



City of Madison Liquor/Beer License Renewal

- •	On-Premises Consumption: ☐ Class B Beer ☐ Class B Liquor ☐ Class C Wine Advisor Off-Premises Consumption: ☒ Class A Beer ☒ Class A Liquor	
De	eadline: File in Clerk's Office by 4 p.m. Friday, April 13, or postmark by Sunday, April 15	
1.	Name of Sole Proprietor, Partnership, Corporation or LLC Riley's/Badger Liquor, L.L.C. Name of Sole Proprietor, Partnership, Corporation or LLC MAR 2.7 2013	
2.	Trade Name (doing business as) Badger Liquor	
	Licensed Address 402 State Street Madison, WI 53703	
	State Seller's Permit 4 5 6 1 0 2 7 1 1 3 0 0 2 0 2 1	
	Federal Employer Identification Number 27-1504939	
6.	Do you understand that you must purchase alcohol beverages only from Wisconsin wholesalers, breweries, and brewpubs? ☐ Yes ☐ No	
7.	Do you understand that alcohol invoices must be kept at the licensed premises for two years from the date of invoice and made available for inspection by law enforcement? ☑ Yes ☐ No	
8.	Since filing of last application, has the named licensee or any other person affiliated with this license (partner, member, officer, director, manager or liquor/beer agent) been convicted of any offenses (excluding traffic offenses not related to alcohol) for violation of any federal laws, Wisconsin laws, any laws of other states, or ordinances of any county or municipality? □ Yes (If yes, complete convictions supplement) □ No	
9.	Are any charges for any offenses presently pending (excluding traffic offenses not related to alcohol) against the named licensee or any other persons affiliated with this license (partner, member, officer, director, manager or liquor/beer agent)? □ Yes (If yes, complete pending charges supplement) □ No	
10.	. Was the profit or loss from the sale of alcohol beverages for the previous year reported on the Wisconsin Income or Franchise Tax return of the licensee? ☑ Yes □ No □ Taxes are not filed yet, but they will include this profit/loss when filed	
11. Areas where alcohol beverages are sold/permitted, including outdoor seating, if applicable. 1st level of display area (~650 sq. ft.) at 402 State Street		
12.	Areas where alcohol beverages are stored About 200 sq. ft. in walk-in cooler and about 400 sq. ft. of storage area in basement	
13.	Class B establishments: estimated percentage of gross sales for liquor/beer vs. food business	
	% Alcohol % Food % Other	
14.	Establishments with a capacity of 50 or more: (a) Do you offer or allow live music performances? (b) Do you have a designated dance floor area? (c) Do you offer or allow the use of a disc jockey? D Yes No No	

5. Establishments that currently hold 21+ Entertainment Licenses: Does your Security Plan remain in force, as approved on your applica	tion? □ Yes □ No		
6. Establishments that currently hold Centers for Visual & Performing Do your underage identification and security procedures remain in force initial application? ☐ Yes ☐ No	na Arts Licenses:		
7. Corporation/LLC: Name of Liquor/Beer Agent			
Corporation/LLC: Address of Liquor/Beer Agent_6406 Antietam Lane Madison, WI 53705			
Corporation/LLC: Is this Liquor/Beer Agent listed on your current license? ☑ Yes ☐ No (If no, file Change of Agent application)			
Dongyean Lee 6406 Antietam Lane Madison, WI 53705	mbers below.		
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Corporation: List names and home addresses of all stockholders belo			
List names and home addresses of managers below.			
Jongyean Lee	608-358-4 393 29 56		
Who to contact 8 a.m 4:30 p.m. regarding problems with application iongyean@yahoo.com	Phone Number		
E-mail Address	3-27-2013		
Signature of Officer/Member/Partner/Sole Proprietor	Date		
Renewals due April 15 every year (postmarked 4/15 or filed in Clerk's	Office by 4 n m 4/13)		
71.11 000 - 7 / 711 1/7	Filed Late (\$250 Late Filing Fee)		
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