



PREPARED FOR THE URBAN DESIGN COMMISSION

Project Address: 1101 E. Washington Avenue

Application Type: Resolution Referral – SUBSTITUTE - Approving the initial concept design and authorizing the Mayor and the City Clerk to execute an agreement for design, fabrication, and installation between the City of Madison and (NAME) Jenie Gao to create a site-specific public art feature for the Metro Transit Maintenance Facility at 1101 E. Washington Ave.

Legistar File ID #: [74136](#)

Prepared By: Jessica Vaughn, AICP, UDC Secretary

Background Information

Project Contacts: Meri Rose Ekberg, Karin Wolf, City of Madison Arts Commission | Jon Evans, City Engineering

Project Description: City Council is seeking the Urban Design Commission’s review and recommendation of the resolution approving the initial concept design and authorizing the Mayor and the City Clerk to execute an agreement for design, fabrication, and installation between the City of Madison and Jenie Gao to create a site-specific public art feature for the Metro Transit Facility at 1101 E. Washington Avenue.

Project Schedule:

- On October 11, 2022, Draft Resolution was introduced to City Council and referred to the Madison Arts Commission, Finance Committee, Urban Design Commission, and Transportation Commission.
- On October 12, 2022, the Madison Arts Commission made a formal recommendation for the project award.
- On October 17, 2022, the resolution was recommended for approval by the Finance Committee.
- The resolution is scheduled for review and recommendation by the Transportation Commission October 26, 2022, following the Urban Design Commission action.
- Final Common Council action on the resolution is scheduled for November 1, 2022.

Project Background and Next Steps: This project is funded through the Percent for Art Ordinance, which allows the City to expand the public art collection by allocating funds from eligible public works projects to incorporate art into the site design. As part of the remodel of the Metro Transit Maintenance Facility on E. Washington Avenue, one percent of City funds in the project budget were allocated specifically for public art for this facility. In May 2021, the City issued a Request For Qualifications for a public art piece for the façade located on E. Washington Avenue. In February 2022, the Madison Arts Commission selected four finalists from 32 applications, and at their October 12, 2022, meeting the Madison Arts Commission recommended Jenie Gao be awarded the project.

As an initial concept design the final artwork details have not yet been determined. Unless determined that the changes meet the requirements for administrative approval as defined in MGO 33.24(4)(g)1, the details will return to the Urban Design Commission (UDC) for final review and approval as a major façade alteration in Urban Design District No. 8 (UDD 8).

Approval Standards: As a referral from Common Council, the UDC is an **advisory body** on this request. As noted in the draft resolution, the first step is reviewing and providing recommendation on the initial concept design and resolution that authorizes the Mayor and City Clerk to execute an agreement for the design, fabrication, and installation of the proposed public art feature.

The project site is located in UDD 8. As such, the UDC should review the initial concept design for consistency with the UDD 8 guidelines and requirements, including those related to Building Materials and Colors, Site Lighting and Furnishings, etc.

Summary of Design Considerations

Staff requests that the Urban Design Commission review the initial design concept and make an advisory recommendation, which may include considerations related to UDD 8 guidelines and requirements, as noted above. Staff further recommends giving consideration to the design elements noted below:

- Scale and placement (i.e. covering the entire wall expanse versus just a portion),
- Proposed medium (artwork applied to metal panels versus applied directly on the wall),
- Mounting (metal panels mounted to building wall, fasteners, etc.), and
- Lighting (if proposed in the future, potential fixtures types).

This advisory recommendation should be structured as a motion of the body. Note that this advisory recommendation does not constitute Initial or Final approval. Further consideration of the final design details will be required to return to the Commission or UDC Secretary, as defined in Section 33.34 MGO, for review and approval.