URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at:

http://www.cityofmadison.com/planning/documents/UDCapplication.pdf

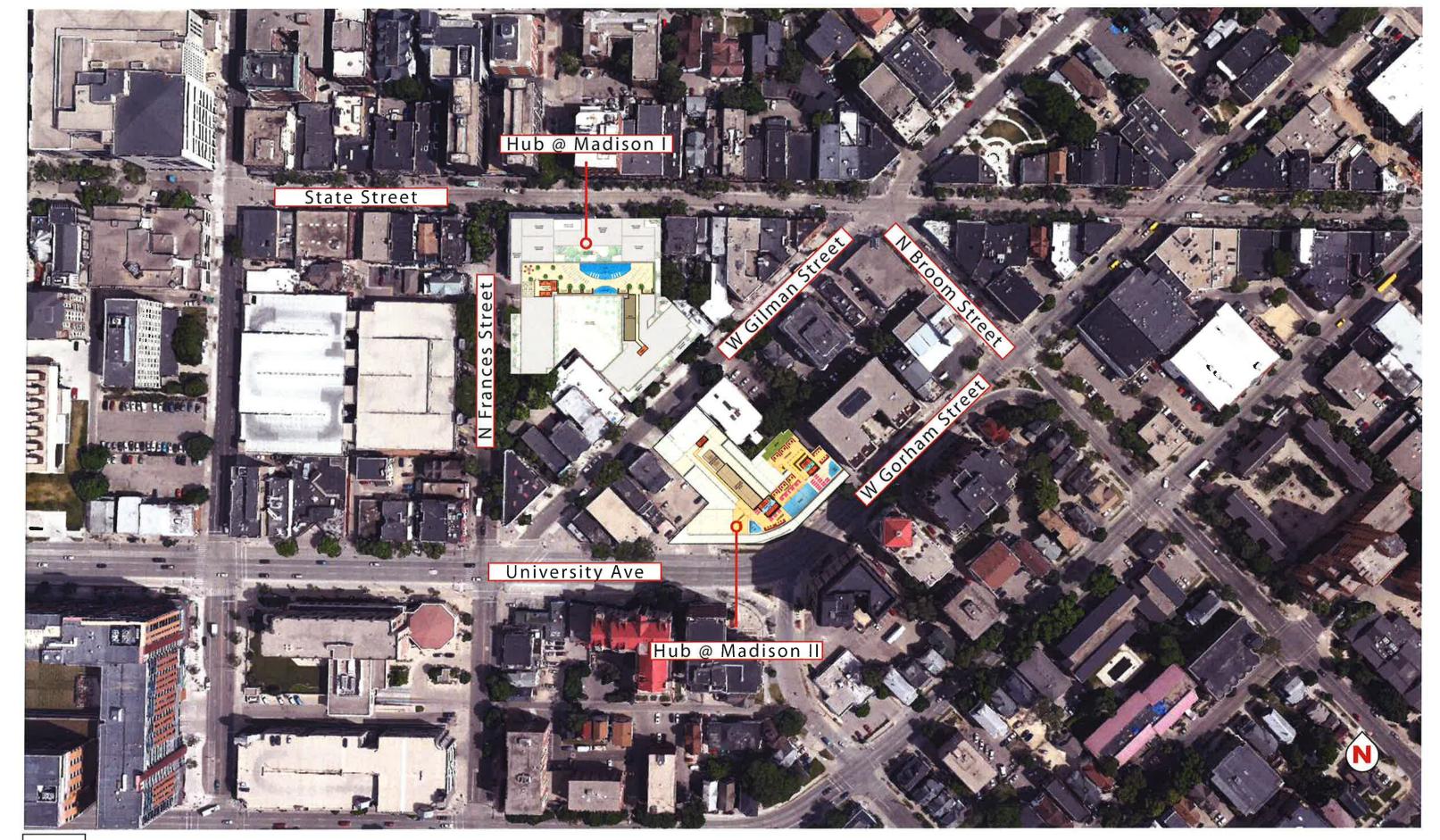
215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 | Facsimile: 608.267.8739

UDC Meeting Date: April 6, 2016	Informational Presentation
	Initial Approval
Combined Schedule Plan Commission Date (if applicab	le): Final Approval X
	ding the desired meeting date and the type of action requested.
1 Project Address: 540 University Avenue	
1. Project Address: 510 University Avenue	
Project Title (if any): Hub at Madison II	
<u> </u>	ng or Previously-Approved Development
☐ General Development Plan (GDP)	
Specific Implementation Plan (SIP)	
☐ Planned Multi-Use Site or Planned Residential	Complex
	Complex
B. Signage:	
Comprehensive Design Review* (public hearing-\$5	•
☐ Signage Exception(s) in an Urban Design Distri	CT (public hearing-\$300 fee)
Other:	
Please specify:	
3. Applicant, Agent & Property Owner Information:	
Applicant Name: Marc Lifshin	Company: Core Campus Madison II, LLC.
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue	City/State: Chicago, IL Zip: 60647
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue	
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc.
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc.
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP. Street Address: 401 North Carroll Street	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com City/State: Madison, WI Zip: 53704
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP.	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP. Street Address: 401 North Carroll Street Telephone: (608) 285-8095 Fax: (608) 285-8085	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com City/State: Madison, WI Zip: 53704
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP. Street Address: 401 North Carroll Street Telephone: (608) 285-8095 Fax: (608) 285-8085	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com City/State: Madison, WI Zip: 53704
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP. Street Address: 401 North Carroll Street Telephone: (608) 285-8095 Fax: (608) 285-8085 4. Applicant Declarations: A. Prior to submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitted that the submi	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com City/State: Madison, WI Zip: 53704 Email: brad@mullinsgroup.com
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP. Street Address: 401 North Carroll Street Telephone: (608) 285-8095 Fax: (608) 285-8085 4. Applicant Declarations:	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com City/State: Madison, WI Zip: 53704 Email: brad@mullinsgroup.com
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP. Street Address: 401 North Carroll Street Telephone: (608) 285-8095 Fax: (608) 285-8085 4. Applicant Declarations: A. Prior to submitting this application, the applicant is required to compare the project of the project o	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com City/State: Madison, WI Zip: 53704 Email: brad@mullinsgroup.com iscuss the proposed project with Urban Design Commission staff. This application arch 22, 2016 ng) nis submittal and understands that if any required information is not provided by
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP. Street Address: 401 North Carroll Street Telephone: (608) 285-8095 Fax: (608) 285-8085 4. Applicant Declarations: A. Prior to submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitting this application, the applicant is required to compare the submitted that th	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com City/State: Madison, WI Zip: 53704 Email: brad@mullinsgroup.com iscuss the proposed project with Urban Design Commission staff. This application arch 22, 2016 ng) nis submittal and understands that if any required information is not provided by
Applicant Name: Marc Lifshin Street Address: 2234 West North Avenue Telephone: (773) 227-2850 Fax: (773) 371-0674 Project Contact Person: Brian Munson Street Address: 120 East Lakeside Street Telephone: (608) 255-3988 Fax: (608) 255-0814 Project Owner (if not applicant): First University Family, LP. Street Address: 401 North Carroll Street Telephone: (608) 285-8095 Fax: (608) 285-8085 4. Applicant Declarations: A. Prior to submitting this application, the applicant is required to compare the submitted of the submitted forms. A. Prior to submitting this application, the applicant is required to compare the submitted forms. A. Prior to submitting this application, the applicant is required to compare the submitted forms. A. Prior to submitting this application, the applicant is required to compare the submitted forms. A. Prior to submitting this application, the applicant is required to compare the submitted forms. A. Prior to submitting this application, the applicant is required to compare the submitted forms. A. Prior to submitting this application, the applicant is required to compare the submitted forms. A. Prior to submitting this application, the applicant is required to compare the submitted forms.	City/State: Chicago, IL Zip: 60647 Email: MarcL@Corecamp.us Company: Vandewalle & Associates, Inc. City/State: Madison, WI Zip: 53715 Email: bmunson@vandewalle.com City/State: Madison, WI Zip: 53704 Email: brad@mullinsgroup.com iscuss the proposed project with Urban Design Commission staff. This application arch 22, 2016 ng) nis submittal and understands that if any required information is not provided by Design Commission agenda for consideration. Relationship to Property





UDC Re-submission Presentation





CURRENT APPROVED Context Plan

Core Campus Developers | Antunovich Associates Architecture | Planning | April 6, 2016

LIST OF CHANGES

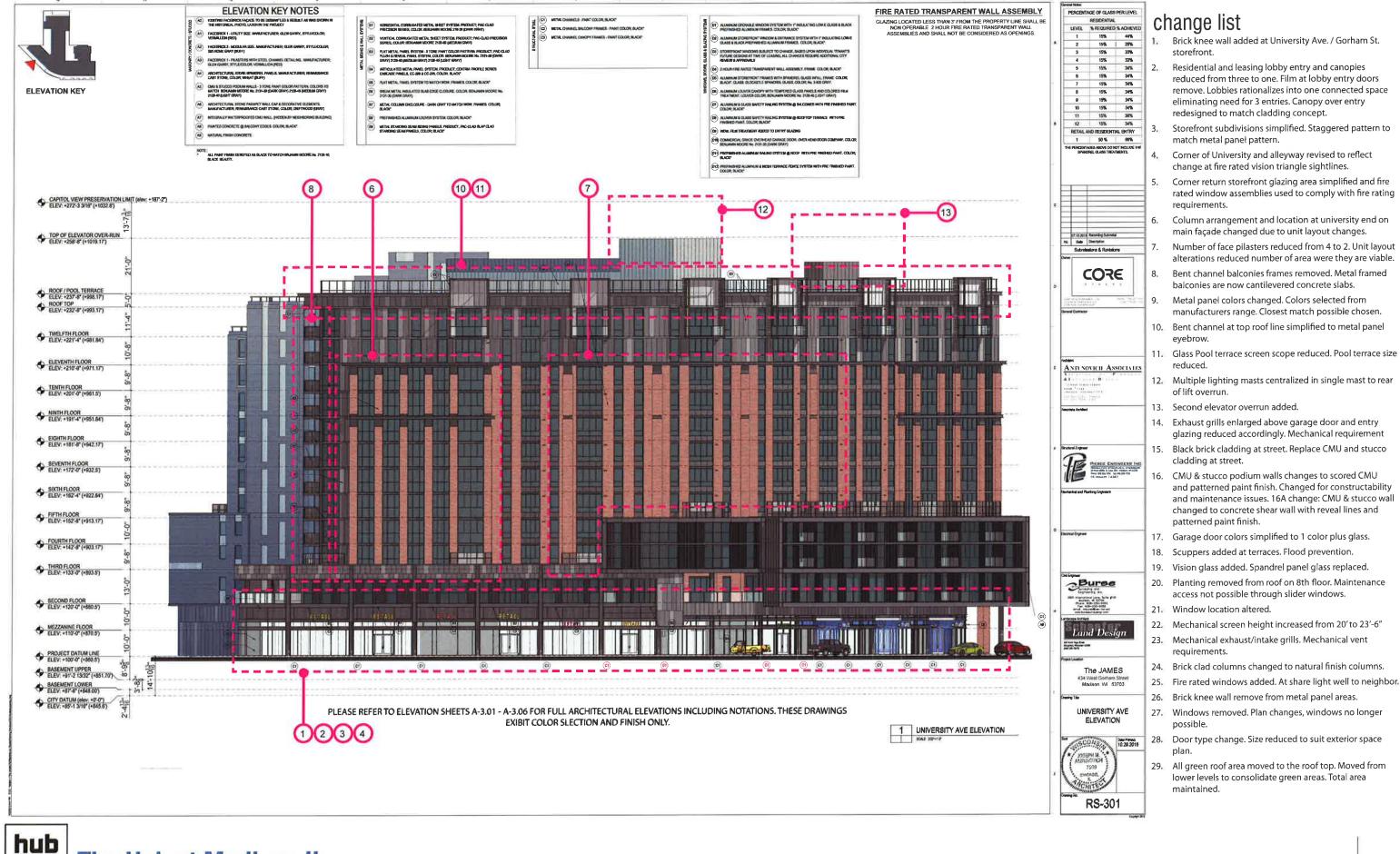
- 1. Brick knee wall added at University Ave. / Gorham St. storefront.
- 2. Residential and leasing lobby entry and canopies reduced from three to one. Film at lobby entry doors remove. Lobbies rationalizes into one connected space eliminating need for 3 entries. Canopy over entry redesigned to match cladding concept.
- 3. Storefront subdivisions simplified. Staggered pattern to match metal panel pattern.
- 4. Corner of University and alleyway revised to reflect change at fire rated vision triangle sightlines.
- 5. Corner return storefront glazing area simplified and fire rated window assemblies used to comply with fire rating requirements.
- 6. Column arrangement and location at university end on main façade changed due to unit layout changes.
- 7. Number of face pilasters reduced from 4 to 2. Unit layout alterations reduced number of area were they are viable.
- 8. Bent channel balconies frames removed. Metal framed balconies are now cantilevered concrete slabs.
- 9. Metal panel colors changed. Colors selected from

- manufacturers range. Closest match possible chosen.
- 10. Bent channel at top roof line simplified to metal panel eyebrow.
- 11. Glass Pool terrace screen scope reduced. Pool terrace size reduced.
- 12. Multiple lighting masts centralized in single mast to rear of lift overrun.
- Second elevator overrun added.
- Exhaust grills enlarged above garage door and entry glazing reduced accordingly. Mechanical requirement
- 15. Black brick cladding at street. Replace CMU and stucco cladding at street.
- 16. CMU & stucco podium walls changes to scored CMU and patterned paint finish. Changed for constructability and maintenance issues. 16A change: CMU & stucco wall changed to concrete shear wall with reveal lines and patterned paint finish.
- 17. Garage door colors simplified to 1 color plus glass.
- Scuppers added at terraces. Flood prevention.

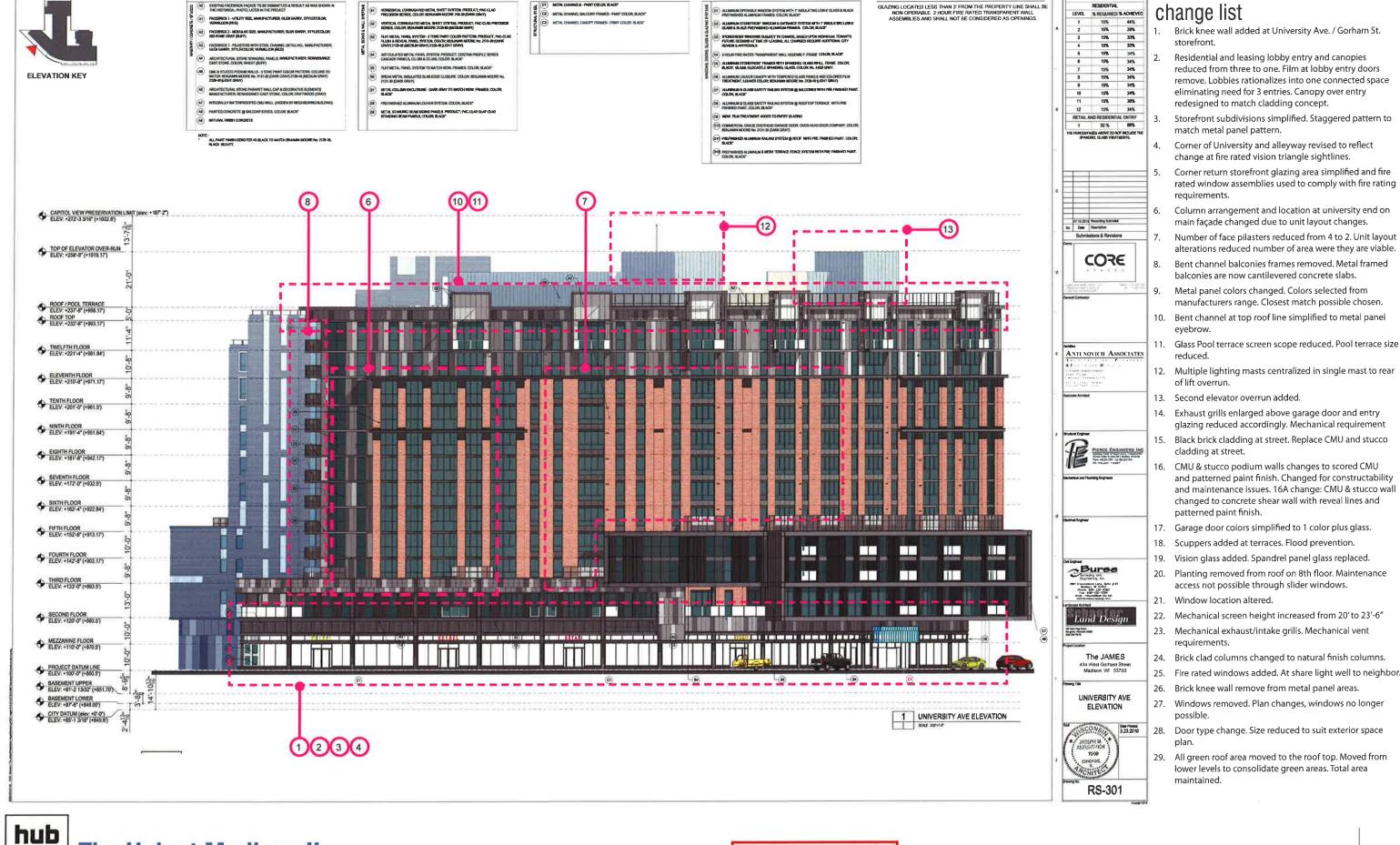
- Vision glass added. Spandrel panel glass replaced.
- 20. Planting removed from roof on 8th floor. Maintenance access not possible through slider windows.
- 21. Window location altered.
- 22. Mechanical screen height increased from 20' to 23'-6"
- 23. Mechanical exhaust/intake grills. Mechanical vent requirements.
- 24. Brick clad columns changed to natural finish columns.
- 25. Fire rated windows added. At share light well to neighbor.
- Brick knee wall remove from metal panel areas.
- 27. Windows removed. Plan changes, windows no longer possible.
- 28. Door type change. Size reduced to suit exterior space plan.
- 29. All green roof area moved to the roof top. Moved from lower levels to consolidate green areas. Total area maintained.







The Hub at Madison II -UDC RE-SUBMITTAL CURRENT APPROVED University Ave Elevation



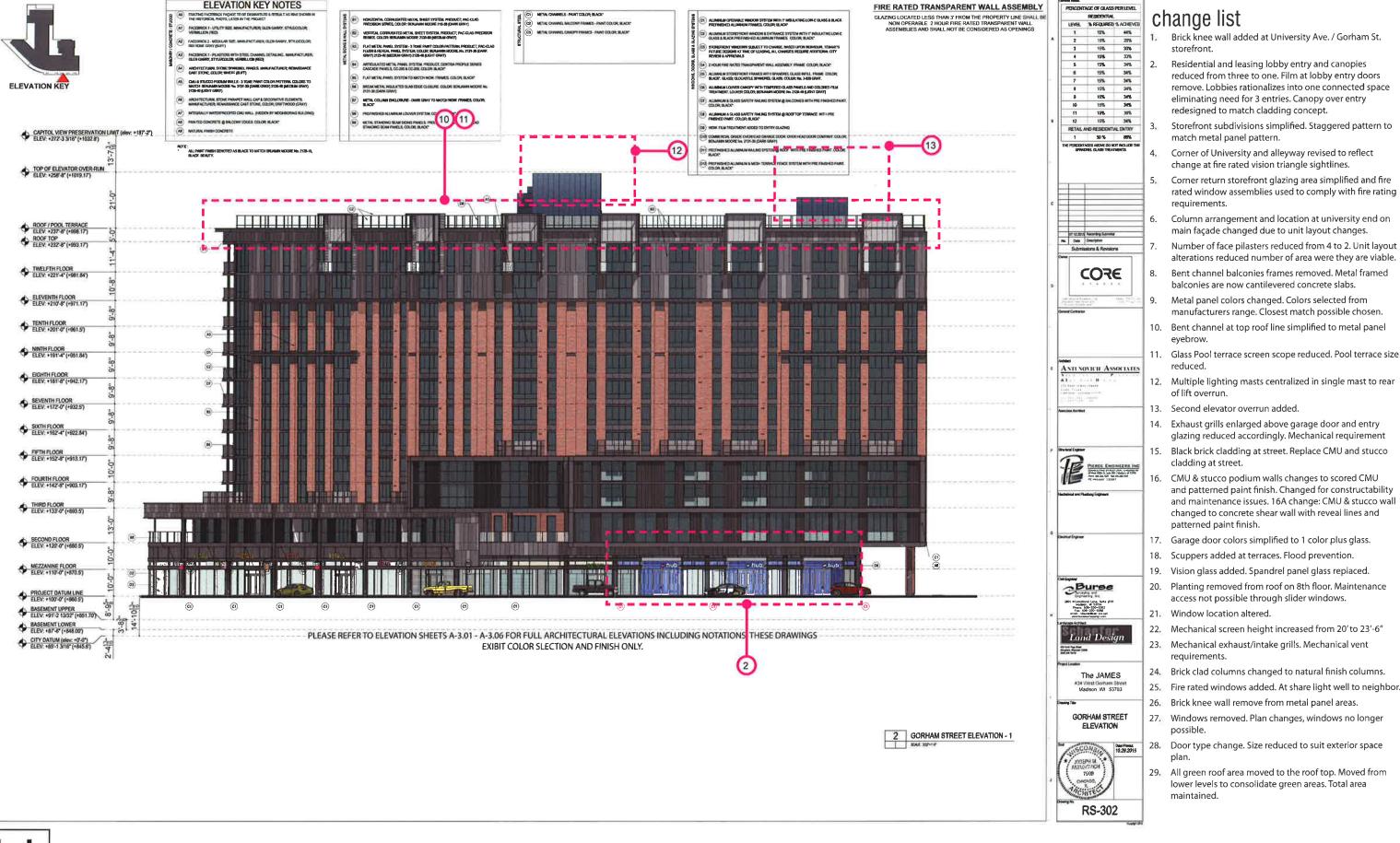
ELEVATION KEY NOTES

NEW PROPOSED -

FIRE RATED TRANSPARENT WALL ASSEMBLY

PERCENTAGE OF GLASS PER LEVE

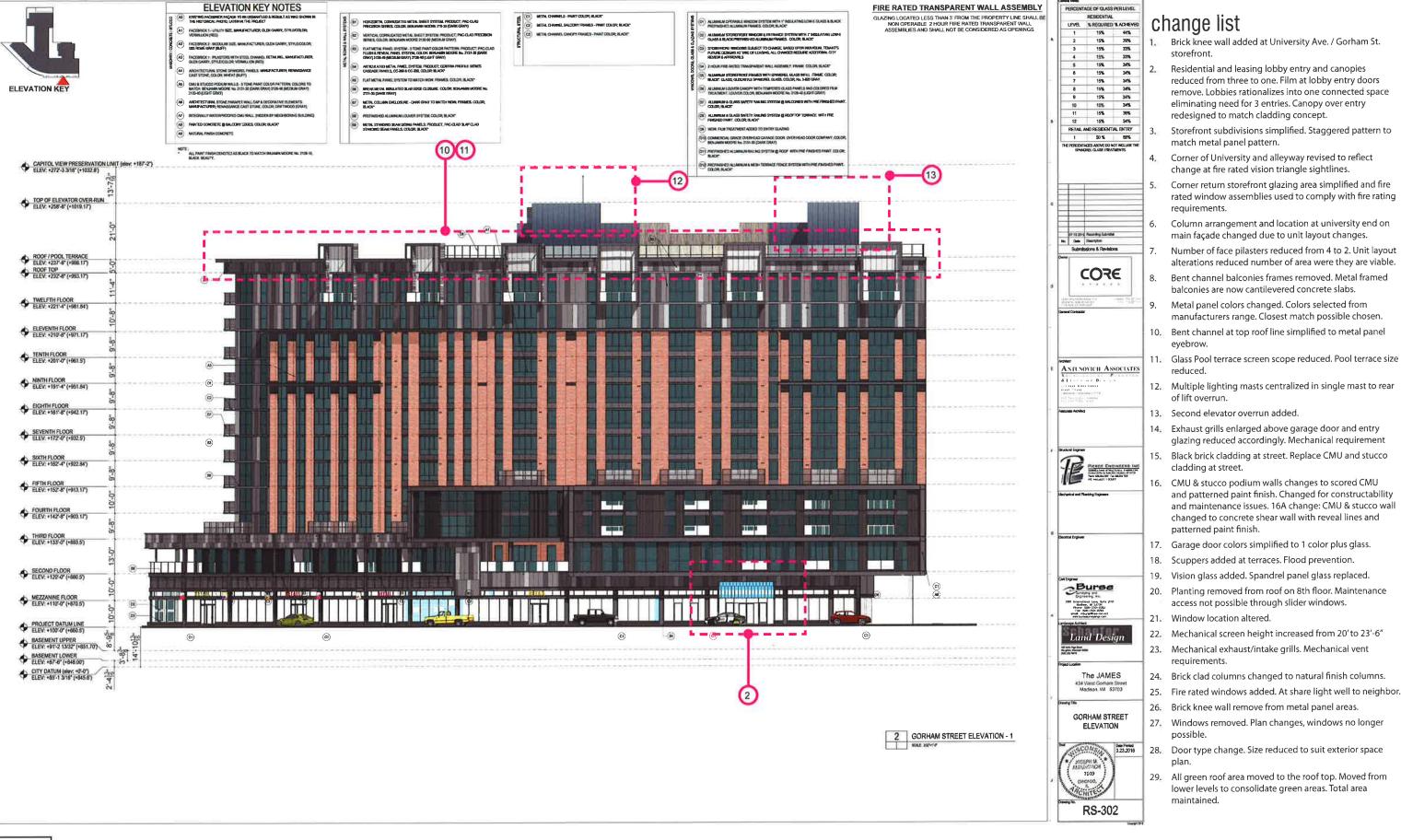
University Ave Elevation



ELEVATION KEY NOTES

Gorham Street Elevation

PERCENTAGE OF GLASS PER LEVE

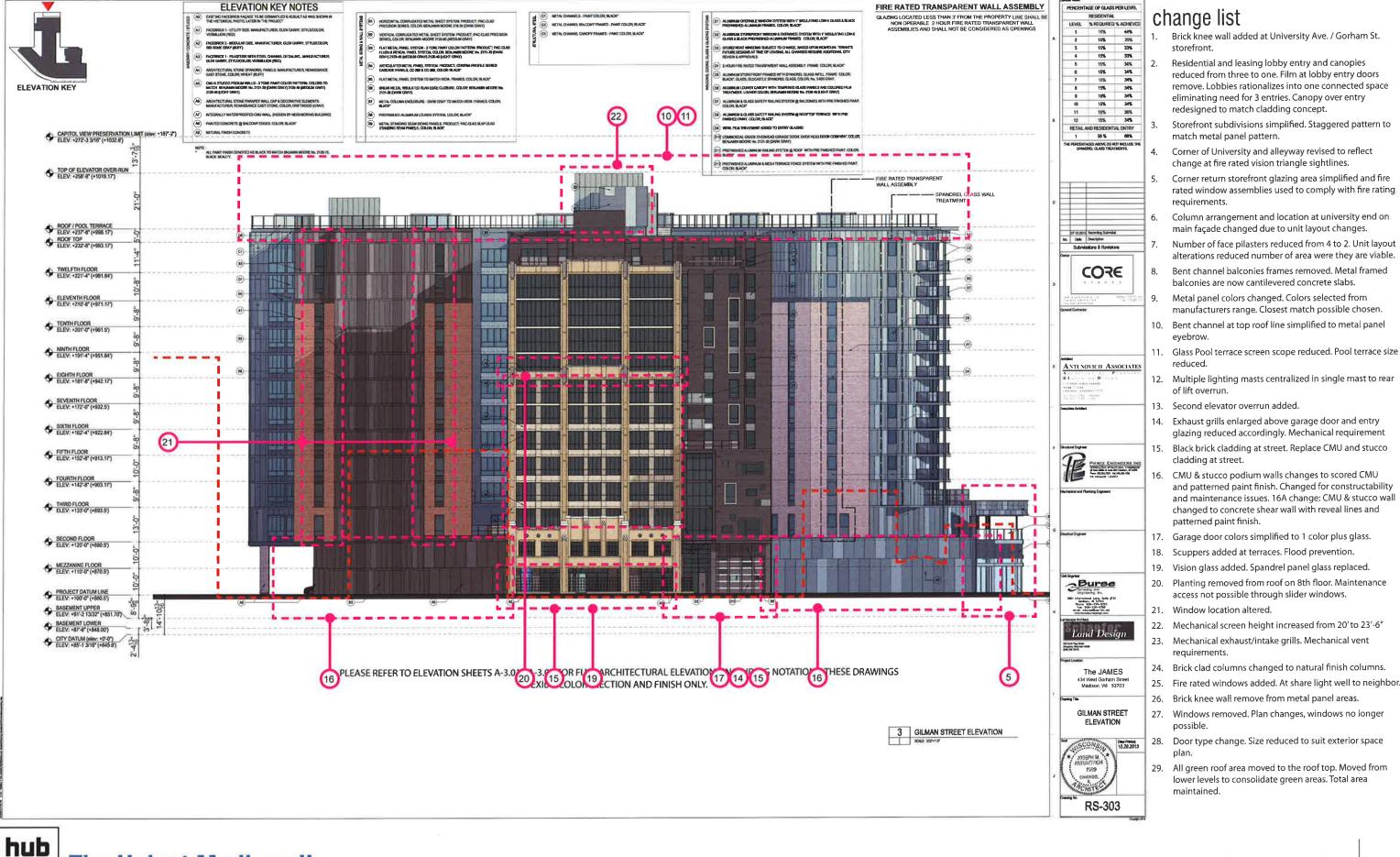


hub on campus

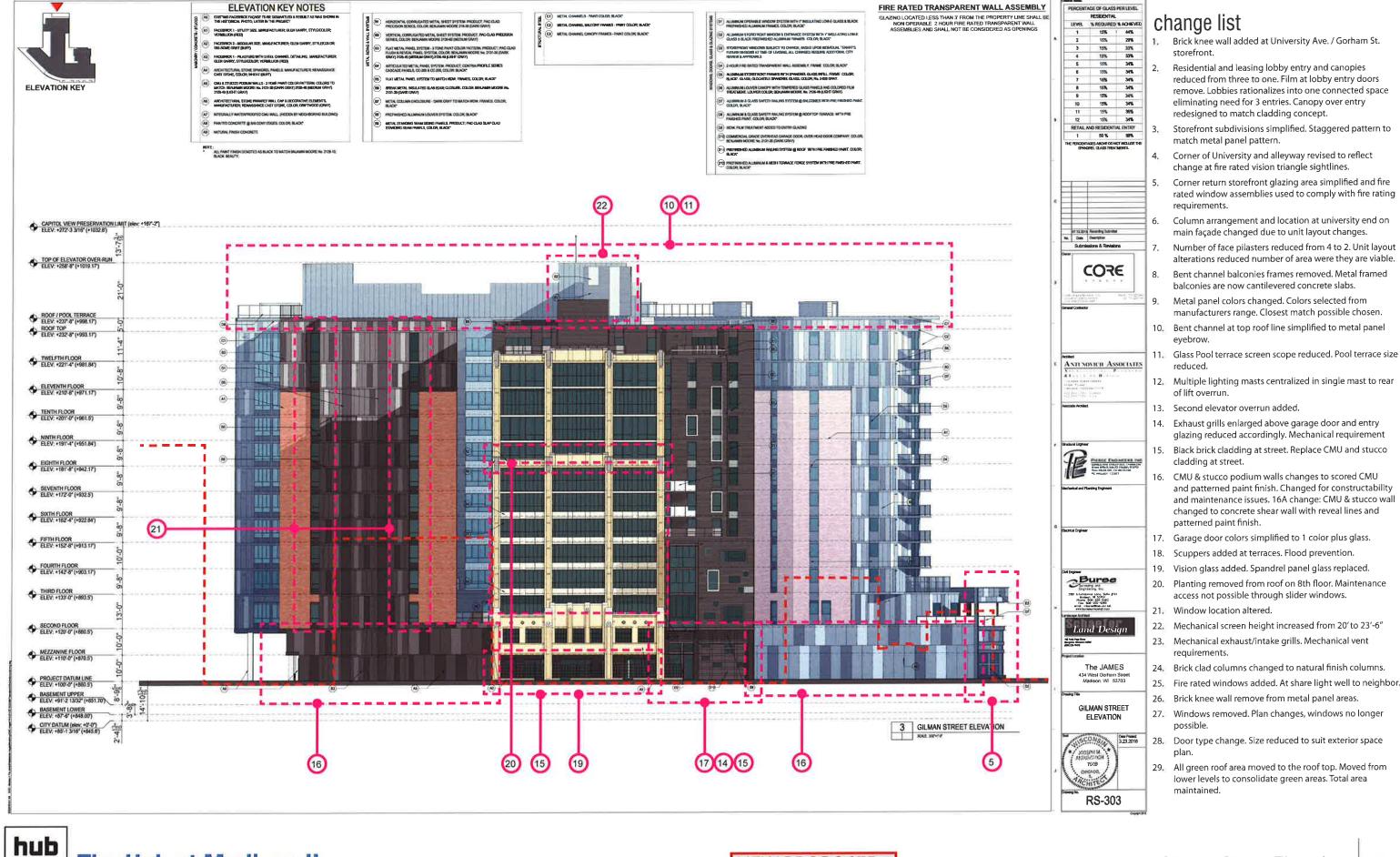
The Hub at Madison II -UDC RE-SUBMITTAL

NEW PROPOSED -

Gorham Street Elevation

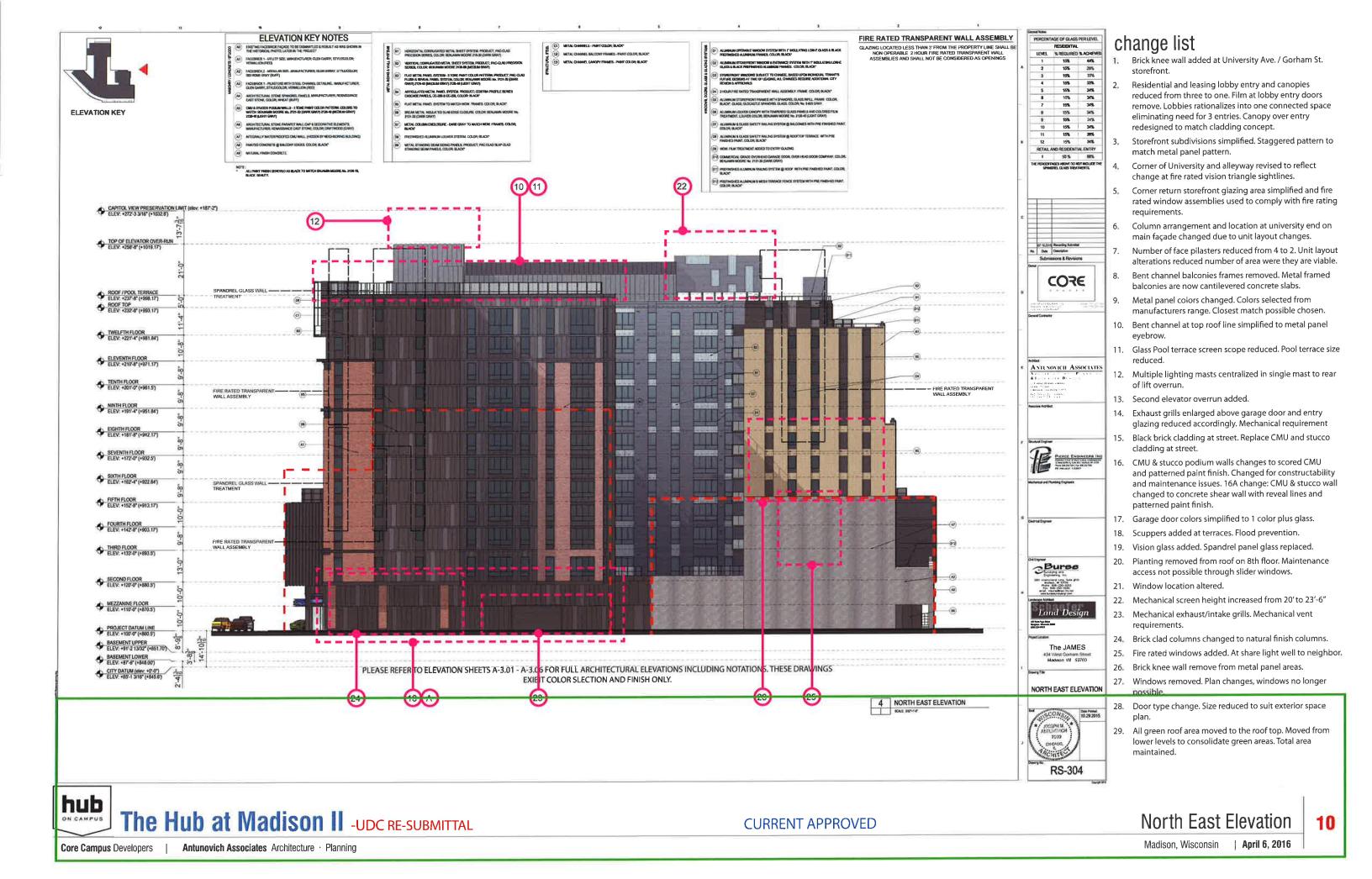


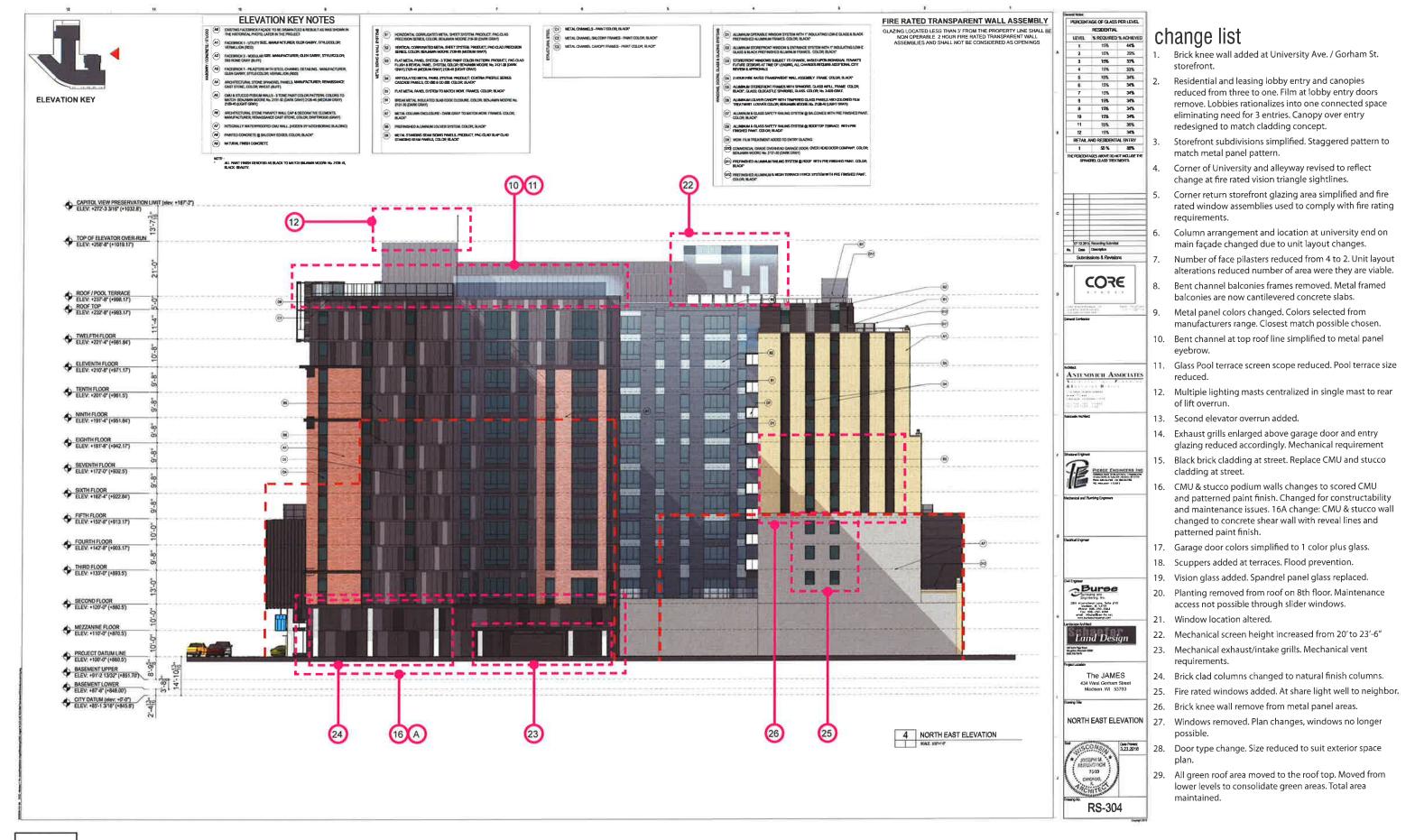
Gilman Street Elevation



NEW PROPOSED -

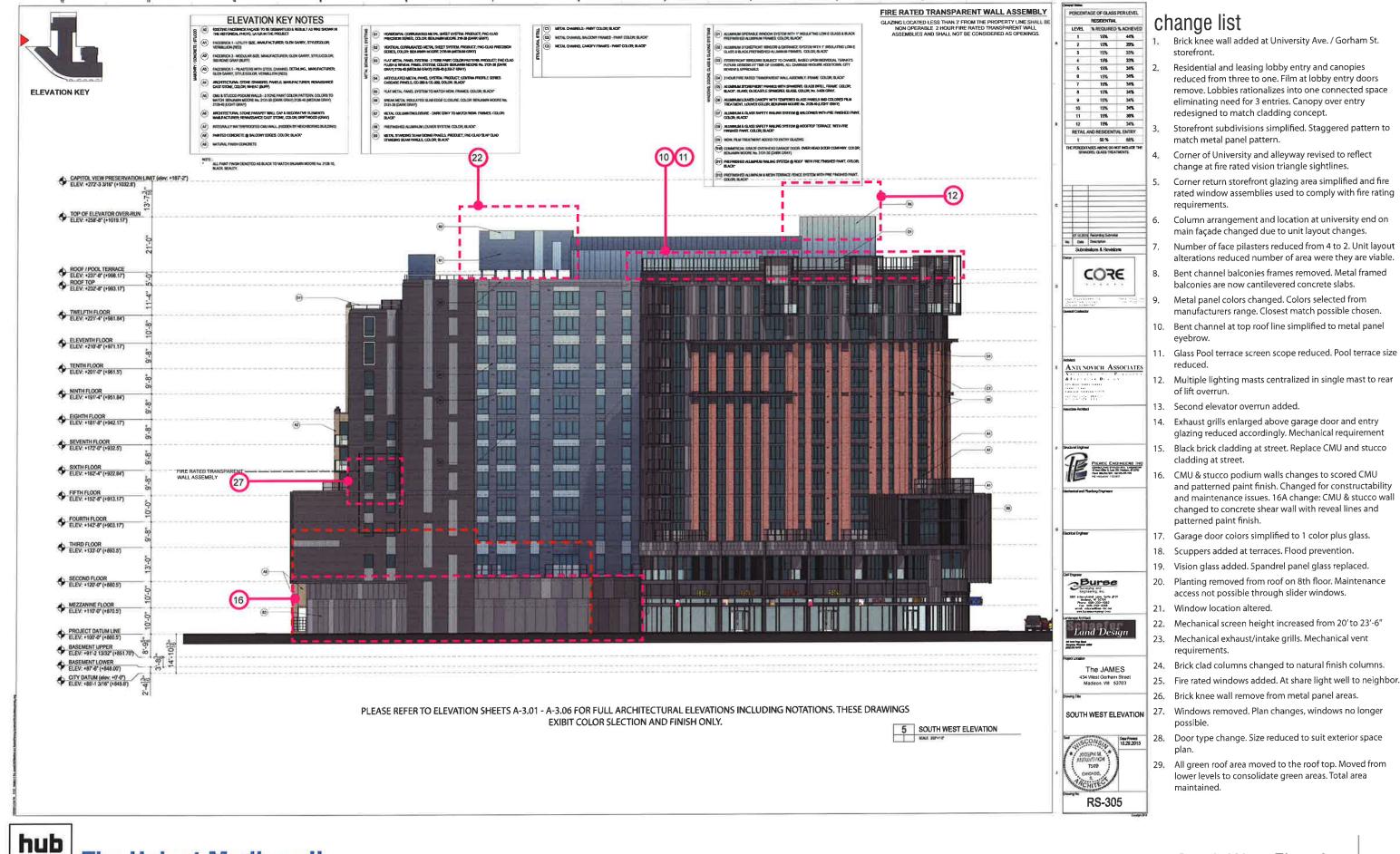
Gilman Street Elevation





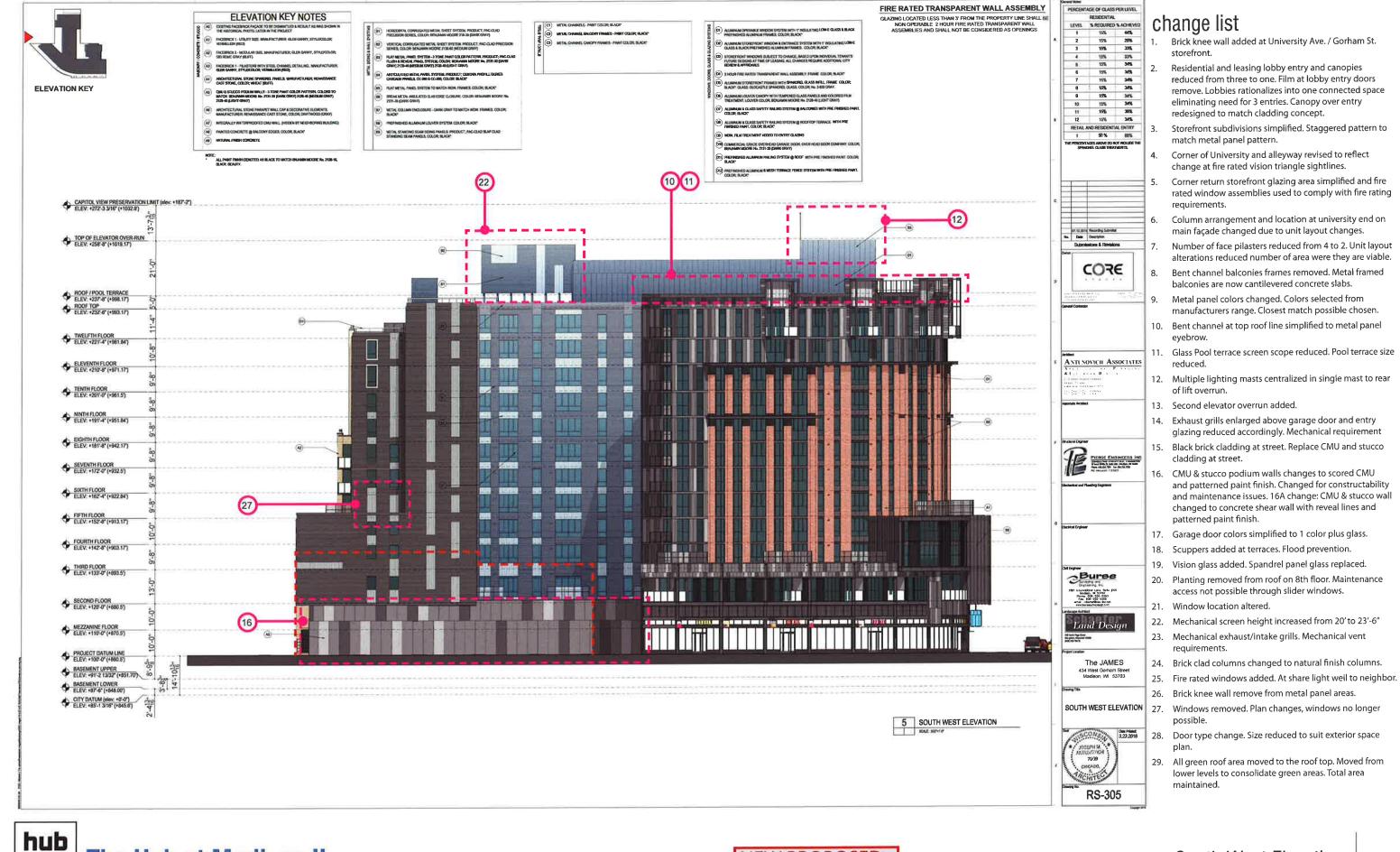
NEW PROPOSED -

North East Elevation



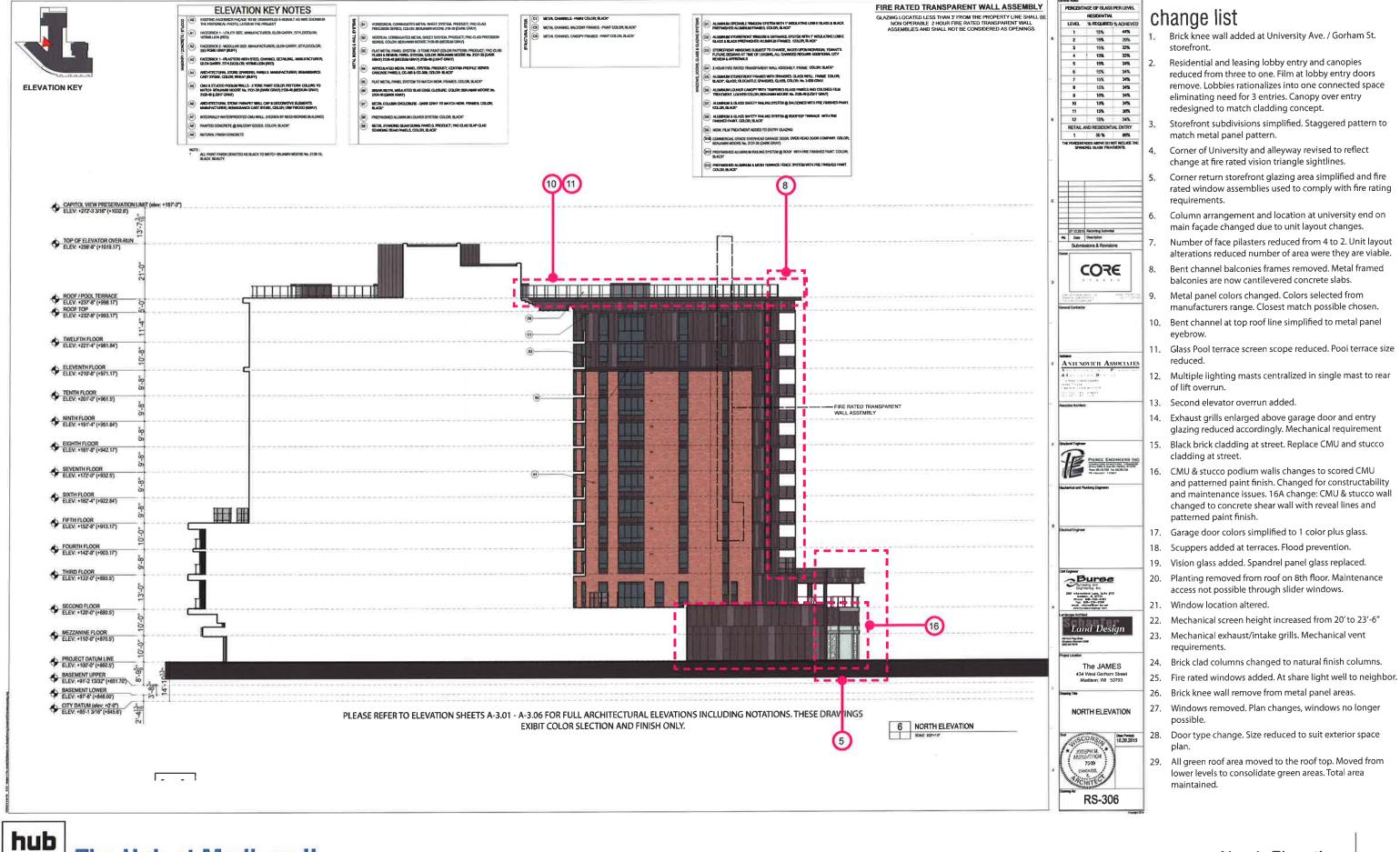
South West Elevation

CURRENT APPROVED

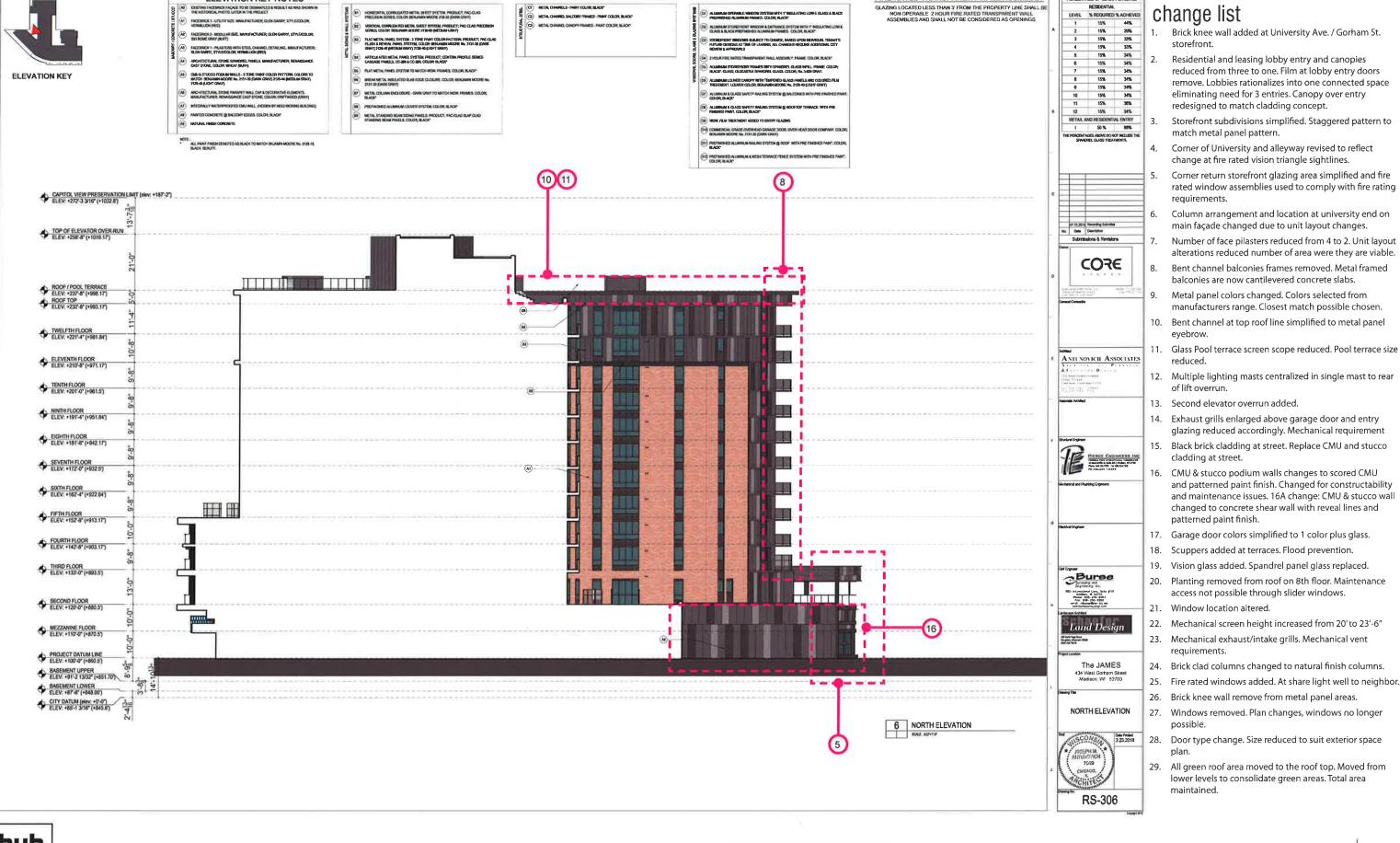


NEW PROPOSED -

South West Elevation



North Elevation **CURRENT APPROVED**

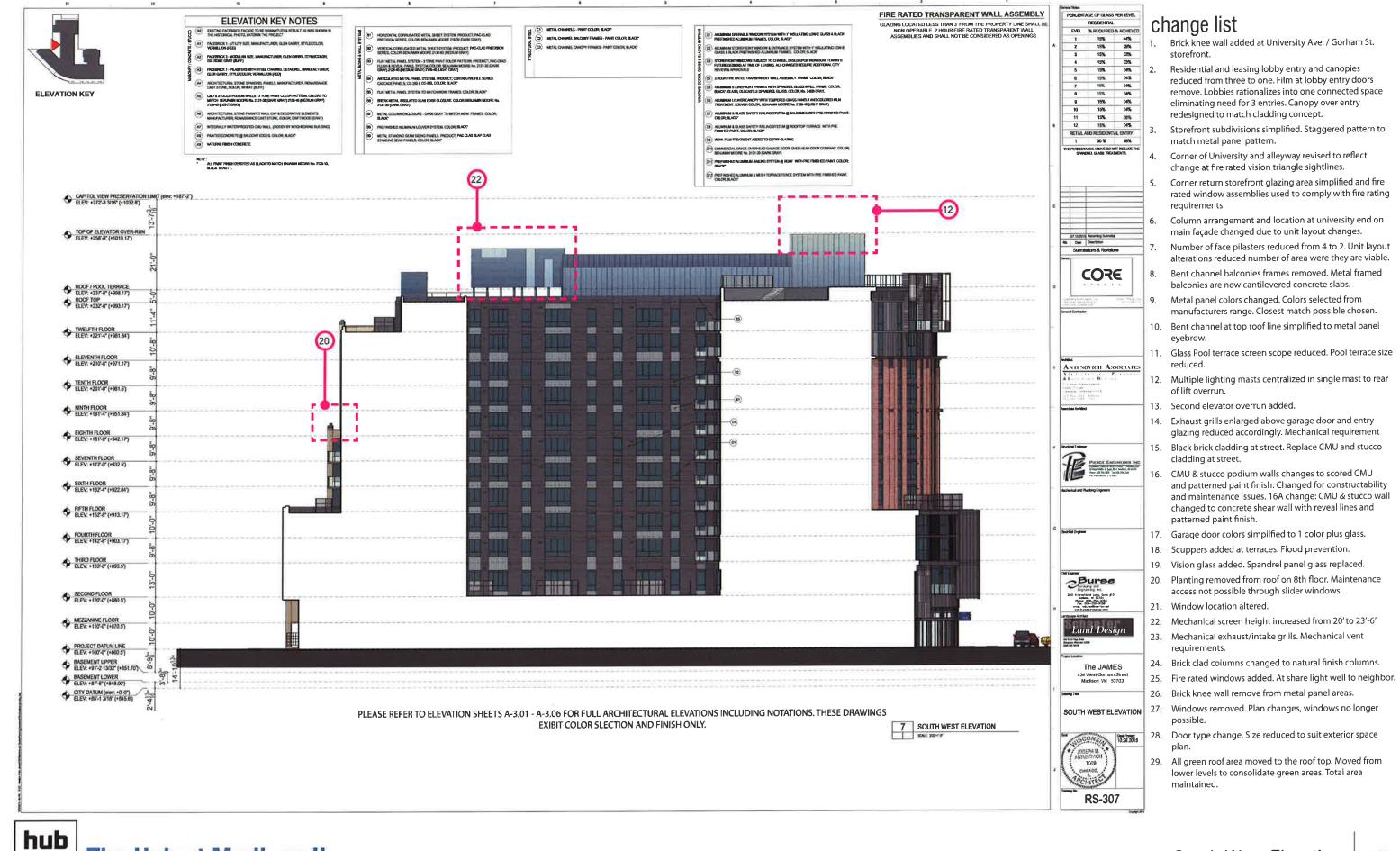


ELEVATION KEY NOTES

NEW PROPOSED -

FIRE RATED TRANSPARENT WALL ASSEMBLY

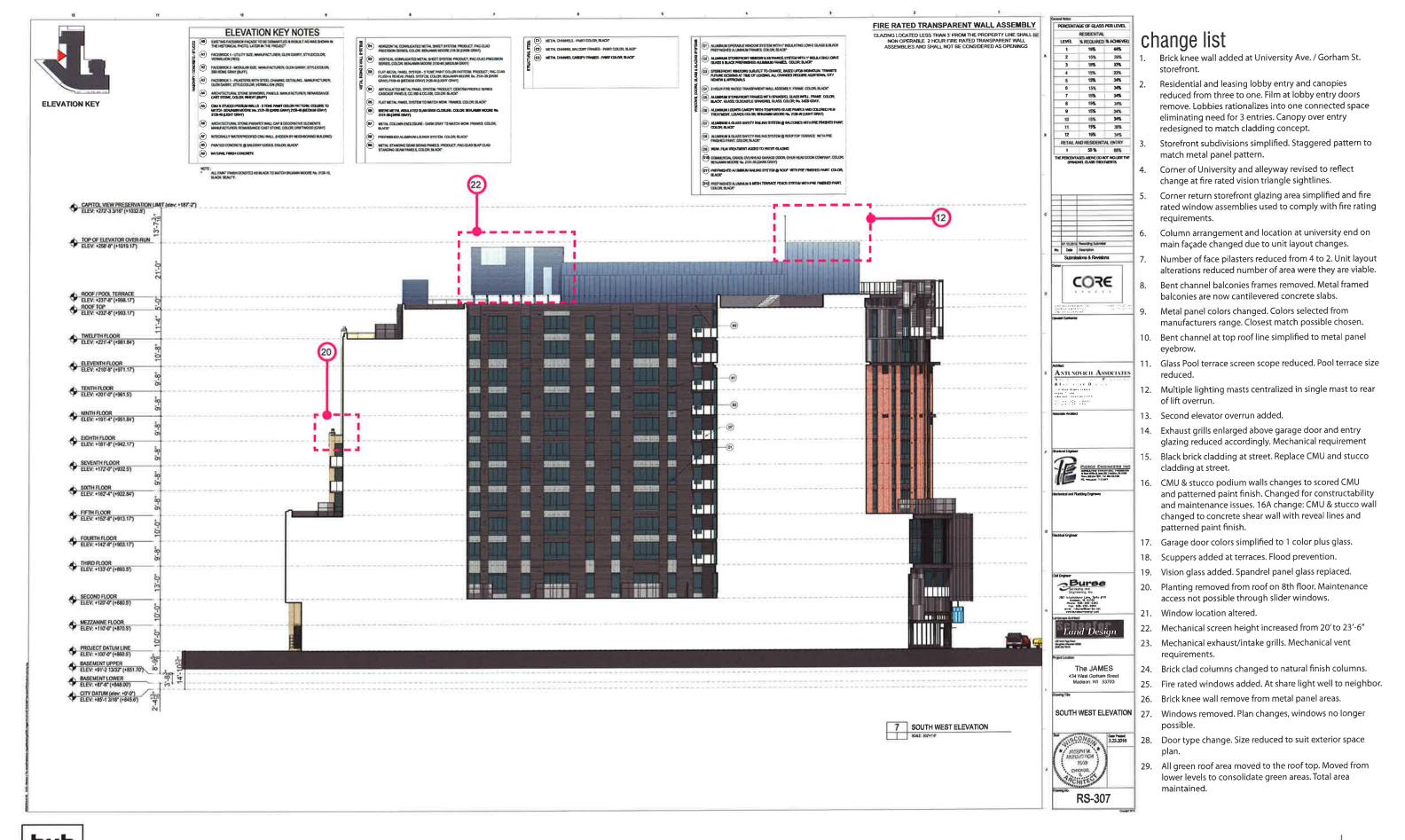
North Elevation



CURRENT APPROVED

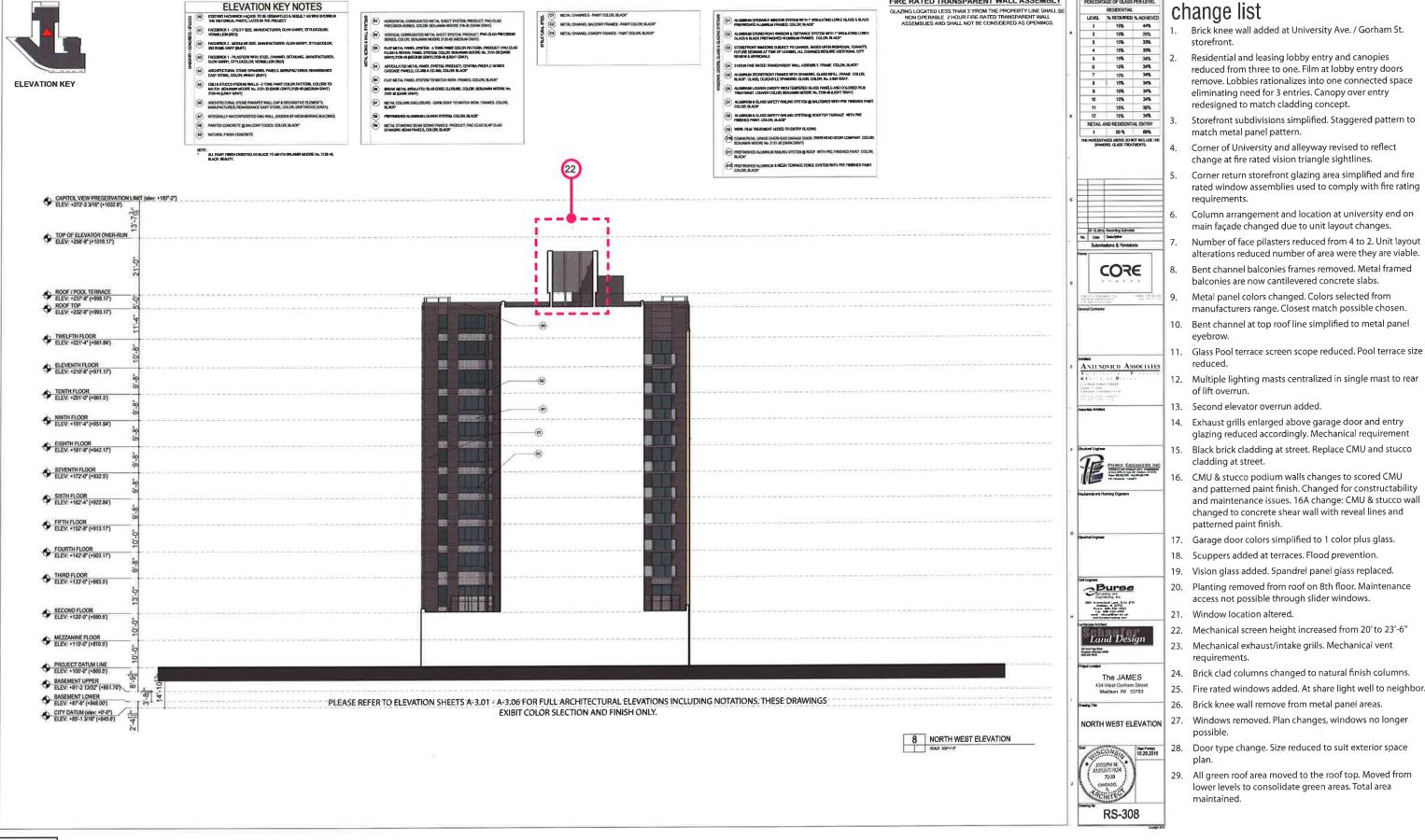
The Hub at Madison II -UDC RE-SUBMITTAL

South West Elevation



NEW PROPOSED -

South West Elevation



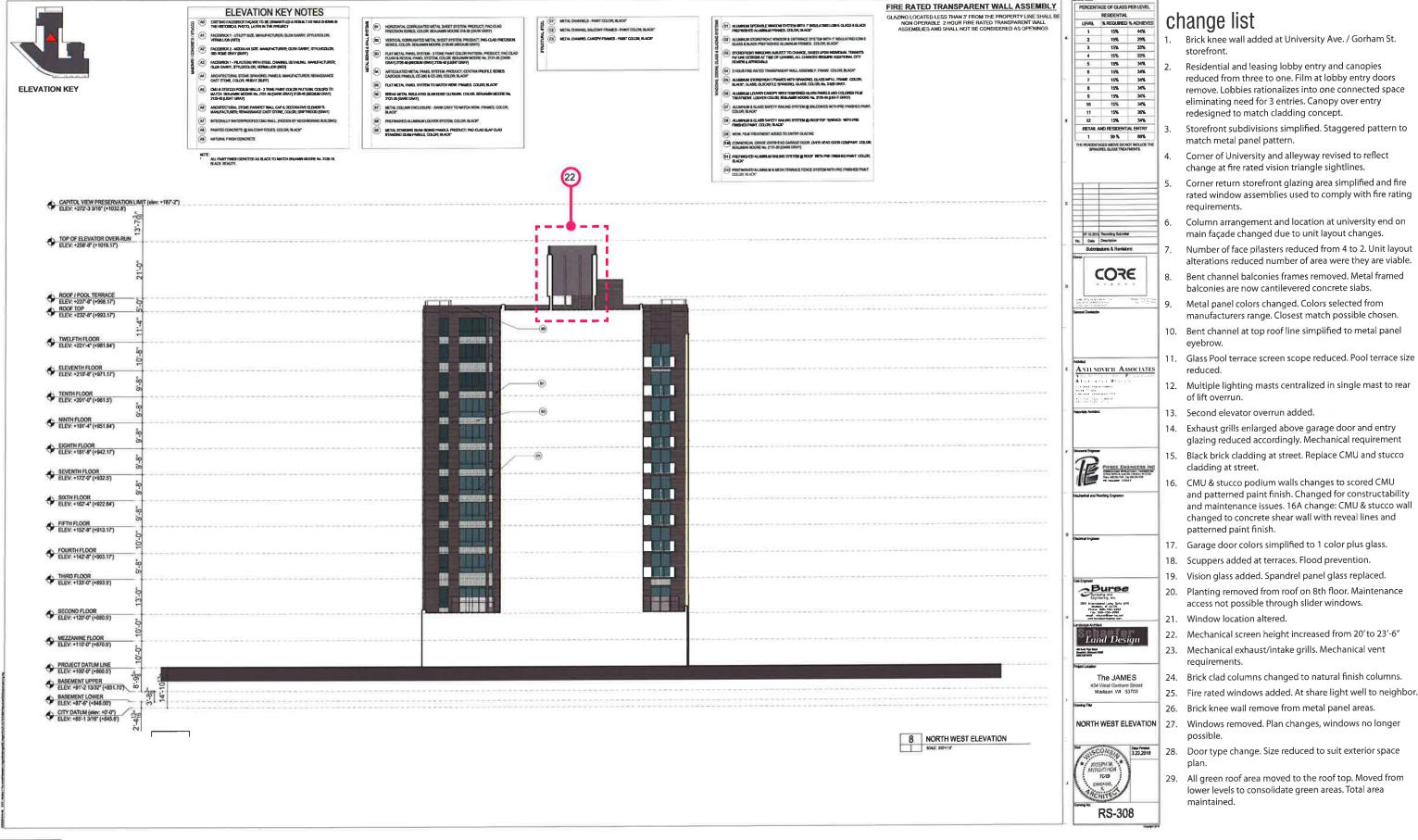
hub on campus

The Hub at Madison II -UDC RE-SUBMITTAL

CURRENT APPROVED North West Elevation

FIRE RATED TRANSPARENT WALL ASSEMBLY

PERCENTAGE OF CLASS PER LEVEL

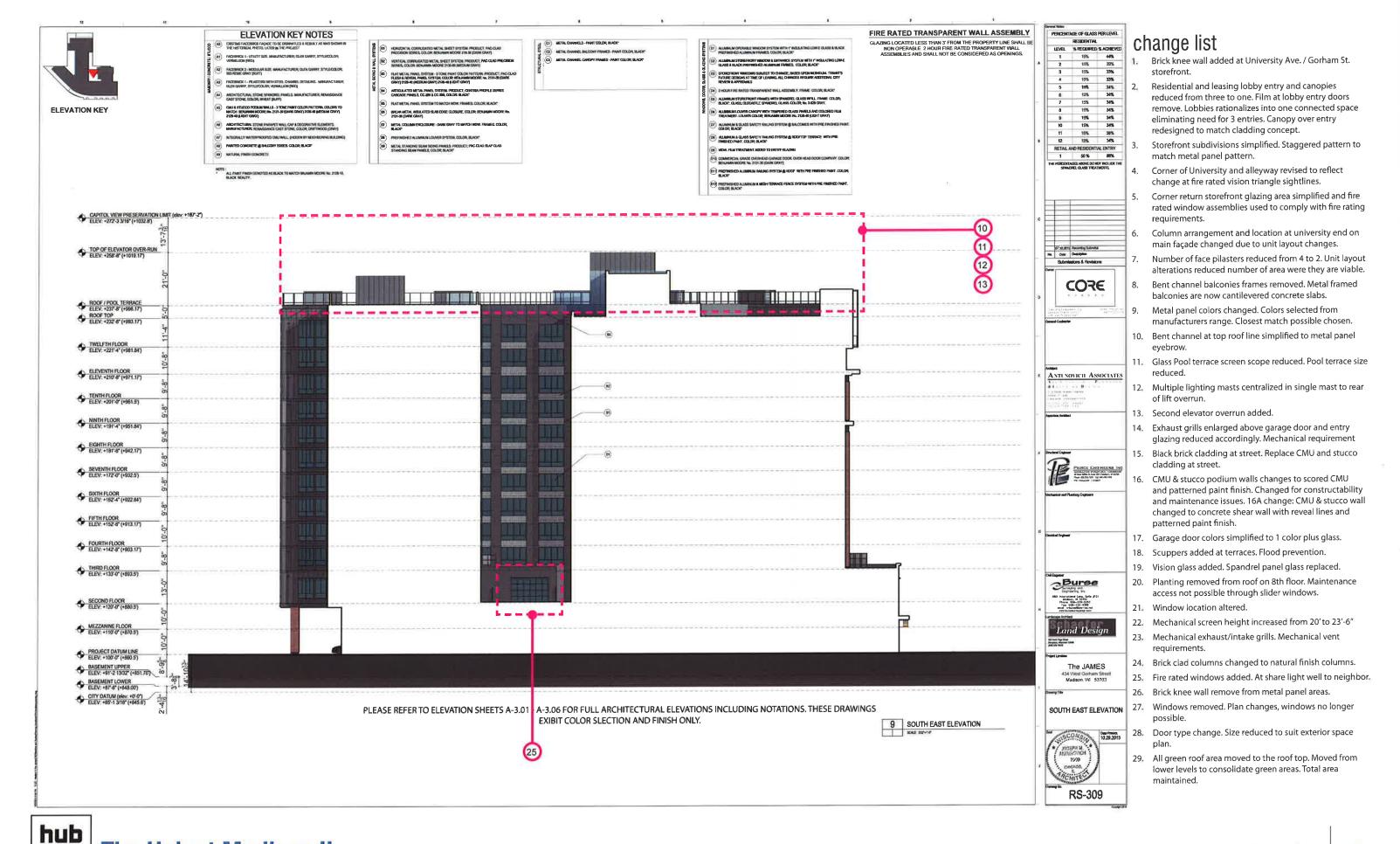


hub

The Hub at Madison II -UDC RE-SUBMITTAL

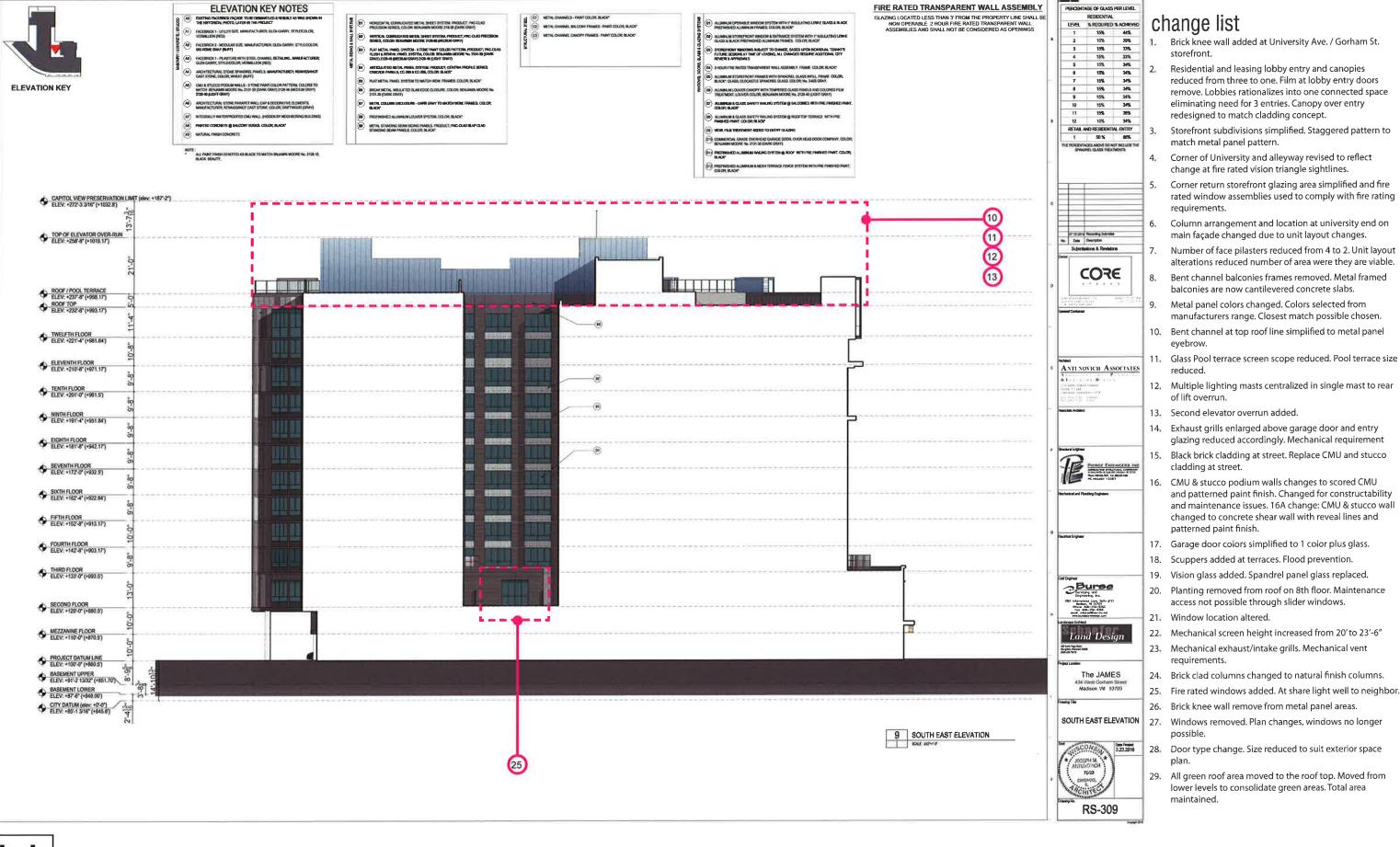
NEW PROPOSED -

North West Elevation



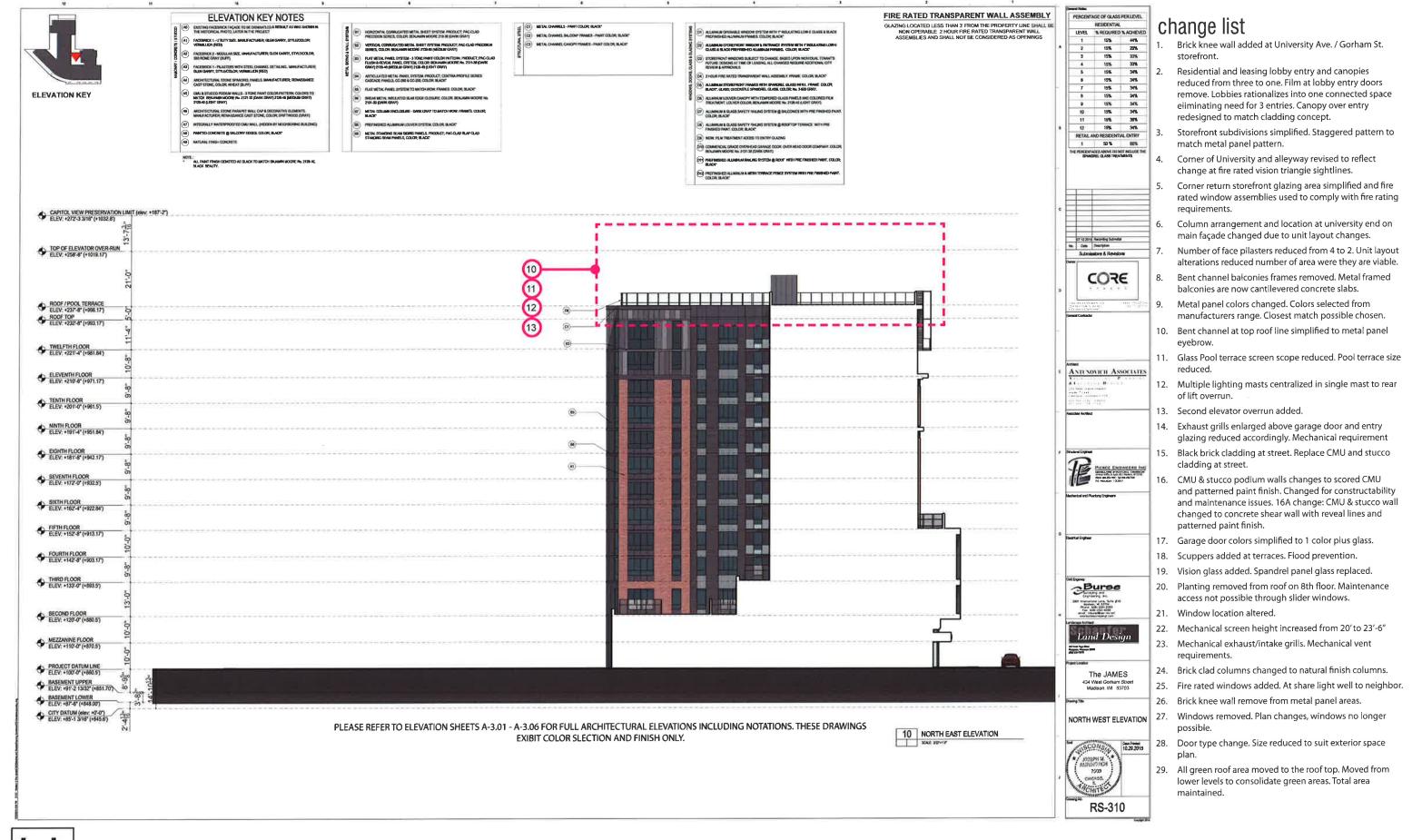
CURRENT APPROVED

South East Elevation

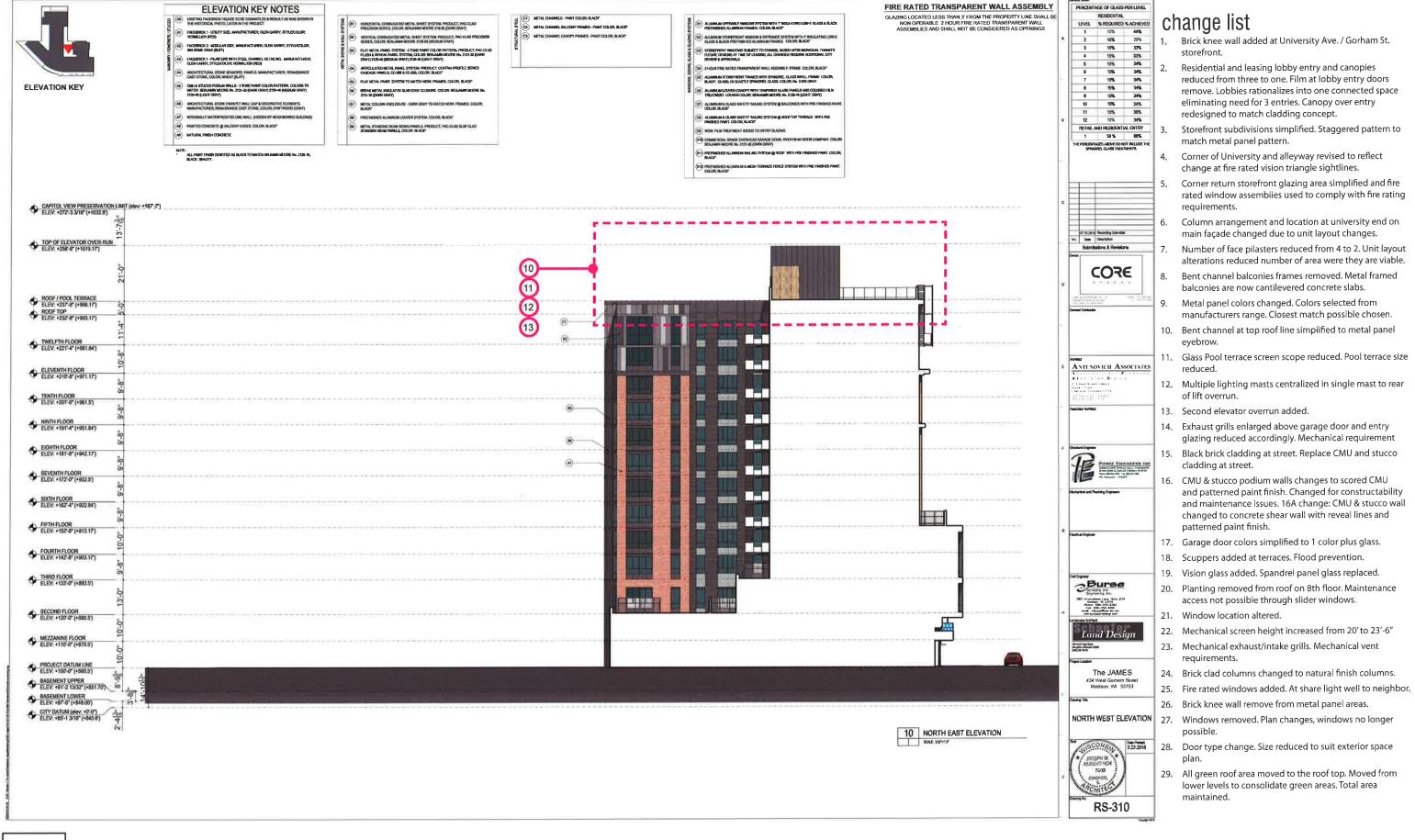


NEW PROPOSED -

South East Elevation

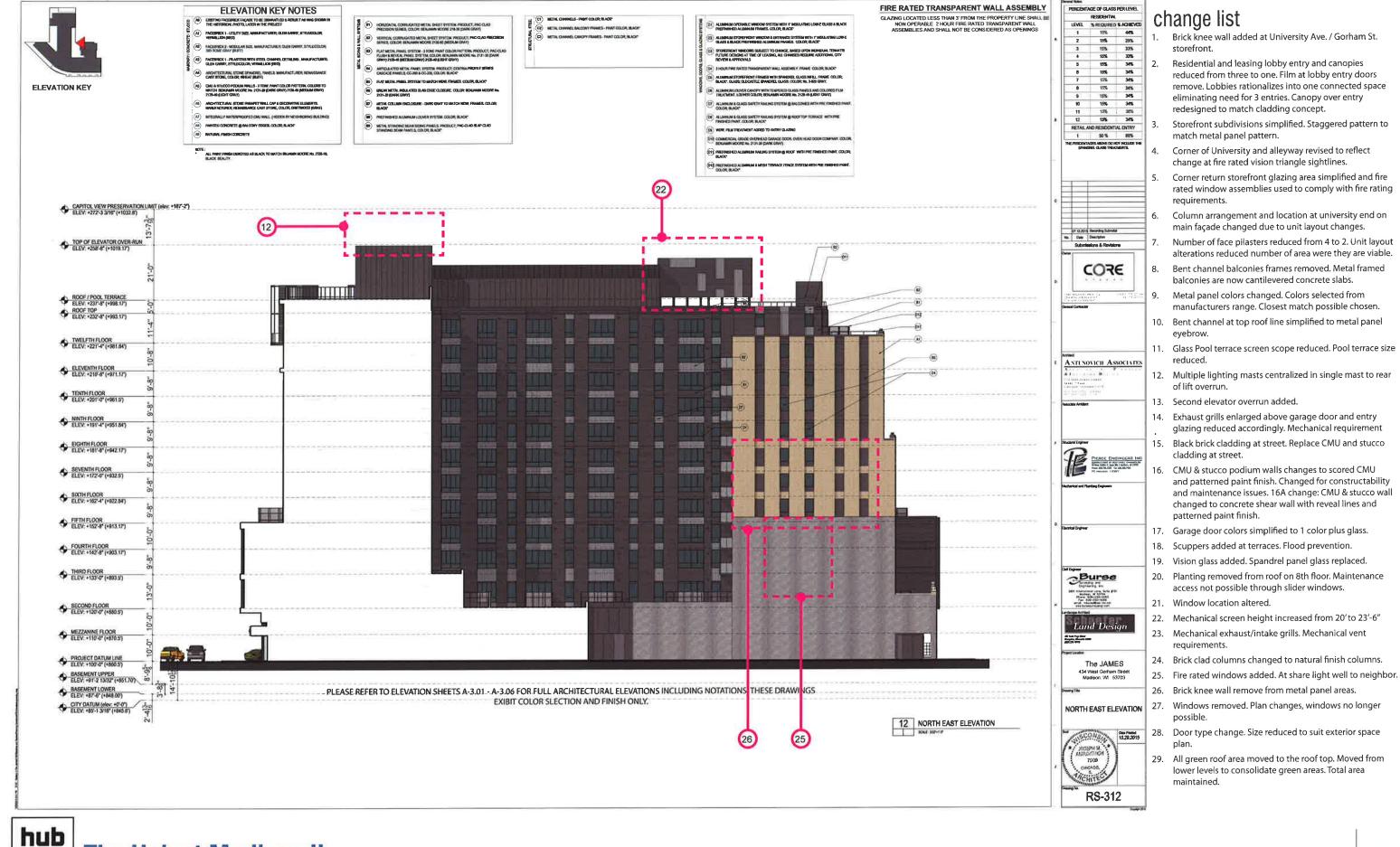


North East Elevation **CURRENT APPROVED**

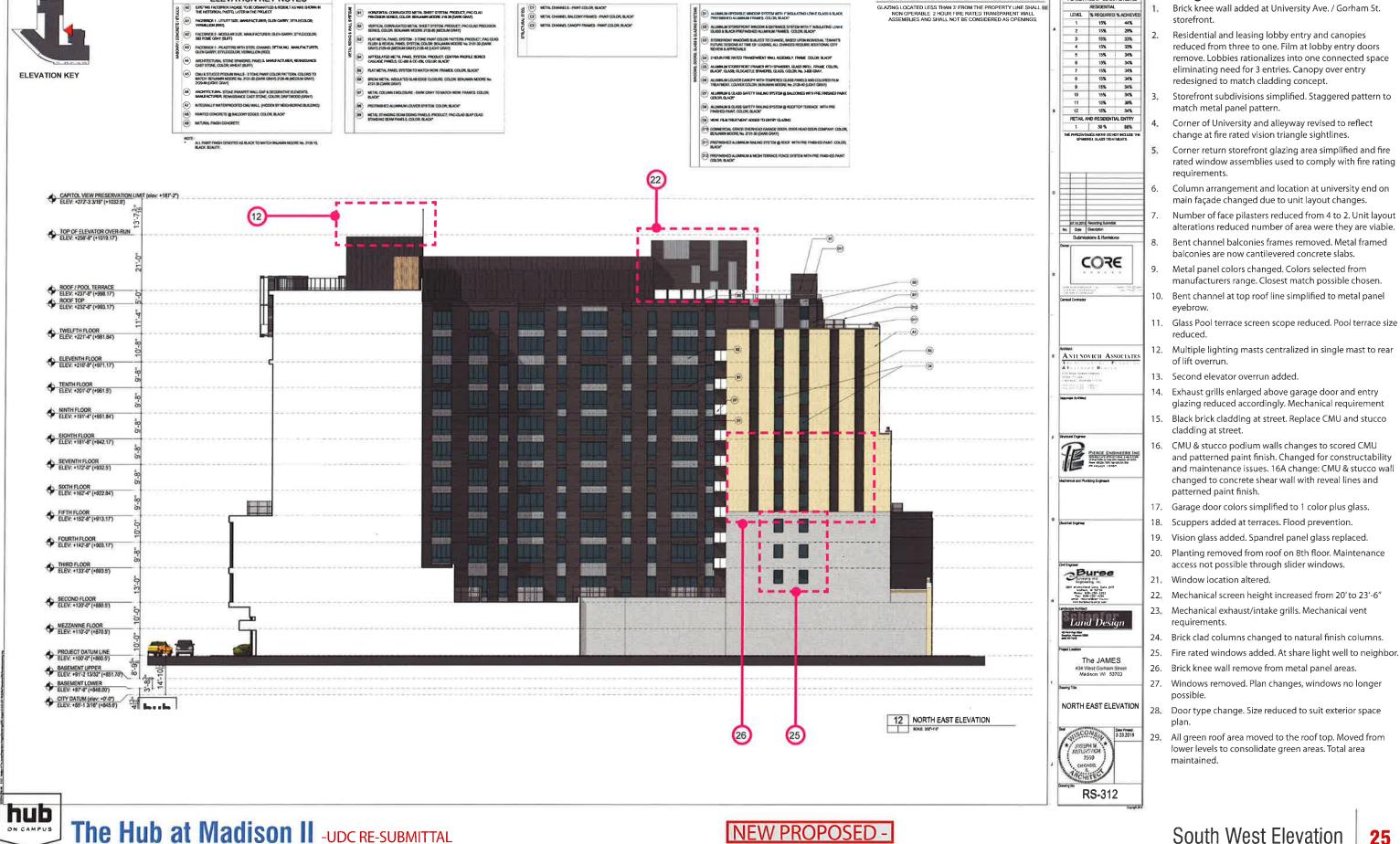


NEW PROPOSED -

North East Elevation



South West Elevation **CURRENT APPROVED**



Core Campus Developers | Antunovich Associates Architecture · Planning

ELEVATION KEY NOTES

South West Elevation

change list

PERCENTAGE OF GLASS PER LEVEL

FIRE RATED TRANSPARENT WALL ASSEMBLY

Madison, Wisconsin | April 6, 2016