Report of the Workgroup to Address Bicycles on Sidewalks November 28, 2012

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The workgroup held two meetings, October 22 and November 12, 2012

At the October meeting, staff members from Police, Planning, and Traffic Engineering were present to answer questions and provide information.

At both meetings, DMI representatives were present to express their support and offer their assistance.

The workgroup decided to present a menu of options, as opposed to specific recommendations. Which options are implemented will depend on the budget allocated to this program. The full PBMVC can discuss these recommendations further, including budget implications.

Education

Most of the recommendations center on education.

Develop an on-going education campaign, including but not limited to:

- signage (permanent, portable, and/or defining an area);
- branding (same graphics, message used on signage, media, etc.);
- social media; and
- repeat at least once a year, given the high turnover in the downtown residential population, as well as the frequency of visitors to the downtown

Enforcement

- increase enforcement; and
- target enforcement in identified problem areas

Engineering

- signage permanent, portable, sidewalk stencils, define no bicycle riding on the sidewalk areas, kiosks, etc.; and
- look at adjacent streets in areas where we have problems with bicyclists using sidewalks and
 evaluate improvements we can make to the streets to encourage bicyclists to use the street instead
 of the sidewalk

Legislation

 A city ordinance change would be required if it is desired to define a geographic area within which bicycling on sidewalks would be prohibited, both where buildings abutt the sidewalk, as per current city ordinance, and locations where buildings are setback.