

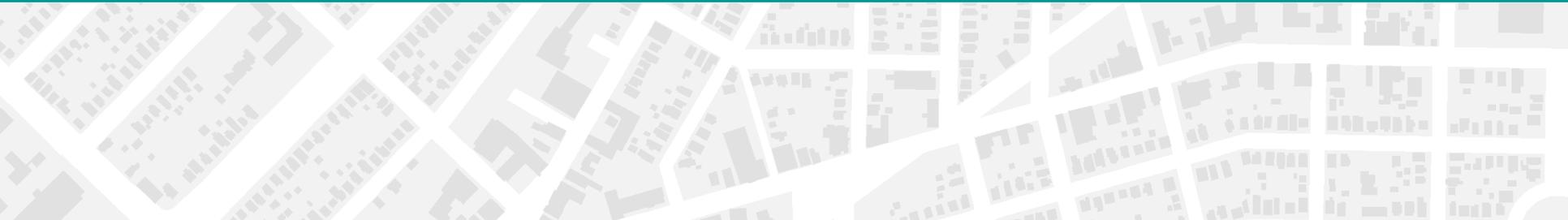


# Outline:

Resident Panels – Feedback

Goal Reorganization

Future Land Use Map – Categories



# Resident Panels

- Proactive approach to ensure we engage with resident who have historically been underrepresented
- Partnering with community based-organizations
- Providing funding to remove barriers to participation
- 18 panels in total
- Still waiting on feedback from 2 of the organizations



# Resident Panels

Organization	# of Panels
Foundation for Black Women's Wellness	1
Rebalanced Life-Wellness Association, Inc / JP Hair Design Barbershop	1
Young Gifted & Black	1
Hmong Professional Networking	6
Hmong Language and Culture Enrichment Program	1
Madison-Area Urban Ministry, Inc	2
Goodman Community Center	1
West Madison Senior Coalition (WMSC) / Retired and Senior Volunteer Program (RSVP)	1
WI Trans Health Coalition	1
Sustain Dane / Ho-Chunk	1
Vera Court / Latino Academy of Workforce Development	1
Centro Hispano	1

# Similarities/Differences

- Many similarities between Resident Panel feedback and wider public feedback
- Major difference is Resident Panels placed greater focus on equity and diversity



# Part 1 – Big Questions

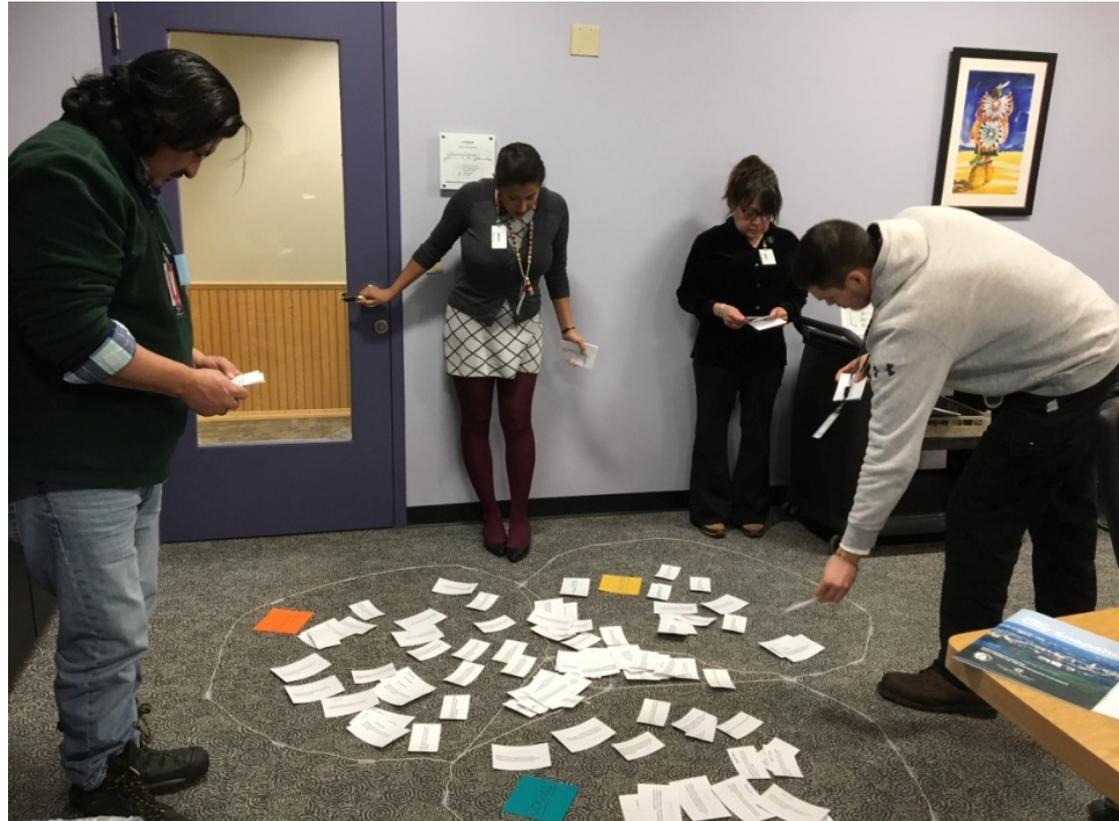
- We need equity, unity, and welcoming atmosphere
- Affordable housing
- Regional transportation
- Concern about if City will actually use Resident Panel input



# Part 2 – Draft Goals

## Housing

- Affordability
- Discrimination
- Barriers to housing



# Part 2 – Draft Goals

## Transportation

- Need regional transit
- Need BRT
- Subsidized rates for low income
- Inter-city high speed rail



# Part 2 – Draft Goals

## Land Use

- Many did not support draft goal #5 (downtown as primary activity hub)
- Green space conservation
- The land use goals were less talked about by RPs



# Part 2 – Draft Goals

## Economic Development

- End income disparity
- Increase minority owned businesses
- Expand vocational training programs



# Part 2 – Draft Goals

## Cultural/Historical Resources

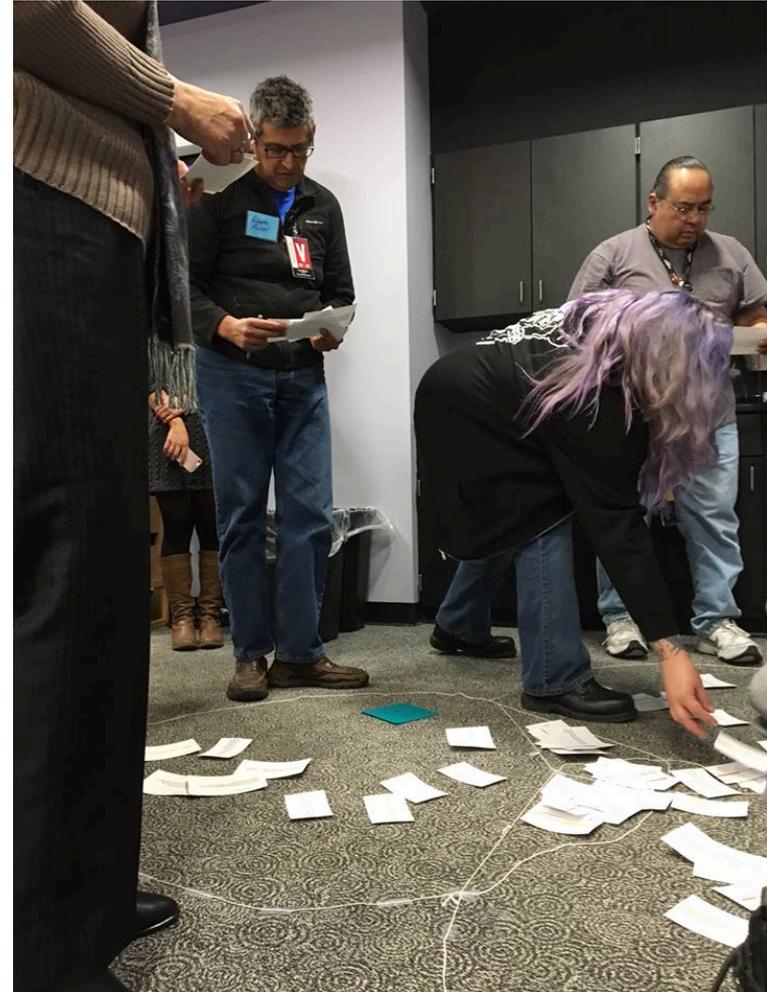
- Need safe affirming spaces that are permanent outlets for youth, people of color, LGBT, and other marginalized groups
- More multicultural events



# Part 2 – Draft Goals

## Park, Open Space, & Recreation

- Equitable parks (in terms of location, inclusion, facilities, upkeep)
- Park spaces are not set up for Hmong community use
- Wider public rated this as the goal we are doing the best at achieving
  - RPs brought up many specific issues



# Part 2 – Draft Goals

## Natural Resources

- Less discussion by RPs than wider public
- The people most affected by environmental degradation are people of color, homeless, low-income, disabled, transgender



# Part 2 – Draft Goals

## Agricultural Resources

- Access to healthful foods
- Support local and small farmers
- Everyone needs access to community gardens
- More food pantries with increased accessibility



# Part 2 – Draft Goals

## Utilities & Community Facilities

- Much more focus on community services and equity than wider public
- Help residents access low cost clean/green energy
- Access to mental health services
- Community centers



# Part 2 – Draft Goals

## Regional Cooperation

- All communities must work together to create equity
- RPs talked less about collaborating with other units of government and more about collaborating with residents



# Part 2 – Draft Goals

## Additional goals and misc. feedback

- Education
- Public Safety
- Accountability and transparency
- Affordable health care
- “City advocacy” (Sanctuary City, voter ID laws, Birth certificate modernization)

# Goal Reorganization

## CONNECTED PLACES



Land Use



Transportation



Agriculture & Food

## OPPORTUNITY & PROSPERITY



Economic Development



Agriculture & Food

## HOUSING & NEIGHBORHOODS



Housing



# Goal Reorganization

## GREEN CITY



Parks, Open Space, & Recreation



Natural Resources



Agriculture & Food

## VIBRANT & CREATIVE



Cultural & Historical Resources

## COLLABORATION & SERVICES



Utilities & Community Facilities



Intergovernmental Cooperation



Safety, Crime, and Policing



Education



# Land Use Categories

## Identified Needs

- More differentiation between less dense residential uses
- Higher ceiling amongst more dense residential uses
- Clarification of mixed use districts

## RESIDENTIAL DISTRICTS

LDR Low Density (0 - 15 units/acre)

MDR Medium Density (16 - 40 units/acre)

HDR High Density (41 - 60 units/acre)

## MIXED USE DISTRICTS

NMU Neighborhood Mixed-Use

CMU Community Mixed-Use

RMU Regional Mixed-Use



# Land Use Categories

## Research & Reasoning

- Existing Density
- Existing Height
- Existing Zoning
- Development Approvals in past 10 years by Density & Height

4 stories; 88 units/acre



## RESIDENTIAL DISTRICTS

LDR Low Density (0 - 15 units/acre)

MDR Medium Density (16 - 40 units/acre)

HDR High Density (41 - 60 units/acre)

4 stories; 71 units/acre





## Contact Us



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