

Christianson, Eric

From: Nate Smith [anysmith26@gmail.com]
Sent: Saturday, November 05, 2016 1:23 PM
To: Clerk
Subject: Liquor Store Opposition at 4217 W Beltline Hwy

Categories: Eric

Hello,

I am writing to you in regard to the liquor store located at 4217 West Beltline Hwy in Madison. My wife and I, along with our two children, recently purchased a home about a mile from this store, and during this time I have to had to call 911 twice because of intoxicated men. One of these men was face down in the concrete near the store. Another was walking southbound on Seminole Hwy and was so intoxicated he was walking in and out of traffic. Both were determined to have come from the liquor store.

In short, this liquor store is exactly the type of business the neighborhood does not need. It does nothing to promote civic pride while providing alcohol to a neighborhood that is already saturated with drugs and violence. The city of Madison should seriously consider the types of businesses that would truly benefit this neighborhood, like a grocery store, or library branch, or even a coffee shop. The location is walkable and on a bus line. For example, Dream Bikes, which is located two store fronts away, is the type of business this neighborhood needs. Dream Bikes provides bicycles for low-income families and offers classes as well. There are already myriad places in Madison to purchase alcohol and the timing is right to turn this liquor store into a business that provides something positive for a neighborhood that has had a lot of negatives. What this neighborhood needs is a step forward. If this liquor store license is renewed, it will just be more of the same and a step backward. Please consider future generations when you vote on this matter. Dunn's Marsh and Allied Drive don't need this liquor store; they need hope.

Thank you,
Nathan Smith
Fitchburg, WI

City Clerk and residents of Dane County,

I am writing in regards to the building of 4217 West Beltline Hwy., Madison, WI 53711. This building is currently Zimmer's Liquor store and will be under new management and ownership by the middle of November, 2016. I have worked next to this building for two years and am opposed to having the new owner obtain their liquor license. This opposition derives from personal and professional concerns of safety, constant drug use, and a hope for a better community in Madison.

Working next to this location for the past two years has left me in many dangerous and uncomfortable situations. The liquor store has no parking lot, so most customers use our drive to park. This has turned our property into more than a just a space to stop in and buy liquor. It is a space where people drink and use other drugs, meet daily for drug exchanges, urinate, litter, and stay for long periods of time. Leaving my place of work for lunch or when closing has become a routine of looking out windows and waiting until the parking lot is cleared to the point where I can feel safe to exit to my vehicle.

We have large windows on the side of our building that face the liquor store. Customers of the liquor store will park in front of these windows, drink in their cars, exchange drugs, and use drugs including opioids. This happens on a weekly basis. This is not only causes distractions from my work but makes me concerned for my safety and the safety of others. I have walked out our building's back door multiple times into the middle of a drug deals, individuals out of their cars fighting and drinking. In turn, there is shattered glass covering our parking lot on a daily basis, endless litter and needles.

With that said, I strongly feel that by denying the new owners a liquor license would open up endless opportunities for this community. Opioids and alcohol effects every socioeconomic class, race, gender, and religion. Having a liquor store in this area of the community creates a hub for drug deals and other dangerous activity. This is a chance for the neighborhood to have a safe productive business that can benefit everyone.

Thank you for your time.

Stacey

Christianson, Eric

From: Mary Battaglia [marybattaglia@tds.net]
Sent: Thursday, November 03, 2016 1:21 PM
To: Clerk
Subject: Liquor License for 4217 West Beltline

To Those Granting Liquor License;

I am currently an employee that works near 4217 West Beltline (Zimmer's Liquor).

I am writing to implore those making the decision to not grant a new liquor license to the new owner of the building. This location is an enormous drain on our city police officer's because our office has to call weekly to report drug activity that is occurring outside of the building and usually in the parking lot that is not even owned by the liquor store. It creates a very dangerous environment for this community and for my safety when I leave and arrive to work. This liquor store attracts for some reason, either the location or the lack of respectability of the owners, a lot of drug transactions and a very unpleasant environment.

We contact the west side police station each time we see a transaction or sadly when we watch people shooting up drugs and proceed to try to drive out of the lot.

The frontage road is near a pre-school and the Boys and Girls Club is near by as well. I am not sure this is best business for the area as the community does struggle financially and crime can be high in this area. There are two convenience stores on the frontage road that sell beer so alcohol can be purchased in the area.

IF...you must grant a license to the new owners it would be advantageous if you would not allow them to sell the small bottles of liquor...the kind you put in your pocket...as we pick up these bottles and lots of trash and liter from this liquor store from our parking lot daily.

We have tolerated Zimmer's with much accommodation, we park our cars in an area we can see before we leave our building. In dark days of winter we try not to leave alone but together or watch each other, we take turns picking up liter, we also are diligent to call the police when we see illegal drug transactions. To top it off there is frequent loud music, screaming, driving into lots next door to the liquor store as they don't have their own parking area!! Honestly it's a nuisances to the community and the area. It does not provide jobs (like dream bikes) or a service (like daycare) but is a costly nuisance to the businesses nearby and a drain on the income of those with so little in the area. This is a great opportunity to have this building become something better for this struggling community!

I ask that you contact the West side police department prior to issuing this license. If you have any questions please feel free to contact me. 608-335-2429.

Thank You,

Mary Kay Battaglia

City Clerk and residents of Dane County,

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Working next to this location for the past two years has left me in many dangerous and uncomfortable situations. The liquor store has no parking lot, so most customers use our drive to park. This has turned our property into more than a just a space to stop in and buy liquor. It is a space where people drink and use other drugs, meet daily for drug exchanges, urinate, litter, and stay for long periods of time. Leaving my place of work for lunch or when closing has becoming a routine of looking out windows and waiting until the parking lot is cleared to the point where I can feel safe to exit to my vehicle.

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With that said, I strongly feel that by denying the new owners a liquor license would open up endless opportunities for this community. Opioids and alcohol effects every socioeconomic class, race, gender, and religion. Having a liquor store in this area of the community creates a hub for drug deals and other dangerous activity. This is a chance for the neighborhood to have a safe productive business that can benefit everyone.

Thank you for your time.

Stacey

Christianson, Eric

From: Witzel-Behl, Maribeth
Sent: Monday, November 14, 2016 1:27 PM
To: licensing
Subject: Fw: ALRC, file #44846, 4217 W. Beltline

Categories: Eric

From: Kent Seeker <kentseeker@sbcglobal.net>
Sent: Monday, November 14, 2016 12:44 PM
To: Clerk
Subject: ALRC, file #44846, 4217 W. Beltline

My wife and I, Marcia and Kent Seeker, would like to add our voices in opposing any issuance of further liquor licenses for 4217 W. Beltline Hwy. Although we will not be able to attend this Wednesday's meeting, we would like to go on record as being strongly opposed to the above address continuing to operate as any type of establishment that involves liquor sales.

We have owned our home at 4221 Lumley Road--one block south of the current liquor store--for more than eighteen years and have seen many problems directly attributable to liquor sales nearby. I have picked up literally hundreds of liquor bottles in our yard and in the street, observed an abundance of drunken driving (extreme speeding, passing other cars on a surface street, weaving, parked cars being hit-and-run), but most troubling is the fact that the liquor store seems to be a meeting place for druggies. My wife, several of our neighbors, and I have observed what we strongly suspect to be drug deals both in the liquor store parking lot (as we drive by) and on our residential street. Lumley Road seems to be a favorite meeting place for completing drug deals that likely were begun at the liquor store.

In short, the liquor store at 4217 W. Beltline Hwy. is a mecca for the dregs of society. We firmly believe that not issuing a liquor license for that address would solve multiple problems.

Respectfully Yours,

Kent & Marcia Seeker

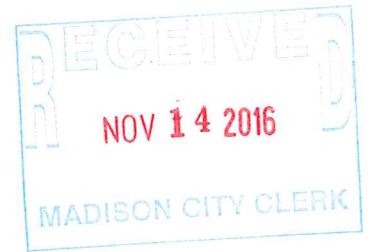
4221 Lumley Rd.
Madison, WI 53711-3808
608-271-2701

kentseeker@sbcglobal.net



To: Alcohol License Review Committee

RE: Alcohol License Application – East Washington Liquor Inc



Dear Committee Members,

I would like to speak against the approval of an additional liquor license for East Washington Liquor Inc. for the property location of 4217 W. Beltline Hwy.

I own and work in the area, just three properties east of this location. We have first-hand and daily experience with the effects this business has on the area and our property.

There is daily foot traffic of people cutting through our property, walking on our lawn, across our parking lot and between the cars of our employees and clients which are parked in our lot. At times it leaves an anxious feeling of insecurity when strangers are wandering across the property with clearly no reason for being on the property.

We have regular episodes (probably weekly) where people drive into one of our parking lots, get out of their car or truck move items we have on our property, drive through a grassy water drainage area then across another part of our parking lot to get to the liquor store because they do not want to stop at the stop light on the corner. Yes we can see the vehicles driving through and that their destination is the liquor store. This a clear demonstration that people who are frequenting this business show no respect for other people's property not to mention the disregard for safety as they recklessly cut through unauthorized areas with their vehicles.

Then there is the issue of litter. Our property is constantly littered with products from that store. We have to constantly pickup liquor bottles both large and small as well as empty cigar and cigarette packages.

If the application for this liquor license is denied, the neighborhood and nearby properties would be safer, cleaner and property values would increase. Other potential tenants who may be hesitant to move to the area may also be inclined to consider operating a business in this area which would be a positive for the area, the businesses and the City.

I would urge you to NOT approve the application.

Thank you for your consideration.

Matt Cuplin, CFP

Partner, Midwest Financial Group, Inc



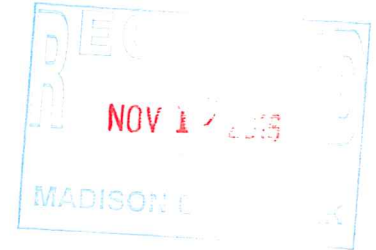
Your Financial Freedom.

11/19/2016

To: Alcohol License Review Committee

RE: Alcohol License Application – East Washington Liquor Inc

Dear Committee Members,



I would like to speak **against** the approval of a liquor license for East Washington Liquor Inc. located at 4217 W. Beltline Hwy.

My husband and I own Midwest Financial Group, Inc. on the corner of Seminole Hwy and the Beltline. Mark also wrote a letter, but I wanted to add to his thoughts.

When we first were looking at the property we were advised against buying it because of all the problems with the liquor store and the associated crime in the area. Mark and I have spent many hours picking up the trash on our property that can be directly tied to the liquor store.

Our burglar alarm system has gone off many times after hours and someone has tried to break into our conference room door. Of course we can't know it was directly related to the liquor store, but they do bring traffic to our neighborhood after business hours that seems intent on disrespecting our property, by throwing trash out on our property overnight.

Thank you for considering our opinion.

A handwritten signature in black ink that reads 'Krisann K. Miede'.

Krisann K. Miede
Vice-President Midwest Financial Group

319 E. Lake St., Suite 102
Horicon, WI 53032
(920) 485-4612

1806 Seminole Highway
Madison, WI 53711
(608) 807-4775

Karrmann Professional Building
55 E Main St
Platteville, WI 53818
(608) 807-4775

(800) 257-4262

Fax (608) 467-7772

To: Alcohol License Review Committee

RE: Alcohol License Application – East Washington Liquor Inc

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Then there is the issue of litter. Our property is constantly littered with products form that store. We have to constantly pickup liquor bottles both large and small as well as empty cigar and cigarette packages.

If the application for this liquor license is denied, the neighborhood and nearby properties would be safer, cleaner and property values would increase. Other potential tenants who may be hesitant to move to the area may also be inclined to consider operating a business in this area which would be a positive for the area, the businesses and the City.

I would urge you to NOT approve the application

Thank you for your consideration.

Mark Mische

Mark Mische, CFP

President, Midwest Financial Group, Inc



Christianson, Eric

From: Mary Mullen [mmullen4337@charter.net]
Sent: Wednesday, November 16, 2016 3:22 AM
To: Gloede, Carl; Christianson, Eric; Fernando Cano Ospina; Reyes, Gloria; James Boxrud; Kathryn D. Hill; Leslie G. Orrantia; Verveer, Michael; Michael S. Donnelly; Patrick J. Grady; Skidmore, Paul; Allen, Roger; Bidar-Sielaff, Shiva; Stefan J. Fletcher; Thomas A. Landgraf
Subject: Agenda item #21, 4217 W. Beltline Hy.
Attachments: pics alcohol containers Nov2016.jpg; non-alcohol recyclables.jpg
Categories: Eric

Dear ALRC members,

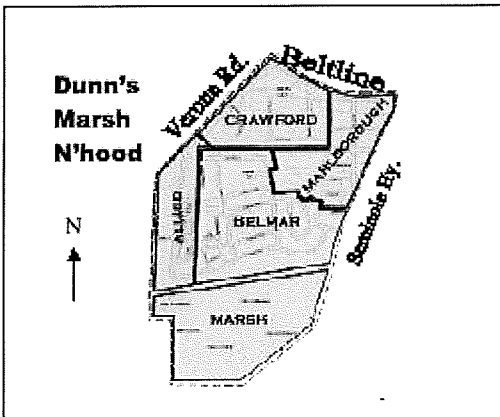
RE: PUBLIC HEARING RE. 4217 WEST BELTLINE HY., FILE #44846

Although I'm planning to attend Nov. 16 meeting of the Alcohol License Review Committee, I wanted to share more information than I can fit into 3 minutes at the hearing on granting a new Class A liquor and beer license for a liquor store at 4217 West Beltline Highway, the former Zimmer's Liquor Store, file #.

I am very much opposed to granting a license regardless of the fact that a liquor store has occupied the premises for several decades.

CHALLENGED NEIGHBORHOOD

I feel that it's a serious problem having a liquor store in the Dunn's Marsh Neighborhood, which, as you may know, is a challenged neighborhood with some alcoholism, drug issues, way too many gunshots, and gun violence. Things have changed in the 53 years I've lived in the neighborhood. I feel that making alcohol - especially hard alcohol - less convenient to purchase would benefit the neighborhood.



WHY HAVEN'T PEOPLE OBJECTED AT RENEWAL TIME TO ZIMMERS?

I've been asked why neighbors haven't opposed renewal of the Zimmer's license if things are so bad. I believe the main reason is that people - including myself - were **barely aware of the annual license renewal**. With a new license, the neighborhood has had a chance to be well aware because of the requirement of posting a hunter orange poster on the door of the premises. I think it would be a good idea to require a similar posting for renewals as well. At any rate, now we know we have a chance to protest, and I am doing so.

LITTER ISSUES

The most visible problem of a take-out liquor store is the bottles and cans that customers throw out along the Beltline and Verona Road frontage roads, along Britta Parkway, and even in Marlborough Park. Hard alcohol container litter in the park has become a problem in just the past 2 years, with 50 mL bottles and beer cans now being discarded on a regular basis near the Milford Road entrance to the park.

The litter along the frontage roads has been constant. Periodically I spend time picking up litter on those roads. Alcohol container litter exceeds that of all recyclable soft drink, water, and juice containers, and that is particularly true the closer one is to 4217 West Beltline.

I'm attaching photo collages of the recyclable litter I picked up along the streets I've mentioned, mostly on 3 days in November of this year. **Alcohol containers totaled 144 bottles and cans**, not including at least 10 that were crushed to the point that I could not pick them up. Recyclable soft drink, water, and juice containers totaled to 108. **Alcohol container waste is 57% of the recyclables I found** (including the 10 that were crushed).

This is a chart of the total alcohol containers I found (not including the crushed ones that were mostly 200-375 mL size).

Number of containers / % Size of containers

77 53 % 50-milliliter "airplane" hard liquor bottles
8 6 100-milliliter hard liquor bottles
11 8 200-milliliter hard liquor bottles
11 8 375-milliliter hard liquor bottles
1 1 750-milliliter hard liquor bottles
12 8 Beer or similar-strength alcohol bottles
24 17 Beer cans
144 **TOTAL** 101 %* Alcohol containers

* totals to more than 100% due to rounding error

What is most heart-breaking about the litter issue is that little children pick up the alcohol containers they may find discarded on their lawns. One mother shared a photo of her toddler clutching an empty 750 mL alcohol bottle that had been tossed into their yard. This family is new to the neighborhood as of April. It was not what they expected when they moved here. Alcohol bottles aren't the kind of toy I want to see little kids playing with.

It was interesting to me to see that once I rounded the frontage road corner to the Verona Road frontage road, the non-alcoholic recyclables diminished a lot. On the Verona frontage road, non-alcohol recyclables were in the majority. However, it was near the BP gas station at 4501 Verona Road that I found a concentration of dope bags. Almost all of the 22 dope bags I found were near that station. You may recall that a shooting murder occurred at that station this spring.

I was surprised that Mr. Manpreet Ghuman, the applicant's husband who is the person who came to the information meeting on November 3, showed no interest in helping the community clean up litter tossed out by liquor store customers. While he did say he would keep his own premises clean, he said he would not even let his employees cross the frontage road to clean up litter across from 4217 West Beltline "because of liability." He also said, "You can't prove that the bottles came from this store; they could have come from people getting off the Beltline," thus washing his hands of any concern or responsibility. I was not impressed with that attitude.

Check out the 2 photo collages that show the recyclable litter of all types that I picked up.

Because the little 50 mL "airplane" hard alcohol bottles were the most prevalent type of alcohol container, I asked the Dunn's Marsh Neighborhood Council to **request that at least that type of container be banned** if the ALRC does give a license to the new owner. The DMNA Council felt that was a reasonable request.

INEBRIATED PEOPLE PASSED OUT IN THE NEIGHBORHOOD and DRUG BUYING ON OR NEAR PREMISES

It is only since the notice appeared on the door of the liquor store at 4217 West Beltline that I learned about two situations that are more serious than littering. I learned that it is **not uncommon to find inebriated people passed out near the liquor store** including on people's lawns a block or so away. I also learned that a **next-door business, NAMI (National Association for the Mentally Ill), has observed drug trafficking when overflow customers from the liquor store park in NAMI's parking area.** At the informational meeting held at the store on November 3, two employees of NAMI told how they have called police any number of times when they saw this happening. I'm told this usually is between 3:00 and 5:00 pm. NAMI employees aren't there after 5:00. I can't imagine that the drug dealing stops at 5:00. The liquor store has been open until 9:00 pm. The license applicant proposes staying open until 9:00 pm

Police reports from the past 12 months regarding both 4217 and 4233 West Beltline (NAMI) total 53 calls. That averages to one a week, but one month generated 10 calls and another generated 11 calls. A printout of calls for service at the other liquor store licensed to Gurpreet Ghuman at 4429 Milwaukee Street shows that there were 48 calls for service from January 10, 2015, through October 13, 2016. From November 5, 2015 through October 13, 2016, there were 31 calls for police service.

Regarding drunken people passing out on lawns, I heard from 4 different people of incidents like this as well as one situation where a person simply sat down on a resident's lawn and continued to drink there.

One person who moved here a year ago recounted an incident in the past month where he had to pull over near the 4217 West Beltline because a man was face down on the concrete. It was determined that the man had purchased alcohol at the liquor store there. Another time he observed a man staggering down Seminole Highway. He called also called 911 in this instance. Again, it was determined that the man purchased his alcohol at this liquor store.

The other 3 incidents of unconscious drinkers passing out on lawns happened either on Lumley, which is the first street back from the Beltline frontage road, or on the north/south streets in the short block between the frontage road and Lumley.

Clearly, these people who are drinking to such excess need help. Calling police gets them off the street, but it doesn't offer them any help with their alcohol problem.

If the ALRC recommends granting this license, what the plan is for alcohol abuse treatment in our neighborhood? Will there be a plan to target the area to spot unconscious people and also to watch for drug trafficking in the liquor store lot and in the NAMI lot next door at 4233

West Beltline next door?

The husband of the applicant for this license says he won't sell to people who are already drunk, but that his responsibility ends when the purchaser leaves his premises. It also may be that the purchaser doesn't become drunk until he or she leaves the liquor store. Still, it is the fact of having a liquor store here that makes it easy for a person on foot to get alcohol and guzzle it on the way home, endangering himself and scaring the neighbors who fear for the passed-out person's welfare.

One final point is that one of the people at the November 3 information meeting reported that her underage son purchased alcohol at the Zimmer's store and also bought illegal drugs from other customers of the store. He did this on a regular basis, arriving there by city bus. The current applicant's husband promised he would not sell to underage drinkers and also said he would check to see if it appeared that underaged kids were waiting in a car for a legal drinker to buy alcohol goods - if he had time to do so when a purchase was being made. This still would not solve the problem of a dual-purpose visit to liquor store.

IN CASE THE ALRC APPROVES GRANTING OF THE LICENSE

In the case that the ALRC approves granting the license, I hope that the Committee puts conditions on operation of the liquor store - the conditions passed by the Dunn's Marsh Neighborhood Council at its November 10 meeting. While denying a license would be the best way to mitigate the problems caused by a liquor store, perhaps requiring these reasonable limitations would make a bit of a difference.

This was the motion: **"The DMNA, based on past history, requests the following conditions if a liquor license is granted to the owner of the 4217 West Beltline location: (1) no sales of alcohol in small [50 mL] "airplane" bottles, (2) outdoor lights with motion sensors for all sides of the building; (3) outdoor cameras on the premises that cover the entire property, of a quality that could be used in court, and which retain at least 2 weeks of recordings; (4) reporting to police of all illegal activities found on camera recordings or seen in person."**

Mr. Ghuman said he planned to put cameras up outside so that he could keep the property under surveillance. It seems that cameras would only be legally useful if they were of a quality that could be used in court if illegal activity were observed. They also would be useful only if the recordings are kept and reviewed. Two weeks' retention is probably not long enough. If the license is granted, I would want a **condition of licensing to be that the cameras be installed BEFORE opening the store.** Right now there's a big sign on the front door at 4217 that says the grand opening is on November 18, not even 48 hours after the ALRC holds its hearing. (A little presumptuous, I would say.)

I would also want at least **a month's retention and the owner's promise to review the recordings to see if it appears that drug dealing is occurring on the property.**

Outdoor lights with motion sensors covering the front, back, and sides of the property would also seem to be a deterrent. If the ALRC approves granting a license, I would **request that motion sensing lights be installed before the opening date.**

THANKS

Thanks for slogging through this lengthy communication. I know you all take your membership on the ALRC very seriously and work for the best interests of people in the city.

Sincerely,
Mary Mullen



1

ALCOHOL CONTAINERS FOUND ALONG THE BELTLINE AND VERONA ROAD FRONTAGE ROADS, BRITTA PKWY, & IN MARLBOROUGH PARK, DUNN'S MARSH N'HOOD



2



3

#2 - 11/5/16 - 46 alcohol containers found between Whenona Dr. & BP Station's northernmost entrance, and on easternmost block of Britta Pkwy (31 non-alcohol recyclables found)

#3 - 11/10/16 - 18 alcohol containers found on frontage roads between Seminole Hy. and Summit Rd. and on Britta Pkwy (45 non-alcohol recyclables found). This route included the areas pictured in the first two pictures but mostly is litter from near the gas stations on Verona Road.

#4 - 10/4/16 - 9 alcohol containers found at the entrance to Marlborough Park (1 non-alcohol container found)



4

All litter pick-up and photos by Mary Mullen

Facts:

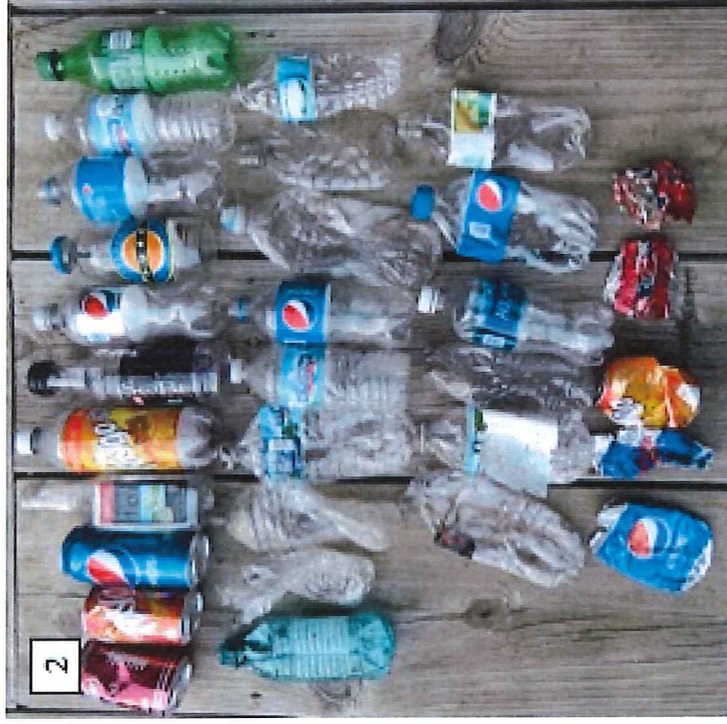
1. **More alcohol bottles** were found than all soft drink/water/juice recyclables (144 vs 108 = 57% alcohol)
2. 50 mL "airplane" bottles were the most prevalent alcohol containers = 53% of all alcohol containers
3. **Alcohol bottles** were a **higher % of recyclables nearer to the liquor store**, and non-alcohol containers were a higher % of recyclables nearer to the gas stations (which also sell beer).

NON-ALCOHOLIC RECYCLABLES AND DOPE BAGS FOUND ALONG THE BELTLINE AND VERONA ROAD FRONTAGE ROADS AND ALONG BRITTA PARKWAY DUNN'S MARSH NEIGHBORHOOD, NOVEMBER 3-10, 2016.



1

#1 - 11/3/16 - 31 non-alcoholic drink containers picked up on Beltline frontage road between Seminole Hy. & Whenona Drive. (71 alcohol recyclables were also found on this stretch.)



2

#2 - 11/5/16 - 11 dope bags & 31 non-alcoholic recyclables picked up between Whenona Drive and the BP station at 4501 Verona Road. Most dope bags were near the BP station. (46 alcohol containers were also found on this stretch.)

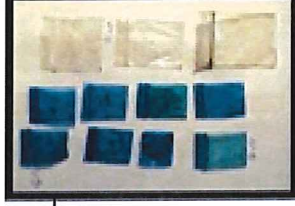


3

#3 - 11/10/16 - 11 dope bags & 45 non-alcoholic recyclables found on frontage roads between Seminole Hy. and Summit Road and on Britta Parkway. Dope bags were mostly in vicinity of BP station. (18 alcohol recyclables were also found on this stretch.)

Take-aways:

1. Fewer non-alcoholic recyclables were found than alcohol recyclables, 108 vs 144 = 43% non-alcoholic recyclables.
2. Most dope bags were found close to the BP station at 4501 Verona Rd.
3. Non-alcohol recyclables were a higher proportion than alcohol containers near the gas stations than near the liquor store.



4337 Milford Rd.
Madison, WI 53711
11/16/16

Dear ALRC members

PUBLIC HEARING RE. 4217 WEST BELTLINE HY., FILE #44846

Although I'm planning to attend Nov. 16 meeting of the Alcohol License Review Committee, I wanted to share more information than I can fit into 3 minutes at the hearing on granting a new Class A liquor and beer license for a liquor store at 4217 West Beltline Highway, the former Zimmer's Liquor Store, file #.

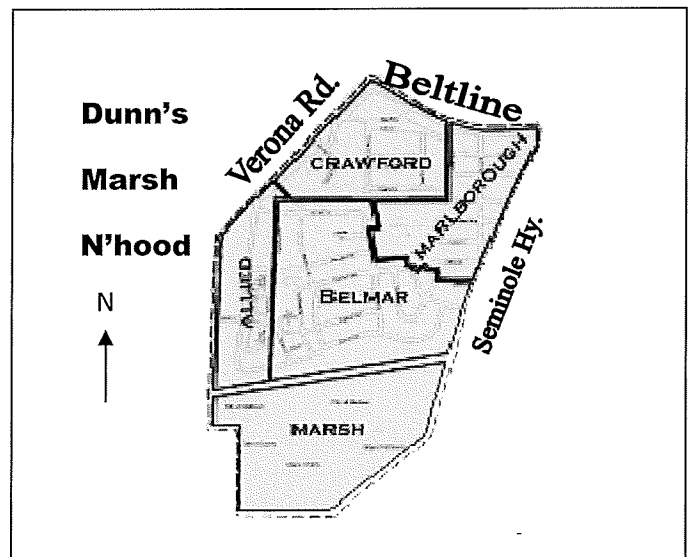
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LITTER ISSUES

The most visible problem of a take-out liquor store is the bottles and cans that customers throw out along the Beltline and Verona Road frontage roads, along Britta Parkway, and even in Marlborough Park. Hard alcohol container litter in the park has become a problem in just the past 2 years, with 50 mL bottles and beer cans now being discarded on a regular basis near the Milford Road entrance to the park.

The litter along the frontage roads has been constant. Periodically I spend time picking up litter on those roads. Alcohol container litter exceeds that of all recyclable soft drink, water, and juice containers, and that is particularly true the closer one is to 4217 West Beltline.

I'm attaching photo collages of the recyclable litter I picked up along the streets I've mentioned, mostly on 3 days in November of this year. **Alcohol containers totaled 144 bottles and cans,** not including at least 10 that were crushed to the point that I could not pick them up. Recyclable soft drink, water, and juice

containers totaled to 108. **Alcohol container waste is 57% of the recyclables I found** (including the 10 that were crushed).

This is a chart of the total alcohol containers I found (not including the crushed ones that were mostly 200-375 mL size).

Number of containers / %		Size of containers
77	53 %	50-milliliter “airplane” hard liquor bottles
8	6	100-milliliter hard liquor bottles
11	8	200-milliliter hard liquor bottles
11	8	375-milliliter hard liquor bottles
1	1	750-milliliter hard liquor bottles
12	8	Beer or similar-strength alcohol bottles
24	17	Beer cans
144	TOTAL	101 %*
		Alcohol containers

* totals to more than 100% due to rounding error

What is most heart-breaking about the litter issue is that little children pick up the alcohol containers they may find discarded on their lawns. One mother shared a photo of her toddler clutching an empty 750 mL alcohol bottle that had been tossed into their yard. This family is new to the neighborhood as of April. It was not what they expected when they moved here. Alcohol bottles aren’t the kind of toy I want to see little kids playing with.

It was interesting to me to see that once I rounded the frontage road corner to the Verona Road frontage road, the non-alcoholic recyclables diminished a lot. On the Verona frontage road, non-alcohol recyclables were in the majority. However, it was near the BP gas station at 4501 Verona Road that I found a concentration of dope bags. Almost all of the 22 dope bags I found were near that station. You may recall that a shooting murder occurred at that station this spring.

I was surprised that Mr. Manpreet Ghuman, the applicant’s husband who is the person who came to the information meeting on November 3, showed no interest in helping the community clean up litter tossed out by liquor store customers. While he did say he would keep his own premises clean, he said he would not even let his employees cross the frontage road to clean up litter across from 4217 West Beltline “because of liability.” He also said, “You can’t prove that the bottles came from this store; they could have come from people getting off the Beltline,” thus washing his hands of any concern or responsibility. I was not impressed with that attitude.

Check out the 2 photo collages that show the recyclable litter of all types that I picked up.

Because the little 50 mL “airplane” hard alcohol bottles were the most prevalent type of alcohol container, I asked the Dunn’s Marsh Neighborhood Council to **request that at least that type of container be banned** if the ALRC does give a license to the new owner. The DMNA Council felt that was a reasonable request.

INEBRIATED PEOPLE PASSED OUT IN THE NEIGHBORHOOD and DRUG BUYING ON OR NEAR PREMISES

It is only since the notice appeared on the door of the liquor store at 4217 West Beltline that I learned about two situations that are more serious than littering. I learned that it is **not uncommon to find inebriated people passed out near the liquor store** including on people's lawns a block or so away. I also learned that a **next-door business, NAMI (National Association for the Mentally Ill), has observed drug trafficking when overflow customers from the liquor store park in NAMI's parking area.** At the informational meeting held at the store on November 3, two employees of NAMI told how they have called police any number of times when they saw this happening. I'm told this usually is between 3:00 and 5:00 pm. NAMI employees aren't there after 5:00. I can't imagine that the drug dealing stops at 5:00. The liquor store has been open until 9:00 pm. The license applicant proposes staying open until 9:00 pm

Police reports from the past 12 months regarding both 4217 and 4233 West Beltline (NAMI) total 53 calls. That averages to one a week, but one month generated 10 calls and another generated 11 calls. A printout of calls for service at the other liquor store licensed to Gurpreet Ghuman at 4429 Milwaukee Street shows that there were 48 calls for service from January 10, 2015, through October 13, 2016. From November 5, 2015 through October 13, 2016, there were 31 calls for police service.

Regarding drunken people passing out on lawns, I heard from 4 different people of incidents like this as well as one situation where a person simply sat down on a resident's lawn and continued to drink there.

One person who moved here a year ago recounted an incident in the past month where he had to pull over near the 4217 West Beltline because a man was face down on the concrete. It was determined that the man had purchased alcohol at the liquor store there. Another time he observed a man staggering down Seminole Highway. He called also called 911 in this instance. Again, it was determined that the man purchased his alcohol at this liquor store.

The other 3 incidents of unconscious drinkers passing out on lawns happened either on Lumley, which is the first street back from the Beltline frontage road, or on the north/south streets in the short block between the frontage road and Lumley.

Clearly, these people who are drinking to such excess need help. Calling police gets them off the street, but it doesn't offer them any help with their alcohol problem.

If the ALRC recommends granting this license, what the plan is for alcohol abuse treatment in our neighborhood? Will there be a plan to target the area to spot unconscious people and also to watch for drug trafficking in the liquor store lot and in the NAMI lot next door at 4233 West Beltline next door?

The husband of the applicant for this license says he won't sell to people who are already drunk, but that his responsibility ends when the purchaser leaves his premises. It also may be that the purchaser doesn't

become drunk until he or she leaves the liquor store. Still, it is the fact of having a liquor store here that makes it easy for a person on foot to get alcohol and guzzle it on the way home, endangering himself and scaring the neighbors who fear for the passed-out person's welfare.

One final point is that one of the people at the November 3 information meeting reported that her underage son purchased alcohol at the Zimmer's store and also bought illegal drugs from other customers of the store. He did this on a regular basis, arriving there by city bus. The current applicant's husband promised he would not sell to underage drinkers and also said he would check to see if it appeared that underaged kids were waiting in a car for a legal drinker to buy alcohol goods - if he had time to do so when a purchase was being made. This still would not solve the problem of a dual-purpose visit to liquor store.

IN CASE THE ALRC APPROVES GRANTING OF THE LICENSE

In the case that the ALRC approves granting the license, I hope that the Committee puts conditions on operation of the liquor store - the conditions passed by the Dunn's Marsh Neighborhood Council at its November 10 meeting. While denying a license would be the best way to mitigate the problems caused by a liquor store, perhaps requiring these reasonable limitations would make a bit of a difference.

This was the motion: **"The DMNA, based on past history, requests the following conditions if a liquor license is granted to the owner of the 4217 West Beltline location: (1) no sales of alcohol in small [50 mL] "airplane" bottles, (2) outdoor lights with motion sensors for all sides of the building; (3) outdoor cameras on the premises that cover the entire property, of a quality that could be used in court, and which retain at least 2 weeks of recordings; (4) reporting to police of all illegal activities found on camera recordings or seen in person."**

Mr. Ghuman said he planned to put cameras up outside so that he could keep the property under surveillance. It seems that cameras would only be legally useful if they were of a quality that could be used in court if illegal activity were observed. They also would be useful only if the recordings are kept and reviewed. Two weeks' retention is probably not long enough. If the license is granted, I would want a **condition of licensing to be that the cameras be installed BEFORE opening the store.** Right now there's a big sign on the front door at 4217 that says the grand opening is on November 18, not even 48 hours after the ALRC holds its hearing. (A little presumptuous, I would say.)

I would also want at least **a month's retention and the owner's promise to review the recordings to see if it appears that drug dealing is occurring on the property.**

Outdoor lights with motion sensors covering the front, back, and sides of the property would also seem to be a deterrent. If the ALRC approves granting a license, I would **request that motion sensing lights be installed before the opening date.**

THANKS

Thanks for slogging through this lengthy communication. I know you all take your membership on the ALRC very seriously and work for the best interests of people in the city.

Sincerely,
Mary Mullen

Christianson, Eric

From: SHARON A GRANT [sharon.grant@wisc.edu]
Sent: Wednesday, November 16, 2016 12:19 PM
To: licensing; Clerk
Subject: ALRC, file #44846, 4217 W. Beltline Hwy. - new liquor license-AGAINST

Categories: Eric

I am against a new liquor license being granted for:

**East Washington Liquor Inc • dba Rocky's Liquor West 4217 W Beltline Hwy • Agent: Gupreet Ghuman
Class A Liquor, Class A Beer**

I do not feel this business is a good fit being so close to a residential neighborhood. I live a block away from this business and have had patrons drinking on my lawn and leaving their empty bottles and brown paper bags behind. Many times the bottles are broken and scattered around.

There is also a problem with vehicles hurriedly entering and exiting this business (especially near closing time) and not paying attention to traffic on the frontage road or pedestrians walking along this road.

I circulated a petition in the neighborhood and received a positive response from residents not wishing there to be a liquor store in this neighborhood. I only received (2) "NO" replies and (2) MAYBE's. There was also a teenager who wanted to sign the petition but was too young. I have 38 signatures against the license being granted to East Washington Liquor Inc.

I am sure I could have gotten many more signatures but I ran out of time.

I really feel our neighborhood needs a more family orientated business for our residents.

Thank you for your consideration.

Sharon Grant

Nov. 11, 2016

TO: City of Madison ALRC

RE: Sale of Zimmer's Liquors, Inc. to East Washington Liquor, Inc.

Zimmer's Liquor has been asked to describe our business and experience during the time that we owned it. I believe the store was opened approximately in 1960 by Frank Schiro. He then sold it to Red Mullarkey and we purchased the store 36 years ago in 1980 from Red and have operated it continuously since then. On November 11, 2016, we sold the business to East Washington Liquor, Inc.

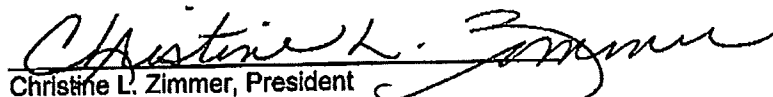
It was obvious from the very beginning this was a neighborhood store and we would come to know many people in this community personally over the years. As in any business, there have been issues outside of our control that had to be addressed and resolved. We have worked with the customers, police and neighbors to resolve these issues for the past 36 years.

Over the years there has been a small, but very vocal group that oppose any liquor store in the neighborhood. We disagree with their claims that the store is the cause of all of the problems in the neighborhood, and believe a less-vocal majority of the surrounding neighborhood would disagree with this claim as well. As a successful small business, we have provided a product that there is a call for and that the neighborhood residents have supported over the years. The store would not have been as successful as it is if there wasn't a customer base right there in the neighborhood to support it.

Along with filling a market need, we consistently employed around 4-5 Madison residents at any given time over the years. Many of these employees grew up and lived in the nearby neighborhoods. We also have supported the neighborhood through donations given to fund raisers, including the Dunn's Marsh Neighborhood, local police and fire depts.

Thank you,

Zimmer's Liquors, Inc.


Christine L. Zimmer, President

Christianson, Eric

From: Yannette Figueroa [yfcole@gmail.com]
Sent: Tuesday, November 15, 2016 8:25 PM
To: Gloede, Carl; Verveer, Michael; Bidar-Sielaff, Shiva; Skidmore, Paul; Christianson, Eric; ferchocs@yahoo.com; grades5@yahoo.com; Reyes, Gloria; james1771@frontier.com; katsbigbox@gmail.com; msd@foolproofplan.net; orrantia@wisc.edu; Allen, Roger; sfletcher@uwsa.edu; tic@mailbag.com; Clerk
Cc: Elvice McAlpine; Faith Cholvin; Mary Mullen; Peter Schmitt; Shonita Roach; Thea Bach; Cheeks, Maurice
Subject: ALRC Item #21 for 11/16 agenda (ALRC, #44846)
Categories: Eric

To Whom It Might Concern:

The Dunn's Marsh Neighborhood Association (DMNA) has passed the following motion and have requested I submitted to the ALRC committee for your consideration. The motion reads as follows:

"Motion that the DMNA, based on past history, respectfully request the following conditions if a liquor license is granted to the owner of the 4217 West Beltline location: (1) no sales of alcohol in small (50 mL) "airplane" bottles, (2) outdoor lights with motion sensors for all sides of the building; (3) outdoor cameras on the premises that cover the entire property, of a quality that could be used in court, and which retain at least 2 weeks of recordings; (4) reporting to police of all illegal activities found on camera recordings or seen in person."

The November 16 agenda item 21 can be found here:

<https://madison.legistar.com/LegislationDetail.aspx?ID=2862246&GUID=CA85B775-69EE-4DAB-8D4C-590D60A4903E>

The DMNA would greatly appreciate your consideration on this motion.

Sincerely,

Yannette F Cole
President of DMNA
608-332-7003