Eric,

I will thank you in advance for a moment of your time. I am writing regarding the upcoming ALRC meeting and the suggestion that Plan B's license be used as leverage to enforce aspects and behavior outside of alcohol sales.

Not only do I believe that it is a good idea, but imperative. When you are in business, you have to accept that there are certain costs to doing business. When you succeed as dance club with late night crowds and loud music adjacent a residential neighborhood, keeping the neighbors happy and addressing their concerns is one of those costs. Just like my property in the historic neighborhood is held to a higher standard as it relates to appearance and renovation, so should Plan B and their behavior be held to a higher and location appropriate standard. It is a cost of doing business.

With little in their toolbox to address noise concerns individually, the concerned neighbors have turned, as they should, to their representatives in government to see their voices are heard and concerns addressed. I am sharing these opinions as I hope any proposal for licensing of an establishment adjacent residential properties or areas be held to the highest of standards.

Thank you,

Ben Anton