

TAXICAB SERVICE SURVEY 2015 (2014 financial and statistical data)

ITEM	Badger Cab	Green Cab	Madison Taxi	Union Cab	Transit Solutions	Badger Bus
MILES	2,255,183	3,541,000	2,561,363		992,750	720,084
PASSENGERS	457,890	520,854	398,463		149,567	94,669
PASSENGER TRIPS	305,260	401,197	227,863		149,567	94,669
REVENUES	1,685,184	1,683,744	4,292,812		2,336,527	2,215,334
TOTAL EXPENSES*	1,664,341	1,608,415	4,266,649		2,220,261	2,145,491
PROFIT (LOSS)	20,843	75,329	26,163	\$0	116,266	69,843
COMPANY COST PER PASSENGER	\$3.63	\$3.09	\$10.71	#DIV/0!	14.84459139	22.66
CRASHES	13	8	32		6	18
CRASHES WHERE DRIVER WAS AT FAULT	8	3	10		5	5
MILES/CRASH	173476	442625	80043	#DIV/0!	165458	40,005
INTERNAL COMPLAINTS	24	8	34		0	0
CITY COMPLAINTS	1	3	3	2	0	99
PERMITS REQUESTED	43	42	50		33	42

*Report expenses before earnings distribution to owners and officers

BADGER CAB: A ZONE CAB (NO METERS), OPERATES AS A LEASED OPERATION, (DRIVERS LEASE VEHICLES, AND PAY A DAILY LEASE RATE). THIS IS A SHARED-RIDE SERVICE.

GREEN CAB of MADISON: A ZONE CAB (NO METERS), OPERATES AS A LEASED OPERATION, (DRIVERS LEASE VEHICLES, AND PAY A DAILY LEASE RATE). THIS IS A SHARED-RIDE SERVICE. OPERATIONS BEGAN IN SEPTEMBER 2010.

MADISON TAXI: A METERED CAB OPERATION THAT IS PRIVATELY OWNED, SOME LEASED CABS.

UNION CAB: A METERED-CAB OPERATION, OPERATED AS A COOPERATIVE (EMPLOYEES OWN THE COMPANY).

BADGER BUS: PRIVATELY OWNED, FLAT-RATED OPERATION FOR MADISON METRO, FOR DISABLED PASSENGERS.

TRANSIT SOLUTIONS: FLAT-RATED OPERATION TO TRANSPORT ELDERLY & PEOPLE WITH DISABILITIES. THEY ALSO HAVE LICENSE TO SERVE THE AIRPORT AS A TAXICAB.

Please note: Badger Bus and Transit Solutions do not accept demand-responsive rides, and do not list contract rates.