

## Christianson, Eric

---

**From:** Brian Mitchell [bmitchell002@centurytel.net]  
**Sent:** Thursday, April 18, 2013 12:36 PM  
**To:** Clerk  
**Subject:** FW: Next Door Brewing Co. License Application

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

---

Please forward to ALRC members; thank you:

Dear ALRC Members:

Re: Next Door Brewing Co. License Application (Council File No. 29592)

We are property owners at 2426 Sommers Avenue and are writing to express our opposition to the proposed "brew pub" at 2439 Atwood Avenue. We share all of the neighborhood concerns summarized by Victoria Straughn and Dean Morse in their letter of April 3<sup>rd</sup> to you.

In particular, we feel this project poses a very real threat to the residential character and quality of life in the neighborhood, in the form of increased traffic, noise, congestion, and parking demand. We also believe it will have an adverse impact on the existing mix of established small businesses on Atwood Avenue, for the same reasons.

- The available on-site parking at 2439 Atwood (net of nine spaces after deducting residential and handicapped spaces?) is wholly inadequate for a business with a proposed capacity of 100 persons indoor and 30 outdoor.
- Customers vying for these few spots will have their only ingress and egress from busy Atwood Avenue, where traffic speed and volume are already a concern (Vehicle counts for that stretch of Atwood Avenue are in excess of 20,000 daily.) They will have to enter and exit the lot very close to a point where eastbound traffic on Atwood rounds a blind curve.
- On-street parking is extremely limited on Atwood Avenue now and there are no off-street public parking lots for many blocks in any direction
- The inevitable parking spill-over will be to the congested neighboring residential streets, where one side-only parking restrictions apply on the east-west streets and winter snow piles make one-way traffic the norm. (That also raises all the problems associated with bar patrons returning to their vehicles late at night.)

There is no way an establishment of this capacity qualifies as a “neighborhood spot”. It will likely draw city-wide and even metro-wide, and we would be naïve to believe any significant number of customers would arrive on foot or by bicycle.

In the abstract, or in another setting, the Next Door Brew Pub may be a fine proposal. In this context, it has some major deficiencies as highlighted by area residents that make it a quality of life issue for this neighborhood. We urge you to reject the license application as proposed.

Thank you for considering our comments.

Brian and Nancy Mitchell

## Christianson, Eric

---

**From:** Jill Heikenen [rent1808@gmail.com]  
**Sent:** Saturday, April 20, 2013 3:44 PM  
**To:** Clerk  
**Cc:** licensing  
**Subject:** Next Door Brewing Co.

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

As a home owner of 2417 Sommer Ave. , (a house located 1 block behind the proposed site of ALRC), I am very concerned about another bar/brw pub moving into this residential neighborhood.

I am opposed to the problems this will pose to this residential neighborhood. The exhaust fans from Bunkys already pollute the air with their exhaust and noise well into the late night. Proposed outdoor seating, expanded hours, noise problems, parking problems ,on a very congested street and the noise problems of musical venues are not a good fit for this neighborhood. Please take my concerns into consideration. I do not oppose a new business. The business must fit constructively into a kid filled, residential community and be an asset to its neighbors. I do not feel that ALRC will be a good fit unless the neighborhoods needs and concerns are met. Thank you, Jill Heikenen, 2417 Sommers Ave., Madison,Wi.,53704

## Christianson, Eric

---

**From:** Jane zuengler [jezuengler@gmail.com]  
**Sent:** Sunday, April 21, 2013 8:11 PM  
**To:** Clerk  
**Cc:** licensing  
**Subject:** grave concern about Next Door Brewing Co in our neighborhood

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

To whom it may concern:

I'm writing to express our deep concern over the plans to establish Next Door Brewing (NDB) in our neighborhood. We have been residents of Sommers Avenue (on the same block area as NDB's Atwood Avenue proposed location) for 21 years.

We moved here because we sought out the friendliness and sense of community in this traditional neighborhood of modest houses built very closely to each other.

That proximity promotes our helping each other. For example, our neighbor has told us about hearing from her bedroom on summer nights, with windows open, the little girl in the next house crying. Our neighbor soothed the little girl by simply calling across the driveway "It's okay, Molly. Your mama's coming."

We're fortunate to have families with little children as well as more elderly people living on our block. But the very things that make our neighborhood so special to live in--the small houses up close to each other, our narrow street (we can have conversations across it), our tiny residents to our elderly ones, and the strong sense of community that is the result--is threatened by an establishment that would be situated very close to us, but which would have a completely different (and opposing) goal and orientation.

I need not detail the reasons why NDB's goal and orientation would threaten our way of living, as I know other neighbors have conveyed these reasons to you. But an entertainment establishment such as NDB, situated within feet of a traditional neighborhood such as ours, is an incompatible relationship. What makes the one successful, ruins the other.

I am one of many who don't want our neighborhood ruined, and I write to express my strongest opposition to the NDB proposal.

With great concern, Jane Zuengler (2425 Sommers Ave.)

**Christianson, Eric**

---

**From:** Peg Pritchett [jiliawi@yahoo.com]  
**Sent:** Monday, April 22, 2013 7:38 AM  
**To:** Clerk  
**Subject:** Next Door Brewing Class B Liquor License application

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

April 22, 2013

City Clerk's Office  
Room 103, City-County Building,  
210 Martin Luther King Jr. Blvd.  
Madison, WI 53703

City Clerk (for distribution to all members of the ALRC),

I have concerns about Next Door Brewing Company's application for a Class B Liquor license for their new restaurant at 2439 Atwood Avenue. My concerns are as follows:

- I'd like to see the establishment remain a beer and wine only brew pub seeing as how brewing beer is their focus and there are plenty of other bars in the area for one to find other types of alcohol.
- The addition of more types of alcoholic beverages will only serve to increase the likelihood of drunken behavior both in and out of the pub. The surrounding neighborhood, in which I live, enjoys the quiet night time hours now and I'd like to see it stay that way.
- The potential for increased drunken behavior with the addition of a Class B Liquor license also has me concerned about my and others safety when walking in the neighbor at night.

I do enjoy beer and think this pub will be a good place to visit with friends, I just do not see any good reason to approve the Class B Liquor license.

Sincerely,

Peg Pritchett  
2420 Center Ave.  
Madison, WI 53704

## Christianson, Eric

---

**From:** Zachary Wyatt [zdwyatt@gmail.com]  
**Sent:** Monday, April 22, 2013 10:04 AM  
**To:** Christianson, Eric  
**Subject:** ALRC: NDBC Letter of Support  
**Attachments:** NDBC Letter of Support.docx

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Mr. Christianson,

My wife and I write in support of Next Door Brewing Company's application for a Class B Liquor license at 2439 Atwood Avenue. I respectfully request that the attached letter be distributed to all members of the Alcohol License Review Committee.

Thank you,

Zachary Wyatt

Zachary and Amy Wyatt  
174 Ryan Street  
Madison, WI 53704

April 22, 2013

Eric Christianson  
City Clerk's Office  
210 MLKJ Blvd. Room 103

Mr. Christianson,

We write in support of Next Door Brewing Company's application for a Class B Liquor license at 2439 Atwood Avenue. We respectfully request that this letter be distributed to all members of the Alcohol License Review Committee.

We live two blocks from the intersection of Atwood Avenue and Fair Oaks Avenue, and six blocks from the site of the proposed Next Door Brewing Company. We believe the proposed business would be a wonderful addition to the neighborhood. The western portion of Atwood enjoys a high density of thriving businesses, but the eastern portion—between Eastwood Drive and Fair Oaks Avenue—is still in transition. There are quite a few underutilized or vacant storefronts, including the one that would serve as the home of Next Door Brewing. We would love to see our end of Atwood experience the same revitalization that has occurred at the opposite end. Replacing empty businesses is a necessary step in that process.

We are sympathetic to concerns raised by future neighbors of the proposed business. We have accordingly been pleased to see the response from the folks at Next Door Brewing as they attempt to address these concerns. Their level of engagement leads us to believe that they would be a conscientious neighbor and a great addition to the neighborhood.

We encourage you to support their application for a Class B Liquor License.

Sincerely,  
Zachary and Amy Wyatt

4-20-13

To: The City of Madison, ALRC, Aldermen, and City Council

RE: Next Door Brewing Company (NDB) proposal of a brewpub for 2439 Atwood Ave

Dear Neighbors:

I am writing as a concerned citizen, neighbor and family physician. I live at 2330 Sommers Ave, less than one block from the proposed development.

I have spoken with neighbors in the past several months regarding NDB and urge stakeholders. I am concerned that the City of Madison Conditional Use Standards, 28.12 section (g) may not be met and urge you to consider the following:

There are at least 11 other venues in walking distance of the proposed brew-pub. It is not at all clear that the neighborhood will benefit from another such establishment.

While some neighbors are not absolutely opposed to the presence of NDB, any potential development should be in close consultation with community members. The residential neighborhood in which NDB would be set is very close-knit and concerned about overall quality of life. There are numerous models of good interactions between business and community in the Atwood neighborhood. Unfortunately, at a community meeting on March 16<sup>th</sup>, 2013, neighbors outlined a list of concerns for consideration; the neighborhood view is that NDB did not directly address these concerns, suggesting that they are not willing to be a good neighbor. The community does not benefit from this sort of interaction; a little good will on the part of NDB would go a long way. Forward progress should be limited until a mutually acceptable working group can be formed.

Also, as a family physician I am concerned that added light and noise pollution at night simply adds to the existing light and sound load along Atwood Ave and may adversely affect quality of life in this residential neighborhood. A relatively quiet night-time environment is essential to the wellness of children and adults attending local schools and going to work.

I, and all those that I have spoken with, feel very strongly that noise, light, business hours, and visual design consideration be at the front of any discussions of the business moving forward. Design considerations around these issues should exceed minimal standards.

I am strongly in favor of the following 8 items for consideration:

**Sound-proofing insulation required on the roof**

**Sound-proof, aesthetically pleasing wall installed at the back of the property, 8 feet or more in height**

**Shortened hours: suggested weekdays close at 9 pm and weekends close at 10 pm**

**Parking established off-street**

**No amplified music, and no outdoor music.**

**Lighting must take into consideration of residential neighbors**

**Alcohol License for beer and wine sales only; this is not a bar.**

**Attention to green space and environmentally-aware standards**

Sincerely,

David Rabago, MD

2330 Sommers Ave

Madison WI, 53704



## Christianson, Eric

---

**From:** Michael Chronister [michaeljchronister@gmail.com]  
**Sent:** Monday, April 22, 2013 11:23 AM  
**To:** Christianson, Eric  
**Cc:** Rummel, Marsha  
**Subject:** Next Door Brewing at 2439 Atwood Ave

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

I am writing to support the liquor license for Next Door Brewing at 2439 Atwood Ave. As a resident of District 6 for many years I welcome new additions like Next Door Brewing to our neighborhood. Recent additions like One Barrel Brewing and Stalzy's have added character and dining/drinking options to this neighborhood that for years it has lacked. Atwood is a growing business street and while I can comprehend the concerns neighbors have for new businesses that may be spouting up in their backyards they must understand that this business corridor should be encouraged to grow so our community can grow with it. The more businesses that open on Atwood the less driving and moving around the residents of the neighborhood will have to do to get services. While I support the license I do think some common sense should be used and that may include noise reduction and parking restrictions.

Thank you  
Michael Chronister  
170 Dixon St  
Madison, WI 53704

## Christianson, Eric

---

**From:** jake [jake.shea@gmail.com]  
**Sent:** Monday, April 22, 2013 4:56 PM  
**To:** Clerk  
**Subject:** File# 29592, re: ALRC review -- Statement of Support for Next Door Brewing Co.

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

C/O: City Clerk

TO: The City of Madison ALRC, regarding the application for liquor license of Next Door Brewing Company:

I am writing in strong support of the liquor license application by Next Door Brewing Company. I support their business both as an Atwood Avenue business owner (in the 2453 Atwood office building immediately adjacent to Next Door) and as an Atwood Avenue home owner (3122 Atwood).

The 2400-2800 stretch of Atwood contains the last remaining blighted and underdeveloped bits of the Willy Street-Atwood corridor and it begs for more commercial development. There are several vacant and/or dilapidated buildings in this section, including the building at 2439 Atwood, which Next Door Brewing Company will renovate and occupy. A thriving business at this location will help motivate development of the other decaying storefronts and properties, just as Stalzy's, Victory Cafe, the new Bunky's, and Daisy Cafe have done so successfully in the recent past. Increased foot traffic on this strip will bring new customers for both retail and dining businesses.

As a homeowner, I know that development of this corridor will only increase property values and the quality of life for the immediate neighborhood. Although I can understand the sensitivities of homeowners adjacent to a new brewpub, surely the status quo of ongoing urban decay is not the better alternative. In addition, the owners of Next Door have been admirably thorough in their response to neighbor concerns, and they have proven eager to be a responsible part of this community even before their business has opened. Concerned neighbors should also recognize the peaceful coexistence of taverns such as the Harmony Bar and the Glass Nickel.

Finally, as a Madisonian and beer enthusiast, I am very excited to see Madison growing its reputation as a craft beer destination. I believe the city and neighborhood will see added revenue from craft beer tourism.

I urge you to support the license application of Next Door Brewing Company.

Sincerely,

Jacob D. Shea  
ELEMEN LLC

April 22, 2013

2414 Sommers Ave.  
Madison, WI 53704

Alcohol License Review Committee &  
Common Council  
City-County Building  
210 Martin Luther King, Jr. Blvd  
Madison, WI 53703

Re: Next Door Brewing Company's Business Proposal for 2439 Atwood Ave.

Dear ALRC and Common Council Members,

Thank you for your public service.

As Madison residents for 19/23 years, we have owned our current home in a vibrant mixed-used neighborhood for 9 years. We appreciate the value of restaurants and small businesses within walking distance from residential streets, and this was a contributing factor in choosing to live in the Schenk-Atwood neighborhood. We own the home directly behind Bunky's Café and one lot removed from those adjunct to the proposed site for the Next Door Brewing Company. When we bought our home, the former Atwood Community Center was our immediate neighbor with only weekday operations. However, Bunky's worked directly with us and other neighbors to satisfactorily address our concerns about the change in use and their business was supported. We are not anti-business, and recognize making use of a vacant building/lot and adding jobs to the local economy as an improvement.

The idea of a small, community-centric brewery that serves its own beer, while also offering wine and food is appealing. An additional restaurant that would have a wine and beer license, share similar residential-friendly closing times (9p weeknights; 10p weekends) and exclusively indoor seating as others abutting homes - Bunky's Café, Stalzy's, Daisy Café - would be welcomed.

We have significant concerns, however, and believe that the proposal as currently written - open until 11p weeknights/midnight weekends; 30 outdoor seats; not paying full cost of 8 foot privacy fence - at a minimum violates the City of Madison Conditional Use Standard 28.12(g) in that it would "substantially impair or diminish"..."the uses, values and enjoyment of other property in the neighborhood for purposes already established." The headlights from cars in the parking lot will shine into our kitchen/bedroom windows. The noise from outdoor seating and late-night patrons noisily walking to cars in the neighborhood will wake our 4 year old. We have worked hard & financially invested to improve our home/yard, but the current proposal would impede the enjoyment of our outdoor living spaces.

We are also concerned about the extra traffic and parking congestion on our residential streets that will be caused by this type of business with extended hours that conflict with families being home. From our direct experience with Bunky's, patrons will consistently favor parking on Sommers Ave. and adjoining streets, regardless of any signs or encouragement to use additional parking across Atwood.

Honestly, the largest "red flag" for us in considering this business proposal, has been a lack of attention to process; their incomplete and dismissive responses to homeowners' concerns lack good faith. The neighbors directly behind the proposed site have invested significant money into their home, as have we. It is hard to imagine how this project proposal - as currently conceived - does not diminish the use, value, and enjoyment of their property, and ours as well.

Thank you for your consideration,

Sarah Davis and Heather Schaller  
[sdavispip@gmail.com](mailto:sdavispip@gmail.com)

## Christianson, Eric

---

**From:** Aleia McCord [amccord@wisc.edu]  
**Sent:** Tuesday, April 23, 2013 5:39 AM  
**To:** Aleia McCord; Clerk; Rummel, Marsha; Marsha Rummel; ALL ALDERS; licensing  
**Subject:** Re: Requested Conditions for Next Door Brewing Alcohol license

**Categories:** Red Category

Dear all,

Please accept this brief addendum to my previous letter of opposition to the proposed Next Door Brewing Company ALRC license application, which is coming up for review on Weds, April 24th. Since sending the letter below, it has come to my attention that **Next Door Brewing company has willfully deceived the neighborhood regarding the establishment's efforts to identify appropriate parking.** Specifically, in both oral and written communications, Keith Symonds has indicated that he was formalizing a parking agreement with St. Bernard's church on Atwood to serve as an over-flow parking site. Follow-up discussions with Fr. Hippee by neighbors have revealed these claims to be patently false. Fr. Hippee has asked Mr. Symonds to retract these statements and it is clear that St. Bernard's will not be making parking available to NDB patrons.

This kind of willful misrepresentation makes me even more concerned about this business. How can we trust Next Door Brewing Company to be a good neighbor that respects our families and homes and engages with residents in the area, if they are already lying to us about their plans? How can we trust NDB to follow-through on other promises they have made to the community? How can we trust NDB to abide by our laws and regulations that govern the establishment of their business? Deceiving the neighborhood is incredibly disrespectful at best, and indicates that the business owners do not take neighborhood concerns seriously. I ask you to take these actions into consideration when you are debating the ALRC license. Giving an irresponsible business that has willfully misrepresented itself license to operate in our neighborhood sends the wrong message to our business community. Atwood is a desirable place to live and we want to keep it that way by encouraging the development of businesses that are truly committed to integrating into the fabric of our community. Businesses who are not interested in working together in good faith with our community, and who deceive the community about their intentions should not be permitted to operate. Not only is it unfair to the residents who have invested into their homes and neighborhood, **but it's also not fair to the wonderful business owners in this area who have taken great pains to be good neighbors!** I am thinking especially of businesses like Bunky's, who have taken the time and effort to make their establishment a value-added for our neighborhood.

I urge you to reject NDB's application for the reasons I have outlined below, but most especially because of evidence that the owners of this establishment have engaged in willful misrepresentation of their plans.

Thank you for your consideration.

Warm wishes,  
Aleia McCord  
2422 Sommers Ave.

On Apr 10, 2013, at 2:31 AM, Aleia McCord wrote:

Dear all,

As a neighbor DIRECTLY impacted by the Next Door Brewing Company's proposal, **I am writing you today in STRONG opposition to the ALRC license as it currently stands.** Please do take the time to read this in full. I apologize for the length, but I am currently in Uganda, East Africa and won't be able to attend the meeting to share my opinions in person.

My reasons are as follows:

**1) Our neighborhood doesn't need another bar. This business does not add value to my neighborhood, and detracts from our property values and quality of life.** We have 11 bars within walking distance, including a BREWERY (One barrel). I want to see more businesses that provide value to the people who live in this neighborhood, not more entertainment-oriented ventures that are designed to make this area a destination for evening socializing. We have plenty of fantastic restaurant options in this area, When it comes to eating and drinking, this place is already doing great. What we are lacking are the kinds of businesses that provide other types of services and value to the neighborhood. If my family is to be inconvenienced with additional sound, odor, traffic, etc.; I want to be SURE that that inconvenience is ADDING something to my community. We have invested over \$100,000 into our property, squeezing every last inch of our savings to renovate a battered old house into a home we can raise our children in. It is neighbors like us that improve property values for everyone in the neighborhood by increasing the value of everyone's home and keeping this area of Atwood a very desirable place to live. I did not move into this house thinking it would be adjacent to a bar/brewery/restraunt. I moved into this house thinking it was adjacent to an old appliance store that might one day be transformed into another retail shop or perhaps some apartments/housing. I would not have purchased this house or invested all of our life savings if I thought a bar/brewery was going to move in. I don't see how a brewery/bar/restaurant offers this community anything new that improves our lives and makes it worth the sacrifice that my family will have to make in terms of resale value/property values/quality of life. These are the kinds of businesses that serve my family and my neighbors and make my community a better place to live: A child care facility, an elder care facility, affordable housing, a family-oriented venture (such as a place that runs art classes, karate classes, pottery classes, cooking classes, birth classes, music lessons, etc.), green space, a retail space (such as an ice cream shop, an exercise/sports store, a pharmacy) or an establishment that provides professional services (such as a dentist, a doctor, massage therapy, acupuncture, counseling services, physical therapy services, etc.). Even if these kinds of businesses generated more noise, more traffic, or more odors, I would be pleased to overlook these negatives because of the immense community benefit they would bring. I would also be willing to support these ventures financially. In neighborhood discussions, there has been an artificial dichotomy constructed that identified supporters of the proposed brewery as "pro-community development" and those against the brewery as standing in the way of progress and anti-business. I am not anti-business (I am the CEO of a business of my own) and I welcome a new business in this space. However, I do not welcome a *brewery* in this space. Even if *Next Door* turned out to be the BEST neighbors EVER, should something happen and the brewery closes, this space will forever be a restaurant/bar, and we will be perpetually vetting new tenants who may not be as scrupulous.

**2) Next Door Brewing Company (henceforth, NDB) has not responded appropriately to the neighborhood concerns raised at our public meeting and through follow-up communications via our alder, Marsha Rummel.** NDB presented their concept to neighbors at a meeting on Saturday, March 16th, where the neighborhood presented their concerns. The immediate neighbors voiced the strongest opposition to the plan. It should be noted that NONE OF THE NDB PARTICIPANTS TOOK NOTES. Even when the neighbors kindly requested that they do so. In response to this request, one NDB representative pointed to his head and said "I have notes right here." This kind of hubristic attitude has not made me inclined to trust NDB, nor has it made me feel as though the NDB is taking neighborhood concerns seriously. We had to follow up several times with NDB to request that they send us a letter addressing the concerns we raised. After several weeks, NDB supposedly "hand-delivered" this letter to the immediate neighbors, but we never received a hard copy. We did receive a pdf. The letter did outline most of the concerns we had raised, but did not actually take steps to address them. Specifically:

OUTDOOR SEATING. Bunky's (a nearby eatery) has a clause in their use agreement that indicates they will never have outdoor seating. This would be a prerequisite for my support. Outdoor seating would be incredibly disruptive. The NDB has noted they are "not applying for outdoor seating at this time" and if it became a possibility they would "hold community meetings in the future." This is not good enough. We should be able to enjoy our backyard with our children and not be subject to sound/odor/noise coming from outdoor seating. We should not be burdened with the stress of knowing that outdoor seating could become yet another issue we need to address in the future.

PRIVACY FENCE. The chain link fence should be replaced with something more aesthetic, higher, and designed to mitigate noise. NDB has suggested we should "cost-share" for this. We installed a fence in 2009 when we thought the space was an appliance store. NDB should bear the full cost of the fence. Previous prospective owners (Nolan Gardens proposal) had offered to bear the full cost of such improvements.

HOURS. At our meeting, we discussed that closing at 8pm weeknights and 9pm weekends like the other restaurants in the area is more appropriate. This is standard for businesses in the area. This is a RESIDENTIAL area and people have young children. The owners completely ignored this request in their response letter, though this was a CENTRAL part of our request and something supported by all the near neighbors.

LIGHTING. We do not want large parking lights causing light pollution on our property. The letter from NDB provided vague comments about "shielding," but it is unclear what the lighting plan will be.

NOISE. We are less concerned about noise from the establishment itself (especially if outdoor seating is removed from the equation) as we are from patrons walking to their cars, slamming car doors, smoking by our fence and chatting, and other annoyances at closing time. Exhaust fans should be state of the art and control noise and odors. No amplified music on the premises. Sound proofing of the roof should be included in the renovation budget.

ODORS. A clear plan with how the noise and odor from the exhaust fan will be mitigated. A clear plan for where smoking areas will be designated.

PARKING. A clear plan that demonstrates how parking needs will be met, including a plan that shows how many patrons are expected to be in the establishment at any given time. Back parking should be reserved for residents and workers to minimize the traffic back and forth directly behind our house. Parking on Sommers Ave is already terrible, especially in the winter. Bunky's traffic only increased the trouble. Drivers regularly cruise up and down the street looking for parking.

**Overall, I have not been pleased with the way NDB has engaged with the neighborhood. The owners of the establishment do not seem to be taking our concerns seriously, which makes me very very very concerned about how their business will impact the quality of life for my family and neighbors. We have invested our entire life savings and thousands of hours of sweat into our home. We intend to live in this neighborhood indefinitely and raise our family here. Please consider how this proposed business will affect families like ours and whether the value added by a bar/brewery is worth the high cost.**

Feel free to contact to me if I can provide you with any additional information.

Warm wishes,  
Aleia

---

Aleia Ingulli McCord  
608-609-8397  
[aleia.mccord@gmail.com](mailto:aleia.mccord@gmail.com)

---

Aleia McCord

Nelson Institute for Environmental Studies  
Center for Sustainability and the Global Environment  
University of Wisconsin-Madison  
email: [amccord@wisc.edu](mailto:amccord@wisc.edu)

## Christianson, Eric

---

**From:** mmartinez8226@charter.net  
**Sent:** Tuesday, April 23, 2013 7:02 AM  
**To:** Christianson, Eric; David Hart; mmartinez8226@charter.net  
**Subject:** In support of brew pub at 2439 Atwood

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

David Hart  
Chair, Alcohol License Review Committee

David,

I'm writing in support of the 130-seat brew pub at 2439 Atwood. I received a flyer that it is on the agenda for this Wednesday and I have committed to a United Way meeting that night so unfortunately cannot attend. I hope this letter in support of the brew pub will be shared.

I have lived in the neighborhood 7 years. In that time, Schenk's Corners has been revitalized into a vibrant hub with the addition of several food/liquor establishments. Meanwhile, this end of Atwood is lagging with several empty buildings and lots. It almost appears blighted, which is not good for the community.

I hope to see this new brew pub increase the vitality at this end of Atwood. I do not have concerns about parking or additional pedestrian traffic. We are two blocks from Bunkys and the Daisy Café, and we do see cars parking in front of our house as people head to these places, and we see a lot of pedestrian traffic. That's urban living.

I would expect a brew pub of this nature to bring in a high caliber of people looking to enjoy a few craft beers and possibly a meal. This is good for the economy of the neighborhood as it will provide jobs and possibly benefit the other shops.

In closing, I strongly support this project to bring business growth to the neighborhood.

Please contact me with any questions.

Thank you,

Michele

Michele Wingate  
405 Miller Ave.  
Cel 414-517-1173  
Email [mmartinez8226@charter.net](mailto:mmartinez8226@charter.net)  
Twitter @michelewingate