## APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

AGENDA ITEM#	
Project #	
Legistar #	

**Action Requested** 

D	ATE SUBMITTED:	August 29, 2012	<ul><li>X Informational Presentation</li><li>Initial Approval and/or Recommendation</li></ul>	
U	DC MEETING DAT	TE: September 5, 2012	Final Approval and/or Recommendation	
-• P	ROJECT ADDRESS	5302 Tancho Drive & 5101	American Parkway	P
•	LDERMANIC DIST			
<b>–</b>	WNER/DEVELOPE		ARCHITECT/DESIGNER/OR AGENT:JLA Architects + Planners	LEAS
7	789 North Water Street – Suite 200		5325 Wall Street - Suite 2700	Ħ
	Milwaukee, Wisconsir	1 53202	Madison, Wisconsin 53718  Contact: Joseph Lee	
$\mathbf{I}_{\mathrm{C}}^{-}$	ONTACT PERSON	. Joseph Lee (JLA Architects +		PRINT
4	Address:	5325 Wall Street - Suite 2700		7
7		Madison, Wisconsin 53718		
4	Phone:	608.241.9500		-
	Fax:			
	E-mail address	:_jlee@jla-ap.com		
	Specific Planned Comm General Specific Planned Reside New Construction well as a fee) School, Public	Building or Space (Fee may be rion or Addition to or Remodeling	n Urban Design District * (A public hearing is requerequired) g of a Retail, Hotel or Motel Building Exceeding 40	
(5	See Section B for:) New Constructi	ion or Exterior Remodeling in C	4 District (Fee required)	
(5	See Section C for:)	ng Variance (Fee required)	· (	
(\$	See Section D for:) Comprehensive	e Design Review* (Fee required) Variance* (Fee required)		
	Other			
*]			eks in Advance of Meeting Date)	

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of

F:\Plroot\WORDP\PL\UDC\Miscellaneous\udcreviewapprovalDec2009.doc

a project.

# AMERICAN PARKWAY APARTMENT HOMES MADISON, WISCONSIN





URBAN DESIGN COMMISSION - INFORMATIONAL MEETING

### PROJECT DESCRIPTION:

This proposed project involves the amendment of a previously approved General Development Plan for up to 273 Multi-Family Residential Units - and ultimately the submittal & approval of a subsequent Specific Implementation Plan.

#### **Proposed Use**:

We are proposing a cohesive multi-family residential community to be a part of the overall mixed-use American Parkway Area that also contains retail & office uses.

- Up to 273 Multi-Family Residential Units
- 2,500-4,000 s.f. 'Clubhouse' building that contains operational space and common space amenities for the residential community.

#### Site Design

The site is designed with 'New Urbanism' characteristics to create a cohesive residential community that has a 'sense of place'.

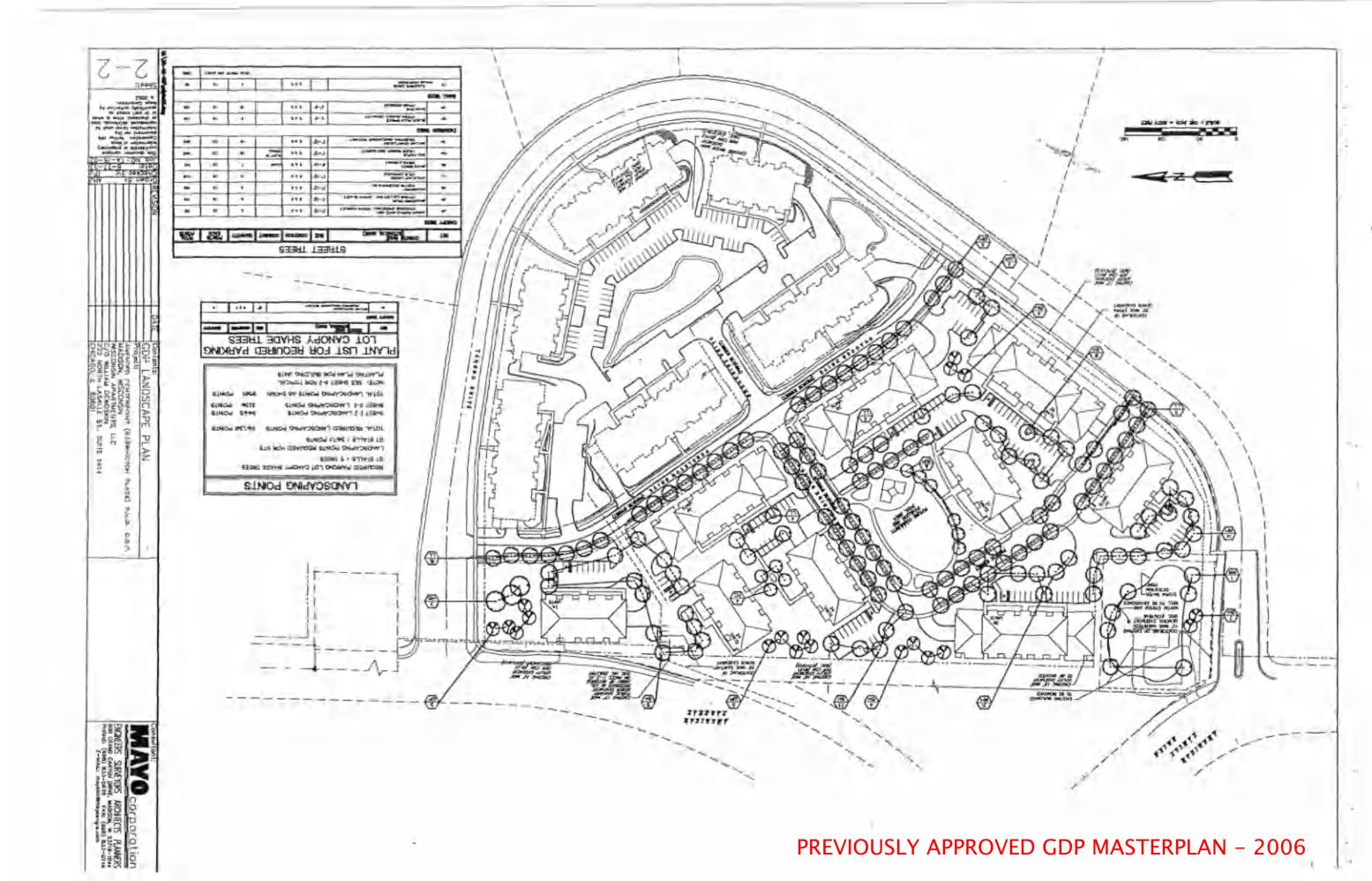
- The buildings address the residential streets public & private with their orientation, form, and access.
- The buildings are organized around a central open space bringing 'order' to the masterplan.
- The masterplan has internal connectivity as well as connections with surrounding uses.
- The surface parking is accommodated yet located in a manner that minimally impacts the public realm.
- The Clubhouse is placed as a central amenity to the development serves as identity.

#### **Building Design**

The proposed building is designed in a contemporary aesthetic - with masonry veneer, fibercement siding, and larger windows.

- Simple massing with attention to detailing at the human scale.
- Enough articulation in the building massing to break down the scale of the building, while still maintaining an urban form holding the street edge.
- Each unit has a balcony integrated into the overall design of the building.
- Potential for ground floor entries directly into units.
- Top floor units may have lofts stepped back and not visible from street.
- Unit mix & sizes are not finalized. Therefore, architectural images are presented to introduce the architectural character. Exterior elevations may change slightly as designs are developed.





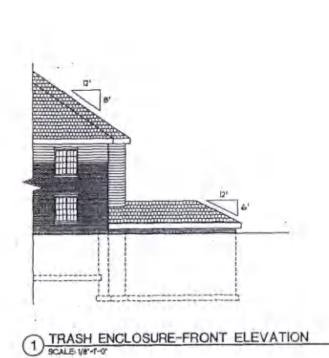


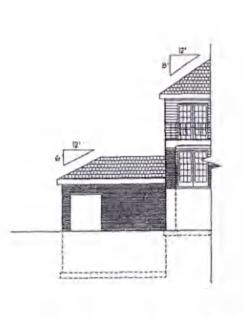
PREVIOUSLY APPROVED GDP ARCHITECTURAL CHARACTER - 2006



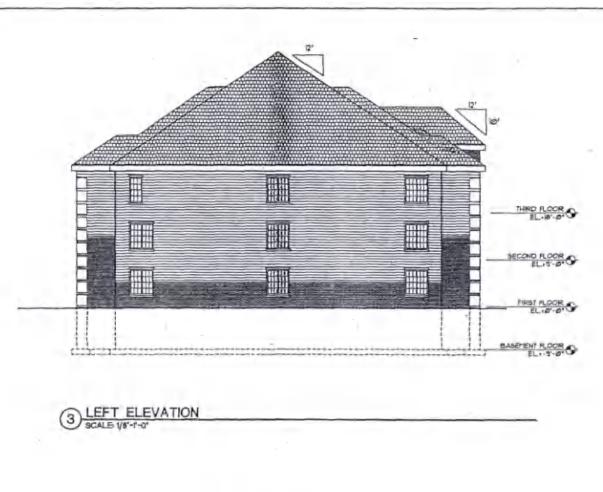
FRONT ELEVATION
SCALE 1/8"-7-0"

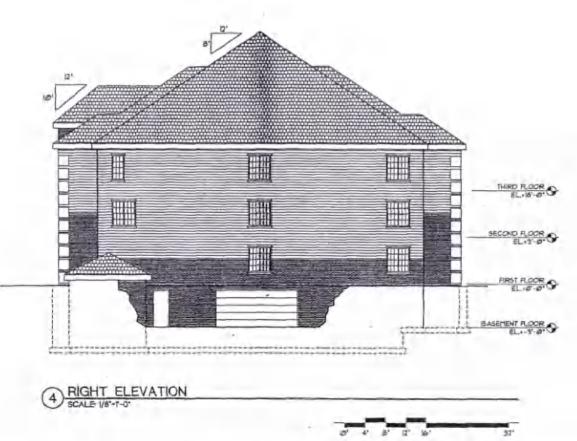
2 REAR ELEVATION
SCALE V8-1-0\*

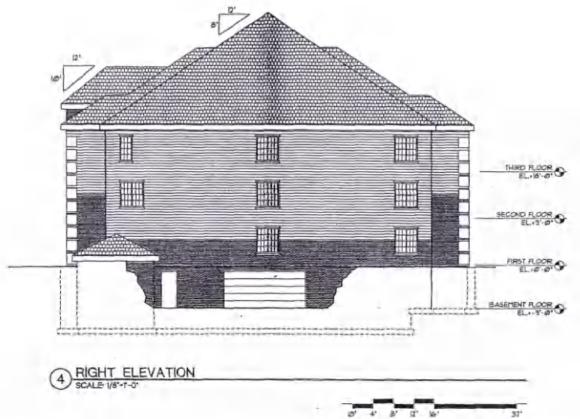




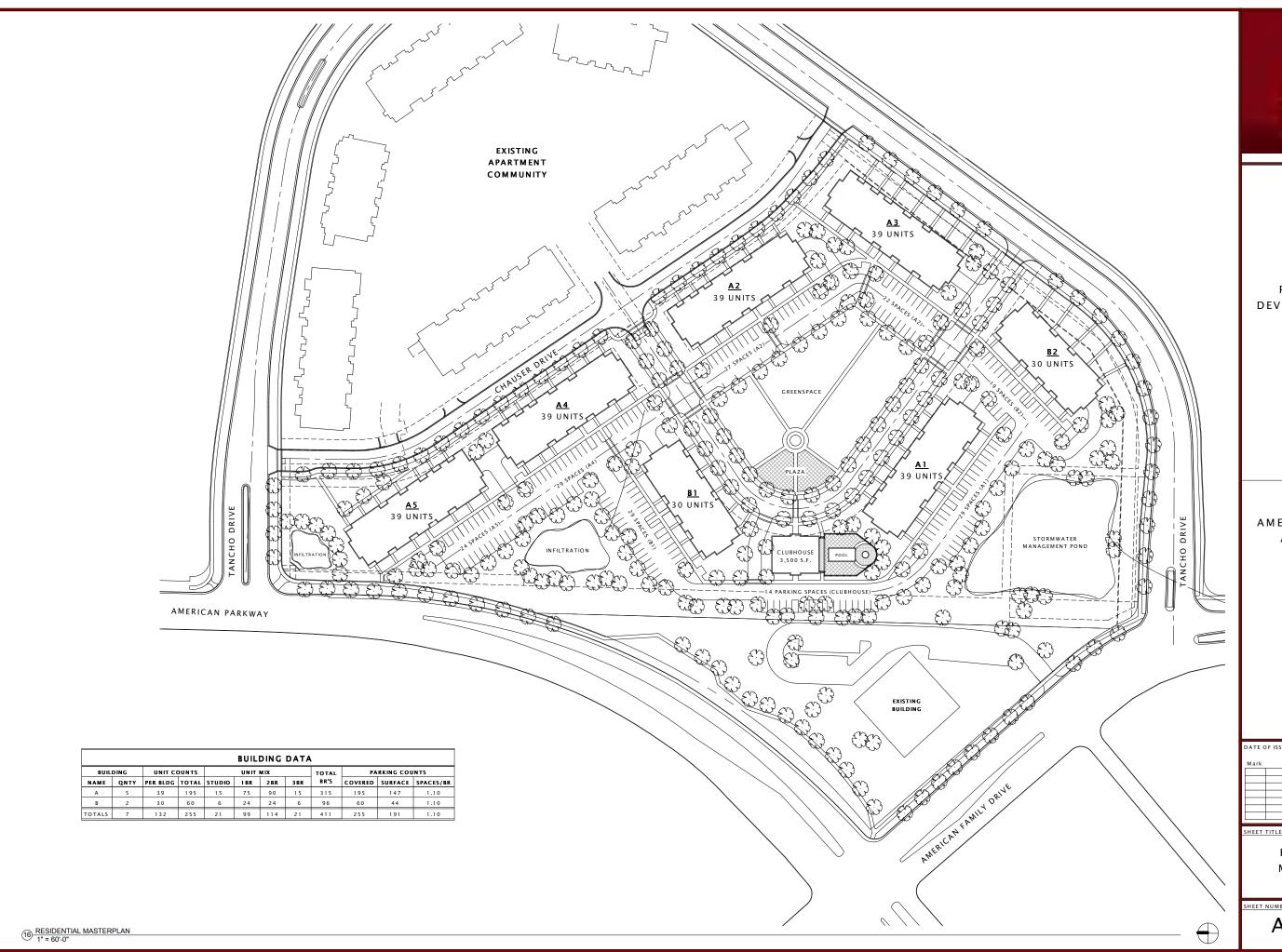








A2.5



TEALTH THE VITE LAND

FIDUCIARY REAL ESTATE DEVELOPMENT, INC.

AMERICAN PARKWAY APARTMENTS

DATE OF ISSUANCE

IVICIIN	Kevision Description	Date

RESIDENTIAL MASTERPLAN

ASP-100













