

Bridging the Digital Divide

Proposal for Wireless Service

Prepared For:

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**Hello
Better.**



The Company

At U.S. Cellular, we're not just in the business of connecting calls, we're in the business of connecting people. We believe pride and respect aren't just words, they're words to live by. And we believe the most important thing about your phone is the person on the other end, and we'll work harder than anyone to keep you connected to them. This is U.S. Cellular and we believe in something better.

The 6,000 associates of U.S. Cellular believe it's okay for customers to expect more from their wireless carrier.

Founded in 1983, the Chicago-based company serves 4.9 million customers across the country. There are more than 270 U.S. Cellular operated retail stores and 1,300 locations representing relationships with agents, dealers and non-company retailers. Additionally, U.S. Cellular provides its customers with superior support through its state-of-the-art Customer Care Centers, located in Tulsa, Okla.; Cedar Rapids, Iowa; Waukesha, Wis.; and Knoxville, Tenn.

With 2012 service revenues of \$4 billion, U.S. Cellular maintains one of the industry's highest levels of customer satisfaction by emphasizing customer support, quality network coverage and comprehensive range of wireless products and services. Over the past several years, the company has received 33 awards that recognize its unique company culture, reliable network and outstanding wireless service. For the 10th reporting period in a row, we received the J.D. Power and Associates award for overall call quality in the North Central Region, which includes Illinois, Indiana, Wisconsin, Michigan and Ohio.

Strategy

U.S. Cellular focuses on creating a personal connection with customers that extends beyond our award-winning network and is responding to an issue that is important to communities and affects us all – children's education. We're committed to helping schools through our grassroots initiatives: Calling All Communities and Calling All Teachers.

Our product and services strategy is to find solutions. We are a solutions based company that is glad to serve in any way possible. Our services range from cellular and home phone based services to internet solutions viable by 4g LTE wireless hotspots, and 4G LTE Netgear Routers. We believe we will be an excellent solution to managing residents and properties at a cost effective price, for efficient and reliable service.

Markets Served

U.S. Cellular is a nationwide calling company, and regional data company. Our home footprint is based in Wisconsin and we range in service all the way to the east and west coast. You are amongst our strongest 4G footprint, and will receive the fastest speeds U.S. Cellular has to offer. We offer many additional services such as fleet tracking, surveillance, end user management tools, and digital forms.

Website – www.USCellular.com

Solution

Our solution to Bridging the Digital Divide for under resourced neighborhoods comes with three different options. These three options will not only provide these areas with 4G LTE internet speeds, but provide these services at a cost efficient price. Reliable internet is an important factor in many aspects of improvement through education and betterment. Our wireless internet speeds can provide your residents with more than 5Mbps downstream, and 1Mbps upstream.

Customer electronics requirements – WIFI based or USB accessible computers and electronic devices.

Equipment necessary for services – U.S. Cellular provided.

Our solution gives the property owners the ability to bulk a large amount of data, and divide it amongst all residents. The property owner will have full control over the amount of data used, and will have the ability to transfer the equipment from user to user without credit evaluation having to take place. Included in our solution is a data control monitoring tool. This tool will give you the ability to break down specific data amounts per user, and cut the user off if the allotted data is surpassed. Below are three different options that would all provide reliable internet to all types of buildings. All are reliable forms of internet, however some will provide more powerful internet to a larger amount of devices, and may suit as a more viable option for a better solution.

Wireless Mobile Hotspot

A mobile Hotspot is a data connectivity device that allows users to connect multiple devices to our cellular network without the use of any wires. A user can connect their device while up to 150 feet away from a Mobile Hotspot. A user can connect laptops, PC's, tablets, Smartphone's, r any other Wi-Fi enabled device to use the web using the mobile hotspot allowing them to access news, weather, personal e-mail, entertainment and social networks like Facebook and more. Mobile Hotspots will also come with a simple web based user portal which allows customers security and customization for their device.



This would be a viable solution to resident's internet, and is very cost effective. This would give management the ability to password protect or name the devices. Mobile hotspots will work anywhere within U.S. Cellular's service address.

4G LTE Router

AA 4G LTE Router is a data connectivity device that allows users to connect multiple devices to our cellular network using Wi-Fi or using Ethernet. This device is designed to be a home (or small business) broadband internet access solution for customers who have little or no broadband options. A user can connect laptops, PCs, tablets, Smartphone's or any other Wi-Fi enabled device to the web. A user can also connect devices like printers, home computers, etc. by using Ethernet cables. The Router will also come with a simple web based user portal which allows customers the ability to set parental controls, increased security settings and more.



Wireless Modems

Wireless Modems are targeted as a productivity enhancement tool. They are used by individuals, students, small business owners and mobile business professionals who all need access to the on-line information. With a Wireless Modem, customers are able to get real-time, wireless connections to the Internet using their laptop.

Once configured, users can access the Internet using their Web browser. Additionally, they can access news, weather, personal e-mail, entertainment and social networks like Facebook and twitter. Further, mobile business professionals can access corporate applications, such as e-mail, contacts, databases, calendars, presentations, forecasts via their company's intranet, and a host of other proprietary applications (with appropriate infrastructure set-up, including obtaining corporate access inside the network firewalls and secured zones by installing a VPN or other client).

U.S. Cellular® has two types of wireless modems. Although each form factor will access the Internet from a mobile environment, the choice will depend upon the customer's preference, PC operating system and hardware configuration.



Explanation of Madison Area Coverage

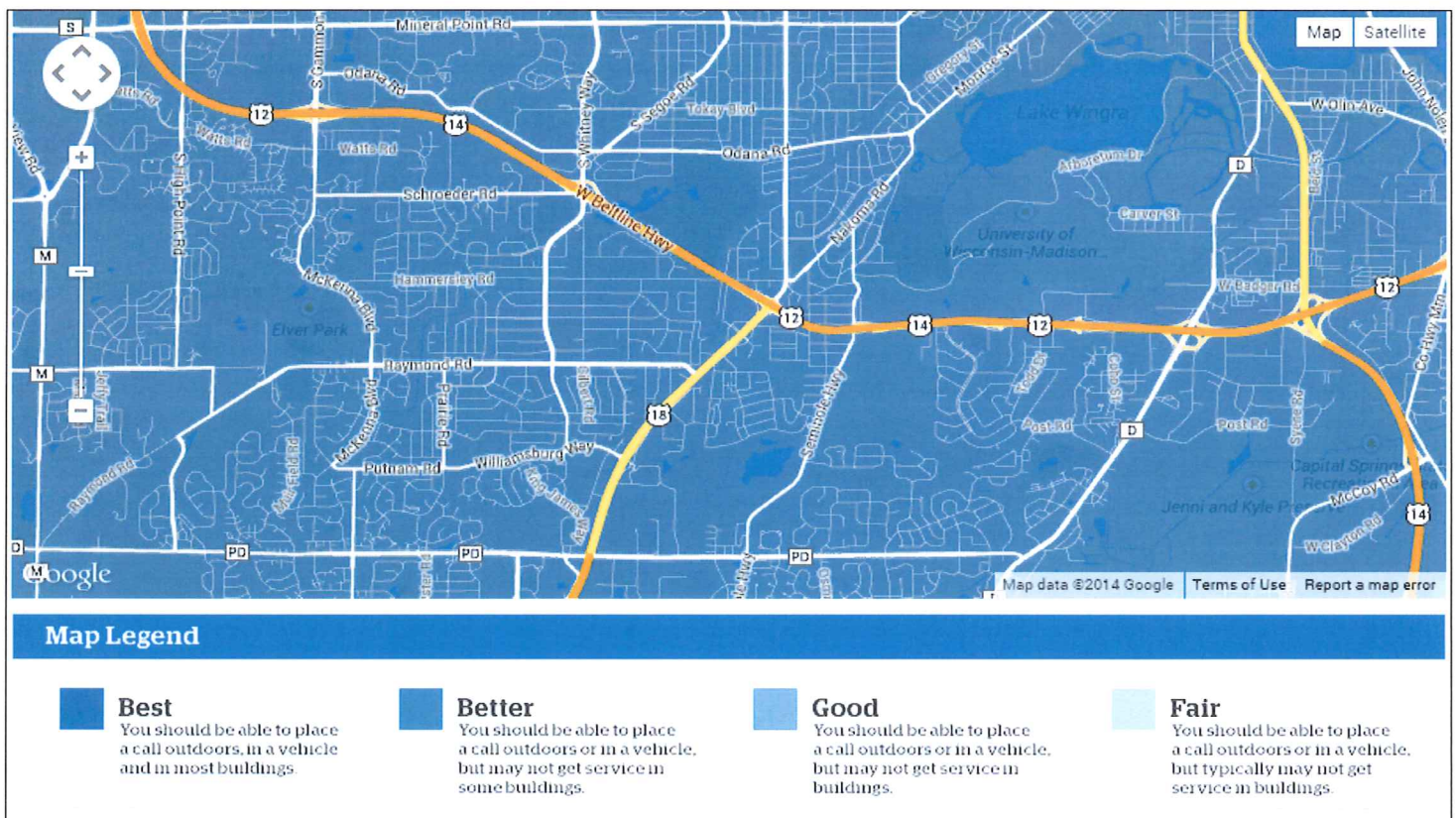
Allied – 4G LTE Data Coverage

Brentwood – 4G LTE Data Coverage

Darbo/Worthington – 4G LTE Data Coverage

Kennedy Heights – 4G LTE Data Coverage

All areas within the above regions will be covered under U.S. Cellular's highest and most efficient form of data being 4G LTE Coverage. This will provide all your users to fast and reliable internet service, requiring no wiring whatsoever. All of the areas above are within our coverage range.



Disclaimer: 4GLTE not available in all areas. 4GLTE service provided through King Street Wireless, a partner of U.S. Cellular. LTE is a trademark of ETSI. The map shows an approximation of service coverage. Actual coverage may vary. Service may be interrupted or limited due to weather, terrain, customer equipment, or network limitations. Coverage indoors may also vary. U.S. Cellular does not guarantee coverage. User may incur roaming charges at borders of calling areas.

Why U.S. Cellular?

- No wiring/infrastructure costs
- 4G LTE Reliable Network
- 6000 Customer Services Representatives
- Timely and friendly service
- Full control over all devices
- Ability to take devices on the go anywhere.
- Reliable/Replaceable equipment
- Convenience in transferring

RECENT AWARDS

- America's Highest Rated Carrier

PC Readers Choice - 4 Years in-a-row

- Customer Champion Award

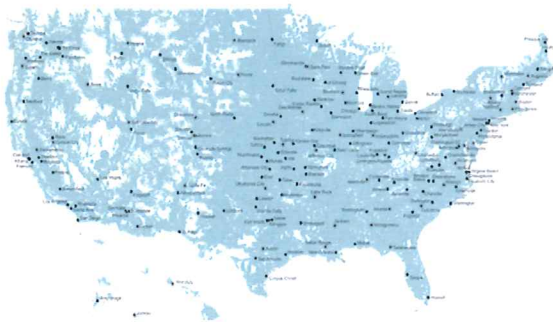
JD Power 2014

- America's Most Recommended Smartphone Carrier

PC Readers Choice – 2 years in-a-row

NETWORK

Strong National Voice Network



Strong National Data Network



Cost Breakdown Analysis

Below I have the cost breakdown analysis of Wireless Modems/Hotspots compared to the Netgear Router. The Mobile hotspots are distributed amongst every resident, where as the Router can feed internet to 5 units at a time. As far as pricing, the landlord can choose one or the other for whatever property they may own, or a mixture of both. Our plans are very flexible and we provide the solutions you need at a cost effective price.

Equipment setup is seamless with both options, and requires no hardwiring. The only access you will need to power the Netgear router is an outlet. Costs for larger entities can be divided amongst hotspot and router plans, or for those without Wi-Fi Connected devices, can use the Wireless Modem.

Wiress Hotspot/Modem Costs

Cost Breakdown Analysis

Landlord	# of Units	Devices Per Shared Data Allotment	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Connection	Total Per Unit	Data Allotment per Unit
EX: Max		10	1	30	\$185.00	(37.00)	\$14.80	\$20	\$34.80	3
EX: Max		10	1	40	\$260.00	(52.00)	\$20.80	\$20	\$40.80	4
EX: Max		10	1	50	\$335.00	(67.00)	\$26.80	\$20	\$46.80	5
Individual		10	1	1	\$10.00	n/a	\$10.00	\$20	\$30.00	1
		10	1	2	\$20.00	n/a	\$20.00	\$20	\$40.00	2
		10	1	4	\$30.00	n/a	\$30.00	\$20	\$50.00	4
1 @ A Time LLC										
Option 1	60	10	6	30	\$185.00	(37.00)	\$14.80	\$20	\$34.80	3
Option 2	60	10	6	40	\$260.00	(52.00)	\$20.80	\$20	\$40.80	4
Option 3	60	10	6	50	\$335.00	(67.00)	\$26.80	\$20	\$46.80	5
City of Madison CDA & Allied Dr Rdvlpmnt LLC										
Option 1	49	10	5	30	\$185.00	(37.00)	\$15.10	\$20	\$35.10	3
Option 2	49	10	5	40	\$260.00	(52.00)	\$21.22	\$20	\$41.22	4
Option 3	49	10	5	50	\$335.00	(67.00)	\$27.35	\$20	\$47.35	5
Davis Holdings & Prop LLC C/O Meyer Realty										
Option 1	16	10	2	30	\$185.00	(37.00)	\$18.50	\$20	\$38.50	4
Option 2	16	10	2	40	\$260.00	(52.00)	\$26.00	\$20	\$46.00	5
Option 3	16	10	2	50	\$335.00	(67.00)	\$33.50	\$20	\$53.50	6

Wiress Hotspot/Modem Costs

Landlord	# of Units	Devices Per Shared Data Allotment	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Connection	Total Per Unit	Data Allotment per Unit
Evangelio Apts LLC										
<i>Option 1</i>	40	10	4	30	\$185.00	(37.00)	\$14.80	\$20	\$34.80	3
<i>Option 2</i>	40	10	4	40	\$260.00	(52.00)	\$20.80	\$20	\$40.80	4
<i>Option 3</i>	40	10	4	50	\$335.00	(67.00)	\$26.80	\$20	\$46.80	5
Housing Initiatives										
<i>Option 1</i>	12	10	2	30	\$185.00	(37.00)	\$24.67	\$20	\$44.67	5
<i>Option 2</i>	12	10	2	40	\$260.00	(52.00)	\$34.67	\$20	\$54.67	7
<i>Option 3</i>	12	10	2	50	\$335.00	(67.00)	\$44.67	\$20	\$64.67	8
<i>Option 4</i>	10	10	1	30	\$185.00	(37.00)				3
	2	10	1	6	\$40.00	n/a	\$15.67			3
Madison Real Estate & Consultants LLC										
<i>Option 1</i>	100	10	10	30	\$185.00	(37.00)	\$14.80	\$20	\$34.80	3
	4	10	1	10	\$100.00	(10.00)	\$37.30	\$20	\$57.30	3
<i>Option 2</i>	104	10	10	30	\$185.00	(37.00)	\$14.23	\$20	\$34.23	3
<i>Option 3</i>	104	10	10	40	\$260.00	(52.00)	\$20.00	\$20	\$40.00	4
<i>Option 4</i>	104	10	10	50	\$335.00	(67.00)	\$25.77	\$20	\$45.77	5
Project Home LLC										
<i>Option 1</i>	48	10	5	30	\$185.00	(37.00)	\$15.42	\$20	\$35.42	3
<i>Option 2</i>	48	10	5	40	\$260.00	(52.00)	\$21.67	\$20	\$41.67	4
<i>Option 3</i>	48	10	5	50	\$335.00	(67.00)	\$27.92	\$20	\$47.92	5
Sought Out LLC										
<i>Option 1</i>	24	10	3	30	\$185.00	(37.00)	\$18.50	\$20	\$38.50	4
<i>Option 2</i>	24	10	3	40	\$260.00	(52.00)	\$26.00	\$20	\$46.00	5
<i>Option 3</i>	24	10	3	50	\$335.00	(67.00)	\$33.50	\$20	\$53.50	6

Wiress Hotspot/Modem Costs

Landlord	# of Units	Devices Per Shared Data Allotment	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Connection	Total Per Unit	Data Allotment per Unit
Valhalla Investments LLC										
<i>Option 1</i>	14	10	2	30	\$185.00	(37.00)	\$21.14	\$20	\$41.14	4
<i>Option 2</i>	14	10	2	40	\$260.00	(52.00)	\$29.71	\$20	\$49.71	6
<i>Option 3</i>	14	10	2	50	\$335.00	(67.00)	\$38.29	\$20	\$58.29	7
PMM LLC										
<i>Option 1</i>	64	10	3	30	\$185.00	(37.00)	\$6.94	\$20	\$26.94	1
<i>Option 2</i>	64	10	3	40	\$260.00	(52.00)	\$9.75	\$20	\$29.75	2
<i>Option 3</i>	64	10	3	50	\$335.00	(67.00)	\$12.56	\$20	\$32.56	2
Brentwood Apt Homes										
<i>Option 1</i>	18	10	1	30	\$185.00	(37.00)	\$8.22	\$20	\$28.22	2
<i>Option 2</i>	18	10	1	40	\$260.00	(52.00)	\$11.56	\$20	\$31.56	2
<i>Option 3</i>	18	10	1	50	\$335.00	(67.00)	\$14.89	\$20	\$34.89	3
Gerald Kmiecik										
<i>Option 1</i>	26	10	2	30	\$185.00	(37.00)	\$11.38	\$20	\$31.38	2
<i>Option 2</i>	26	10	2	40	\$260.00	(52.00)	\$16.00	\$20	\$36.00	3
<i>Option 3</i>	26	10	2	50	\$335.00	(67.00)	\$20.62	\$20	\$40.62	4
Oakhill Investments										
<i>Option 1</i>	16	10	1	30	\$185.00	(37.00)	\$9.25	\$20	\$29.25	2
<i>Option 2</i>	16	10	1	40	\$260.00	(52.00)	\$13.00	\$20	\$33.00	3
<i>Option 3</i>	16	10	1	50	\$335.00	(67.00)	\$16.75	\$20	\$36.75	3
Pmm Management Services LLC										
<i>Option 1</i>	16	10	1	30	\$185.00	(37.00)	\$9.25	\$20	\$29.25	2
<i>Option 2</i>	16	10	1	40	\$260.00	(52.00)	\$13.00	\$20	\$33.00	3
<i>Option 3</i>	16	10	1	50	\$335.00	(67.00)	\$16.75	\$20	\$36.75	3

Wiress Hotspot/Modem Costs

Landlord	# of Units	Devices Per Shared Data Allotment	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Connection	Total Per Unit	Data Allotment per Unit
Stuart Rindy										
<i>Option 1</i>	24	10	1	30	\$185.00	(37.00)	\$6.17	\$20	\$26.17	1
<i>Option 2</i>	24	10	1	40	\$260.00	(52.00)	\$8.67	\$20	\$28.67	2
<i>Option 3</i>	24	10	1	50	\$335.00	(67.00)	\$11.17	\$20	\$31.17	2
Watts & Sons Co										
<i>Option 1</i>	48	10	2	30	\$185.00	(37.00)	\$6.17	\$20	\$26.17	1
<i>Option 2</i>	48	10	2	40	\$260.00	(52.00)	\$8.67	\$20	\$28.67	2
<i>Option 3</i>	48	10	2	50	\$335.00	(67.00)	\$11.17	\$20	\$31.17	2
William Schwartz										
<i>Option 1</i>	16	10	2	30	\$185.00	(37.00)	\$18.50	\$20	\$38.50	4
<i>Option 2</i>	16	10	2	40	\$260.00	(52.00)	\$26.00	\$20	\$46.00	5
<i>Option 3</i>	16	10	2	50	\$335.00	(67.00)	\$33.50	\$20	\$53.50	6
Future Madison Eastpointe LLC										
<i>Option 1</i>	59	10	3	30	\$185.00	(37.00)	\$7.53	\$20	\$27.53	2
<i>Option 2</i>	59	10	3	40	\$260.00	(52.00)	\$10.58	\$20	\$30.58	2
<i>Option 3</i>	59	10	3	50	\$335.00	(67.00)	\$13.63	\$20	\$33.63	3
Wisconsin Housing Preservation										
<i>Option 1</i>	64	10	3	30	\$185.00	(37.00)	\$6.94	\$20	\$26.94	1
<i>Option 2</i>	64	10	3	40	\$260.00	(52.00)	\$9.75	\$20	\$29.75	2
<i>Option 3</i>	64	10	3	50	\$335.00	(67.00)	\$12.56	\$20	\$32.56	2
Brian D Garley Etal & Doris Gartly LE	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Buchner Rev TR	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Byron & Vivian C Smith	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1

Wiress Hotspot/Modem Costs

Landlord	# of Units	Devices Per Shared Data Allotment	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Connection	Total Per Unit	Data Allotment per Unit
Chao Vang	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Daniel and Elizabeth Statz	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Dersch Properties LLC	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Frederick Fass & Marie Jacobson	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
James & Amneris Rodgers	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Kevin R Pomeroy & Diane M Pucetti	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Ripple Family Limited Partnership	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Robert Jens	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Statz Living Trust	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Theodore Sauer	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Thomas Watts & Robt Richards D Watts	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Garcua Pachuca	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Annabeth Evans	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Bestful Family Trust	16	10	1	4	\$185.00		\$11.56	\$20	\$31.56	0

Wiress Hotspot/Modem Costs

Landlord	# of Units	Devices Per Shared Data Allotment	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Connection	Total Per Unit	Data Allotment per Unit
Edaurdo Ferer-Limon	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Zhisheng Zhou	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Taylor Wahlig	2	10	1	2	\$20.00		\$10.00	\$20	\$30.00	1
Floyd Kraemer	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Abigail Polacek	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Calvin Noggle	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Alejandro Lazaro Tapia	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Ricardo Rosales	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Maria Del Refugio	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Marilyn Harper	5	10	1	6	\$40.00		\$8.00	\$20	\$28.00	1
Kwik Solutions LLC	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Julia An Haviland	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Jesus Siles Brondo	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Cesar Sandoval & Claudia Lopez	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Marco Sandoval & Claudia Lopez	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1

Wiress Hotspot/Modem Costs

Landlord	# of Units	Devices Per Shared Data Allotment	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Connection	Total Per Unit	Data Allotment per Unit
Nestor Garcia Romero & Karlas V Gonzalez- Ramierez	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Salvador Parra Ruiz	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Victor Ceron & Matilde Gonzalez	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Antonia Paez & Ana M Sierra	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Macricruz Alvidrez Olvera & M L Zeferineo - Rosales	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Nathaniel Ly	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Las Casitas Owners Assc Inc & B Olson Meyer Re Inc	2	10	1	2	\$20.00		\$10.00	\$20	\$30.00	1
Tui Terraces Condo Inc Universal Lending Corp	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Bernice Owen CDM Unit Owner Assc & Oper Fresh Start Inc	1	10	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Freedom Real Estate Consultants	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Porchlight	6	10	1	6	\$40.00		\$6.67	\$20	\$26.67	1

Wiress Hotspot/Modem Costs

Landlord	# of Units	Devices Per Shared Data Allotment	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Connection	Total Per Unit	Data Allotment per Unit
Bush Sornkhiao & Somphone Saethavisouk	2	10	1	2	\$20.00		\$10.00	\$20	\$30.00	1
Katy Farrens	2	10	1	2	\$20.00		\$10.00	\$20	\$30.00	1
Somepheth Southsada & Pamela Vilay Soutsada	4	10	1	4	\$30.00		\$7.50	\$20	\$27.50	1
Sharynn K Schloemer	2	10	1	2	\$20.00		\$10.00	\$20	\$30.00	1
Patrick and Sharon Fenton	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Dia Konia LLC	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Sue and Ger Vang	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Katherines Place LLC	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1
Michael and Laura Groenier	8	10	1	8	\$50.00		\$6.25	\$20	\$26.25	1

Netgear Router Costs

Cost Breakdown Analysis

Landlord	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
EX: Max		10		1	30	\$185.00	(37.00)	\$14.80	\$4	\$18.80	3
EX: Max		10		1	40	\$260.00	(52.00)	\$20.80	\$4	\$24.80	4
EX: Max		10		1	50	\$335.00	(67.00)	\$26.80	\$4	\$30.80	5
Individual		10		1	1	\$10.00	n/a	\$10.00	\$4	\$14.00	1
		10		1	2	\$20.00	n/a	\$20.00	\$4	\$24.00	2
		10		1	4	\$30.00	n/a	\$30.00	\$4	\$34.00	4
1 @ A Time LLC											
Option 1	60	10	12	6	30	\$185.00	(37.00)	\$14.80	\$4	\$18.80	3
Option 2	60	10	12	6	40	\$260.00	(52.00)	\$20.80	\$4	\$24.80	4
Option 3	60	10	12	6	50	\$335.00	(67.00)	\$26.80	\$4	\$30.80	5
City of Madison CDA & Allied Dr Rdvlpmnt LLC											
Option 1	49	10	10	5	30	\$185.00	(37.00)	\$15.10	\$4	\$19.18	3
Option 2	49	10	10	5	40	\$260.00	(52.00)	\$21.22	\$4	\$25.31	4
Option 3	49	10	10	5	50	\$335.00	(67.00)	\$27.35	\$4	\$31.43	5
Davis Holdings & Prop LLC C/O Meyer Realty											
Option 1	16	10	3	2	30	\$185.00	(37.00)	\$18.50	\$4	\$22.25	4
Option 2	16	10	3	2	40	\$260.00	(52.00)	\$26.00	\$4	\$29.75	5
Option 3	16	10	3	2	50	\$335.00	(67.00)	\$33.50	\$4	\$37.25	6

Netgear Router Costs

Landlord	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
Evangelio Apts LLC											
<i>Option 1</i>	40	10	9	4	30	\$185.00	(37.00)	\$14.80	\$5	\$19.30	3
<i>Option 2</i>	40	10	9	4	40	\$260.00	(52.00)	\$20.80	\$5	\$25.30	4
<i>Option 3</i>	40	10	9	4	50	\$335.00	(67.00)	\$26.80	\$5	\$31.30	5
Housing Initiatives											
<i>Option 1</i>	12	10	2	2	30	\$185.00	(37.00)	\$24.67	\$3	\$28.00	5
<i>Option 2</i>	12	10	2	2	40	\$260.00	(52.00)	\$34.67	\$3	\$38.00	7
<i>Option 3</i>	12	10	2	2	50	\$335.00	(67.00)	\$44.67	\$3	\$48.00	8
<i>Option 4</i>	10	10	2	1	30	\$185.00	(37.00)	\$15.67	\$4	\$19.67	3
	2	10		1	6	\$40.00	n/a				3
Madison Real Estate & Consultants LLC											
<i>Option 1</i>	100	10	21	10	30	\$185.00	(37.00)	\$14.80	\$4	\$19.00	3
	4	10	21	1	10	\$100.00	(10.00)	\$37.30	\$4	\$41.30	3
<i>Option 2</i>	104	10	21	10	30	\$185.00	(37.00)	\$14.23	\$4	\$18.27	3
<i>Option 3</i>	104	10	21	10	40	\$260.00	(52.00)	\$20.00	\$4	\$24.04	4
<i>Option 4</i>	104	10	21	10	50	\$335.00	(67.00)	\$25.77	\$4	\$29.81	5
Project Home LLC											
<i>Option 1</i>	48	10	10	5	30	\$185.00	(37.00)	\$15.42	\$4	\$19.58	3
<i>Option 2</i>	48	10	10	5	40	\$260.00	(52.00)	\$21.67	\$4	\$25.83	4
<i>Option 3</i>	48	10	10	5	50	\$335.00	(67.00)	\$27.92	\$4	\$32.08	5
Sought Out LLC											
<i>Option 1</i>	24	10	10	3	30	\$185.00	(37.00)	\$18.50	\$8	\$26.83	4
<i>Option 2</i>	24	10	10	3	40	\$260.00	(52.00)	\$26.00	\$8	\$34.33	5
<i>Option 3</i>	24	10	10	3	50	\$335.00	(67.00)	\$33.50	\$8	\$41.83	6

Netgear Router Costs

Landlord	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
Valhalla Investments LLC											
<i>Option 1</i>	14	10	3	2	30	\$185.00	(37.00)	\$21.14	\$4	\$25.43	4
<i>Option 2</i>	14	10	3	2	40	\$260.00	(52.00)	\$29.71	\$4	\$34.00	6
<i>Option 3</i>	14	10	3	2	50	\$335.00	(67.00)	\$38.29	\$4	\$42.57	7
PMM LLC											
<i>Option 1</i>	64	10	13	3	30	\$185.00	(37.00)	\$6.94	\$4	\$11.00	1
<i>Option 2</i>	64	10	13	3	40	\$260.00	(52.00)	\$9.75	\$4	\$13.81	2
<i>Option 3</i>	64	10	13	3	50	\$335.00	(67.00)	\$12.56	\$4	\$16.63	2
Brentwood Apt Homes											
<i>Option 1</i>	18	10	4	1	30	\$185.00	(37.00)	\$8.22	\$4	\$12.67	2
<i>Option 2</i>	18	10	4	1	40	\$260.00	(52.00)	\$11.56	\$4	\$16.00	2
<i>Option 3</i>	18	10	4	1	50	\$335.00	(67.00)	\$14.89	\$4	\$19.33	3
Gerald Kmiecik											
<i>Option 1</i>	26	10	5	2	30	\$185.00	(37.00)	\$11.38	\$4	\$15.23	2
<i>Option 2</i>	26	10	5	2	40	\$260.00	(52.00)	\$16.00	\$4	\$19.85	3
<i>Option 3</i>	26	10	5	2	50	\$335.00	(67.00)	\$20.62	\$4	\$24.46	4
Oakhill Investments											
<i>Option 1</i>	16	10	3	1	30	\$185.00	(37.00)	\$9.25	\$4	\$13.00	2
<i>Option 2</i>	16	10	3	1	40	\$260.00	(52.00)	\$13.00	\$4	\$16.75	3
<i>Option 3</i>	16	10	3	1	50	\$335.00	(67.00)	\$16.75	\$4	\$20.50	3
Pmm Management Services LLC											
<i>Option 1</i>	16	10	3	1	30	\$185.00	(37.00)	\$9.25	\$4	\$13.00	2
<i>Option 2</i>	16	10	3	1	40	\$260.00	(52.00)	\$13.00	\$4	\$16.75	3
<i>Option 3</i>	16	10	3	1	50	\$335.00	(67.00)	\$16.75	\$4	\$20.50	3

Netgear Router Costs

Landlord	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
Stuart Rindy											
Option 1	24	10	5	1	30	\$185.00	(37.00)	\$6.17	\$4	\$10.33	1
Option 2	24	10	5	1	40	\$260.00	(52.00)	\$8.67	\$4	\$12.83	2
Option 3	24	10	5	1	50	\$335.00	(67.00)	\$11.17	\$4	\$15.33	2
Watts & Sons Co											
Option 1	48	10	10	2	30	\$185.00	(37.00)	\$6.17	\$4	\$10.33	1
Option 2	48	10	10	2	40	\$260.00	(52.00)	\$8.67	\$4	\$12.83	2
Option 3	48	10	10	2	50	\$335.00	(67.00)	\$11.17	\$4	\$15.33	2
William Schwartz											
Option 1	16	10	3	2	30	\$185.00	(37.00)	\$18.50	\$4	\$22.25	4
Option 2	16	10	3	2	40	\$260.00	(52.00)	\$26.00	\$4	\$29.75	5
Option 3	16	10	3	2	50	\$335.00	(67.00)	\$33.50	\$4	\$37.25	6
Future Madison Eastpointe LLC											
Option 1	59	10	12	3	30	\$185.00	(37.00)	\$7.53	\$4	\$11.59	2
Option 2	59	10	12	3	40	\$260.00	(52.00)	\$10.58	\$4	\$14.64	2
Option 3	59	10	12	3	50	\$335.00	(67.00)	\$13.63	\$4	\$17.69	3
Wisconsin Housing Preservation											
Option 1	64	10	13	3	30	\$185.00	(37.00)	\$6.94	\$4	\$11.00	1
Option 2	64	10	13	3	40	\$260.00	(52.00)	\$9.75	\$4	\$13.81	2
Option 3	64	10	13	3	50	\$335.00	(67.00)	\$12.56	\$4	\$16.63	2
Brian D Garley Etal & Doris Gartly LE	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1

Netgear Router Costs

Landlord	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
Buchner Rev TR	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
Byron & Vivian C Smith	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
Chao Vang	8	10	2	1	8	\$50.00		\$6.25	\$5	\$11.25	1
Daniel and Elizabeth Statz	8	10	2	1	8	\$50.00		\$6.25	\$5	\$11.25	1
Dersch Properties LLC	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
Frederick Fass & Marie Jacobson	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
James & Amneris Rodgers	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
Kevin R Pomeroy & Diane M Pucetti	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
Ripple Family Limited Partnership	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
Robert Jens	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
Statz Living Trust	8	10	2	1	8	\$50.00		\$6.25	\$5	\$11.25	1
Theodore Sauer	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1

Netgear Router Costs

Landlord	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
Thomas Watts & Robt Richards D Watts	8	10	2	1	8	\$50.00		\$6.25	\$5	\$11.25	1
Garcua Pachuca	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Annabeth Evans	1	10	2	1	1	\$10.00		\$10.00	\$40	\$50.00	1
Bestful Family Trust	16	10	3	1	4	\$185.00		\$11.56	\$4	\$15.31	0
Edaurdo Ferer-Limon	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Zhisheng Zhou	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Taylor Wahlig	2	10	2	1	2	\$20.00		\$10.00	\$20	\$30.00	1
Floyd Kraemer	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Abigail Polacek	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Calvin Noggle	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Alejandro Lazaro Tapia	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Ricardo Rosales	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Maria Del Refugio	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Marilyn Harper	5	10	1	1	6	\$40.00		\$8.00	\$4	\$12.00	1
Kwik Solutions LLC	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1

Netgear Router Costs

Landlord	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
Julia An Haviland	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Jesus Siles Brondo	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Cesar Sandoval & Claudia Lopez	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Marco Sandoval & Claudia Lopez	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Nestor Garcia Romero & Karlas V Gonzalez-Ramirez	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Salvador Parra Ruiz	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Victor Ceron & Matilde Gonzalez	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Antonia Paez & Ana M Sierra	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Macricruz Alvidrez Olvera & M L Zeferineo - Rosales	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Nathaniel Ly	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Las Casitas Owners Assc Inc & B Olson Meyer Re Inc	2	10	1	1	2	\$20.00		\$10.00	\$10	\$20.00	1

Netgear Router Costs

Landlord	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
Tui Terraces Condo Inc Universal Lending Corp	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Bernice Owen CDM Unit Owner Assc & Oper Fresh Start Inc	1	10	1	1	1	\$10.00		\$10.00	\$20	\$30.00	1
Freedom Real Estate Consultants	8	10	1	1	8	\$50.00		\$6.25	\$3	\$8.75	1
Porchlight	6	10	1	1	6	\$40.00		\$6.67	\$3	\$10.00	1
Bush Sornkhiao & Somphone Saethavisouk	2	10	1	1	2	\$20.00		\$10.00	\$10	\$20.00	1
Katy Farrens	2	10	1	1	2	\$20.00		\$10.00	\$10	\$20.00	1
Somepheth Southsada & Pamela Vilay Soutsada	4	10	1	1	4	\$30.00		\$7.50	\$5	\$12.50	1
Sharynn K Schloemer	2	10	1	1	2	\$20.00		\$10.00	\$10	\$20.00	1
Patrick and Sharon Fenton	8	10	1	1	8	\$50.00		\$6.25	\$3	\$8.75	1
Dia Konia LLC	8	10	1	1	8	\$50.00		\$6.25	\$3	\$8.75	1
Sue and Ger Vang	8	10	1	1	8	\$50.00		\$6.25	\$3	\$8.75	1
Katherines Place LLC	8	10	1	1	8	\$50.00		\$6.25	\$3	\$8.75	1

Netgear Router Costs

	# of Units	Devices Per Shared Data Allotment	Number of Routers	# of Data Allotments	Total Shared Data Allotment (GB)	Cost for Shared Data Allotment	Discount (20%)	Data Price Per Unit	Fee per unit	Total Per Unit	Data Allotment per Unit (GB)
Landlord											
Michael and Laura Groenier	8	10	1	1	8	\$50.00		\$6.25	\$3	\$8.75	1

Prepaid Mobile Hotspot

Prepaid Mobile Hotspot

Tenant Name	Pricing per month	Amount of Data Allotted	Equipment Pricing
John Doe	\$30	1gb	\$159.99

Explanation of Plans

The first option we have is to break down each unit into a cost per unit basis. This plan will require a 2 year contract per line, but prices will not change whatsoever. This gives the landlord full control over the devices and connections. This will require a one time credit evaluation for the landlord. This will be a major convenience for the landlord to be able to manage each data device on a per lease basis, meaning the tenant will not have to pass a credit evaluation, and the landlord will not have to transfer services from one person to another anytime a unit is transitioned. This price is something the landlord can work into their leases, and disable at any time. Equipment is eligible to be upgraded for promotional pricing (\$.01) every 24 months. If equipment is lost/stolen, we have used or brand new equipment available for a higher price.

The second option is a prepaid option. This would be a per tenant basis. They would start by contacting Caitlin Trowbridge or Mike LaCourse, and we would establish a prepaid account that does not require a credit check. The monthly fee is roughly same in cost comparison, but the equipment fee for the mobile hotspot is higher. This would give the landlord no liability to the account, and still provide every unit with a mobile hotspot for \$30 a month. This would need to be paid every month in order for the connection services to work. Equipment cost for the mobile hotspot will be a one time charge of \$159.99 per tenant. This can be deactivated at anytime whatsoever.

Thank you for your consideration in choosing U.S. Cellular. We are always available to answer any questions or concerns. We hope to provide you with a timely solution to under resourced neighborhoods and a reliable internet connection at an affordable price for all those in need.

Contact Information

Mike LaCourse

Sales Support

P: (608) – 848- 9701 x 105

C: (608) – 235 – 1011

E: MlaCourse@quality-cellular.com

Caitlin Trowbridge

Account Executive

P: (608)-444-9840

E: Ctrowbridge@quality-cellular.com

ATTACHMENT A

VENDOR DATA SHEET

This form must be completed and submitted with your response.

Vendor Name: U.S. cellular

Address: 425 investment ct

Verona, WI, 53593

Contact Person: Mike LaCourse or Caitlin Trowbridge

Title: Sales support and Account Executive

Phone Number: 608 444 9840 and 608 235 1011

Email Address: m.lacourse@quality-cellular.com