# APPLICATION FOR <br> URBAN DESIGN COMIMISSION <br> REVIEW AND APPROVAL 

AGENDA ITEM \# $\qquad$
Project \#
Legistar \# $\qquad$

DATE SUBMITTED: November 28, 2012

## Action Requested

UDC MEETING DATE: December 5, 2012 Informational Presentation
X Initial Approval and/or Recommendation Final Approval and/or Recommendation

PROJECT ADDRESS: 5302 Tancho Drive \& 5101 American Parkway
ALDERMANIC DISTRICT: District 17
OWNER/DEVELOPER (Partners and/or Principals)
ARCHITECT/DESIGNER/OR AGENT:
Fiduciary Real Estate Development
_JLA Architects + Planners
5325 Wall Street - Suite 2700
789 North Water Street -- Suite 200
Milwaukee, Wisconsin 53202
—Madison, Wisconsin 53718
__Contact: Joseph Lee
CONTACT PERSON: Joseph Lee (JLA Architects + Planners)
Address:
5325 Wall Street - Suite 2700
Madison, Wisconsin 53718
Phone: 608.241.9500

Fax:
E-mail address: jlee@jla-ap.com

## TYPE OF PROJECT:

(See Section A for:)
X Planned Unit Development (PUD) General Development Plan (GDP)
X Specific Implementation Plan (SIP)
Planned Community Development (PCD)


General Development Plan (GDP)
Specific Implementation Plan (SIP)
Planned Residential Development (PRD)
New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
School, Public Building or Space (Fee may be required)
New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000
Sq. Ft.
Planned Commercial Site
(Sce Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)
(See Section C for:)
R.P.S.M. Parking Variance (Fee required)
(See Section D for:)
Comprehensive Design Review* (Fee required)
- $\quad$ Street Graphics Variance* (Fee required)


Other $\qquad$
*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)
Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

November 14, 2012

Mr. Matt Tucker<br>Zoning Administrator<br>City of Madison<br>Madison Municipal Building, LL 100<br>215 Martin Luther King Jr. Blvd.<br>Madison, WI 53701

## RE: C.S.M. 11206, Lot 1 SIP Application

Dear Matt,
On behalf of Fiduciary Real Estate Development, Inc. and our development partners, please consider this our formal letter of intent to pursue GDP / SIP rezoning for C.S.M. 11206, Lot 1 located in the American Family campus on Madison's east side. In November 2003, the Common Council conditionally approved the Amended PUD (GDP) for the subject parcel. At this time, we are presenting our development plan and our submittal for both the GDP and SIP for the development (exclusive of the clubhouse).

We have not yet named our proposed 263-unit project and will generically refer to it as the "American Parkway Apartments." Please consider the following:

## Project TeAM

## Applicant

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Milwaukee, WI 53202
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Wade Wyse
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## Architect

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## Landscape Design

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161 Horizon Drive, Suite 101
Verona, WI 53593
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Justin Frahm
justin.frahm@jsdinc.com

## Development Consultant

WiRED Properties 4526 N. Oakland Ave.
Whitefish Bay, WI 53211
Phone: 414-375-0244
Fax: 888-877-9672
Blair Williams
blair@wiredproperties.com

## PROPERTY INFORMATION

Address:

## Aldermanic District:

## Alder/Neighborhood Notification: <br> Concept Design UDC Presentation:

Legal Description:

Lot Area:
Existing Land Use:
Existing Zoning:
Surrounding Uses:
Development Schedule:
C.S.M. 11206, Lot 1

District 17, Alder Clausius
July 13, 2012
September 5, 2012
LOT 1, C.S.M. No. 11206, LOCATED IN THE WEST HALF OF THE SOUTHWEST QUARTER OR SECTION 14, TOWNSHIP 8 NORTH, RANGE 10 EAST, CITY OF MADISON, DANE COUNTY, WISCONSIN

564,195 square feet
Agricultural
Expired PUD - GDP (reversion to agricultural)
Medium Density Residential, Daycare
2013-2016: Construction in three phases

- Phase 1: 117 units $-4 / 2013-2 / 2014$
- Phase 2: 76 units $-4 / 2014-2 / 2015$
- Phase 3: 70 units $-4 / 2015-2 / 2016$


## PROJECT DESCRIPTION

The development will be comprised of 263 market-rate apartments located in seven (7) buildings and will include a separate clubhouse and pool. The apartments will include a mix of studios, one bedrooms, two bedrooms and three bedrooms. There are two distinct building types: three with 41 units each and four with 35 units each.

This community features underground parking for cars, bikes \& mopeds, energy efficient building materials and techniques, and a carefully designed street level massing and character. In addition, the development will feature an exceptional central green that will provide recreational space to the broader community. The property will be professionally managed on site by Fiduciary Real Estate Development, Inc., which currently manages approximately 5,000 units and the property will feature a clubhouse with swimming pool, fitness center, clubroom, tanning room and other amenities.

The following details the specific elements of the development, all of which are detailed in the Amended PUD/GDP \& PUD/SIP Submittal Package dated November 14, 2012:

Site Area:
564,195 square feet

| Clubhouse Square Footage: | Up to 6,500 square feet |
| :---: | :---: |
| Gross Building Square Footage: | 310,400 |
| Residential Square Footage: | 303,900 |
| Residential Unit Count: | 263 <br> - Three 41 unit buildings with 68 bedrooms each <br> - Four 35 unit buildings with 56 bedrooms each |
| Residential Unit Mix | Studio 14 <br> One Bedroom 105 <br> Two Bedrooms 123 <br> Three Bedrooms 21 |
| Underground Parking Count: | 263 |
| Surface Parking Count: | 138 |
| Bicycle Parking Count: | 28 exterior, 263 interior |
| Open Space Percentage: | 55\% Open Space (at project completion) |
| Estimate School-age Population: | 47 (per Dane County 2000 Impact Study at 0.18 / apartment) |
| Trash / Snow Removal: | All trash and snow removal will be performed by private contractors. |
| Amenities: | Private and public outdoor space- private balconies, public green Covered automobile, scooter, and bicycle parking <br> Laundry facilities in each unit <br> Community Room <br> Pool <br> Fitness Center <br> Tanning Room |

## Existing Conditions

The property is currently undeveloped. It is located adjacent to The Barrington Apartments, which were developed under the previous GDP.

The 2003 approval established a zoning code for the subject parcel, including a variety of bulk regulations. The following summarizes the approved zoning code:

## 2003 Zoning TEXt (PREVIOUS PUD/GDP)

A. USES:

Lot 3-A shall be used for medium density multi-family residential development and accessory uses, including but not limited to swimming pool(s), patios, recreation facilities, activity rooms, and sales/marketing center. The development shall consist of up to 273 dwelling units in nine buildings. The proposed building mix is four (4) thirty-nine unit buildings, four (4) twenty-four unit buildings, and one (1) twenty-one unit building.

## B. BULK REGULATIONS:

1. Height Regulations: No building shall exceed three (3) stories or forty-three (43) feet in height.
2. Yard Requirements: The buildings shall be a minimum of thirty (30) feet apart. The buildings shall be an average of twenty five (25) feet and at no point closer than ten (10) feet to the private drive. The buildings shall be setback from the public street a minimum of fifteen (15) feet. And a minimum of twenty (20) feet shall be provided from the back of sidewalks to garage doors.
3. Usable Open Space: The total usable open space is 304,460 square feet and the average per dwelling unit is 1,153 square feet.
4. Off-Street Loading Facilities: To be provided per M. G. O. Section 28.11 or as provided on the approved plan.
5. Off-Street Parking: Parking shall comply with M. G. O. Section 28.11. 164 surface and 264 underground for a total of 428 parking stalls are currently shown.
6. Density: 273 units on 12.98 acres is a density of 21.03 units per acre.

## C. FAMILY DEFINITION/PERMITTED:

Family shall be as defined per M. G. O. Section 28.03 (2) and shall be permitted as it applies to the R-5 zoning district.

## D. SITE IMPROVEMENTS:

1. Street(s): All streets internal to a lot or shared between lots shall be private and shall intersect with the dedicated public street.
2. Sanitary Sewer: On-site sanitary sewers shall be private with connections to the existing public sewers in Tancho Drive at the designated locations.
3. Storm Sewer: Storm water management shall be provided on site per M. G. O. Section 37.09
4. Water Mains: A looped public water main shall be constructed through the site connecting the existing stubbed public main along the east edge of the lot with the water main in Tancho Drive. All water services to the individual buildings shall be private.
5. Solid waste, snow removal and maintenance: Solid waste collection, snow removal and maintenance shall be private.

## E. LANDSCAPE AND SIGNS:

Landscaping shall be as per the approved plans, to be designed to integrate vegetation, entrance monument, signs, decorative paving accents, site lighting, ponds, and fountains. Landscaping shall be rich and detailed to give a park like setting with strong identifiable architecture to assist in the creation of an identifiable neighborhood. Landscaping and signs shall be installed per the plans approved in the Planned Unit Development - Specific Implementation Plan of each phase as development takes place. Signs will be allowed per Chapter 31 of the M.G.0. for the R-5 zoning district.

## Statement of Conformance with Zoning

This new development will substantially comply with the bulk regulations as outlined in the 2003 Zoning Code. The enclosed Amended PUD/GDP and PUD/SIP Submittal dated November 14, 2012 contains new Zoning Text that will serve to regulate this new development.

## Proposed Project Schedule

As of the date of the letter, it is anticipated that the project will be developed according to the following schedule.

| Phase 1 Construction Start: | $4 / 1 / 13$ |
| :--- | :--- |
| Phase 1 Occupancy: | $2 / 1 / 14$ |
| Phase 2 Construction Start: | $4 / 1 / 14$ |
| Phase 2 Occupancy: | $2 / 1 / 15$ |
| Phase 3 Construction Start: | $4 / 1 / 15$ |
| Phase 3 Occupancy: | $2 / 1 / 16$ |

Matt, we look forward to working with you to make this an outstanding project for Fiduciary and its partners and the City of Madison.

Yours very truly,


Brett K. Miller
Vice President \& Chief Operating Officer
Enclosures

THE AMERICAN PARKWAY APARTMENTS<br>MADISON, WISCONSIN



City of Madison UDC Submittal - Initial Approval

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- SIP DEVELOPMENT DATA
- PROJECTIMPLEMENTATION
- APPENDIX 'A' - Specific Implementation Plans
-SIP Civil Plans
-SIP Landscape Plans
-SIP Architectural Plans


## PROJECT TEAM:

Fiduciary $\quad$ FIDUCIARY REAL ESTATE DEVELOPMENT, INC
REAL ESTATE DEVELOPMENT, INC Milwaukee, Wisconsin 53202
Contact: Brett Miller
414.226.4535


JLA ARCHITECTS + PLANNERS 5325 Wall Street - Suite 2700 Madison, Wisconsin 53718 Contact: Joseph Lee 608.241.9500

JSD - Engineers - Surveyors • Planners

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161 Horizon Drive - Suite 101
Verona, Wisconsin 53593
Contact: Wade Wyse 608.848.5060

## PREVIOUS GENERAL DEVELOPMENT PLANS

THIS DOCUMENT SHALL SERVE AS AN AMENDED PLANNED UNIT DEVELOPMENT - GENERAL DEVELOPMENT PLAN (PUD/GDP) AND PLANNED UNIT DEVELOPMENT - SPECIFIC IMPLEMENTATION PLAN (PUD/SIP) TO THE PREVIOUSLY APPROVED GENERAL DEVELOPMENT PLAN:

- THE AMMENDED PUD/GDP FOR: 5302 TANCHO DRIVE AND 5101 AMERICAN PARKWAY - (LOT 1 CSM 11206) APPROVED BY COMMON COUNCIL ON NOVEMBER 4, 2003 AND FINAL SIGN OFF ON FEBRUARY 23, 2006.


## EXTENT OF THE GENERAL DEVELOPMENT PLAN AND SPECIFIC IMPLEMENTATION PLAN BOUNDARIES

This document shall serve as the following:

- The General Development Plan for the areas shown in BOTH red and yellow on the keyplan shown to the right.
- The Specific Implementation Plan for the area shown in red ONLY on the keyplan shown to the right.
- A Specific Implementation Plan for the area shown in yellow on the keyplan will be submitted for review \& approval at a later date. This area contains the common clubhouse \& pool area.



## PROJECT LOCATION \& GENERAL DESCRIPTION

## LOCATION

Located in the American Family campus on Madison's east side, the proposed project is the development of Lot 1 of CSM 11206 bounded by American
Parkway, Tancho Drive and Chauser Drive.

## EXISTING CONDITIONS

The subject property, Lot 1 of CSM 11206, is currently undeveloped. It is located adjacent to The Barrington Apartments which were developed on Lot 2 of CSM 11206 under the previous GDP that gained approval in 2003 and encompassed both Lot 1 and Lot 2 of CSM 11206.

## PROJECT DESCRIPTION

The development is to be comprised of 263 market-rate apartments located in seven buildings utilizing two building types: three buildings are to be 41 units and four buildings are to be 35 units each. A mix of unit types are being provided that range from studio to three bedroom units.

The development also includes such features as

- a separate clubhouse and pool
- a large central green to provide recreational space to the immediate residents and the broader community.
- sidewalks throughout to connect all buildings and amenities in a pedestrian friendly environment
- underground parking for cars and bicycles.



## PROPOSED SIP ZONING TEXT

## Project:

## AMERICAN PARKWAY APARTMENTS

Lot 1 of CSM 11206
Madison, Wisconsin 53715

## Legal Description:

The lands subject to this Planned Unit Development (PUD) shall include those described in Exhibit ' $A$ ', attached hereto.

## Lot Area:

LOT 1, C.S.M. No. 11206, LOCATED IN THE WEST HALF OF THE SOUTHWEST QUARTER OR SECTION 14, TOWNSHIP 8 NORTH, RANGE 10 EAST, CITY OF MADISON, DANE COUNTY, WISCONSIN

## A. Statement of Purpose:

This zoning district is established to allow for the construction of 3 story multi-dwelling unit residential buildings and a 2 story club house and related amenities.

## B. Permitted Uses:

The following uses are Permitted in this Planned Unit Development (PUD):

1. Medium Density multi-family residential development and accessory uses, including but not limited to swimming pool(s), patios, club house(s), recreation facilities, maintenance facilities, activity rooms and sales/marketing center.
2. The development shall consist of up to 273 dwelling units in up to nine buildings.

## C. Conditional Uses:

The following uses may be allowed in this Planned Unit Development (PUD) subject to the provisions of Madison General Ordinance - Section 28.12(11):

1. Those Uses that are stated as Conditional Uses in the R5 Zoning Districts per Madison General Ordinance - Chapter 28 (Zoning).
2. Multiple Dwelling-Unit Buildings and those associated Accessory Uses shall be Permitted Uses per Section B(3) above.

## D. Floor Area Ratio:

The maximum Floor Area Ratio permitted with this Planned Unit Development (PUD) is 0.75

## E. Building Height:

In this Planned Unit Development (PUD), no building or structure shall exceed stories (3) nor forty-six (46) feet in height. Building Height shall be measured per Madison General Ordinance - Section 28.03(2).

## F. Yard Requirements:

The buildings shall be a minimum of thirty (30) feet apart (excluding accessory structures) The buildings shall be at no point closer than (10) feet to the private drive. The buildings shall be setback from the public street a minimum of fifteen (15) feet and a minimum of twenty (20) feet shall be provided from the back of sidewalks to garage doors.

## G. Usable Open Space:

Usable Open Space totaling no less than 1,100 s.f. per dwelling unit shall be provided. Balconies which are accessible only from dwelling units may be counted as Usable Open Space and may be counted for up to $100 \%$ of the required Usable Open Space. The minimum balcony size to be used in the Open Space calculations shall be 4'-0" x 8-0".

## H. Accessory Off-Street Parking \& Loading

In this Planned Unit Development (PUD), the following minimum Off-Street Parking \& Loading facilities shall be provided:

1. Passenger Vehicles - No Minimum Requirement
2. Bicycles or Motorized Scooters - Shall have a combined minimum total of one (1) parking space per dwelling unit.
i) Bicycle spaces shall be 24 " $\times 72^{\prime \prime}$ (minimum)
ii) Motorized Scooter spaces shall be 30 " $\times 72^{\prime \prime}$ (minimum)
3. Off-Street Loading - No Minimum Requirement

## I. Signage:

In this Planned Unit Development (PUD), signage shall be allowed as per Chapter 31 of the Madison General Ordinances - as compared to the R5 District, or signage shall be provided as shown on the recorded plans.

## J. Lighting:

In this Planned Unit Development (PUD), lighting shall be provided as shown on the recorded plans.

## K. Landscaping:

In this Planned Unit Development (PUD), landscaping shall be provided as shown on the recorded plans.

## L. Alterations \& Revisions

No alteration or revision to this Planned Unit Development (PUD) shall be permitted unless approved by the City of Madison Plan Commission. However, the Zoning Administrator may issues permits for minor alterations and/or additions which are approved by both the Director of Planning \& Development and the Alderperson of the District. These minor alterations and/or additions shall be compatible with the concept approved by the City of Madison Common Council.

## DEVELOPMENT DATA

## Specific Implementation Site Plan Data

At the time of this Specific Implementation Plan, of Lot 1 of CSM 11206 is as follows. The exact data (right) is subject to change slightly as the project's design is further developed. However, the final data shall meet all Specific Implementation Plan Zoning Standards (above).

Note: Open space is provided at 1,177 sf per unit excluding balconies.

| ZONING REQUIREMENT | SIP DESIGN VALUE | CALCULATIONS |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| SITE DENSITY | 20.31 Units/Acre | 263 | Units $/ \quad 12.952$ | AC. $=$ | 20.31 |
| BUILDING COVERAGE | $18.5 \%$ of Parcel | 104,550 | S.F. $/ 564,189$ | S.F. $=$ | $18.5 \%$ |
| FLOOR AREA RATIO | $55.0 \%$ of Parcel | 310,400 | S.F. $/ 564,189$ | S.F. $=$ | $55.0 \%$ |
| IMPERVIOUS SURFACE PERCENTAGE | $26.6 \%$ of Parcel | 150,000 | S.F. $/ 564,189$ | S.F. $=$ | $26.6 \%$ |
| OPEN SPACE PERCENTAGE | $54.9 \%$ of Parcel | 309,639 | S.F. $/ 564,189$ | S.F. $=$ | $54.9 \%$ |

SPECIFIC IMPLEMENTATION PLAN DATA (Project Completion - Including Future Clubhouse)

| BUILIING |  |  |  |  |  |  | PARKING |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAME | USE | FOOTPRINT |  | FLOOR AREA |  | UNITS | Covered | SURFACE | TOTAL |  | TIO |
| A1 | Multi-Family Residential | 13,400 | S.F. | 40,200 | s.F. | 35 | 35 | 17 | 52 | 1.49 | PER UNIT |
| A2 | Multi-Family Residential | 13,400 | S.F. | 40,200 | s.F. | 35 | 35 | 17 | 52 | 1.49 | PER UNIT |
| A3 | Multi-Family Residential | 13,400 | S.F. | 40,200 | s.F. | 35 | 35 | 17 | 52 | 1.49 | PER UNIT |
| A4 | Multi-Family Residential | 13,400 | S.F. | 40,200 | s.F. | 35 | 35 | 17 | 52 | 1.49 | PER UNIT |
| B2 | Multi-Family Residential | 15,900 | S.F. | 47,700 | s.F. | 41 | 41 | 21 | 62 | 1.5 | PER UNIT |
| B3 | Multi-Family Residential | 15,900 | S.F. | 47,700 | s.F. | 41 | 41 | 21 | 62 | 1.5 | PER UNIT |
| B4 | Multi-Family Residential | 15,900 | S.F. | 47,700 | s.F. | 1 | 41 | 21 | 62 | 1.51 | PER UNIT |
| C1 | Clubhouse - M.F. Accessory Uses | 3,250 | S.F. | 6,500 | S.F. | 0 | 0 | 8 | 8 |  | /A |
| TOTALS |  | 104,550 | s.F. | 310,400 | s.F. | 263 | 263 | 139 | 402 | 1.53 | PER UNIT |

## Building Plan Data

At the time of this Specific Implementation Plan, of Lot 1 of CSM 11206 is as follows. The exact building data (below) is subject to change as the project's design is further developed. However, total unit count \& density for the entire development shall be regulated by the approved Amended PUD/GDP \& PUD/SIP.


NOTE: Final Unit Counts, Types, Mix, and Sizes are subject to change. The Total Unit Count \& Density for Entire Development shall be regulated by the Approved PUD/GDP Package and subsequently Approved PuO/SII Packages.

## PROJECT IMPLEMENTATION

As of the date of this submission, it is anticipated that the project will be developed according to the following schedule

## Phase 1

Shall include storm water management; construction of buildings 'A1', 'B1', 'B2 and the club house.

| Construction Start: | $4 / 1 / 13$ |
| :--- | :--- |
| Occupancy: | $2 / 1 / 14$ |

## Phase 2

Construction of buildings 'A2', 'B3' and the central green.
Construction Start:
4/1/14
Occupancy:
2/1/15

## Phase 3

Construction of buildings 'A3', 'A4'.

| Construction Start: | $4 / 1 / 15$ |
| :--- | :--- |
| Occupancy: | $2 / 1 / 16$ |



## APPENDIX 'A'

 SUBMITTAL PLANS



(5) $\frac{\text { TYPICAL EXTERIOR BIKE RACK }}{1 / 4}$


(6) $\begin{gathered}\text { MoNuMENT SIGNS } \\ 1 / 22^{\prime \prime} \\ 1-0^{\prime \prime}\end{gathered}$

(3) $\frac{\text { TRELILIS DETALL }}{3 / 16^{\prime \prime}}=1-0^{\prime \prime}$
16) $\frac{\text { MAINTENANCE BUILDING }}{3 / 10^{\prime \prime}}$










LANDSCAPE NOTES AND SPECIFICATIONS


 , mind



5. MIERELS S Soll




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