

Starczewski, Leslie

From: J.J. Streicher-Bremer
Sent: Monday, March 31, 2014 4:49 AM
To: Kronberger, Paul
Subject: RE: Draft Minutes and Follow Up Item

Paul, sorry for the delay in getting my thoughts to you on this.

- How success should be evaluated – I believe success could/should be evaluated on a couple levels
 - o How well aligned is this pilot to other “ongoing digital divide initiatives” throughout our area of influence?
 - o Total number of people covered by whatever service we create
 - o Percentage of use of that service – do we want to shoot for 50% of the folks covered are actually using it, 75%, 95%?
- What should guide us on pilot locations?
 - o Whatever locations will allow us to appropriately be successful (see above)
 - o Alignment to the MMSD “one computer” pilot locations assuming there is a rational overlap to allow us to be successful (see above)

I hope this makes sense.

Thanks!

JJ Streicher-Bremer