

The Madison Dream Project

Mission, Vision, Purpose, and Values Statement

Mission

The mission of The Madison Dream Project is to provide and distribute a low or no cost, high quality internet connection to the various micro communities throughout Metropolitan Madison.

Vision

We envision improved access to high quality internet access and services to Madison's non-profit organizations, businesses and house-holds.

Purpose

With a primary focus on design, installation and maintenance of a hybrid ftp and wireless mesh network, we will be able to implement a delivery system that would allow for ease of access to the Internet.

To fulfill our purpose, our ongoing objectives include:

- Utilizing existing infrastructure for the delivery system, this will help keep overhead down.
- Adding necessary system upgrades to improve method of delivery, these upgrades may include fiber, wireless radios or a combination of the two.
- Building a team of qualified individuals, from within the Madison Community, to serve the communities technological needs.
- Integrating The Dream Project into Madison's various communities, by supporting local organizations.
- We would also like to create "tech clubs" throughout Madison's communities. These clubs would offer a low or no cost location where community members can come and learn about technology from technology experts.

Values

- We believe that many of Madison's entities do not have enough access to a reliable, high quality low cost internet service, and without this access these entities are constantly working from a position of weakness, rather than strength.
- We believe that individuals who have access to the services we are looking to develop will have the opportunity to enrich themselves, their families and given time their community.
- We believe that a partnership created from within a community can stand together in the interest of giving back to our community.
- We believe in the value of educating the public about the challenges facing individuals lacking internet access and opportunities that may come about through use of the Internet and technology in general.

The Madison Dream Project Proposal to the Digital Technology Committee

The American Dream is a national ethos of the United States, a set of ideals in which freedom includes the opportunity for prosperity and success, and an upward social mobility achieved through hard work. –excerpt from Wikipedia, the free encyclopedia

In definition of the "American Dream" by James Truslow Adams in 1931, "that dream of a land in which life should be better and richer and fuller for everyone, with opportunity for each according to ability or achievement."

Introduction

The Madison Dream Project Foundation (MDPF) is dedicated to helping enrich the lives of our communities through the use of technology.

The primary focus of MDPF is to assist Madison's Communities in bridging the gap created by the Digital Divide. Many of Madison's communities do not have affordable or reliable access to the internet or related technologies. MDPF is a unique entity in that we are comprised of community members that have the knowledge, skills and desire to see this project take off. We are Project Managers, Skilled Technicians, Network Managers and Programmers. Men and Women who want to see our communities flourish, by utilizing technology as a tool to bring us all closer together.

It would be a privilege to partner with the City of Madison and any organization that wants to work with us in bridging the Digital Divide.

"It is a truly wonderful experience to be part of helping make others' lives better."

Proposal

The Madison Dream Project is respectfully requesting \$15,000, and a hold placed on the remaining funding from the Digital Tech Committee. With the initial \$15,000 we will design, engineer and plan a new system that utilizes fttx, wireless mesh and a training program for communities to utilize in supporting the system. We will also include a management platform with system monitoring, traffic shaping and data collection, to be used in streamlining the system as it develops. This new program will be presented to the City of Madison and any interested parties by the 1st of June. We have been actively working on this project in our free time and have come a long way towards project readiness, unfortunately we are all currently employed and do not have the resources to focus solely on this project. We can demonstrate what we have so far, at the May 8th DTC meeting at CCB.

If approved for this funding, we would like to begin work as soon as possible and feel confident in our abilities as a team to provide and deliver a system that would allow access at an affordable rate, with higher standards of customer support and a long reaching affect on the community.

Organizational Overview

Starczewski, Leslie

From: Rob Carter [rcarter085@gmail.com]
Sent: Monday, May 05, 2014 2:07 PM
To: Kronberger, Paul; Faust, Dave
Cc: Matt Eberly; Zachary J. Kahn
Subject: DTC and the Digital Divide
Attachments: Dream Project mission, vision, purpose, values.docx; The Madison Dream Project-revisedv1.2.docx

Gentlemen,

We are interested in working with the DTC and any members of Madison's communities that would be of value in bridging the gap created by the Digital Divide. I however, have not had enough time to write out the entire proposal. I have included a snapshot of what I have envisioned for a project. Other interested organizations include, Centro Hispano, Dane Net, Nehemiah Project, Boys and Girls Clubs and concerned citizens. Please feel free to contact me if interested, I can be reached at 920-290-5600

Sincerely,
Robert Carter
Badger Advanced Technologies