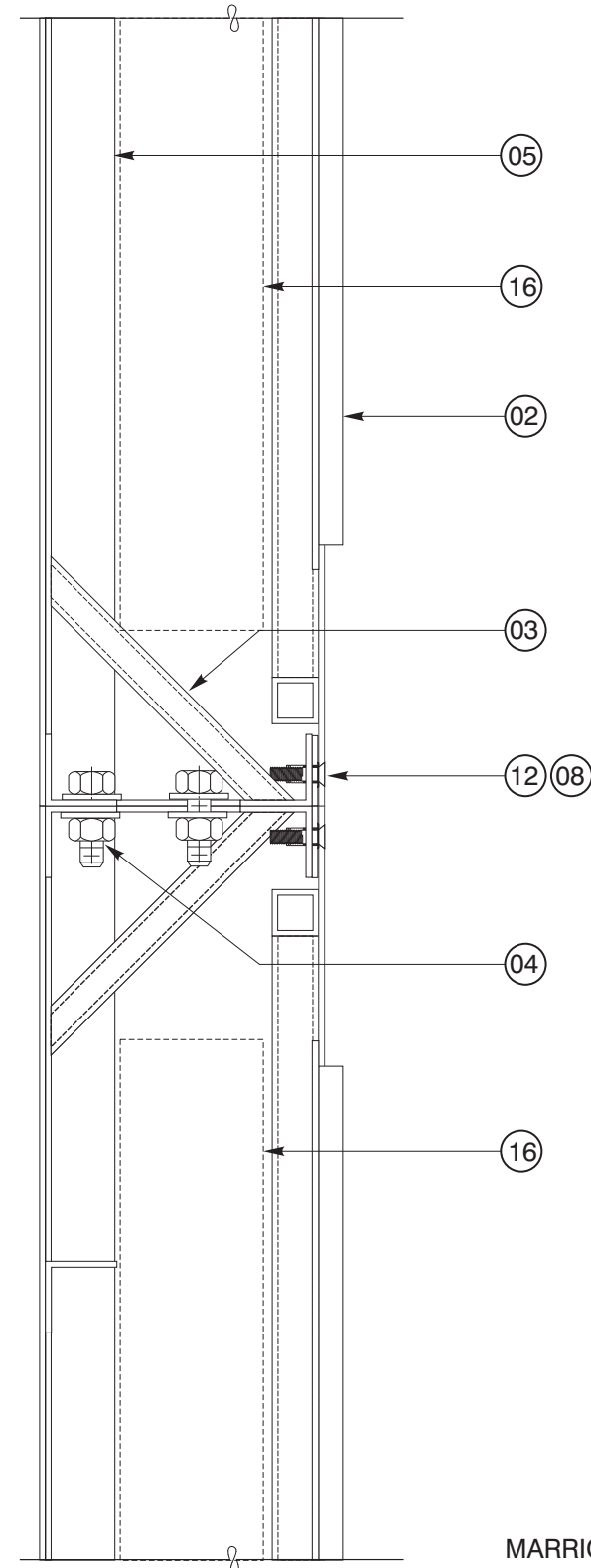
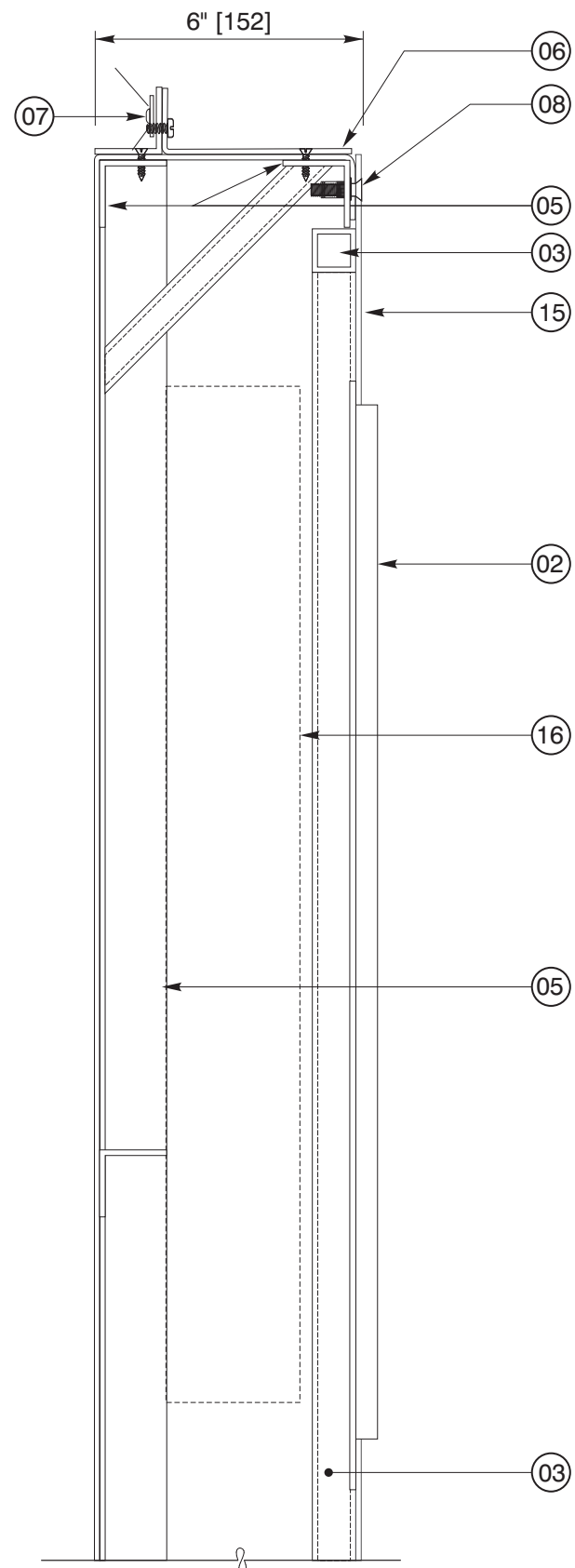
FRAME ELEVATION DETAILS
SCALE: 1/2" = 1'-0"

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT	JN	RM	17-09-26
REV. PUSH				
02	PERMIT	JN	RM	17-10-24
REV. AREA				
03	PERMIT	JN	RM	17-11-10
REV.				
04	PERMIT	JN	RM	17-12-11
REV. change mesurment of s1				



4130, Highway 440 west
South service road
Laval (Québec) H7T 0H3
Phone : 450.668.4888
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ACCOUNT EXEC.: MIKE MELE	
PROJECT MANAGER: ROXANE METCALFE	
CLIENT: RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.	
SITE/PROJECT: SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.	
TITLE: FRAME	
FILE: 12081_172907_R04	03 06



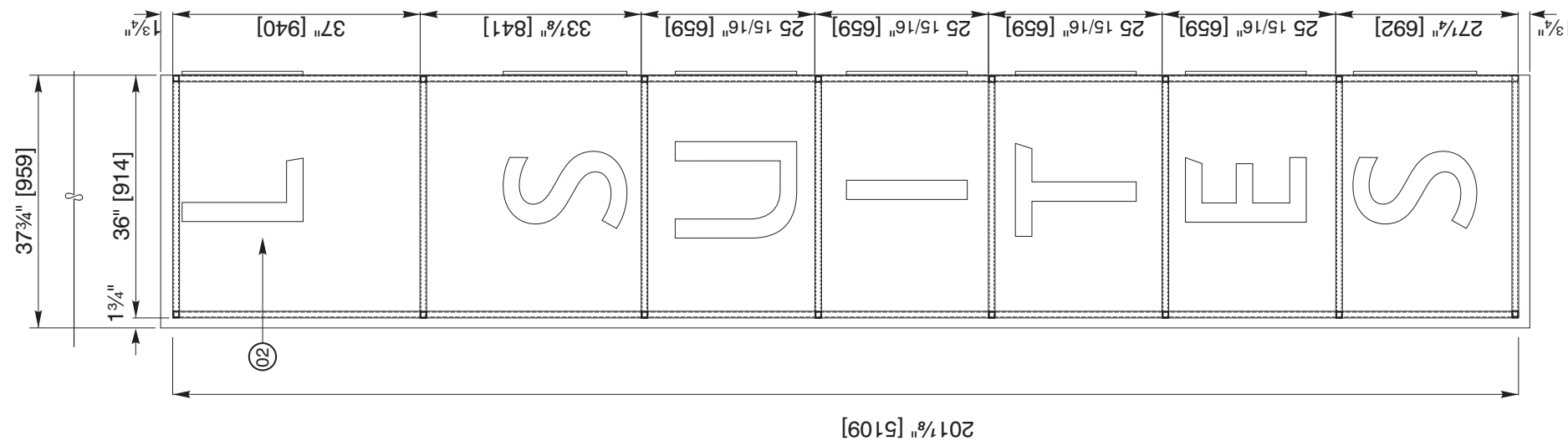
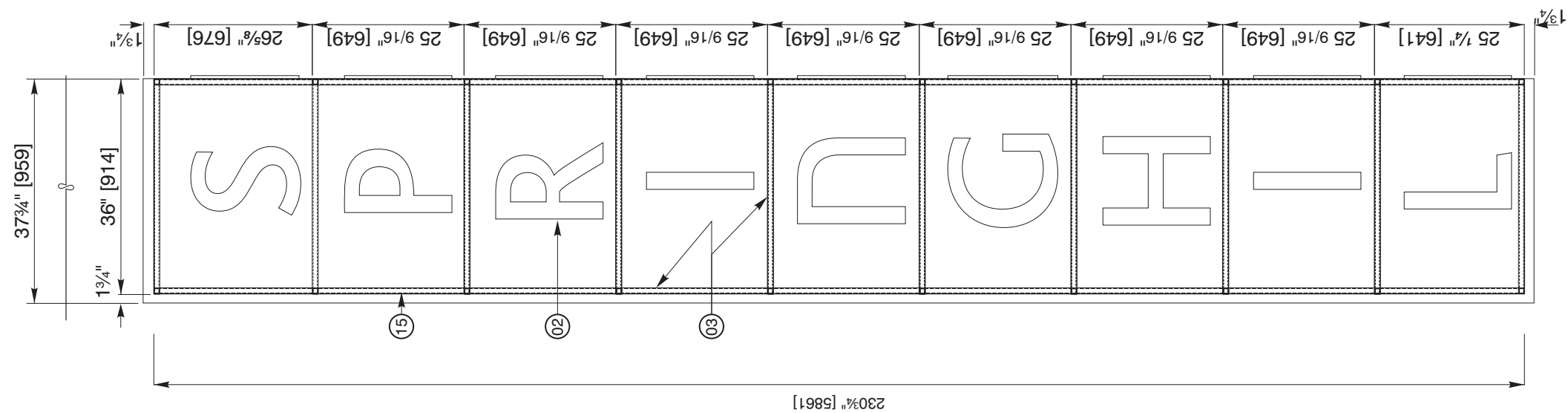
SECTION 
SCALE: 3" = 1'-0"

SECTION 
SCALE: 3" = 1'-0"

SECTION 
SCALE: 3" = 1'-0"

#	DESCRIPTIONS
01	1/8" THK. FOLDED ALUMINUM
02	3/4" THK. CLEAR ACRYLIC WITH VINYL APPLICATION
03	HSS 1" X 1" X 1/8"THK. 6063-T5
04	1/2"Ø X 2" LG. BOLT, WASHER AND LOCK WASHER,S/S
05	L- 1½ X 1½ X 1/8" 6063-T5
06	ACM PANEL ACCESS DOORS
07	WHITE LED 6500K ON PERIMETER
08	INSERTS 1/4"Ø
09	WHITE LED 6500K ON .064 THK ALUMINUM BACK
10	LED POWER SUPPLY
11	WEATHERPROOF DISCONNECT SWITCH
12	COUNTERSINK STAINLESS BOLT
13	EXISTING ACM PANEL WALL FINISH
14	1/2"Ø X 6" LG. STAINLESS LAGBOLTS AND SHIELD
15	ACM PANEL
16	OPENING ACCESS FOR SERVICE
17	.064 THK. PREPAINTED ALUMINUM PANEL
18	3/8"Ø DRAIN HOLES
19	ELECTRIC OUTLET
20	SLIDING TRACK (FOR LED SERVICE)

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT REV. PUSH	JN	RM	17-09-26
02	PERMIT REV. AREA	JN	RM	17-10-24
03	PERMIT REV.	JN	RM	17-11-10
04	PERMIT REV. change mesurment of s1	JN	RM	17-12-11
		4130, Highway 440 west South service road Laval (Québec) H7T 0H3 Phone : 450.668.4888 Phone : 514.955.3333 Fax : 450.668.8822		
REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORISATION OF MONTREAL NEON				
ACCOUNT EXEC.:				
MIKE MELE				
PROJECT MANAGER:				
ROXANE METCALFE				
CLIENT:				
RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.				
SITE/PROJECT:				
SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.				
TITLE:				
SECTIONS				
FILE:				
12081_172907_R04				04 06



FACE AND FRAME DETAILS

SCALE: 1/2" = 1'-0"

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT	JN	RM	17-09-26
	REV. PUSH			
02	PERMIT	JN	RM	17-10-24
	REV. AREA			
03	PERMIT	JN	RM	17-11-10
	REV.			
04	PERMIT	JN	RM	17-12-11
	REV. change mesurment of s1			

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Fax : 450.668.8822

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ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

CLIENT:

RAYMOND MANAGEMENT

8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:

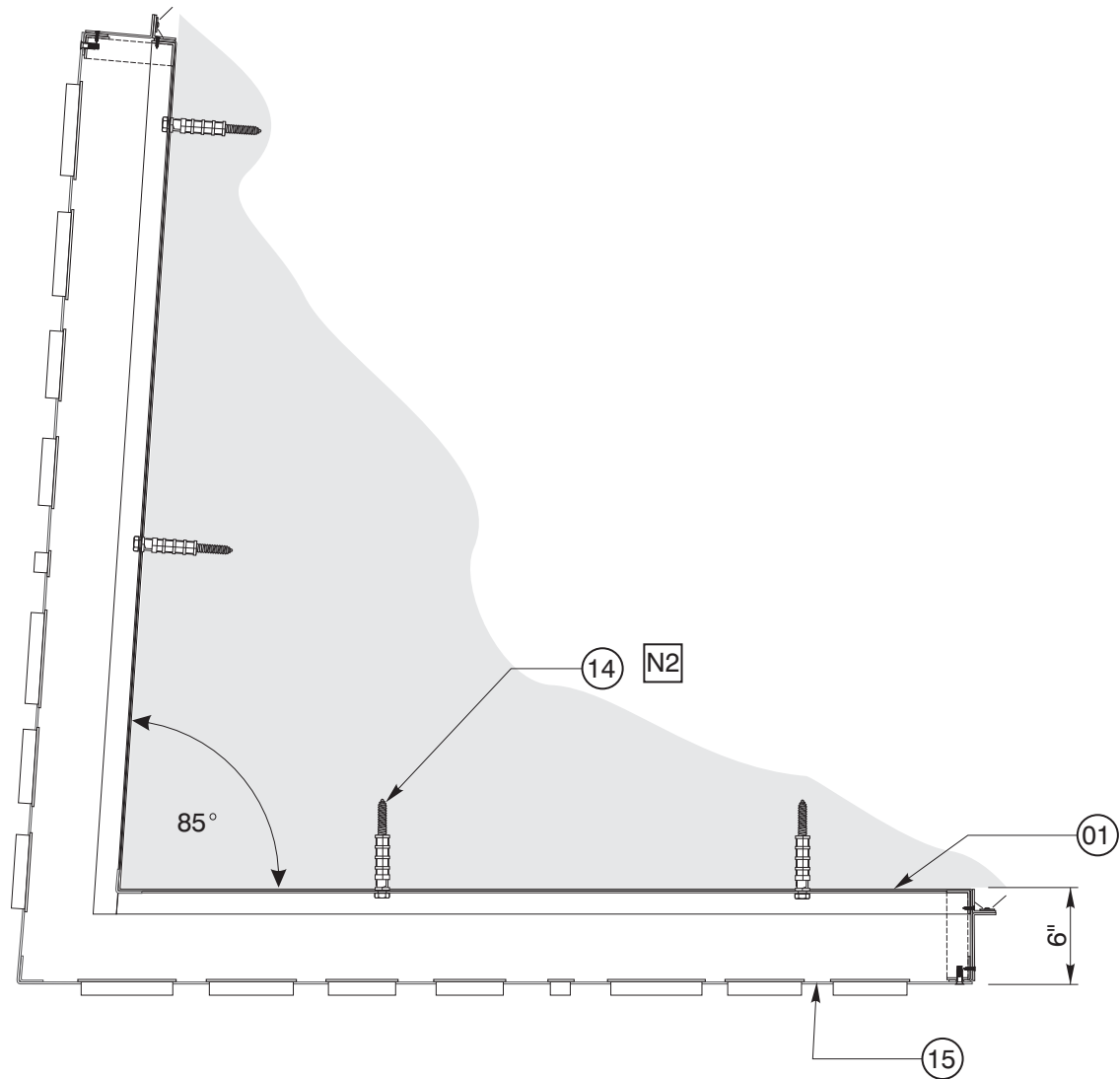
**SPRINGHILL SUITES-
MADISON**

4601 FREY STREET
MADISON, WI.

TITLE: **FACES**

FILE:
12081 172907 R04

05
06



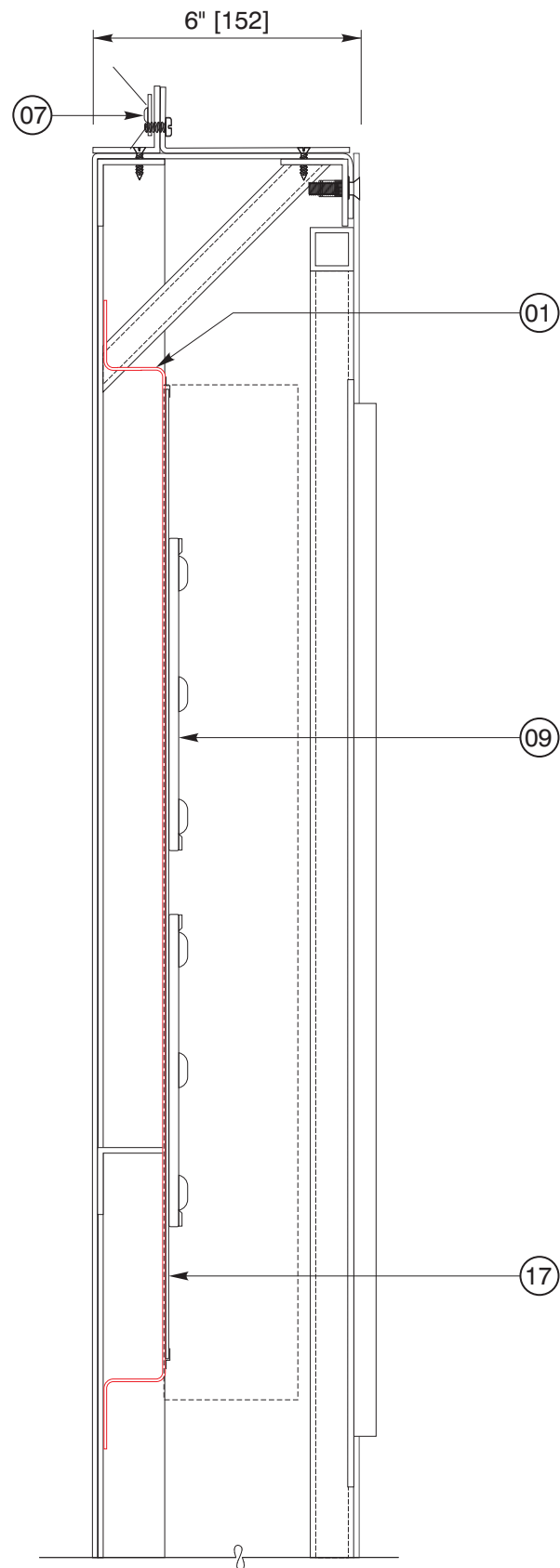
SECONDARY SIGN

SCALE: 1 1/2" = 1'-0"



FRAME

SCALE: 1 1/2" = 1'-0"



TYPICAL LIGHTING DETAIL

SCALE: 3" = 1'-0"



TBC

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT	JN	RM	17-09-26
02	REV. PUSH	JN	RM	17-10-24
	REV. AREA			
03	PERMIT	JN	RM	17-11-10
04	REV.	JN	RM	17-12-11
	REV. change mesurment of s1			



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ACCOUNT EXEC.:
MIKE MELE

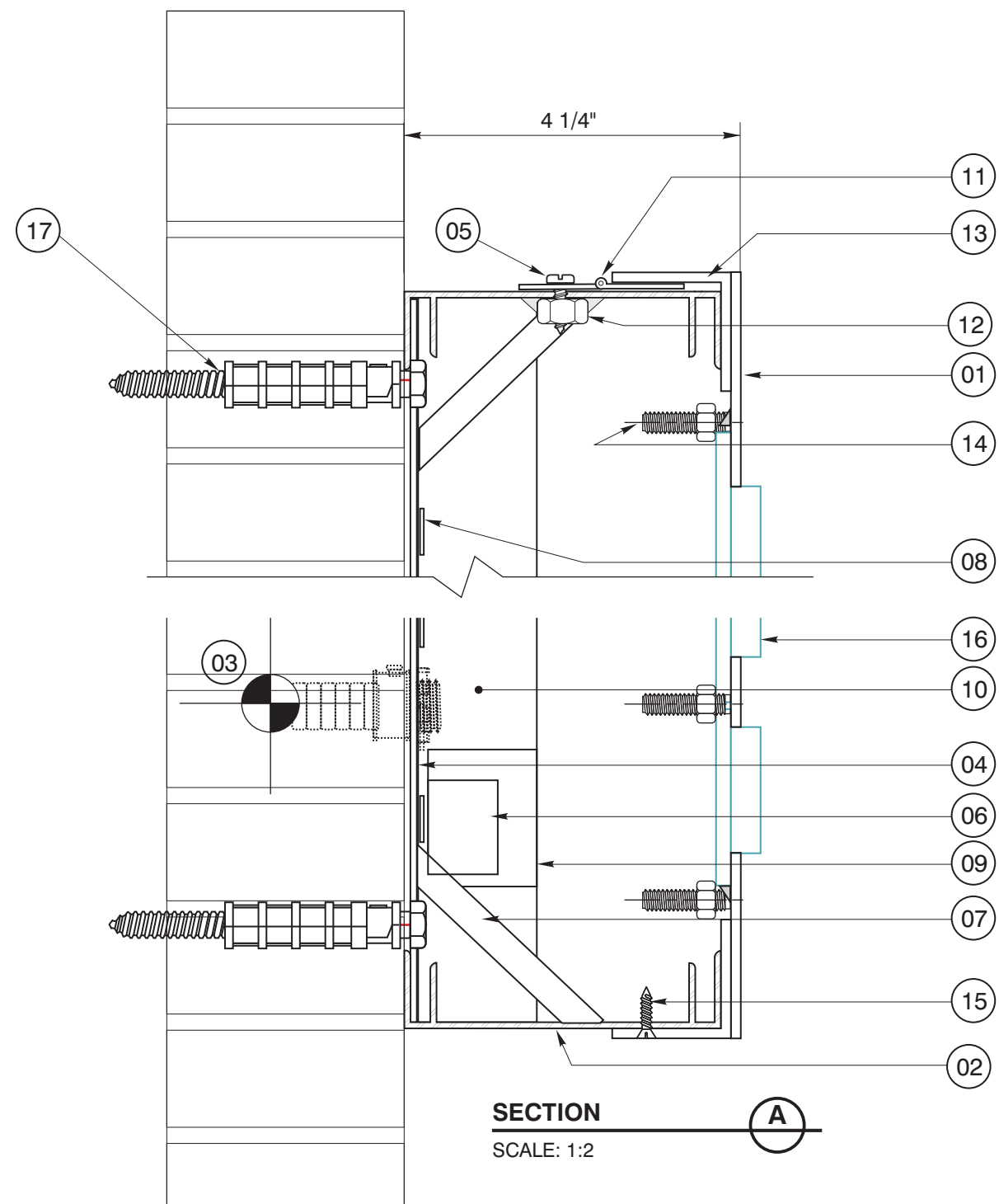
PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
MARRIOTT

FILE: 12081_172907_R04	06 06
----------------------------------	------------------



#	DESCRIPTIONS
01	ALUMINUM FACE 1/8" CUT-OUT
02	BOX: ALUM.EXTRUSION #EX-14 (4")
03	METALIC ELECTRICAL CONDUIT
04	ALUMINIUM BACKING .064 THK. WHITE PAINTED
05	METAL SCREW, PAINTED SAME AS FRAME
06	ELECTRIC BOX SWOUTCH. 20/20
07	3/8"Ø REINFORCING ALUMINUM ROD
08	WHITE DEL
09	POWER SUPPLY
10	L- 1 1/2" X 1 1/2" X 1/8" @ 42" C/C (RENFORT)
11	PIANO HINGE, PAINTED
12	1/2"Ø NUT WELDED TO INTERIOR STRUCTURE
13	ALUM. FRAME L- 1 1/2" X 1 1/2" X 1/8"
14	"STUDS" AND CLEAR SILICONE
15	COUNTERSINK SCREW (VISIBLE)
16	ACRYLIQUE 1/2" THK. INSET
17	1/4"Ø X 4" EXPENDABLE SHEILD OR DEPENDING ON SITE CONDITIONS

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Phone : 514.955.3333
Fax : 450.668.8822

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COUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

AGENT:

RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

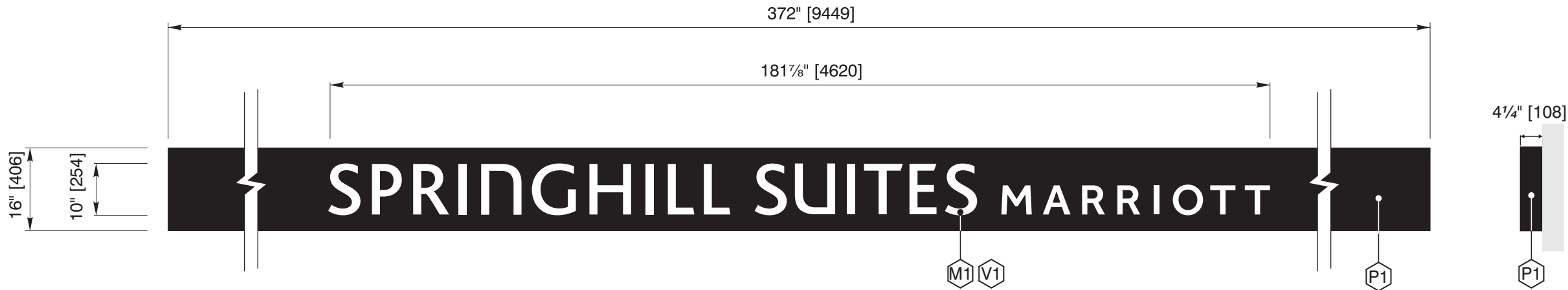
E/PROJECT:

**SPRINGHILL SUITES-
MADISON**

4601 FREY STREET
MADISON, WI.

Graph. Elevations

E:	
12081_173029-30_R01	02 02



GRAPHIC ELEVATION

SCALE: 1/2" = 1'-0"

S/F CANOPY CABINET

S4	QTY	1	SN-173031
	INSTALLATION		
	EXTERIOR	ILLUMINATED	

PROFILE

SCALE: 1/2" = 1'-0"

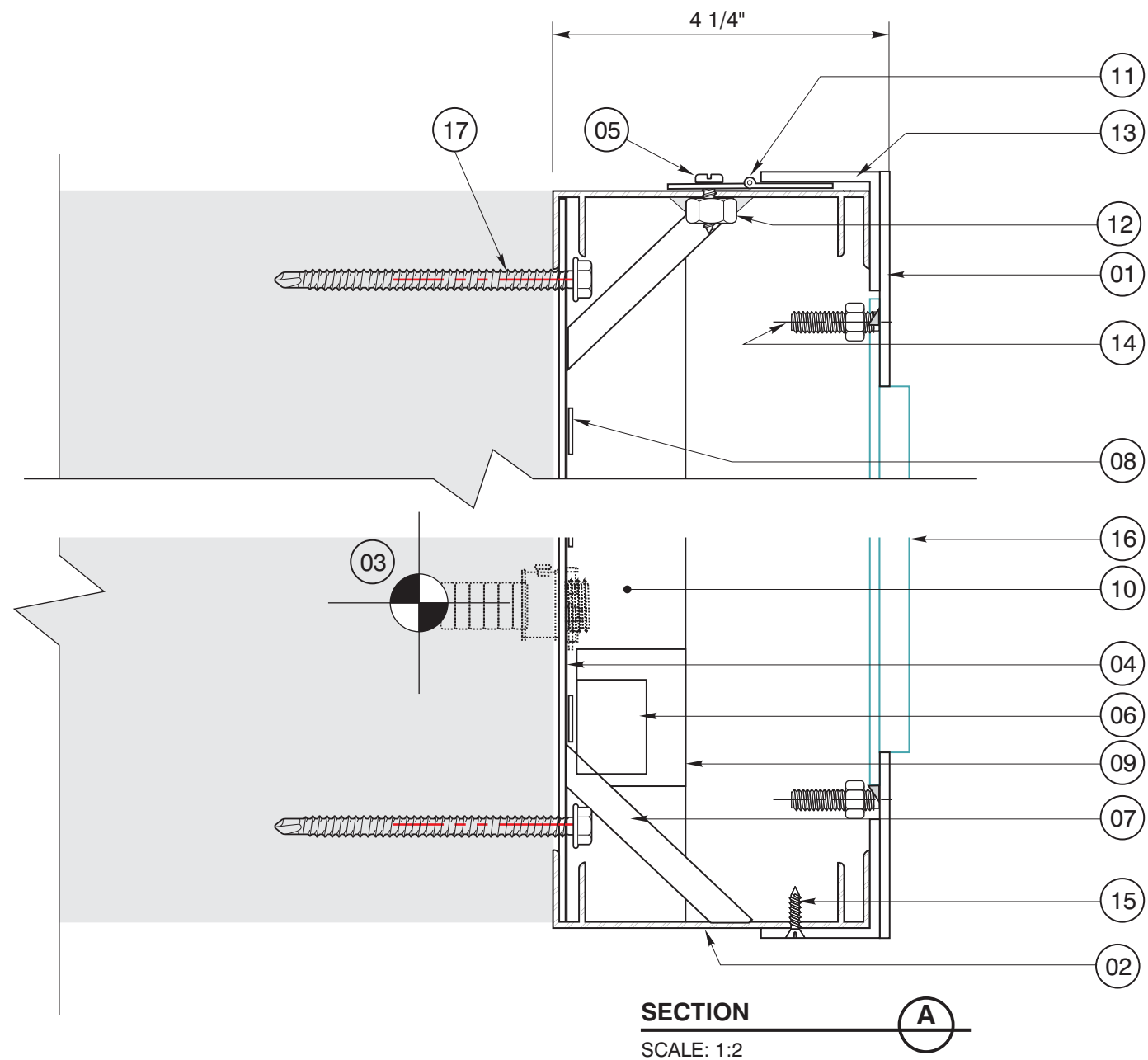
POSTING SURFACE				ft ²	
SN-173031		16" x 372"		41.33	
#	NOTES				
N1	DIMENSIONS TO BE CONFIRMED SURVEY / EXACT MEASURES TO BE TAKEN				
#		CLIENT COLOURS	PRODUCTION COLOURS	BY	FINISH
M1		CLEAR	CLEAR	JN	TRANS.
V1		WHITE	3M DIFFUSER FILM WHITE 60% 3635-70	JN	TRANS.
P1		CARBON BLACK	MATTHEWS MAP-LVS929	CLIENT	SATIN
COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS					

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-09-26
01	PERMIT	RM	RM	17-10-20
REV. Sign number corrected for S4				
02	PERMIT	RM	RM	17-10-24
REV. AREA				



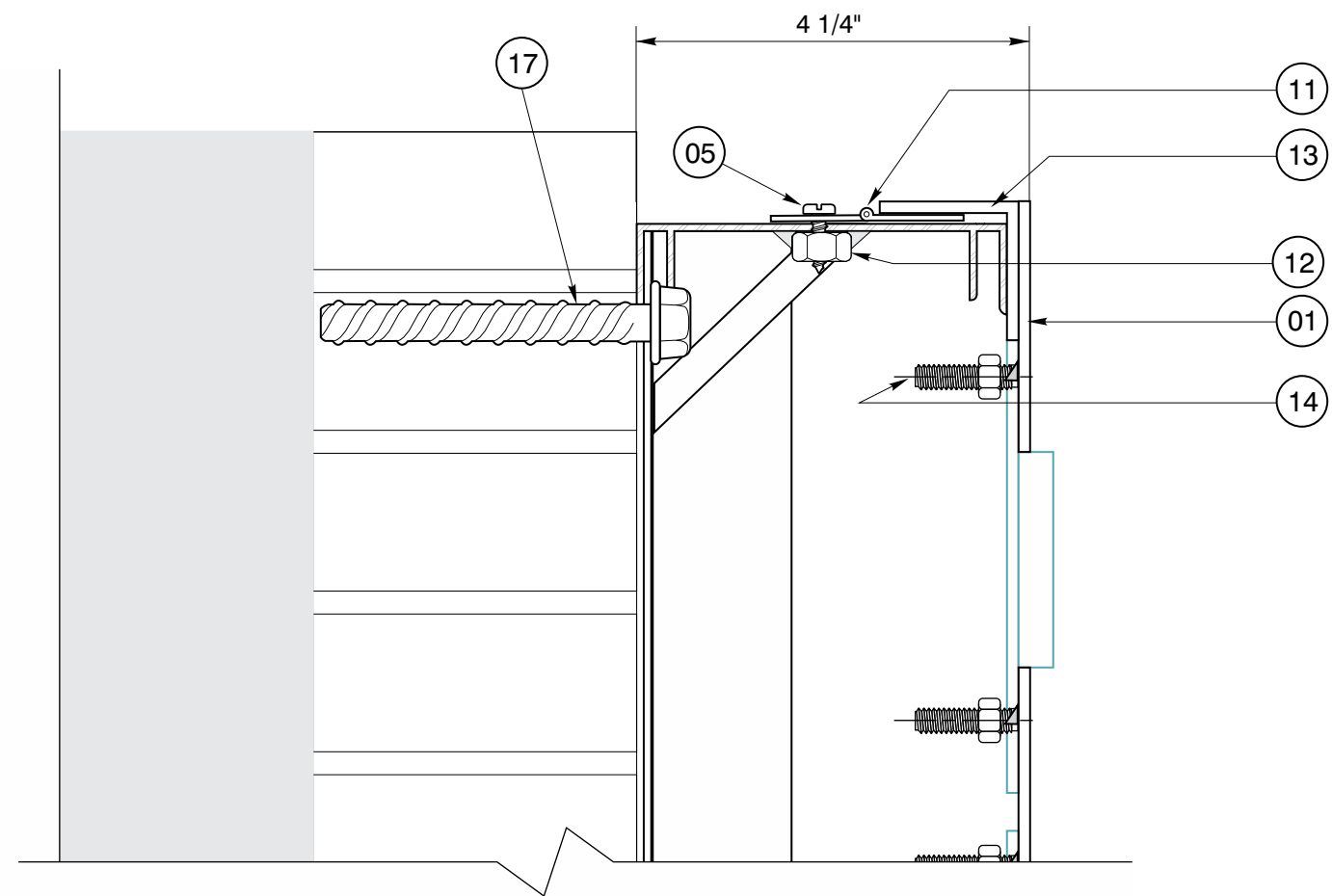
4130, Highway 440 west
South service road
Laval (Québec) H7T oH3
Phone : 450.668.4888
Phone : 514.955.3333
Fax : 450.668.8822

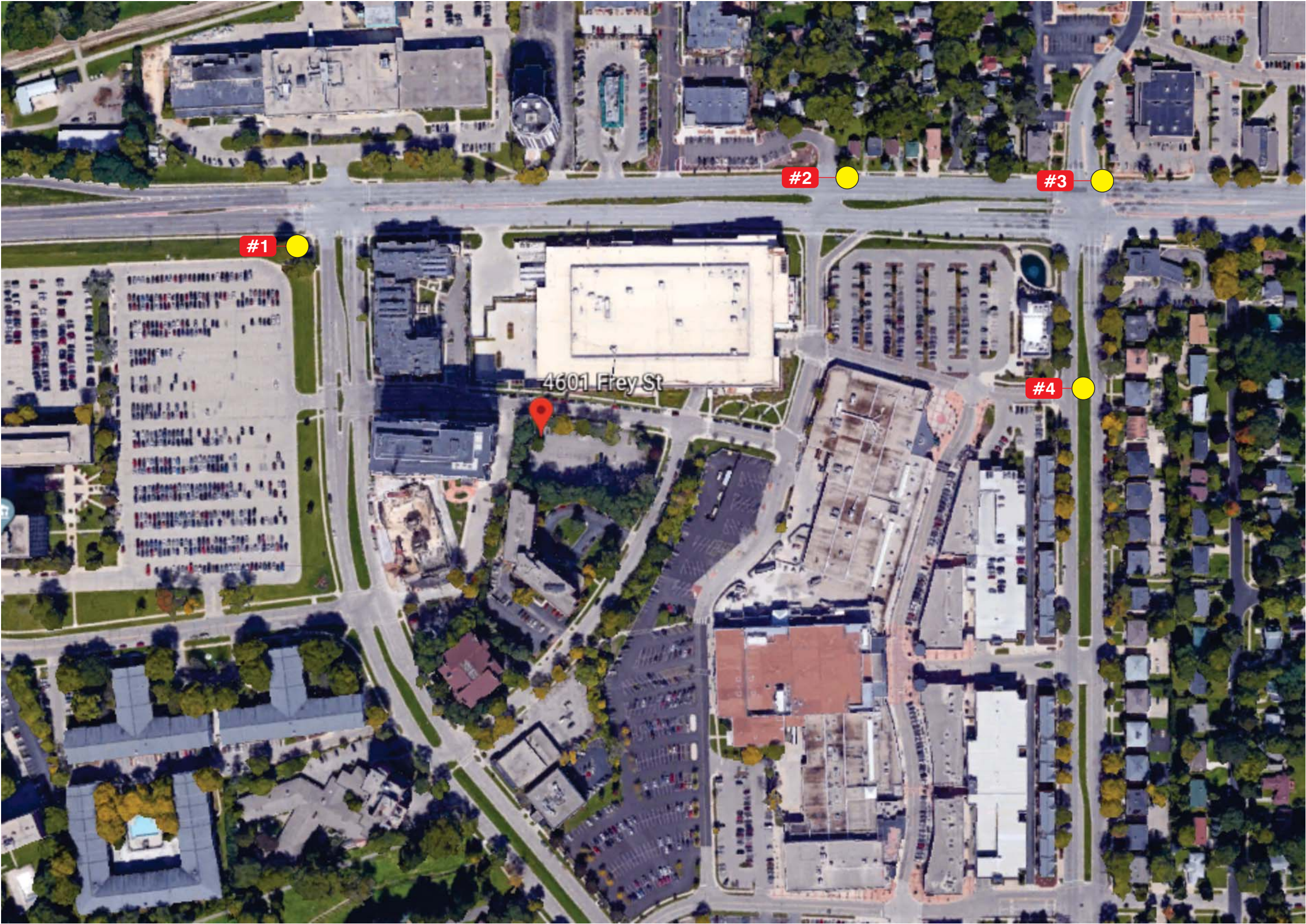
REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORISATION OF MONTREAL NEON	
ACCOUNT EXEC.: MIKE MELE	
PROJECT MANAGER: ROXANE METCALFE	
CLIENT: RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.	
SITE/PROJECT: SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.	
TITLE: Graph. Elevations	
FILE: 12081_1703031_R02	01 02



#	DESCRIPTIONS
01	ALUMINUM FACE 1/8" CUT-OUT
02	BOX: ALUM.EXTRUSION #EX-14 (4")
03	METALIC ELECTRICAL CONDUIT
04	ALUMINIUM BACKING .064 THK. WHITE PAINTED
05	METAL SCREW, PAINTED SAME AS FRAME
06	ELECTRIC BOX SWITCH. 20/20
07	3/8"Ø REINFORCING ALUMINUM ROD
08	WHITE DEL
09	POWER SUPPLY
10	L- 1 1/2" X 1 1/2" X 1/8" @ 42" C/C (RENFORT)
11	PIANO HINGE, PAINTED
12	1/2"Ø NUT WELDED TO INTERIOR STRUCTURE
13	ALUM. FRAME L- 1 1/2" X 1 1/2" X 1/8"
14	"STUDS" AND CLEAR SILICONE
15	COUNTERSINK SCREW (VISIBLE)
16	ACRYLIQUE 1/2" THK. INSET
17	1/4"Ø X 4" SELF TAPPING SCREWS OR DEPENDING ON SITE CONDITIONS

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-09-26
01	PERMIT	RM	RM	17-10-20
REV. Sign number corrected for S4				
02	PERMIT	RM	RM	17-10-24
REV. AREA				
		4130, Highway 440 west South service road Laval (Québec) H7T 0H3 Phone : 450.668.4888 Phone : 514.955.3333 Fax : 450.668.8822		
REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORISATION OF MONTREAL NEON				
ACCOUNT EXEC.: MIKE MELE				
PROJECT MANAGER: ROXANE METCALFE				
CLIENT: RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.				
SITE/PROJECT: SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.				
TITLE: Graph. Elevations				
FILE: 12081_1703031_R02				02 02





LOCATION

N.T.S.

LEGEND:	
	Positioning of photographer's
	Number of view

REVISIONS				
	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
	PERMIT	JN	RM	17-12-14
	PERMIT	JN	RM	17-12-18
	REV.add building and sing on photos			
	PERMIT	JN	RM	17-12-18
	REV. move building			



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ACCOUNT EXEC.: MIKE MELE	
PROJECT MANAGER: ROXANE METCALFE	
CLIENT: RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.	
SITE/PROJECT: SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.	
TITLE: SITE PLAN	
FILE: 12081_VIEW_R02	01 05



LONGVIEW #2

N.T.S.

BUILDING SUPERIMPOSED

REVISIONS				
	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-12-14
01	PERMIT	JN	RM	17-12-18
	REV.add building and sing on photos			
02	PERMIT	JN	RM	17-12-18
	REV. move building			
		4130, Highway 440 west South service road Laval (Québec) H7T 0H3 Phone : 450.668.4888 Phone : 514.955.3333 Fax : 450.668.8822		
REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORISATION OF MONTREAL NEON				
ACCOUNT EXEC.:		MIKE MELE		
PROJECT MANAGER:		ROXANE METCALFE		
CLIENT:		RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.		
SITE/PROJECT:		SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.		
TITLE:		LONGVIEWS#2		
FILE:				03 05
12081_VIEW_R02				



LONGVIEW #3
N.T.S.

BUILDING SUPERIMPOSED

REVISIONS				
	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-12-14
01	PERMIT	JN	RM	17-12-18
REV.add building and sing on photos				
02	PERMIT	JN	RM	17-12-18
REV. move building				



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Phone : 450.668.4888
Phone : 514.955.3333
Fax : 450.668.8822

REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORISATION OF MONTREAL NEON	
ACCOUNT EXEC.: MIKE MELE	
PROJECT MANAGER: ROXANE METCALFE	
CLIENT: RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.	
SITE/PROJECT: SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.	
TITLE: LONGVIEWS#3	
FILE: 12081_VIEW_R02	04 05



LONGVIEW #4

N.T.S.

BUILDING SUPERIMPOSED

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-12-14
01	PERMIT	JN	RM	17-12-18
REV.add building and sing on photos				
02	PERMIT	JN	RM	17-12-18
REV. move building				
		4130, Highway 440 west South service road Laval (Québec) H7T 0H3 Phone : 450.668.4888 Phone : 514.955.3333 Fax : 450.668.8822		
REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORISATION OF MONTREAL NEON				
ACCOUNT EXEC.: MIKE MELE				
PROJECT MANAGER: ROXANE METCALFE				
CLIENT: RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.				
SITE/PROJECT: SPRINGHILL SUITES-MADISON 4601 FREY STREET MADISON, WI.				
TITLE: LONGVIEWS#4				
FILE: 12081_VIEW_R02				05 05