



Entertainment License (21+)
Visual & Performing Arts License (18+)

45819
LICENT-2017-00052
(Number)

☐ TEMPORARY LICENSE ____/5

☒ PERMANENT LICENSE

(scanned)

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Leg file number)

licensing@cityofmadison.com

608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: _____
(Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: Dublin' Profits LLC

Business dba Name: Coliseum Bar & Banquet

626 Samuel Drive
Business Address: Madison, WI 53717

232 E. Olin Avenue
Licensed Address: Madison, WI 53713

Business Contact Name, Position & Phone:

Business Contact Name, Position & Phone:

James A. Delaney, CEO, (608) 383-3620

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Email: jim@delaneyfi.com

Email: jim@delaneyfi.com

Premise Capacity: 566

Liquor/Beer Agent Name: James A. Delaney

30 % Alcohol, 70 % Food Alder, District #: Sheri Carter, District #14 **Police Sector:** 310

Type of live entertainment to be offered: Live music, DJs, Karaoke

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Corporate Title or Partners' verification
James A. Delaney	8307 Blackwolf Drive, Madison, WI 53717	Chief Executive Officer
Stephen J. Bassler Jr.	626 Samuel Drive, Madison, WI 53717	President

☐ Orange sign issued

☐ "License Renewals & Changes" brochure with next steps issued

☒ Security Plan attached (see below)

☒ I certify that this information is true and correct to the best of my knowledge,

X

Signature

1/16/17

Date

SECURITY PLAN FOR COLISEUM BAR & BANQUET

- I) The bartending staff will be in primary control of security issues and will respond based on standards established by server training. In the event that the Coliseum Bar & Banquet management concludes that patronage will be beyond the scope that regular staffing levels can handle, management will contract with a security company to augment staff.
- II) As deemed necessary, designated staff and/or security shall report to the parking lot to establish a uniformed presence and maintain order. Security personnel will be utilized in the manner that encourages patrons to leave in a safe and orderly manner. Staff will be directed by management to be vigilant in efforts to keep the premises clean.
- III) Unruly patrons will be asked to leave the premises and escorted out by uniformed staff. In the event an unruly patron commits an act of aggression or destruction of property staff will contact the City of Madison Police Dept. and request an officer to respond.
- IV) Coliseum Bar & Banquet will not serve alcoholic beverages to intoxicated patrons. In the event someone is intoxicated beyond being able to care for themselves, staff and/or security will make certain that the individual leaves the premises in a manner that will not endanger public safety.
- V) Staff and/or security will be responsible for age verification. If a patron produces an identification that is questionable, the person shall be turned away. If staff and/or security can establish that the patron is attempting to use an altered or false identification card, staff and/or security shall confiscate the identification card and prepare a written report and forward said report and identification card to the Madison Police Department via US Mail.

Phelps, Jean

From: Stephen Bassler [sjbassler@gmail.com]
Sent: Monday, January 16, 2017 11:08 PM
To: licensing
Cc: Steve Bassler
Subject: Re: Entertainment Application
Attachments: CB_Entertainment_License_onfile.pdf; ATT00001.txt

Attention Licensing-

Attached is an Entertainment Application (including the Security Plan on page 2 of the file) for the Coliseum Bar & Banquet.

The Common Council recently approved the liquor license application on 1/3/17.

The liquor license application number is: LICLIB-2016-01298.

I am emailing this Entertainment application to ensure that I meet the 12Noon 1/17/17 deadline. I will stop in to the Clerk's Office to acquire the Orange Sign that is required to be posted within 3 days of turning in the application.

Please let me know if you need anything further from me to process this application.

Thank you,

Steve