As MRP launches and Madison Public Market development continues, Aley looks forward to strengthening local connections through entrepreneurship. "The Public Market is an incredible opportunity. It's an opportunity for Northsiders, Madisonians and people in the broader region to make a livelihood creating products that are unique to our area and to connect with neighbors. I see the Public Market as a place for people from many different backgrounds to be in their strengths together in the same place."

The MarketReady Program will accept applications until the July 1, 2017 deadline. Applications are available online at marketreadymadison.org and at FEED Kitchens, 1219 N. Sherman Ave, Madison, WI 53704. More information is also available at facebook.com/marketreadymadison.

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The Northside Planning Council focuses on small business incubation, food security, regional food system coordination, vocational training, commercial district revitalization, community journalism and technology, grassroots leadership development and community organizing towards the goal of advancing racial and economic equity for Madison's northside community. Learn more about the Northside Planning Council at http://northsideplanningcouncil.org/.

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