



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, May 8, 2024

4:30 PM

Virtual

1. Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 820 7489 6215

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[April 17, 2024]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [81138](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [82904](#) 110 Belmont Road - Comprehensive Design Review of Signage (CDR). (District 3)
Owner: Madison Health and Rehab
Applicant: Alyssa Shilts, Wisco Sign, LLC
Final Approval is Requested
UDC is an Approving Body
To be referred to the May 29, 2024, Meeting

SPECIAL ITEM OF BUSINESS

3. [82973](#) Repealing and Recreating Section 33.24 of the Madison General Ordinances related to the Urban Design Commission to implement Phase 1 of planned multi-phase revisions to the UDC ordinance.
To be referred to the May 29, 2024, meeting

UNFINISHED BUSINESS

4. [81073](#) 9453 Spirit Street (aka 305 Bear Claw Way) - Residential Building Complex. (District 9)
Owner: Paragon Place at Bear Claw Way II, LLC
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
Initial/Final Approval is Requested
UDC is an Advisory Body
5. [81425](#) 4702 Verona Road - Major Amendment to an Existing Planned Development (PD) for a Drive-Through Coffee Shop. (District 10)
Owner: First Midwest Group
Applicant: Bill Brodzinski, First Midwest Group
Final Approval is Requested

UDC is an Advisory Body

NEW BUSINESS/ALDER REFERRAL

6. [83099](#) 519-521 W Main Street - Alder Referral for Advisory Recommendation for a New Multi-Family Building. (District 4)
Owner: Vanilla 301, LLC
Applicant: Fed Novikov, The Neutral Project, LLC
UDC is an Advisory Body

INFORMATIONAL PRESENTATIONS

7. [83067](#) 3535 & 3553 University Avenue - New Mixed-Use Building in Urban Design District (UDD) 6. (District 5)
Owner: University 3000, LLC
Applicant: Patrick Terry, JLA Architects
UDC will be an Approving Body
8. [83068](#) 521 E Washington Avenue - New Mixed-Use Building in Urban Design District (UDD) 4. (District 6)
Owner: John Leja, LZ Ventures
Applicant: Duane Johnson, Knothe & Bruce Architects, LLC
UDC will be an Approving and Advisory Body
9. [83152](#) 1430-1436 Monroe Street - Major Amendment to a Planned Development (PD) for Exterior Building Modifications to the Camp Randall Sports Center and McClain Athletic Facility Buildings. (District 5)
Owner: Cindy Torstveit, University of Wisconsin-Madison
Applicant: Jim Hinze, Berners-Schober Associates, Inc.
UDC will be an Advisory Body

SECRETARY'S REPORT

Recent Plan Commission Actions: None

Upcoming Matters:

- 648 S Whitney Way (CDR)
- 110 Belmont Road (CDR)
- 134 S Blair Street/506-518 E Wilson Street
- Repealing and Recreating Section 33.24 of the Madison General Ordinances related to the Urban Design Commission to implement Phase 1 of planned multi-phase revisions to the UDC ordinance

10. [83127](#) 2023 Planning Division Annual Report

SCHEDULE OF MEETINGS

May 29; June 12, 26; July 17, 2024

BUSINESS BY MEMBERS

11. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT