# Artup Weekend

### **Blerb**

Artup Weekend is a weekend-long local event where people form teams to create and propagate art.

### **How it Works**

Anyone who wants to participates sponsors <u>Artups Kickstarter campaign</u> for \$30 or more, your "reward" for your donation is your ticket to participate. On Friday participants pitch ideas for art and art objects. Teams form around the most popular ideas. On Sunday afternoon teams have 5 minutes to tell the story of what they accomplished. Jurors award prizes in various categories.

### Goals

### Fun

Creating things is fun. Whether you are an aspiring artist who wants to live and thrive better from your art, or you've always cultivated and appreciated art, Artup Weekend is fun and exciting for everyone.

# **Creative Community**

We believe that great artists have entrepreneurial skills and great entrepreneurs have artistic ones. At Artup Weekend artists and entrepreneurs will learn and network together to create a more robust and sustainable creative and entrepreneurial community in their city.

## **Host Your Own**

Contact <u>team@artupweekend.org</u> to get help and information how to host your own Artup Weekend in your city. Our team can provide help you plan, fundraise for, and market your event.

The Next Artup Weekend is in Madison, WI on July 26-29 at 100State